

Before we proceed
we'd like to give you
some context.

84.80%

Of the workforce are considered
Blue-collar workers

This percentage of people comprise the
contractuals and non-professionals.

83.7%

Percentage of workers who have trouble finding jobs.

Number **does not include** workers who work > 40hrs in a month.

P512

Philippine minimum wage*

P2,560

What 83.7% of the workforce
earn in a month

P10,240

What normal 5-month
contractuals earn in a month

P120K

Gross estimated monthly
income for a family of four
to live a “comfortable life”

The average size of poor families in the Philippines is **6-7 people**.

These people can't even earn enough for a “comfortable family of **four**.”

The problem?

It's hard to find a job

Other problems for BCW

Proposed “solutions” don’t work for
them i.e. **Jobstreet**

Other problems for BCW

They mostly gain work through referrals
or other manual methods

Other problems for BCW

Professionals overshadow them. No
“easy access market” for them.

*(There's actually a demand for them,
but they're hard to come by)*

Can we help these workers reach
more opportunities?

Yes



Blueboi