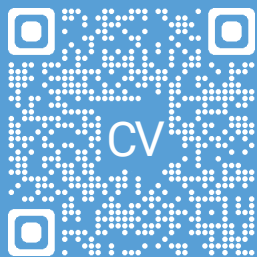


RODRIGO VIOLA

Digital Marketer & Web Developer



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Hello! I'm Rodrigo, I'm currently based in Montevideo working as a freelancer. I've had the opportunity to work with some of the largest iGaming and retail companies in the world. Having an entrepreneurial spirit I run a series of personal projects and am always looking for the next challenge. In my life I've had the chance to live in Canada, Uruguay and Spain for many years which enabled me to master both English and Spanish and also study and work in these countries in the fields of client management, marketing, advertising and web development. Currently I'm looking for my next challenge.

EDUCATION

Advertising & Design

Sheridan College / 2007-2009 / Toronto, Canada

Advertising & Marketing Communications

Algonquin College / 2009 - 2012 / Ottawa, Canada

Marketing Analyst

ORT University / 2015 - 2017 / Montevideo, Uruguay

SKILLS

Professional

HTML5
CSS3
javascript
React
SEO
Adobe Creative Suite

Personal

Communication
Teamwork
Creativity
Detailed
Adaptive
Leadership

EXPERIENCE

CTO – TallerDelPatinete.es – *Barcelona, Spain*

TallerDelPatinete is an online distributor / eCommerce based in the personal electric mobility market. In this project I was in charge of the design, inventory management, SEM, maintenance of the websites and development of the network (amongst many other tasks). As well as managing a small team composed of a copywriter, a graphic designer and a web developer. Overall it was a small team and in the time that I worked on this project I became very versatile and self sufficient, I learned a lot about how to run a small business, international trade and sales.

Owner / Freelance – 1UP.uy

For roughly two years I worked as a freelancer under my personal brand *1UP.uy*. I have a series of personal projects that I still operate on the side. During my time operating *1UP* I worked with leading iGaming companies in Sweden and Malta doing things such as market research, growth hacking, and the development of new markets. I also did some work with smaller companies which may involve a simple website or logo.

Product Manager – LatamGaming – *Montevideo, Uruguay*

For about two years I worked alongside iGaming affiliate network operator *LatamGaming* where I was tasked with project management, graphic design, SEO/SEM, web development, growth hacking and digital marketing. I oversaw and operated the development of an 80+ website iGaming affiliate network which spanned all of Latin America.