

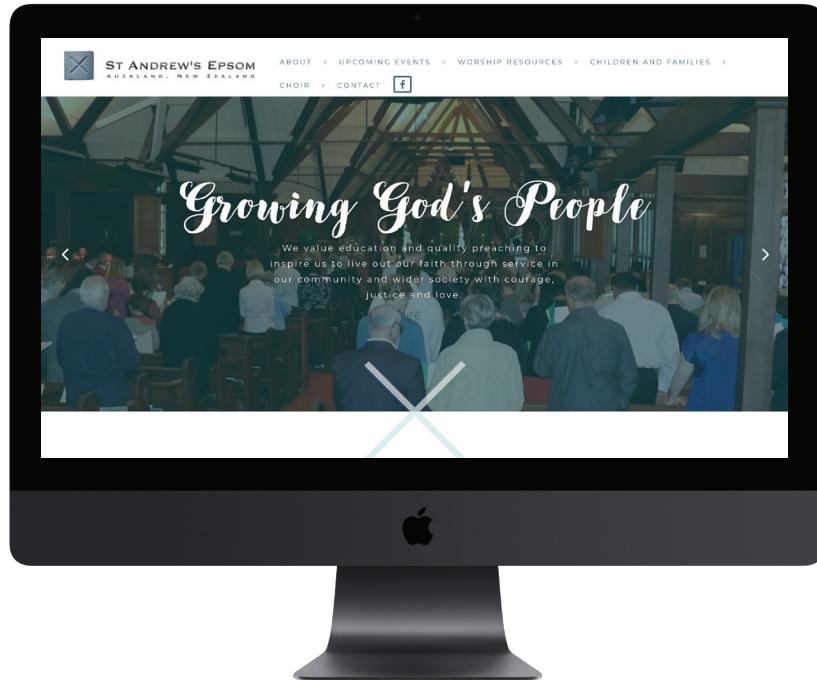
Website Design Guide & Logo for MAMC

SLEEP|DIGITAL

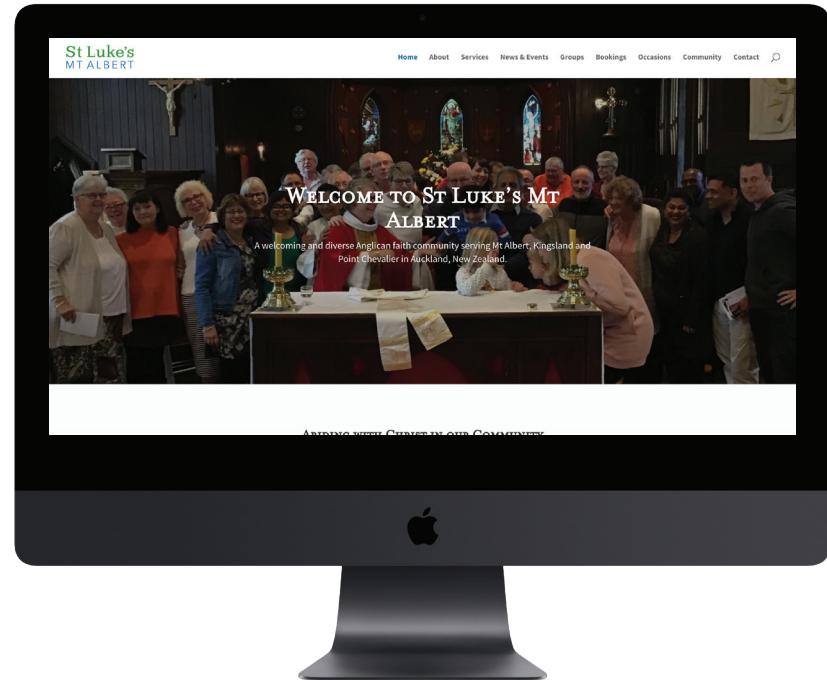
WEBSITE DESIGN GUIDE & LOGO DESIGN

FOR MAMC





St Andrews Epsom
<https://www.standrewsepsom.org.nz/>



St Lukes Mt Albert
<https://www.saintlukes.org.nz/>



Colour Palette Inspiration
Image of MAMC Stained Glass Window



MOUNT ALBERT METHODIST CHURCH



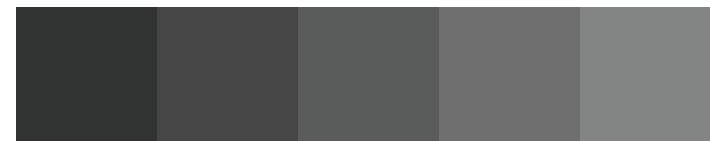
MOUNT ALBERT METHODIST CHURCH

Maximum Blue Green # 12C1BE



100% 90% 80% 70% 60%

Jet # 333333



100% 90% 80% 70% 60%



Maximum Blue Green # 12C1BE



100% 90% 80% 70% 60%

Jet # 333333 | Complimentary Colour



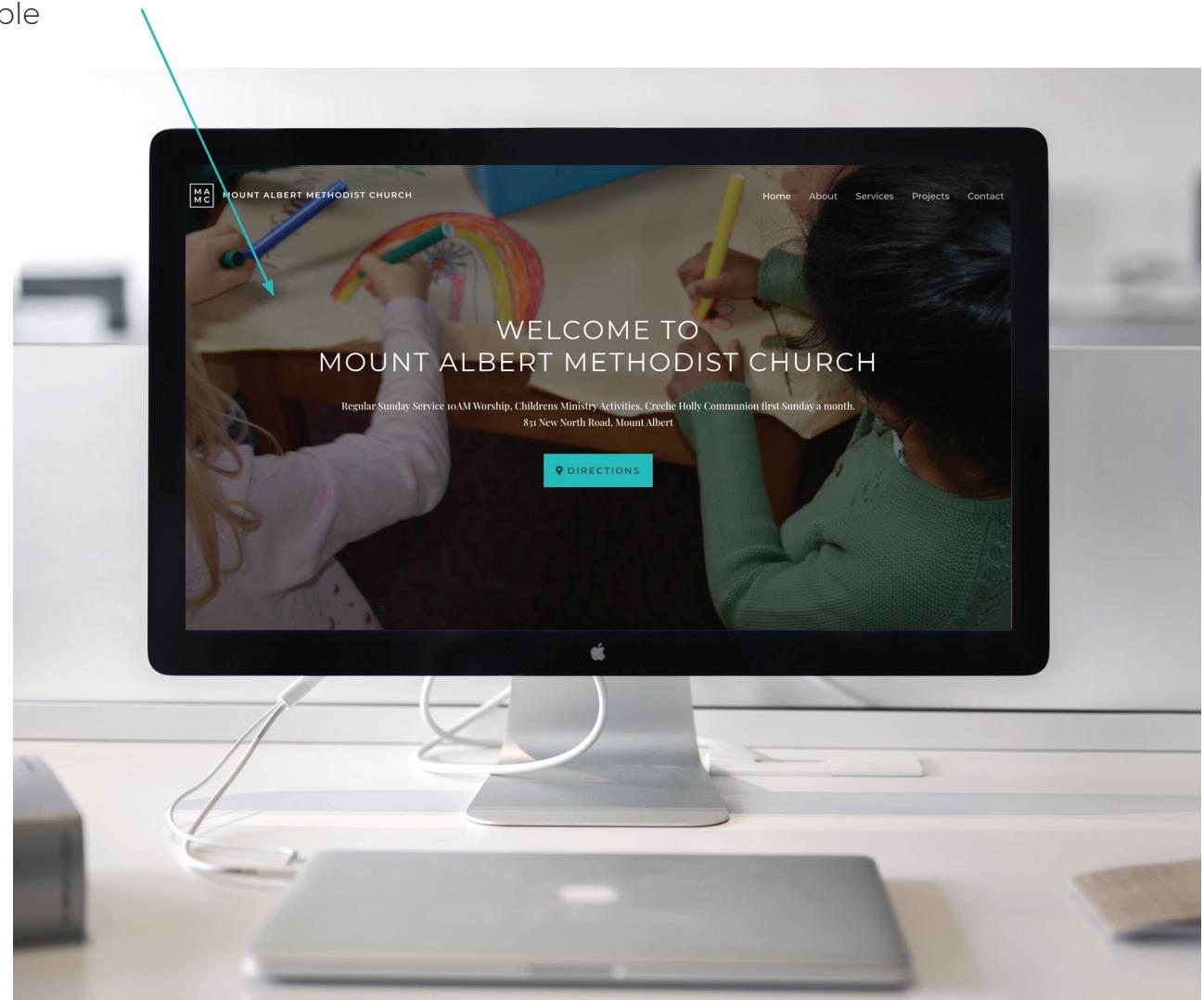
100% 90% 80% 70% 60%

Landing Page

The screenshot shows the homepage of the Mount Albert Methodist Church website. At the top, there's a banner featuring two children drawing rainbows. Below the banner, the church's name "MOUNT ALBERT METHODIST CHURCH" is prominently displayed in large white letters. A sub-headline reads "Regular Sunday Service 10AM Worship, Childrens Ministry Activities, Creeche Holly Communion first Sunday a month. 831 New North Road, Mount Albert". A "DIRECTIONS" button is located in the top right corner of the banner area. The main content area includes a section titled "About Our Church" with a small image of the church building and a "LEARN MORE" button. There's also a "SERVICES & UP AND COMING EVENTS" section with a "SEE MORE" button. A "Latest News" section follows, showing three example news posts with titles like "Example Post 1", "Example Post 2", and "Example Post 3", each with a "READ MORE" link. Below this is a section titled "Mount Albert Methodist Church Choir" with a photo of the choir performing and a "LEARN MORE" button. The footer contains a "Contact Us" section with address, phone number, email, and a "SEND" button, along with the church's logo.

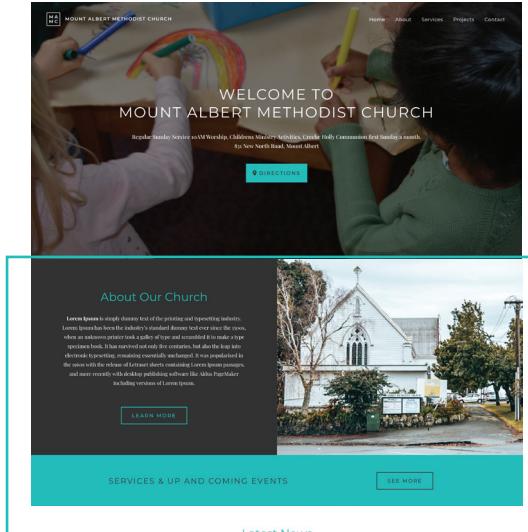
Image changeable. It is a noticeable pattern that most churches have an image of their people in the church as their first opening image. It makes it very personable and welcoming. I suggest the best photo would be of your Sunday Service if possible

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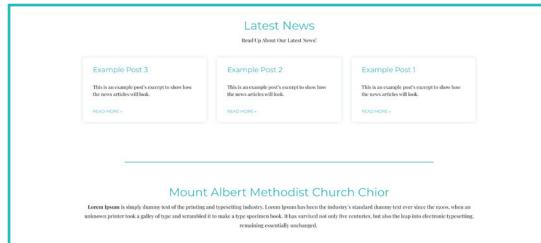
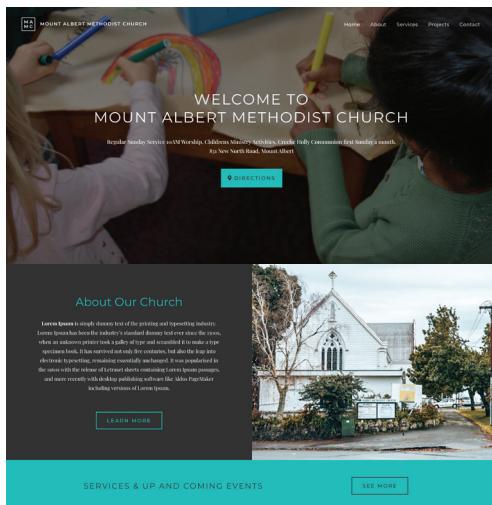


Landing Page

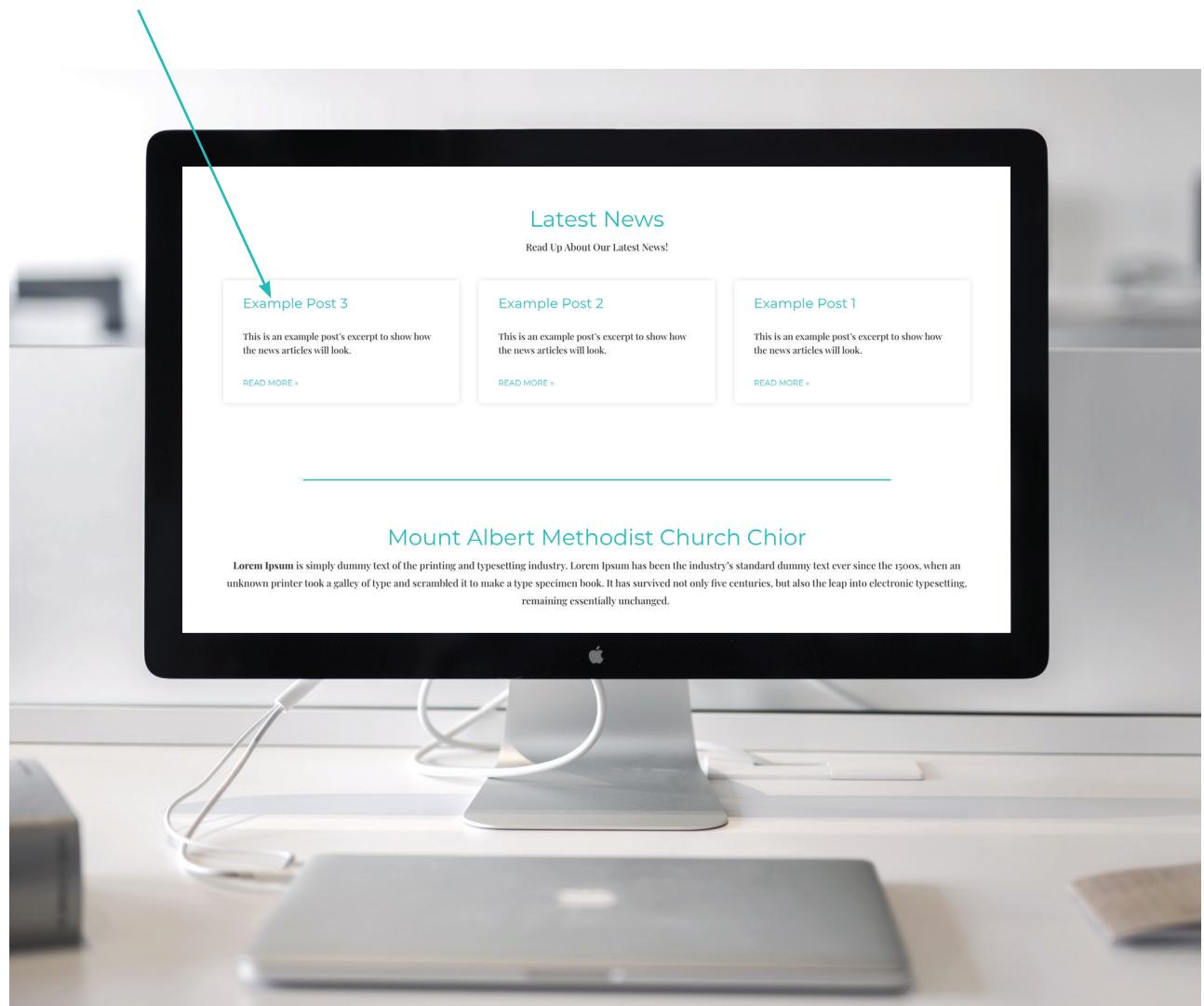
SLEEP|DIGITAL



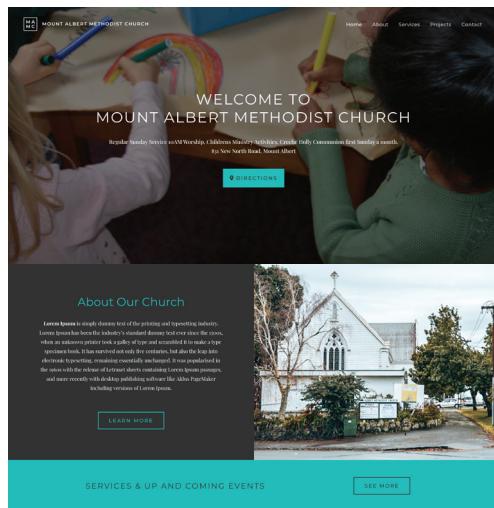
Landing Page



These Blog Posts can have images above them, however, as per request they have been designed with no featured image.



Landing Page

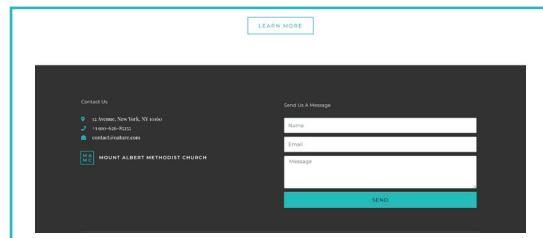
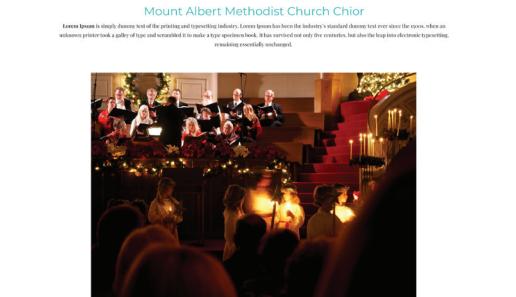
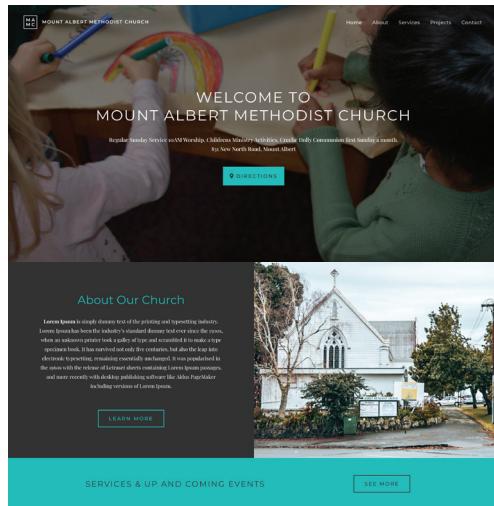


High Res image of the choir can feature here. The choir image supplied is low res so we have used a stock image to showcase the proposed design better.

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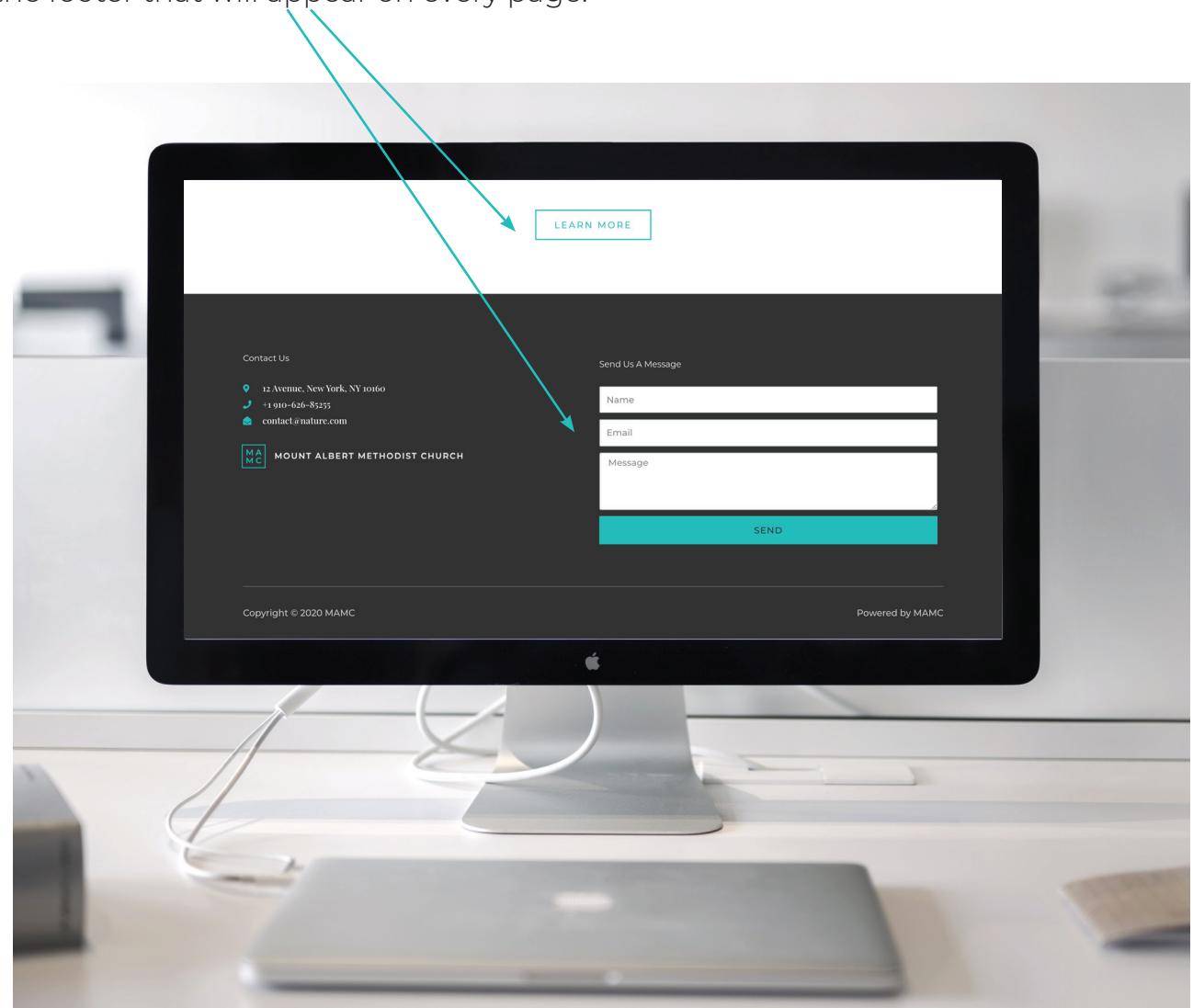


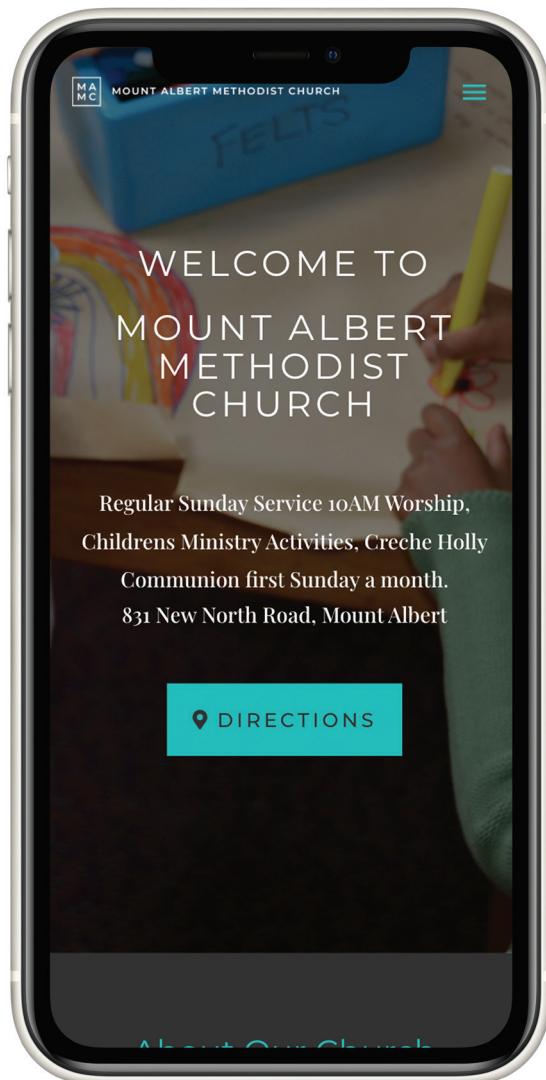
Landing Page

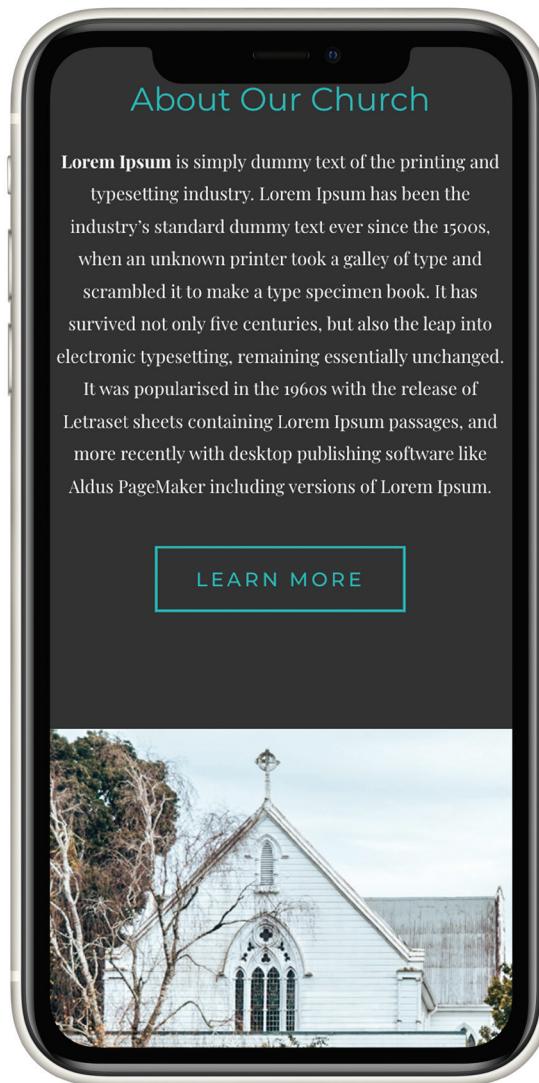


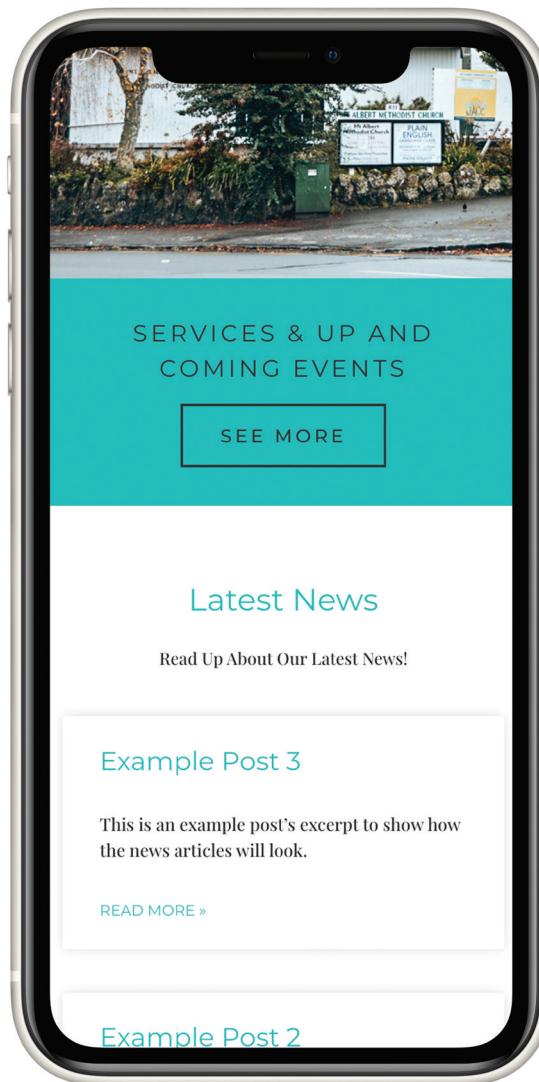
CTA to learn more about the choir & contact form in the footer that will appear on every page.

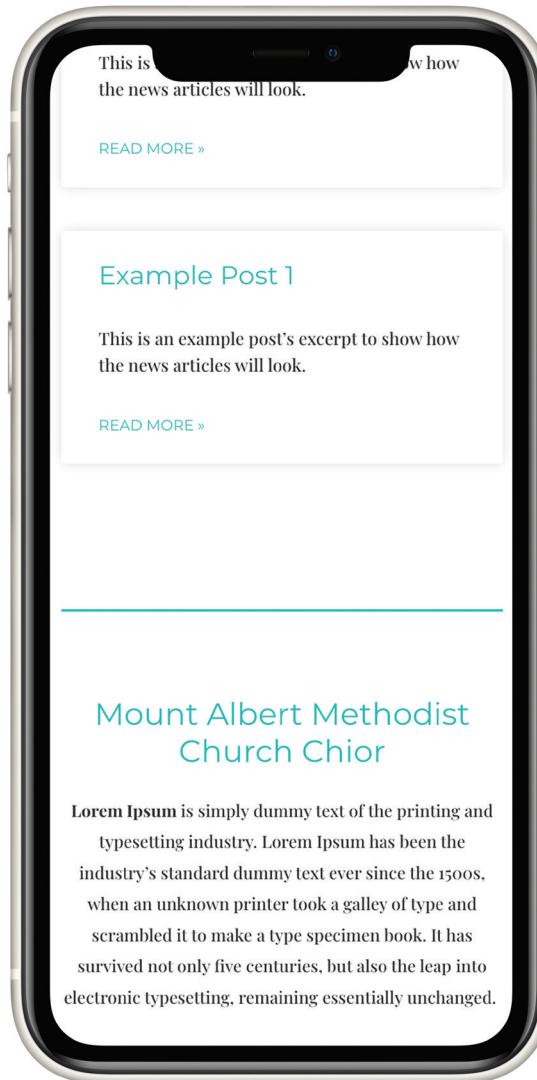
SLEEP|DIGITAL

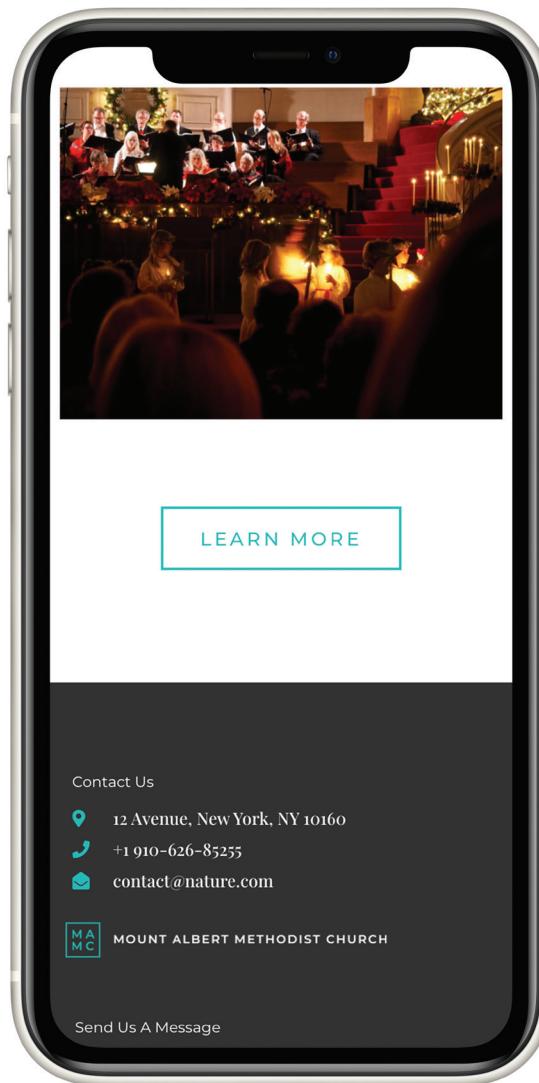


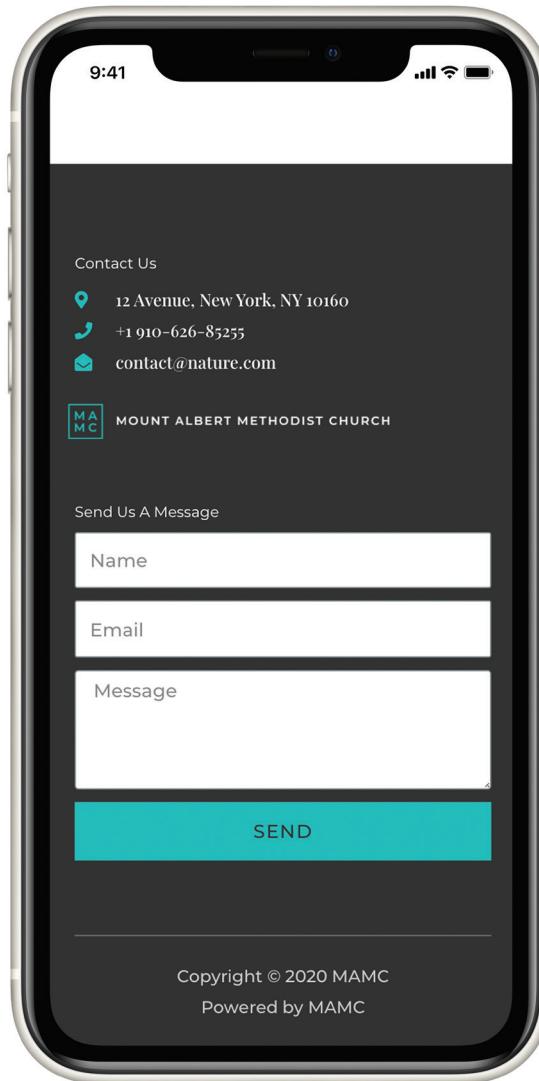












HEADING 1

Heading 1 Montserrat 400 or Light | Letterspacing 3 or VA 120 | Uppercase | Size: 43px

Colour: White on images | Jet on white background | White on jet background

Heading 2

Heading 2 Montserrat 400 or Light | Letterspacing 1 or VA 20 | Capitalize | Size: 38px

Colour: Maximum blue green on white background | Maximum blue green on jet background | White on images

HEADING 3

Heading 3 Montserrat 400 or Light | Letterspacing 3 or VA 120 | Uppercase | Size: 25px

Colour: Jet on maximum blue green background | Maximum blue green on jet background | White on images

Paragraph

Paragraph | Playfair Display 400 or Light | Letterspacing 0 or VA 0 | Normal | Size: 15px

Colour: Jet on white background | White on jet background | Never maximum blue green

Important

IMPORTANT

Button padding 20px Top, Right, Bottom, Left Montserrat 400 or Light | Uppercase | Text size 15px | Letter-spacing 2.5 or 100 VA | Background Maximum green blue | Text Jet

General

GENERAL

Button padding 20px Top, Right, Bottom, Left | Montserrat 400 or Light | Uppercase | Text size 15px | Transparent background, maximum green blue 2px border, maximum green blue text | Rule: same colour boarder as text.

General

GENERAL

Variation of above

○ LIST ITEM #1



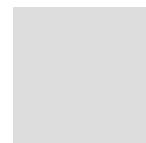
Icon Colour - Maximum Green Blue
12C1BE

○ LIST ITEM #2



Text Colour - Jet
333333

○ LIST ITEM #3



Divider Colour - Gainsboro
DDDDD

○ LIST ITEM #4

Text

Size 14 | Montserrat 400 or Light | Uppercase | Letterspacing 0.6

Icon

Size 14 | Font Awesome “Circle”

Divider

Space Between 24px | Width 22px | Solid weight 1

Name

Email

Message

SEND



Button - Maximum Green Blue
12C1BE



Label & Field Border - Gainsboro
DDDDD

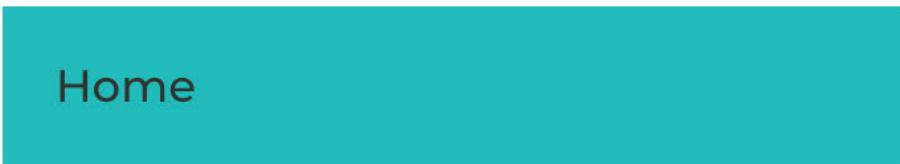
Text

Size 14 | Montserrat 400 or Light | Normal | Letterspacing 0

Button

Size 14 | Padding 20px top, bottom | Padding left, right same as the field width

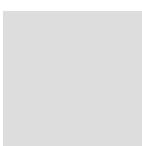
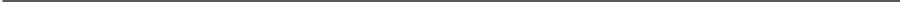
X



Active Colour - Maximum Green Blue
12C1BE



Text Colour & Hover Background - Jet
333333



Divider Colour - Gainsboro
DDDDD



Text

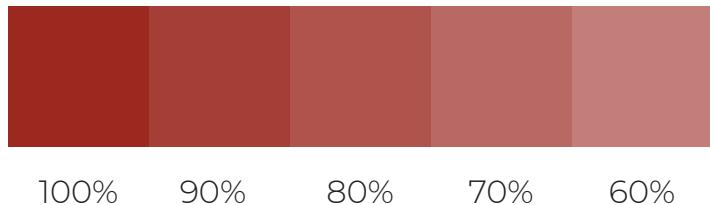
Size 17 | Montserrat 400 or Light | Normal | Letterspacing 0 |
Line height between menu items 2.5



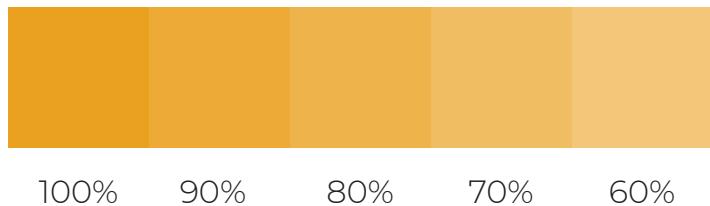
Font Awesome

Use font awesome for all icons. Eg. Footer bar; phone, envelope, location pin.

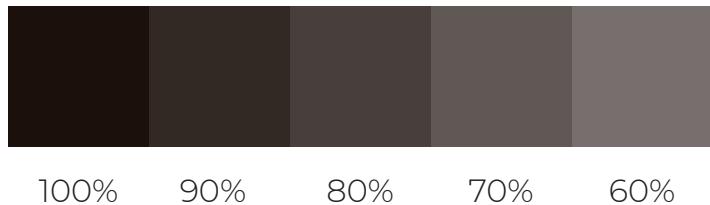
Rufous # 12C1BE



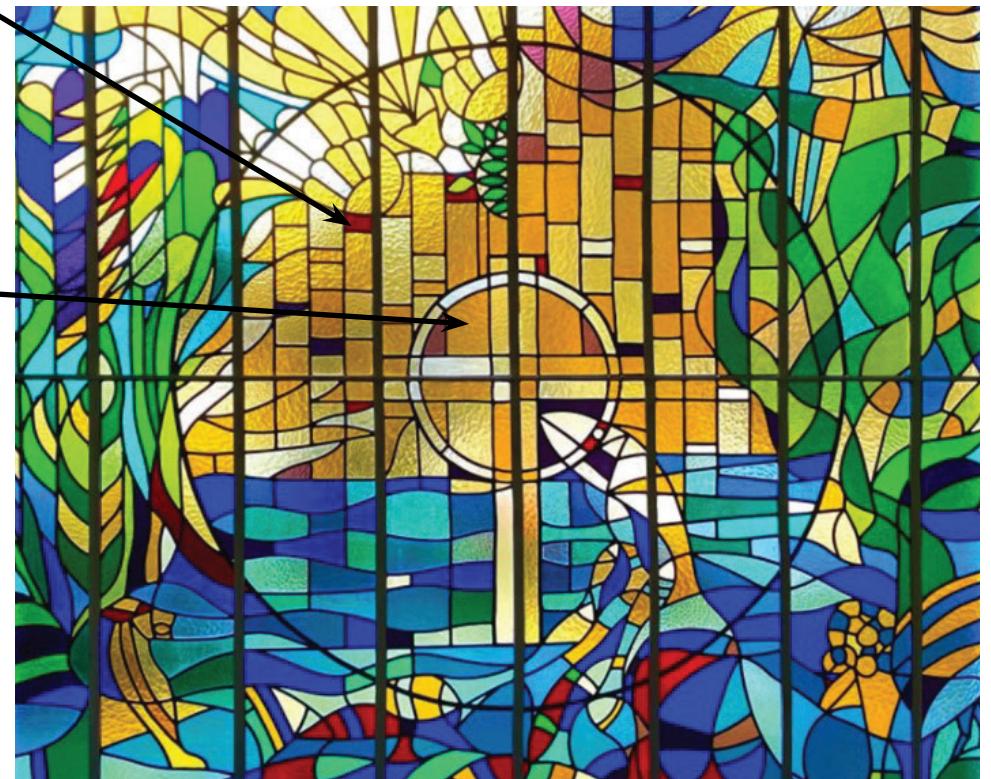
Mari Gold # 333333



Smoky Black # 1C110A | Complimentary

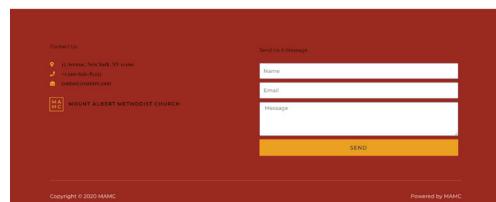
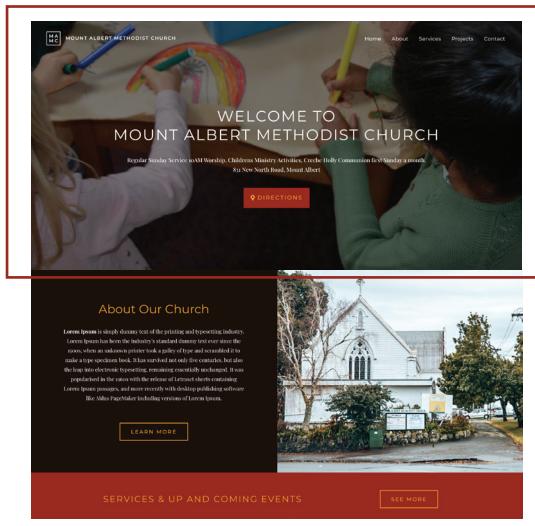


MOUNT ALBERT METHODIST CHURCH



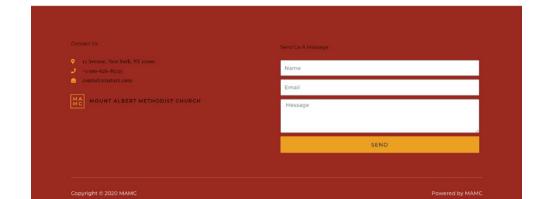
Landing Page Showing Alternative Colour Palette

SLEEP|DIGITAL



Landing Page Showing Alternative Colour Palette

SLEEP|DIGITAL



Landing Page Showing Alternative Colour Palette

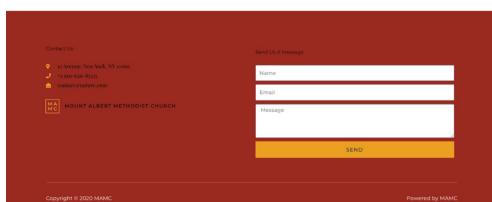
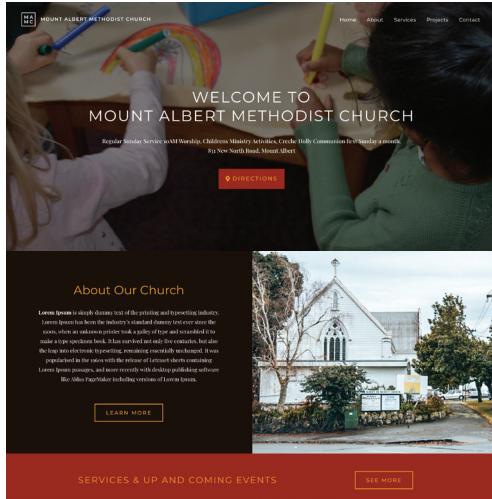
SLEEP|DIGITAL

The landing page for Mount Albert Methodist Church features a dark red header with the church's logo and navigation links. Below the header is a large image of children drawing a rainbow. The main content area includes sections for "About Our Church" (with placeholder text), "SERVICES & UP AND COMING EVENTS" (with a "SEE MORE" button), and "Latest News" (with three example posts). A large image of the church building is shown below the news section. At the bottom is a contact form with fields for name, email, and message, along with a "SEND" button.



Landing Page Showing Alternative Colour Palette

SLEEP|DIGITAL



Landing Page Showing Alternative Colour Palette

SLEEP|DIGITAL

