

*"We are the first generation to feel
the effect of climate change and the
last generation who can do
something about it"*

BARACK OBAMA

*"Do we have the courage to
face the realities of our time and
allow ourselves to feel deeply
enough that it transforms us,
and our future? "*

CHRIS JORDAN



THE BLUE PATCH

THE BLUE PATCH

ENVIRONMENTAL
CONSERVATION
ORGANISATION

ABOUT US

BY 2050,
THERE WILL BE
MORE PLASTIC
THAN FISHES
IN THE OCEANS



JOIN US
IN OUR PLEDGE
TO GIVE UP PLASTIC

GET IN TOUCH WITH US AT -
FACEBOOK : THE BLUE PATCH
INSTAGRAM : THEBLUEPATCH
EMAIL : THEBLUEPATCHORG@GMAIL.COM



Our environment, as we know it, is on the edge of irreparable destruction. With our marine animals dying, oceans choking, and dead zones getting bigger and bigger, the answer lies in effective and immediate change, even if it is in the most minuscule ways. With that passionate goal in mind, The Blue Patch was founded in June 2018.

Our team works on a ground level to gather information and make it reach a wider audience. Through awareness and empathy towards the problem, we intend to develop a detailed yet simplified plan of action.

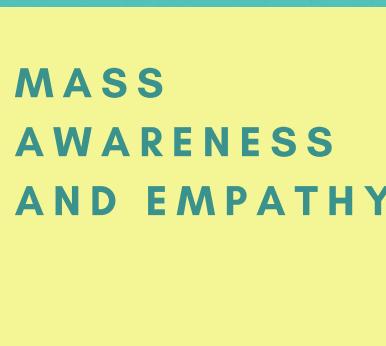


CLEAN-UPS



PLANTINGS

RESEARCH



MASS
AWARENESS
AND EMPATHY



ALTERNATIVES



THE BLUE PATCH

TURN THE TIDE!

CITY WIDE CLEAN UP OF THE GANGES GHATS

WE ARE HAPPY TO ANNOUNCE THAT WE HAVE OUR TEAM & ARE CLOSING CALL FOR VOLUNTEERS!



STARTING POINT : BAGBAZAR GHATS

TIME : 9 AM



*Ganges ghat clean up drive
24th March, 2019*

LEAVE NO TRACE

TBP AT BOI PARA



Help us rid our beloved Boi Para of its waste.

TO JOIN, DROP A TEXT ON 9038420419 OR A MESSAGE
ON OUR INSTAGRAM/FACEBOOK PAGE.

DATE: 27TH APRIL,
SATURDAY
TIME: 9 AM
MEETING POINT: MG
ROAD METRO STATION



*BOI PARA clean up drive
27th April, 2019*

হারমা যামিনীবালা বালিকা বিদ্যামন্দির

নির্মল বিদ্যালয় সপ্তাহ



পশ্চিমবঙ্গ সরকারের উদ্যোগে নির্মল বিদ্যালয়
প্রকল্পে The Blue Patch এর ছোটু প্রয়াস

২৮-২৯ অগস্ট, ২০১৯



TBP goes schools!

A workshop attended by over 200 school children over a period of two days. Day 1 was mostly presentations and workshops whereas day 2 was all about the children learning about upcycling followed by planting trees.

TREES FOR THE FUTURE

ORGANIZED BY:

THE BLUE PATCH

IN COLLABORATION WITH

ROTARACT CLUB OF
CALCUTTA PARK POINT



23RD JUNE, 4PM ONWARDS

SARKAR MATH GOVT. HOUSING COMPLEX,
BOT TOLA BAZAR, BECHARAM
CHATTERJEE
RD, KASARIR MATH, BEHALA, KOLKATA,
WEST BENGAL 700034



Tree Plantings
27th April, 2019

An afforestation drive by the blue patch members where more than 30 trees were planted in a housing complex near Behala. These trees are regularly looked after by the team as well.



HOWRAH BANKIM
MELA 2019

PLEDGE YOUR SUPPORT TODAY

SAY NO TO
PLASTIC!



Animal & Environment
Welfare Awareness Campaign

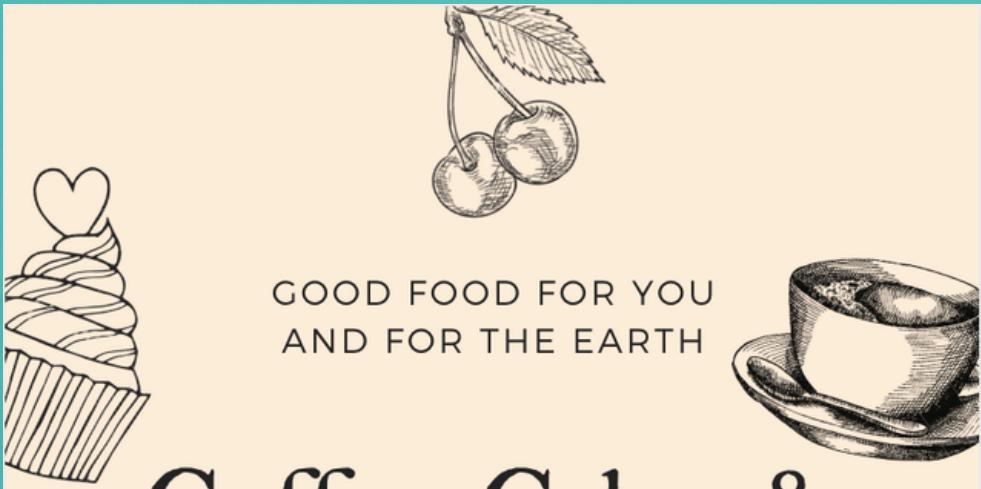
WHAT IS PLASTIC
POLLUTION?
HOW DOES IT
AFFECT THE
ENVIRONMENT
AND WILDLIFE?

VISIT US AT OUR STALL TO
KNOW MORE AND TAKE ACTION



Awareness Campaign

HOWRAH BANKIM MELA
30th June 2019

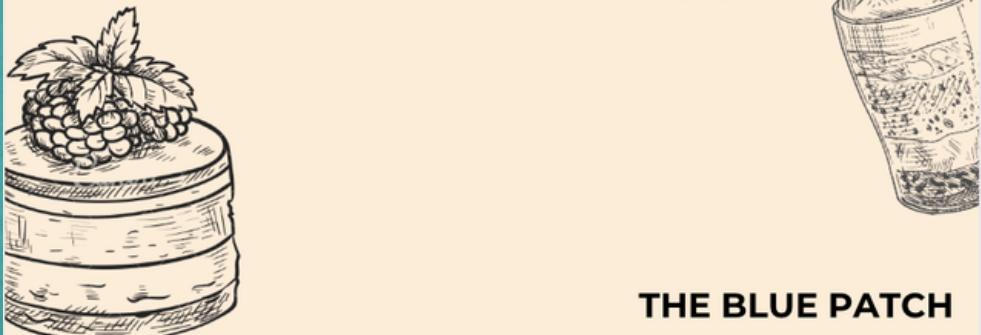


GOOD FOOD FOR YOU
AND FOR THE EARTH

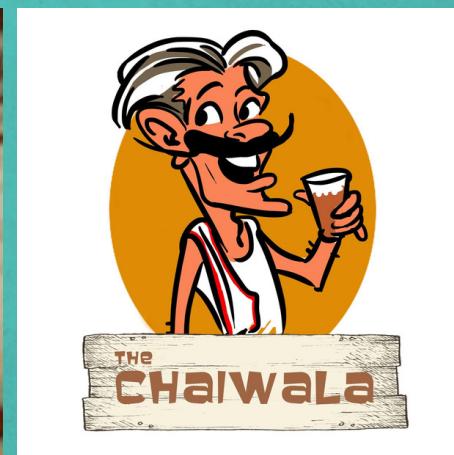
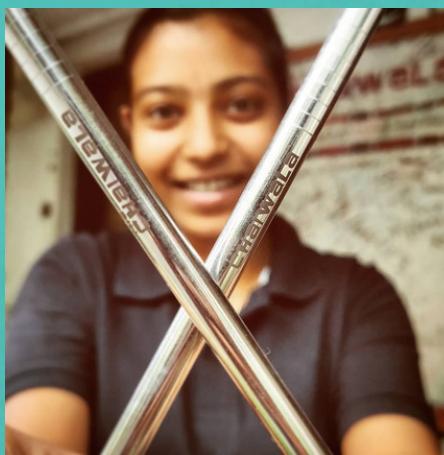
Coffee, Cakes & Sustainability

SMALL STEPS MATTER.
LEARN MORE ABOUT ECO-FRIENDLY CAFÉS!

GET IN TOUCH WITH US FOR
A FREE WORKSHOP TODAY



THE BLUE PATCH



Sustainable Cafes

Good food for you and for the earth!
We offer training modules for cafes
to become sustainable

BARASAT GOVT. COLLEGE

30th March, 2019



The Blue patch team was invited by the Barasat Govt. College alumni association to present an overview on the topic 'Perils of Plastic pollution'.

THE BLUE PATCH AT OXYGEN

WHERE?
OFFBEATCCU.

WHEN?
MAY 25TH, 11 AM ONWARDS.

WHAT?
AN INTERACTIVE WORKSHOP ON
UNDERSTANDING
THE 'PLASTIC WORLD' AND ITS IMPLICATIONS.

WHY?
BECAUSE THERE'S NO PLANET B.

WE URGE YOU TO
BRING YOUR KIDS ALONG.
Passes available at Momo I Am and
<https://www.townscript.com/e/oxygen-400020>

#STRAWSSUCK



Choose to Refuse.
It's killing our oceans.

You use it for minutes, it stays forever. Help save nature.

WASTE WARRIORS
REDUCE RE-USE RECYCLE

in collaboration
with

THE BLUE PATCH

@WasteWarriors2 @TheBluePatch

T B P T R O O P E R S



#YOUTHAGAINSTPLASTIC



THE BLUE PATCH

COLLABORATORS



Kevin Jacob
Engineer at Nokia
Developer of plastic bricks



Susan Adams
Consultant
Education for sustainability



Shreshtha R Gowsami
PhD student,
University of Toronto
Research topic: Sustainable
packaging

COLLABORATORS



Dr. Sayak Ganguli
Research Scientist and Head,
AIIST, India



Dr. Arup Kumar Mitra
Associate Professor,
St. Xavier's College



Dr. Rishi Das Roy
Post Doctoral Researcher at
University of Helsinki

Stop the abuse.



**PLEDGE YOUR
SUPPORT TODAY**



"The greatest threat to our planet is the belief that someone else will save it".
Join us today for a sustainable planet