



Republic of the Philippines
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MEMORANDUM

FOR: **ENGR. WILLIAM P. CUÑADO**
Director
Environmental Management Bureau
DENR Compound, Visayas Avenue, Diliman, Quezon City

ENVIRONMENTAL MANAGEMENT BUREAU
RELEASED BY:
DATE: 6/08/2022
TIME: 8:45am

FROM: **The Regional Director**
Environmental Management Bureau R8

SUBJECT: **ACTIVITIES FOR WORLD ENVIRONMENT DAY AND PHILIPPINE ENVIRONMENT MONTH CELEBRATION**

DATE: 6 June 2022

In support of the global observance of World Environment Day and National Environment Month, hereunder is the complete list of activities to commemorate the two special environmental events organized by the Environmental Management Bureau R8, to wit:

Activity	Date	Venue
EMB8 organized:		
Exhibit on Environmental Art, EMB Services, and Best Environmental Management Practices of Partners	June 5-6	Robinsons Place-Tacloban
Launching of Basura Buster App	June 21	Summit Hotel, Tacloban
Environmental Summit	June 22	Summit Hotel, Tacloban
In collaboration with DENR8		
Simultaneous Tree Planting	June 8	Brgy. San Roque, Tacloban City
DENR 35 th Anniversary	June 13	Tacloban City
Pistang Pamilyang DENR	June 13-17	DENR8 Comp
HR and UR Service	June 20-24	DENR8 Comp

Moreover, relevant to the submission of the awardees for the recognition ceremonies for stakeholders, this office respectfully endorses the following with their corresponding best practices:

Stakeholder	Best Practices
Industry	
Mining: Techiron Resources, Inc.	Enhanced Environmental Education Campaign
Processing: Philippine Associated Smelting and Refining Corporation (PASAR)	Adopt-an-Ambient Air Quality Monitoring
Distillery: Leyte Agri Corporation	100% compliance on environmental laws
Beverage Manufacturing: Coca-cola FEMSA	100% compliance on environmental laws
Schools	
San Policarpo National High School, Calbayog City, Samar	Enhanced Environmental Education Campaign
Cabacungan National High School, Dulag, Leyte	Enhanced Environmental Education Campaign
Biliran Province State University, Naval, Biliran	Enhanced Environmental Education Campaign

Stakeholder	Best Practices
Local Government Units	
Paranas, Samar	Enhanced Environmental Education Campaign
Barugo, Leyte	Enhanced Environmental Education Campaign
Can-Avid, Eastern Samar	Eco-tourism sites

In relation to the recently held World Environment Day celebration in Eastern Visayas, attached herewith is the write-up/narrative report.

For his information.

“For and in the absence of the Regional Director”


FOR. MANUEL J. SACEDA, Jr.
 OIC Chief, EMED



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EMB R8 kicks-off World Environment Month with exhibit on best environmental practices



Highlighting the start of a month-long celebration of World Environment Month 2022 with the theme "Only One Earth" is an exhibit of environmental art, Environmental Management Bureau (EMB) services, and best environmental practices at the Robinsons Mall, Marasbaras, Tacloban City. The EMB R8 spearheaded the kick-off event and ribbon-cutting ceremony on June 4, 2022, which was participated in by partners, namely, Department of Environment and Natural Resources (DENR) R8; Mines and Geosciences Bureau (MGB) R8; San Policarpo National High School (SPNHS) in Calbayog City, Samar; Pollution Control Association of the Philippines Inc. (PCAPI); Energy Development Corporation (EDC); Philippine Associated Smelting and Refining Corporation (PASAR); Local Government Units of Ormoc City and Barugo, Leyte; UP Halcyon; and Rotaract Club of Tacloban.

As he formally opened the event, EMB R8 OIC-Regional Director Engr. Reynaldo B. Barra reinforced his commitment to sustain the unified efforts to keep the air clean, water safe, and land green. He likewise appealed to the partners and stakeholders to "help heal the rifts, start to see possibilities, rethink who we are and where we are headed."

MGB R8 Regional Director Engr. Carlos Tayag also expressed his support, stating that we must live in harmony with nature, live a sustainable lifestyle, and make Earth Month not just a month-long commemoration but rather a year-round observation and practice of environmental protection and preservation for the sake of future generations to come.

Moreover, Engr. Angelita Dimzon, President of PCAPI Region 8 Chapter, encouraged the youth to participate and be at the forefront of investing in planet Earth. She said that while we explore Mars, we must not forget to protect the Earth.

In his keynote message, Mr. Milaner R. Oyo-a, Principal of SPNHS, relayed his personal testimony on how his environmental advocacy had made a big impact on his life and career. His excellent leadership translated into environmental transformations among teachers and learners that resulted in numerous awards and recognitions, including multiple Nestle Water Leadership Awards and Meralco Energy Leadership Awards.

He further made the phrase "One Earth" even more memorable and purposeful by putting meaning into each letter. According to him, O is for ownership, N is for nobility, E is for excellence, E is for everybody who adds value to the Earth, A is for advocating patiently, R is for resisting anything that is negative to the Earth, T for team spirit, and H for habitat conservation.

The event indeed put emphasis on youth participation when student winners of the recently held KalikasART: Poetry and Poster Making Competition in Borongan City, Eastern Samar shared their inspiring poetry pieces. The said competition was initiated by EMB R8 to celebrate Earth Month in April 2022.

Social media influencers Mr. Leonardo Balmes and Mr. Gareth also manifested their support. They are EMB R8's partners in spreading environmental awareness online through their Facebook page "Dabarkads ni Kuya Nards."

A flashmob led by EMB R8 employees and a special performance by the Arete Singers, a group of singing teachers from SPNHS, were followed by the oath and signing of the Pledge of Commitment to the environment.

The celebration of June as Philippine Environment Month was declared under Proclamation No. 237 on April 4, 1988, with the goal of encouraging citizens to devote time and effort towards the conservation, enhancement, and development of the country's environment. Prior to said proclamation, the Philippines had already been supporting the United Nations in its celebration of World Environment Day on the 5th of June, which was established by former President Ferdinand E. Marcos Sr. through Proclamation No. 1149, series of 1973.