

# EMILY, YU

## Full Stack Web Developer

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Full Stack Web Developer with 5 years of experience in E-commerce and Online marketing. Recently educated at the University of California, Riverside Extension and geared up with the skill sets in front-end and back-end development.

Pure curiosity motivated me to pursue web development and take pleasure in solving challenges from programming. Passionate to create web applications with comprehensive perspectives combined with my background in multimedia design and online marketing.

Always persistently ready to improve performance at the highest level, constantly learning, and showing innovation. Significantly responsible for achieving goals and meeting deadlines. Works effectively as a team and balances personal achievement with group goals. Fast learner, stays positive, and dependably honest even in stressful challenging circumstances.

### SKILLS

HTML, CSS, Bootstrap, Materialize	Javascript, jQuery
Advanced	Advanced
Node.js, MongoDB, Mongoose	C#, ASP.NET
Intermediate	Intermediate
Online marketing & Web analysis tool (Google Analytics etc)	Graphic & Video editing tool (Photoshop, Premiere)
Intermediate	Elementary

### WORK EXPERIENCE & EDUCATION

2020	<b>Full Stack Web Development Program</b> UCR extension, USA Oct. 2019 - Apr. 2020	<ul style="list-style-type: none"><li>HTML, CSS, Javascript, jQuery, RESTful APIs, AJAX, Node.js, MySQL, MongoDB, Mongoose, React, C#, SAP.NET, Data structures, Algorithms</li></ul>
2019	<b>Ecommerce &amp; Online Marketing Manager</b> CAILYN Cosmetics & Double Dare, Santa Fe Springs, USA Aug. 2015 - Mar.2019	<ul style="list-style-type: none"><li>Created and operated SEO optimized websites through Shopify, Cafe24 and open cart web. (Retail, Wholesale, Microsite)</li><li>Analyzed web data and gathered insights for sales with Google Analytics, campaign tags and etc.</li><li>Setup KPIs and built up strategies for online &amp; eCommerce. Managed social media advertisements.</li><li>Setup and handled online platforms such as EDI, social commerce and online markets. (Amazon Luxury &amp; seller, Groupon, Ulta.com, Dillard's, Bloomingdale's)</li></ul>
2015	<b>Online Marketer, &amp; PR Coordinator</b> Hackers Education Group, Korea	<ul style="list-style-type: none"><li>Planned and developed online content and e-learning systems.</li><li>Operated website (<a href="http://www.hackers.co.kr">www.hackers.co.kr</a>) and mobile apps.</li><li>In charge of PR and managed online media and press.</li></ul>
2013	<b>Bachelor of Engineering, Contents Design</b> <b>Bachelor of Arts, Journalism &amp; Public Relations</b> Seoul Women's University, Korea Mar. 2007 - Feb. 2013	<ul style="list-style-type: none"><li>GPA: 4.1 / 4.5 Scholarship awarded for 2007 - 2011</li><li>Graduated first place in the department / top 5% of the university</li></ul>
	<b>Exchange Student majoring in Communication</b> University of Hawaii at Hilo, USA Aug. 2011 - May 2012	