

# Justin Maurice Clark

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## Overview

STUDENT	<i>Everything in my life stems from the constant hunger to learn</i>
ENTREPRENEUR	<i>My purpose is to help the world grow through creation and expression</i>
TRIATHLETE	<i>Health is what drives me to constantly do my absolute best</i>

## Education

B.S. in Business Analytics with a Collateral in Marketing

## Significant Experience

### CHIEF MARKETING TECHNOLOGIST AND CO-FOUNDER (2013-PRESENT)

In 2013, I founded Catalyst Cycling LLC with two good friends and training partners. Our mission is to completely reinvent the bicycle one component at a time. My role as CMT is to drive the marketing strategy and execution as well as run the IT functions. The website I designed can be found at the following URL: [www.catalyst.bike](http://www.catalyst.bike)

### UNIVERSITY OF TENNESSEE ACADEMIC TUTOR (AUGUST 2013 - MAY 2015)

Currently, I tutor eight subject areas. Chemistry, Biology, Math, Economics, Psychology, Statistics, Accounting, and Computer Science. This experience has taught me that helping others learn is just as important as learning myself.

## Major Accomplishments and Awards

### TEAM USA IN SPRINT TRIATHLON WORLD CHAMPIONSHIPS - AUCKLAND, NEW ZEALAND (OCTOBER 2012)

My status as an All-American triathlete (top 5%) for my age group qualified me for Nationals where I then competed and qualified for Worlds. In October of 2012, I competed with the rest of Team USA against over 40 represented countries.

### THREE-TIME UNIVERSITY OF TENNESSEE ENTREPRENEURIAL COMPETITION WINNER

A total of \$27,000 in funding was awarded to Catalyst Cycling through three competitions in three semesters. The Boyd Venture Fund (Fall '13 and '14) awarded \$22,000 and the Business Plan Competition (Spring '14) awarded \$5,000. All winnings were invested completely in the company.

### PUBLISHED AUTHOR IN KINESIOLOGY RESEARCH PAPER (FALL 2013)

The study was to validate the effectiveness of using multiple physical activity monitors to more accurately determine sedentary behavior versus active behavior. The research paper was published in the *Journal of Medicine & Science in Sports & Exercise*.

## Skills

C++ & R PROGRAMMING LANGUAGES	PHOTOGRAPHY & VIDEO EDITING	ADOBE CREATIVE CLOUD
TEACHING AND COACHING	WEB DESIGN & SEO	INBOUND MARKETING