AG: Trump Rally Attendees Report Eye Burning Symptoms (Article Here)

BG: New York Times Oct 21, 2024:

- Trump and Harris virtually tied in all polls, campaign last leg
- Trump serving fries at McDonalds, increasingly divisive rhetoric, and deputing surrogates like Musk and Ramaswamy
- Experts, like Bruce Newman, Professor at DePaul University: how will these strategies affect the vote share in key battleground states for Trump
- S: Results of the election can determine the future of democracy in the U.S.
- Q: How will Trump's recent campaign trail choices influence voters?
- A: It will improve Trump's perception in key demographics in battleground states
- → After years of planning, Waffle House raised the base salary of its workers to \$3 an hour.

## 1) Appeal to Working-Class Voters

- a. Pennsylvania will likely decide elections; working-class voters in deep-blue cities—voter registration for GOP has outpaced Democrats by 5% in deep-blue Philadelphia in the last year (Philadelphia Inquirer, Oct 2, 2024)
- b. Trump's McDonald's visit highlights Republican party's significance of these voters; highly sensational on social media, affecting this key voting group to switch more to the Trump Campaign (Associated Press, Oct 20, 2024)
- c. 1 in 3 workers living paycheck, vote is more than just going to the election, but an attempt to make their lives better than having to choose between a meal and healthcare through either economic policy. (deliver very softly and slowly)
- → Young people are 'intimidated' by full stops in text messages, U.S. election no different

## 2) Increasing Young Voter Support

- a. Young voters play 'potentially decisive' role in 2024 election—holds the key to winning the election for either campaign, Harris (currently) in lead for this group (Washington Post, Sep 25, 2024)
- b. Trump deputed Musk in Pennsylvania; impact with young voters—specific demographic of young men with his innovative character is pushing voters toward Trump with speeches (Wall Street Journal, Oct 18, 2024)
- c. This year, more than 8 million new young voters will have their voices heard at the ballot box, hoping for an America that values them and grows with them. (deliver very softly and slowly)
- → Israel-Palestine continues to wreak havoc, sending shockwaves for U.S. election as well

## 3) Broadening Allure to Arab-Americans

- a. Michigan is a key state in the race for Trump, if Pennsylvania is lost to Harris. Could be decided by 10,000 votes—significant Arab American population is in the state (Politico, Oct 21, 2024)
- b. Trump is trying to capitalize on the frustrations of Arab Americans over the administration's handling of the conflict. Most recently, in his rally he has been addressing the Arab American population directly with this messaging. It is working—polls show slight sway (The Guardian, Oct 14, 2024)
- c. 40,000 casualties in the conflict, with hundreds dying each day due to the conflict. *(deliver very softly and slowly)*