Baby Snapp

The App gives the user the ability to access the camera and simultaneously play selected sound and take a picture while the sound is playing.

Target: Families with new borns

Baby Snapp Description

IMAGE 1



<u>First Time Setup.</u>

The user downloads an app from iTunes and opens it. The first screen has the main background faded with explanations hovering over each button (main screen image 2). It explains the first time user how to use the app.

All Other Times

Baby Snap main screen looks exactly like iPone camera screen. On the top there is an icon for flash, HDR and camera rotation. Right under the picture window there is scroll menu for sound with options \$1, \$2, \$3, \$4, \$5. Left corner icon leads to Camera Roll. Middle software button: 1st click makes selected sound, 2nd click takes a picture. The sound stops only when the picture is taken. Right corner icon leads to the sound library.

IMAGE 2



Select the sound 5 sound options included:

fart chu-chu train laugh Indian boing

Sound Library Leads to the screen with sound selection (see image 3)

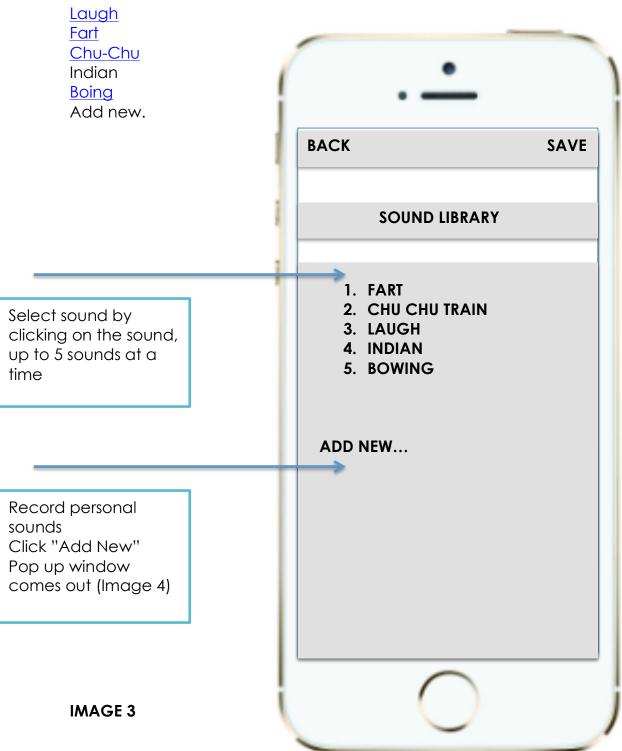
1st click makes the selected sound 2nd click takes picture

<u>Select Your Sound From Sound Library</u>

Once you click on Sound Library (represented in the picture as "SL) it will take you to a screen with a list of sounds.

The top left will be "back" button and top right on this screen will be a "Save" button.

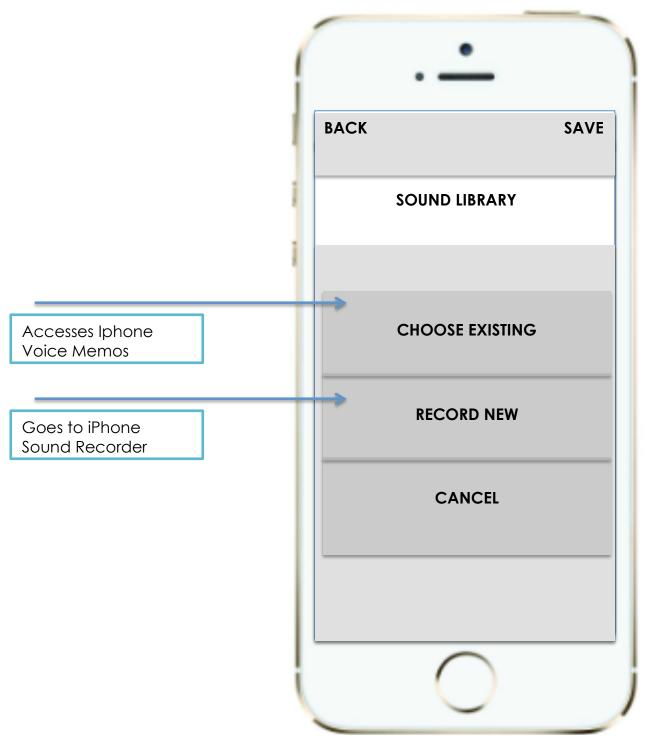
Under this selection will be a list of sounds:



Record Your Personal Sounds

The user can record 20 new sounds by clicking the add new button. This will take the user to a screen and allow to select a sound from the iPhone sound recorder or record new sound and add to the Sound Library. Sliding left against the sound allows for the sound to be deleted. As each sound is selected it will receive a corresponding number from 1 to 5. The number will correspond to \$1, \$2, \$3, \$4 and \$5. Pushing the sound in the sound library will either select or deselect the sound.

IMAGE 4



Sharing Pictures

Every picture is automatically saved to camera roll. Camera Roll can be accessed through the left corner icon on the main screen.