

Ideation Phase

Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID53813
Project Name	Car Resale Value Prediction
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Reference: <https://www.figma.com/file/BukB0vd9rL4lUDuQia4peK/CG-PDF?node-id=7%3A3>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

This template is used in brainstorming sessions so team can unleash imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

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Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
⌚ 10 minutes

A

Team gathering
Team members should participate in the session and can share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#) →

PROJECT:

CAR RESALE
VALUE
PREDICTION

1

Define your problem statement
to make a predictive system which predicts the resale value of car
⌚ 5 minutes

PROBLEM

How might we provide the resale value and other details for the buyers to buy an used car?

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

Need some inspiration?

See a finished version of this template to kickstart your work.
[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

2

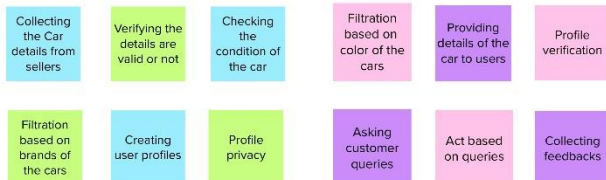
Brainstorm

Ideas that come to mind that address your problem statement.

🕒 10 minutes

Rajaparthi K

Deepashree S



Karthica B

Balavarshini R

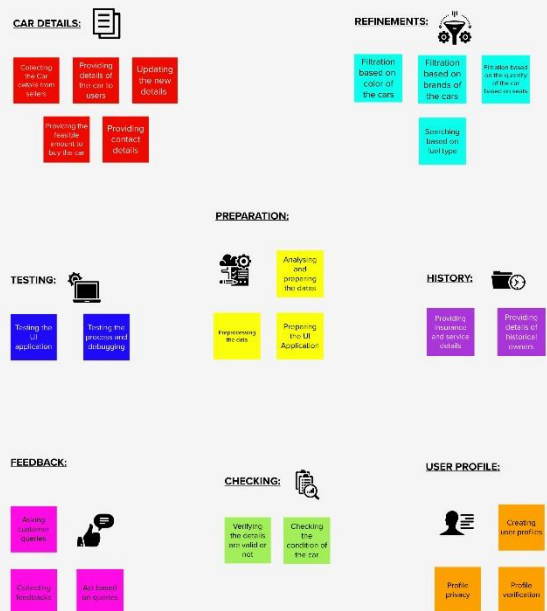


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



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