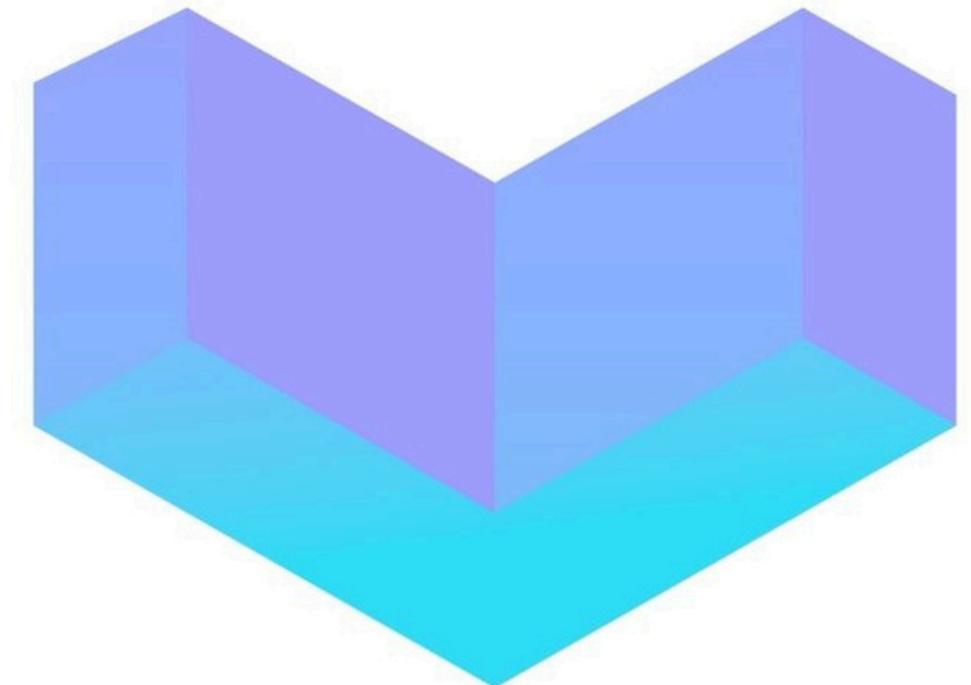


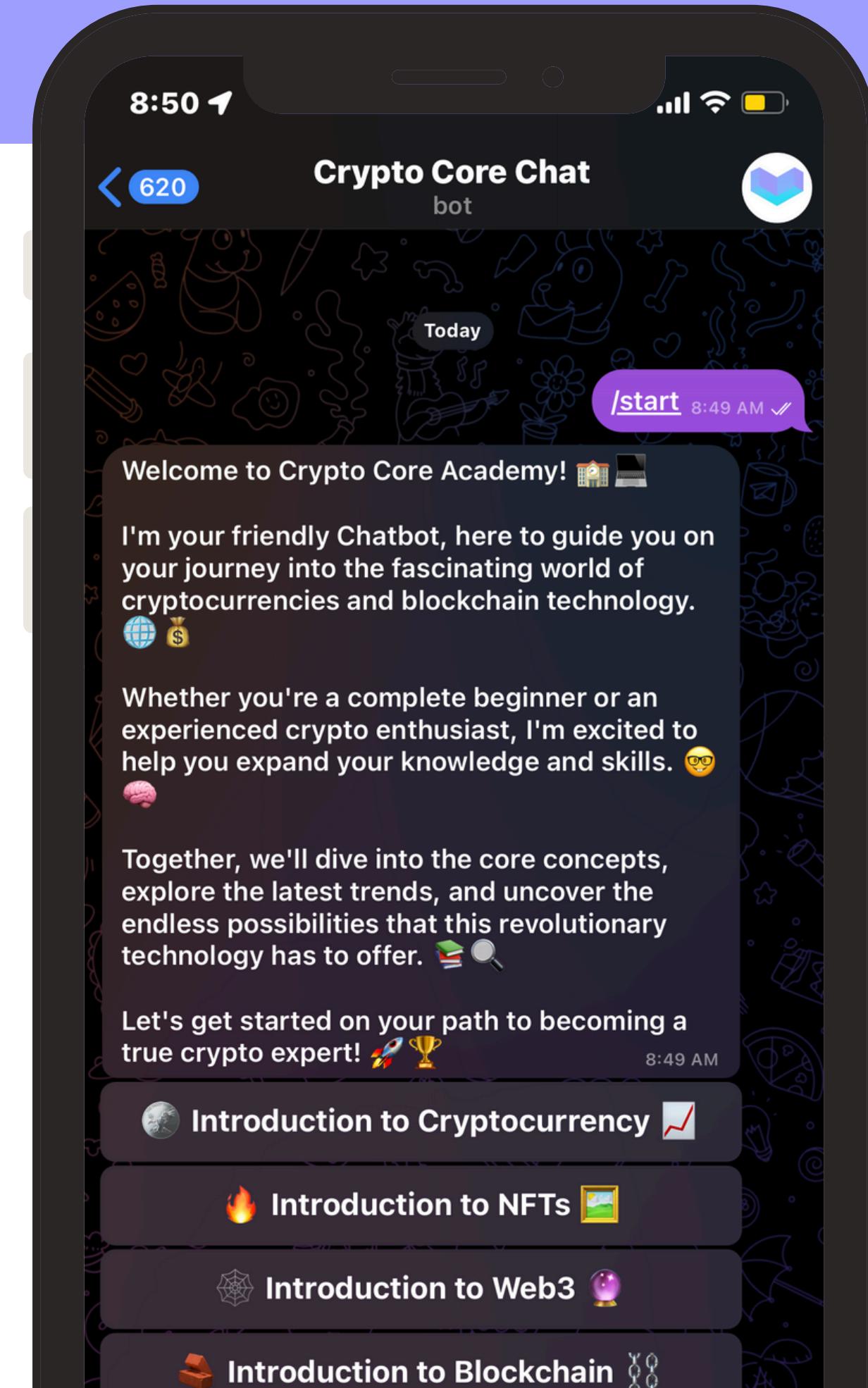
Bridging The Gap: Transforming Crypto Education with Our Chatbot

Founder Adalbert De La Cruz



Introduction

Crypto Core Academy, an innovative educational platform designed to simplify the complex world of cryptocurrencies and blockchain technology. In the rapidly evolving digital landscape, understanding cryptocurrencies is crucial for anyone looking to participate in the future of finance and technology. Crypto Core Academy is here to bridge the gap between complexity and comprehension through an interactive, conversational bot built on Telegram.



Our Mission



Our mission is to democratize access to cryptocurrency and blockchain education, making it accessible and understandable for all. Through innovative solutions and partnerships, we strive to empower individuals with the knowledge and skills needed to navigate the digital economy confidently.



The Problem !

Navigating the Cryptocurrency Maze

- Complexity: Cryptocurrency and blockchain topics are notoriously complex, deterring many potential learners.**
- Access: There's a significant lack of accessible, reliable educational resources tailored to various skill levels.**
- Overload: The vast amount of available information often leads to confusion and information fatigue among newcomers.**

Our Challenge: To transform this confusing landscape into a clear, accessible learning journey for everyone.

The Solution 😎

Simplifying Crypto Education

- **Interactive Learning:** Utilizing a conversational AI chatbot to break down complex cryptocurrency concepts into manageable, understandable segments.
- **Multi-Platform Integration:** Extending our reach by connecting our chatbot to popular messaging platforms like Telegram, WhatsApp, and Discord, ensuring accessibility for all.
- **Community Engagement:** Fostering a supportive community learning environment where users can grow their knowledge together and leverage peer insights.

Our Approach: Making cryptocurrency education approachable, engaging, and widely accessible to empower confident participation in the digital economy.

Why Telegram, Discord, & Whatsapp?



As of 2023, Telegram has 800 million active users, with 55% using it for education and skill building, (Popsters).



As of 2023, Whatsapp has 2.8 billion monthly active users. In the Dominican Republic, 77% of people use Whatsapp for business, communication, and information sharing (Statista).



As of 2024, Discord had over 563 million registered users worldwide, with the top two educational servers boasting 7,000 and 661,000 members respectively, indicating active learning communities on the platform (Whop; Skilldemia).

Business Model



Sustaining and Scaling Crypto Education

1. Subscription Services:

- **Individuals:** Offer monthly subscription plans for personalized learning experiences and advanced features.
- **Institutions:** Provide tailored educational packages for universities and financial institutions.

2. White-Label Solutions:

- Develop and sell customized versions of our chatbot technology to educational institutions, crypto communities, and crypto businesses, allowing them to brand and use it as their own.

3. Partnership and Collaboration:

- Engage in strategic partnerships with leading educational platforms and crypto companies to co-create content, broaden reach, and enhance credibility.
- Leverage sponsorships and collaborative projects to generate revenue and expand market presence.

4. Advertising and Sponsored Content:

- Integrate relevant, non-intrusive sponsored content within our learning modules to provide value to our users while generating revenue.

5. Certification Programs:

- Offer certification upon completion of courses, adding professional value for users and generating additional revenue.

Sustainability



Current Use Case



Empowering Cryptocurrency Education in Dominican Republic

Challenges Addressed: Overcame resource constraints by providing accessible learning materials via Telegram and WhatsApp.

Enhanced Accessibility: Students can easily access course materials and participate in the program using familiar messaging platforms.

Sustainable Learning: Chatbot serves as a sustainable resource for ongoing learning, enabling students to revisit materials and continue their education.

Future Plans



- 🎯 Partner with Tax professionals for Crypto Tax Education
- 🎯 Expand education in the Dominican Republic
- 🎯 Roll out white-label solutions for Crypto Communities
- 🎯 Finalize “Mi Premier Bitcoin” Bot to educate the Dominican Republic
- 🎯 Expand Learn 2 Earn Initiatives

Thank you

Contact Us

Adalbert De La Cruz

Founder

347-217-3261

addelacr@pm.me



www.cryptocoreacademy.xyz



@cryptocoreademy



@cryptocoreademy



infocryptocore@pm.me