# Indian Institute of Information Technology, Lucknow

Logo Design Contest for IIIT Lucknow-2019

IIIT Lucknow invites all the student of the Institute and its stakeholders to participate in designing a logo for the Institution. The Logo shall reflect its vision of becoming a World-class academic Institute.

# <u>Prizes:- 1<sup>st</sup> - Rs. 10000 with a Certificate. Next two selected entries will get the certificate of appreciation.</u>

## Terms and Conditions:-

- 1. The Contest is open to all IIITL Students, employees and all stake holders of IIIT Lucknow.
- 2. Individual student or a group of max. 4 students may apply.
- 3. The Logo of the Institute should reflect the vision of becoming a World-class Academic Institute.
- 4. The contestants are also required to submit half page details of the philosophy behind the proposed design of the logo explaining the message it communicates to a viewer.
- 5. Plagiarism of any nature would not be allowed.
- 6. Logo should be designed in color. The size of the logo may vary from 5cm\*5cm to 10cm\*10cm in either portrait or landscape. Monochrome logos are also acceptable. Irrespective of the size submitted, the submitted design should not loose fidelity when scaled up/down.

#### **Evaluation Criteria:-**

- 1. All entries received by IIITL would be scrutinized by a selection committee which will judge the elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of IIITL. The best 3 shall be selected by the committee and submitted to BOG of IIITL for finalization of any one for the Logo of IIITL.
- 2. The decision of the Selection Committee shall be final and binding on all the contestants.

#### Submission place & time:-

The last date of submission of final entries to be submitted to Indian Institute of Information Technology Lucknow Camp Office: Room No. 1917, IIIT Allahabad, Devghat Jhalwa Allahabad – 211015, is 11/03/2019 upto 6:00 p.m.

Submission to be emailed as a zip archive to <u>thelogocontest@iiita.ac.in</u> with subject "IIIT Logo" within the last date and time as stipulated above.

Deputy Registrar (Dr. Amit Kumar Singh) dr@iiitl.ac.in

## Copy to:-

- 1. The Secretary, Higher Education, MHRD, Shastri Bhawan, New Delhi-110001- secy.dhe@nic.in
- 2. The Secretary, Technical Education U.P. Govt., Lucknow -226001- secyvesd@gmail.com
- 3. Managing Director, Industry Partner, U.P. Electronics Corporation Ltd. md@uplc.in
- 4. Mentor Director For kind Information director@iiitl.ac.in
- 5. everyone@iiitl.ac.in