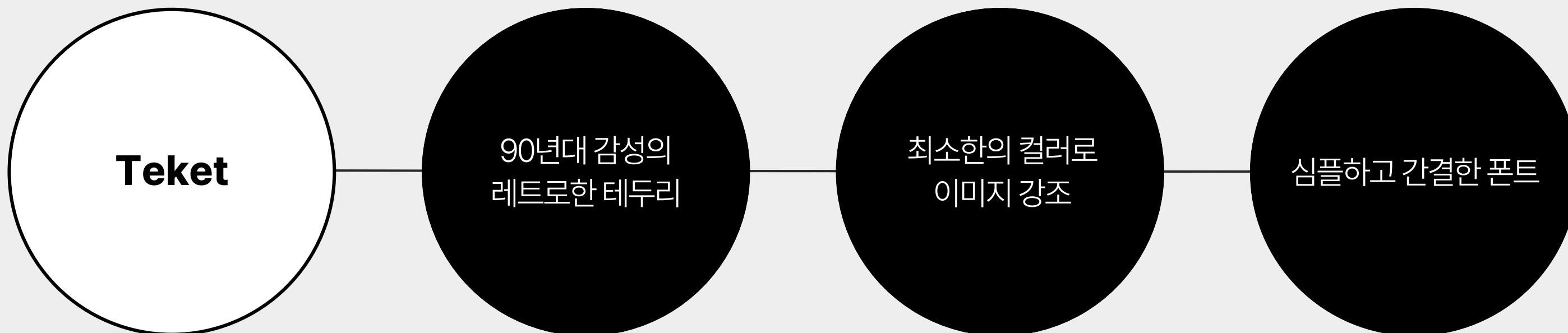
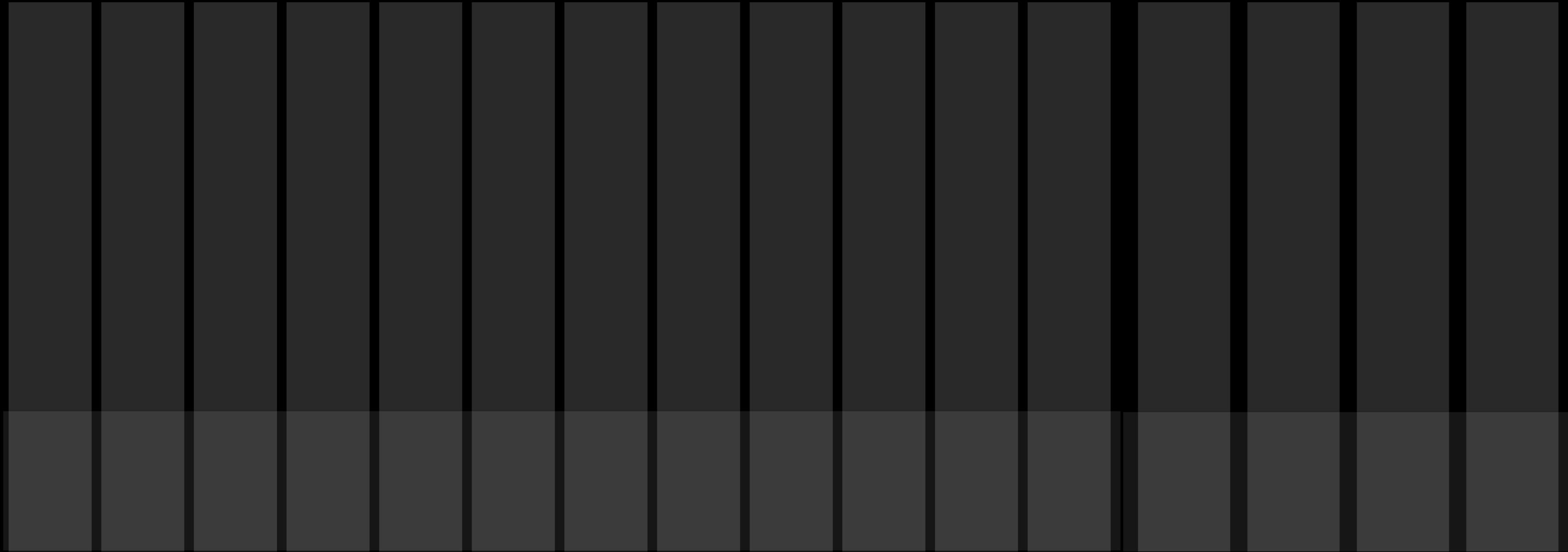


Brand.

Teket만의 아메리칸 무드를 나타낼 수 있는 빈티지하고 레트로한 콘셉트로 디자인

서울을 기반으로 한 패션브랜드 테켓(TEKET)은 빈티지 혹은 기념품 가게로부터 영감을 얻은 다양한 액세서리, 라이프스타일 제품 및 의류 컬렉션을 선보입니다.





GRID PC

containner 1800
width 1920
margin 18

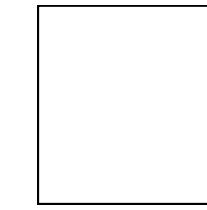
GRID MOBILE

containner 400
width 430
margin 22

Color.



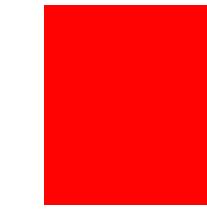
black
#111111



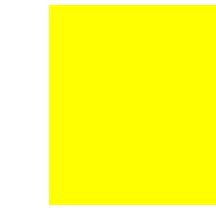
white
#ffffff



gray
#ff0303



red
#ff0303



yellow
#fffff01

Typography.

가나다라마바사
abcdefg
01234567

Noto Sans KR
Light
Bold

Main visual

메인비주얼 슬라이드를 통해
Teket의 다양한 쇠신 룩북 이미지가
돌보이도록 구현하였습니다.

PC Popup

Teket 이벤트와 소식을 확인 할 수 있습니다.
우측 X 버튼 클릭 시 해당 창을 닫을 수 있습니다.

MOBILE Popup

Teket 이벤트와 소식을 확인 할 수 있습니다.
배경 흐림효과를 통해 Popup을 강조하였습니다.
다시보지않기 X닫기 버튼 클릭 시 배경 흐림효과는
해제되고 해당 창을 닫을 수 있습니다.

The screenshot shows the Teket website's main visual slider at the top, featuring various outfit looks. Below it is a PC Popup window for a 'SEASON OFF' event from January 5th to February 18th. The popup includes a mobile phone icon showing the same event details. To the right is a navigation bar with links for SHOP, IMAGE, CONTACT, SEARCH, LOGIN, and CART. A sidebar on the right displays a user's empty cart and a 'NEW ARRIVALS' section with three small images of hats.

This screenshot shows the PC Popup from the previous image closed, with the background image of the outfit slider visible again.

This screenshot shows the MOBILE Popup open on a mobile device. It features the same 'SEASON OFF' event information and a close button ('X닫기'). The background of the mobile screen is blurred, making the popup stand out.

This screenshot shows the MOBILE Popup closed on the mobile device, with the blurred background image of the outfit slider visible again.

This screenshot shows the main visual slider at the bottom of the page, displaying three different outfit looks.

This screenshot shows a product detail page for a 'Cozy and Comfort Beginner's Guide to the Secrets of Teket Office'. It includes an image of the book and some descriptive text.

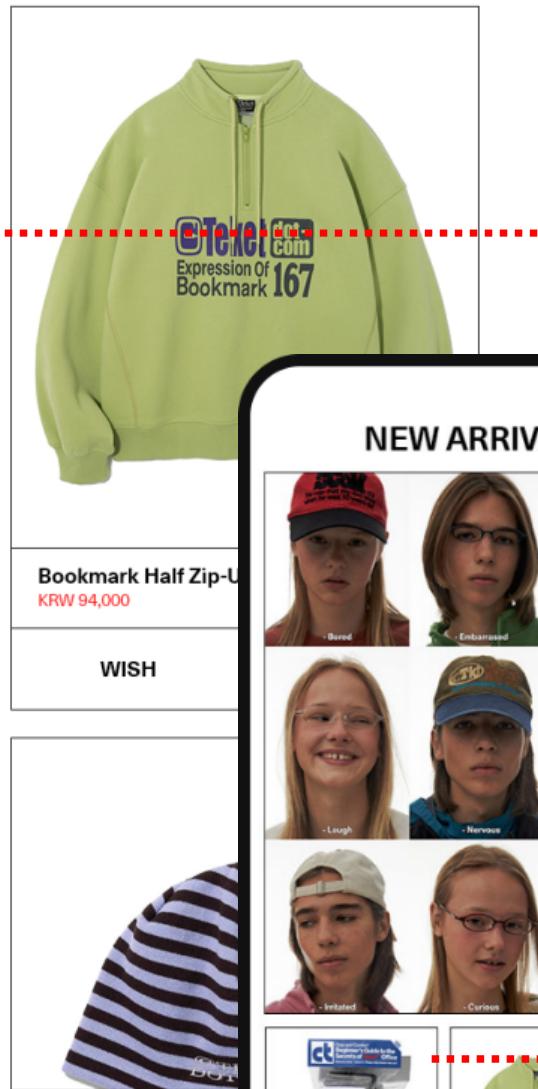
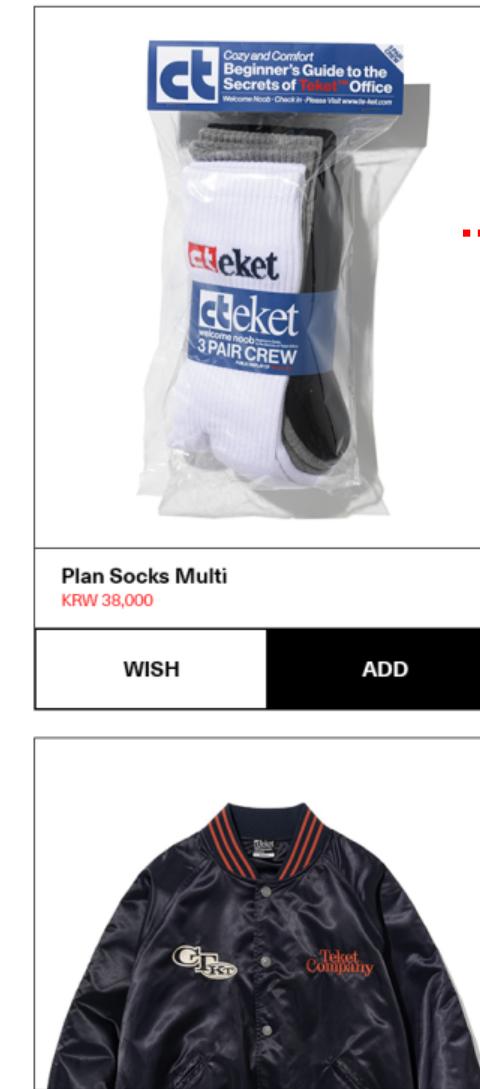
This screenshot shows another product detail page, this time for a lime green zip-up hoodie with the Teket logo.

NEW ARRIVALS



The mobile screen displays the 'BEST ITEM' section of the cteket app. It features a grid of items including a keyring, a sweater, and a beanie. Each item has a price (e.g., KRW 17,000), a 'WISH' button, and an 'ADD' button.

Item	Price	Action Buttons
Happy Zone Keyring Neon	KRW 17,000	WISH ADD
Brr Cowichan Sweater Melange Gray	KRW 159,000	WISH ADD
Plan Socks Multi	KRW 38,000	WISH ADD
Plan Socks Multi	KRW 38,000	WISH ADD



PC New Arrivals

New Arrivals 우측 영역 마우스 스크롤 시
더 많은 판매상품을 확인 할 수 있습니다.

MOBILE New Arrivals

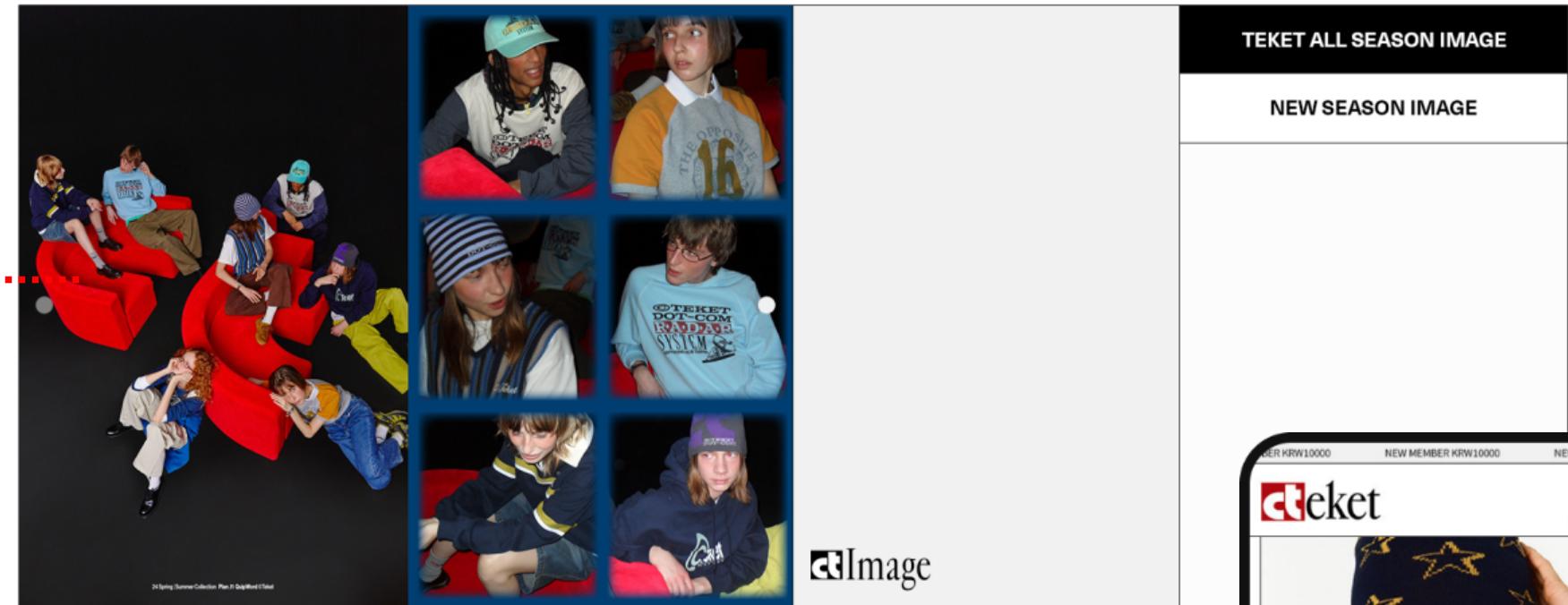
MOBILE 버전의 New Arrivals 영역을
가로 슬라이드로 구현하여 더 많은 판매상품
을 확인 할 수 있습니다.

image

판매상품의 모든 이미지는 호버 시
추가 이미지를 확인 할 수 있습니다.

Taket Image

다양한 시즌 룩북 Image를 확인 가능하도록 자동 슬라이드로 배치하였습니다.



Taket Instagram

좌측 이미지를 호버 시 큰 이미지로 확인 가능하도록 배치하였습니다.

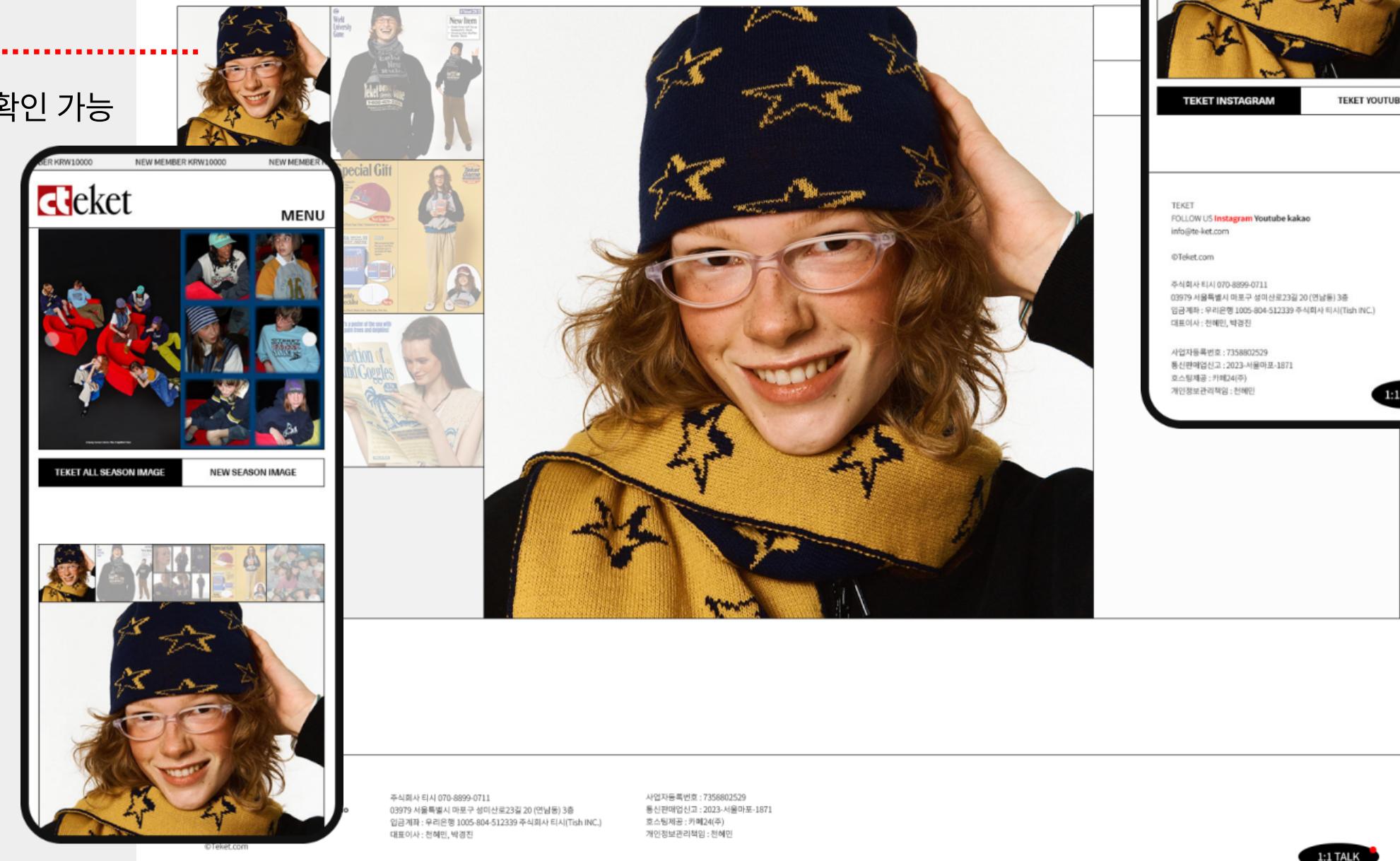
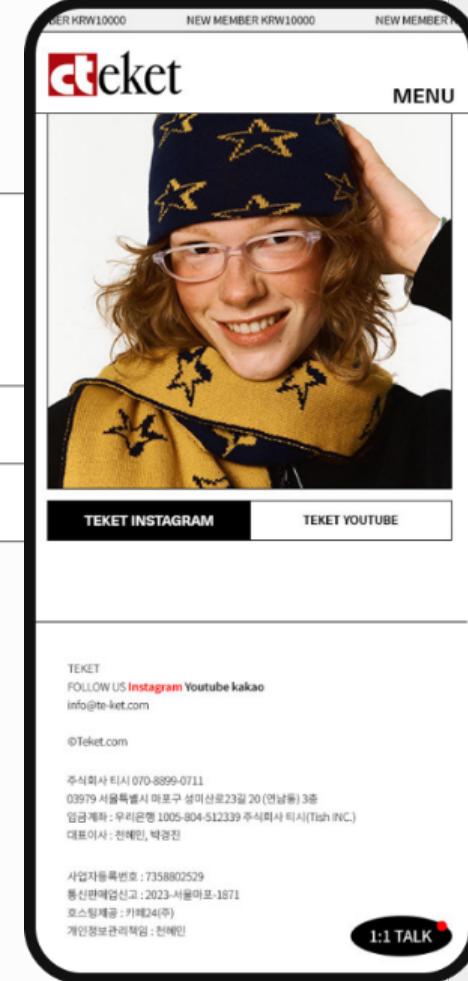


Image list

전체 시즌과 최신 시즌 룩북 Image 를 링크를 통해 이동하여 확인 할 수 있으며 선택 박스 호버 시 폰트가 강조 되도록 대비가 강한 컬러를 사용해 디자인 하였습니다.



Footer info

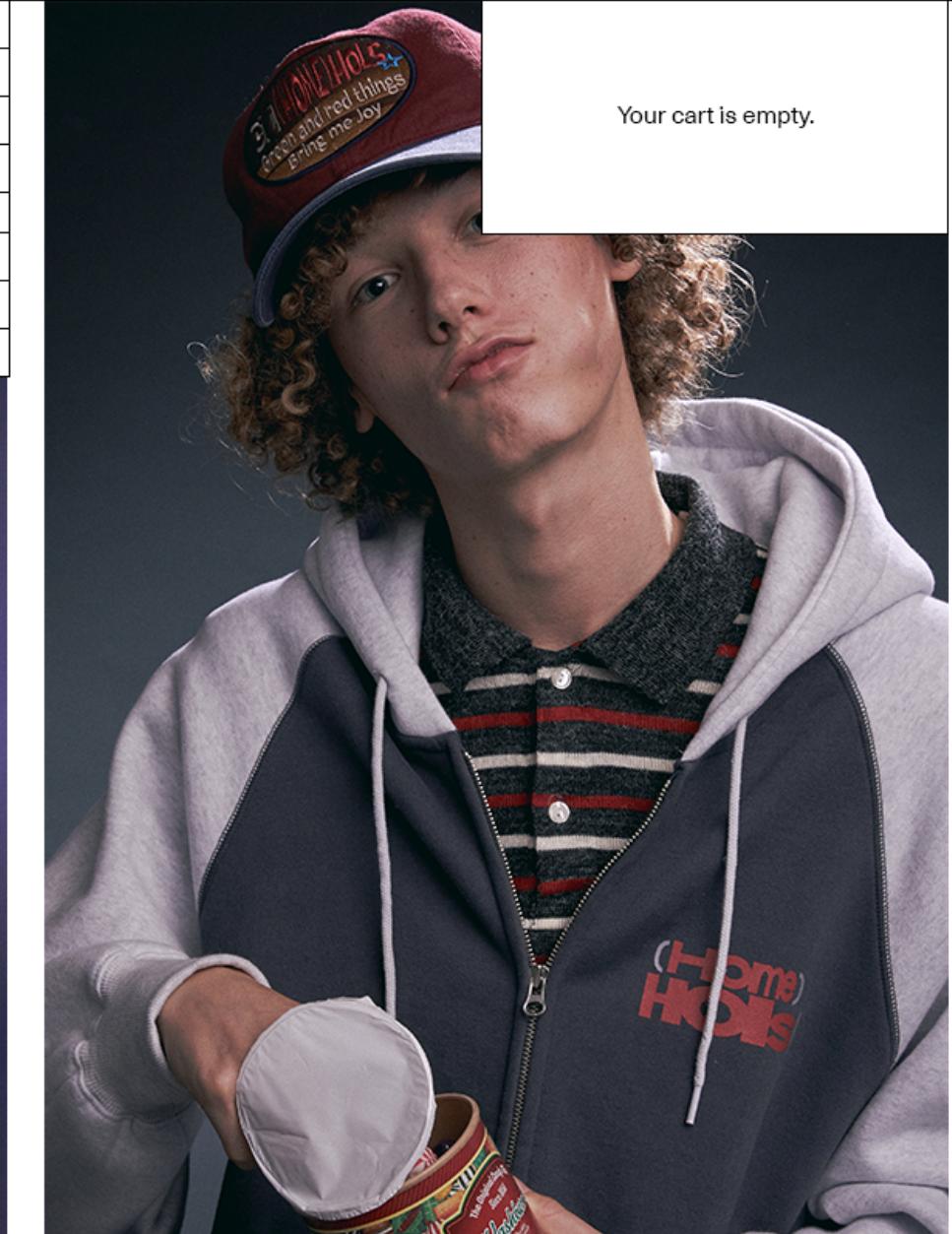
MOBILE 소셜계정 부분을 red 컬러를 사용하여 폰트를 강조하였습니다.

사용자의 편리성을 위해 1:1 문의가 가능하도록 PC와 MOBILE 하단 footer 영역에 고정시켜 주었습니다.

MAIN PAGE

박스형 디자인을 사용하여 MAIN PAGE와 통일감 있게 구성하면서
빠른 구매로 이어질 수 있는 버튼 디자인을 활용했습니다.

01



KRW10000 NEW MEMBER KRW10000

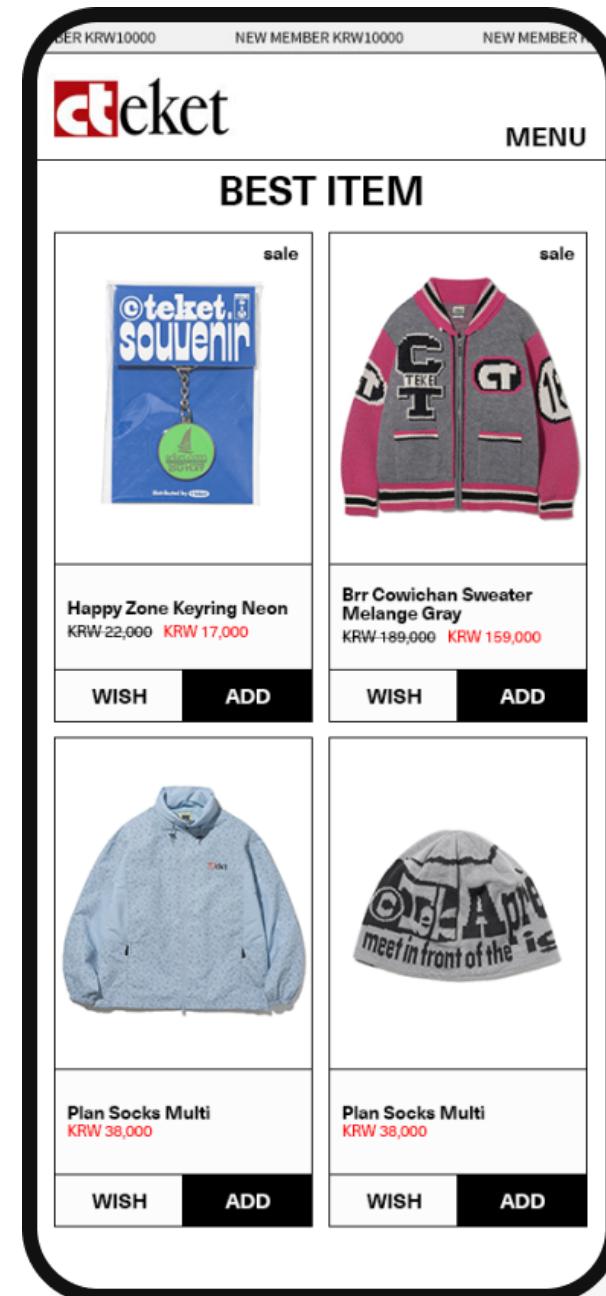
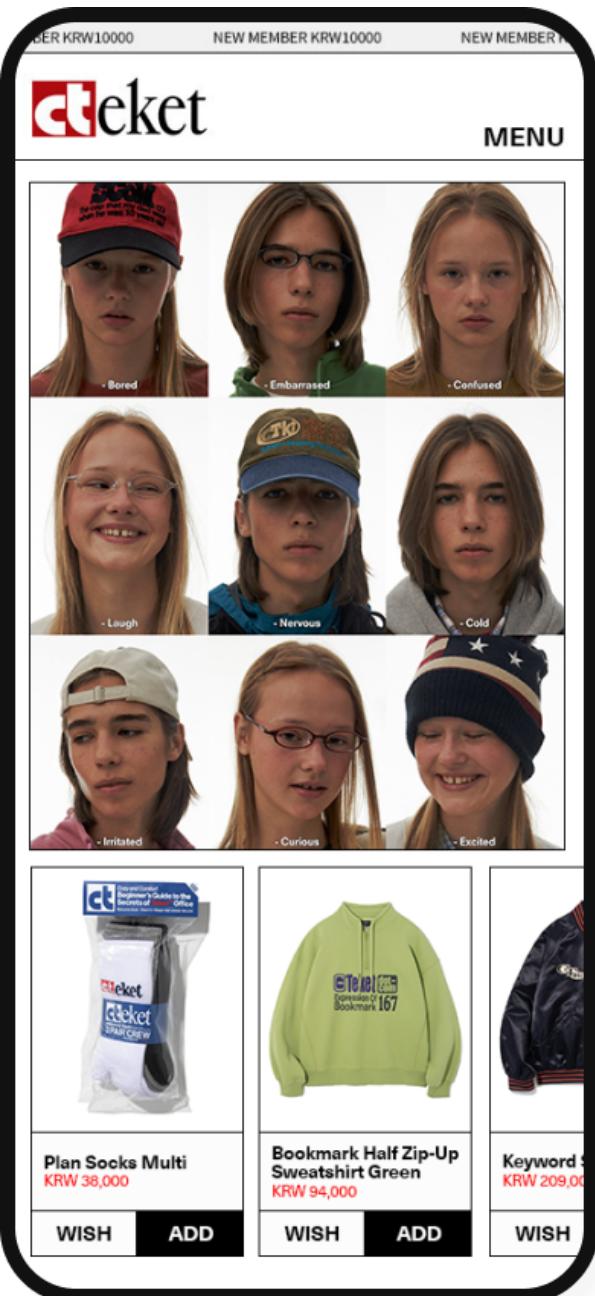
cteket

SHOP IMAGE CONTACT SEARCH LOGIN CART

PRODUCT

테켓(TEKET)의 브랜드 이미지에 맞는 레트로 무드를 느낄 수 있도록
90년대 감성의 윈도우 화면을 떠올릴 수 있는 박스형 디자인으로 제작하였습니다.

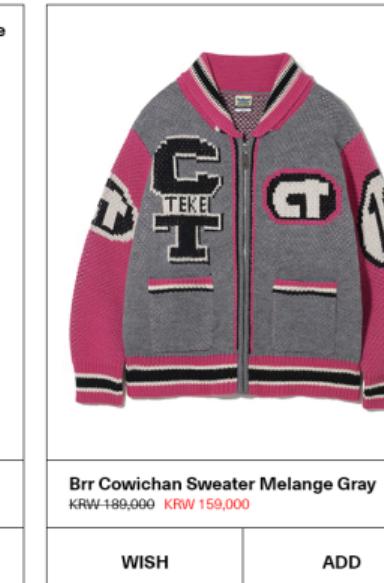
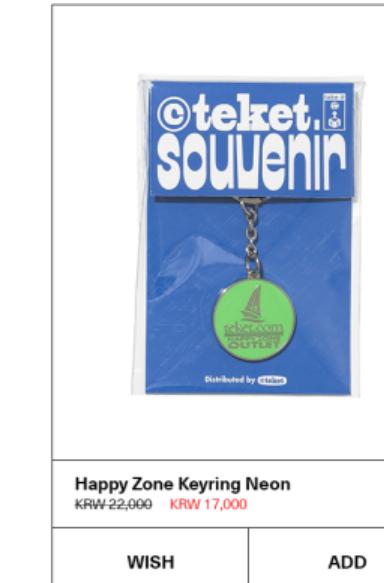
02



NEW ARRIVALS



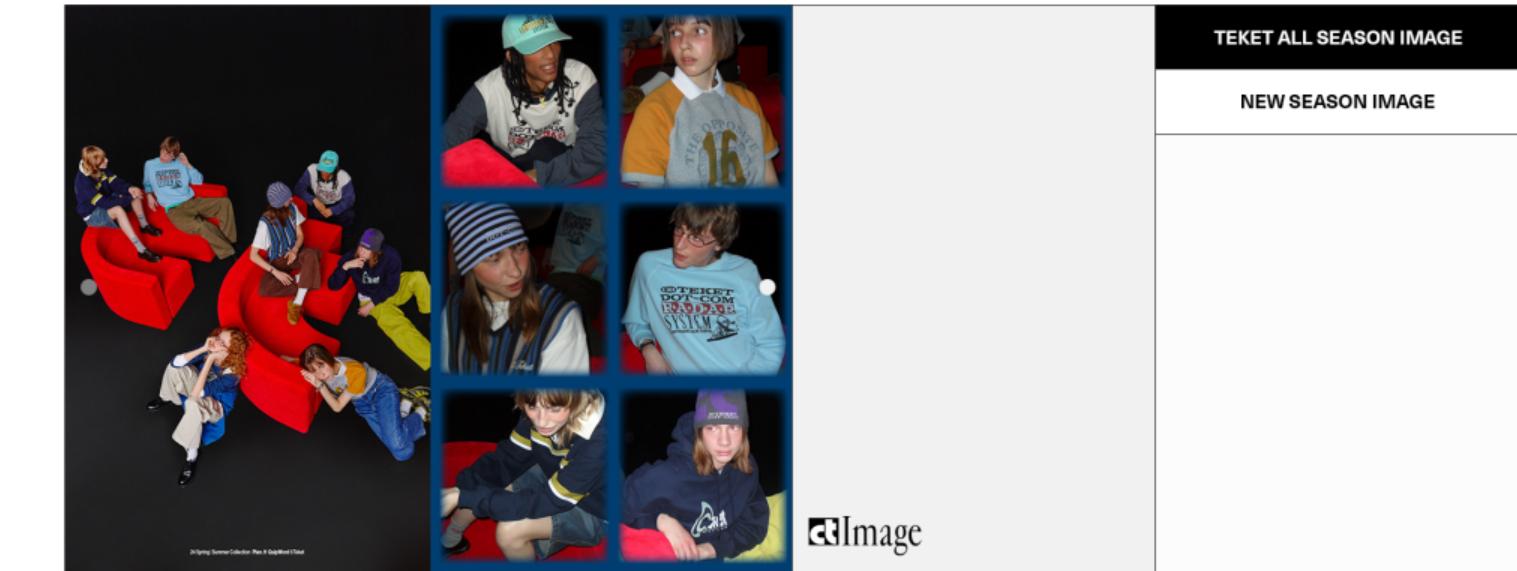
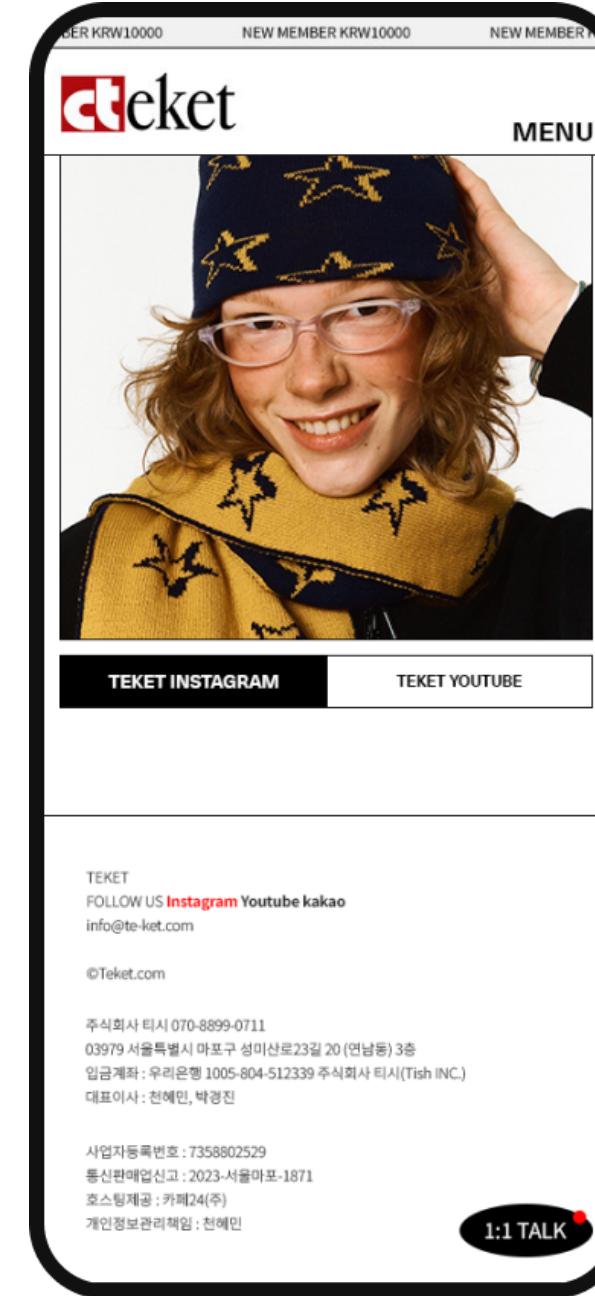
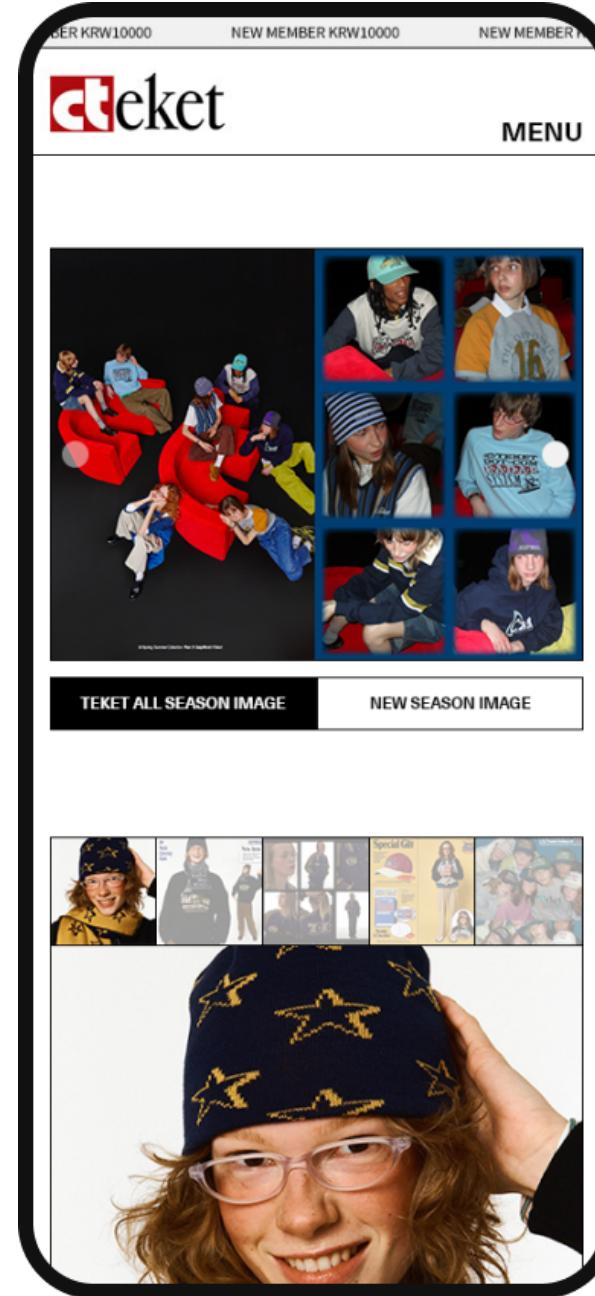
BEST ITEM



SUB PAGE

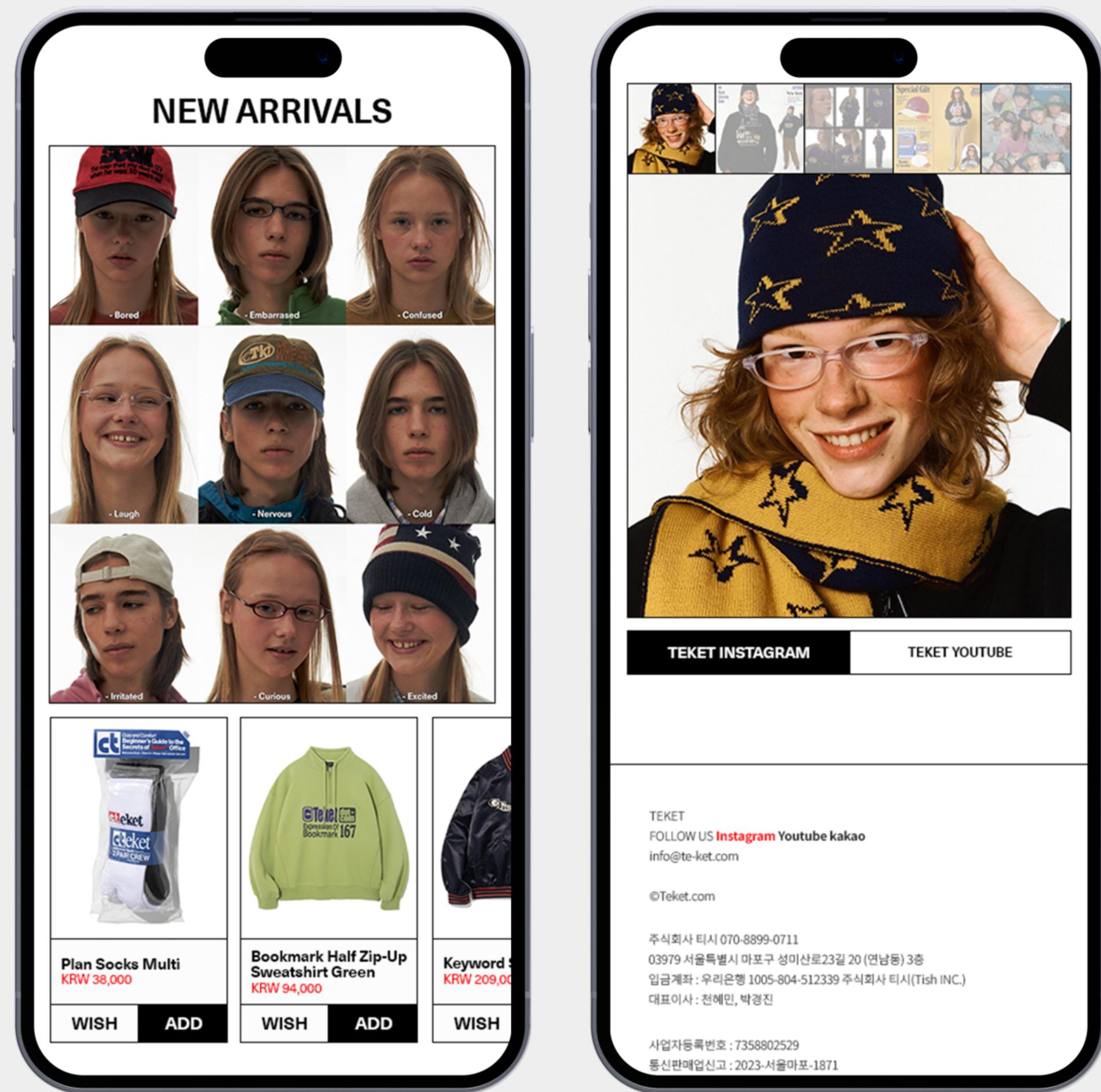
Taket(테켓)의 시즌 이미지와 인스타그램 연동 페이지로
브랜드의 컨셉 이미지를 강조하는 구성으로 배치했습니다.

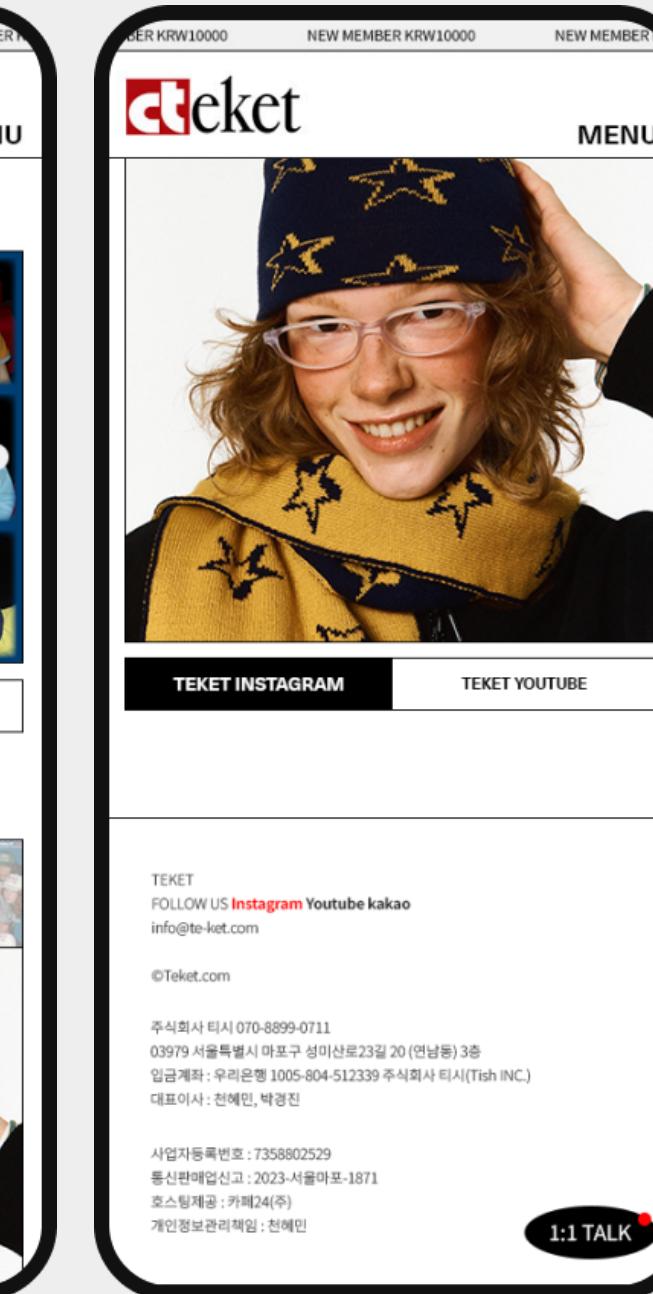
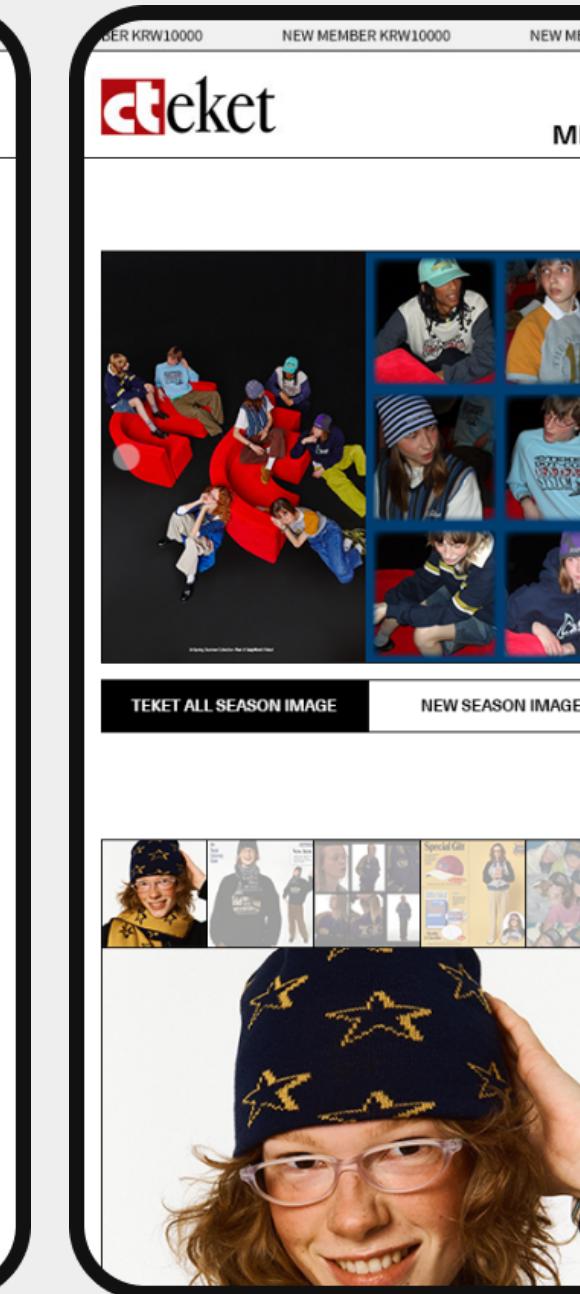
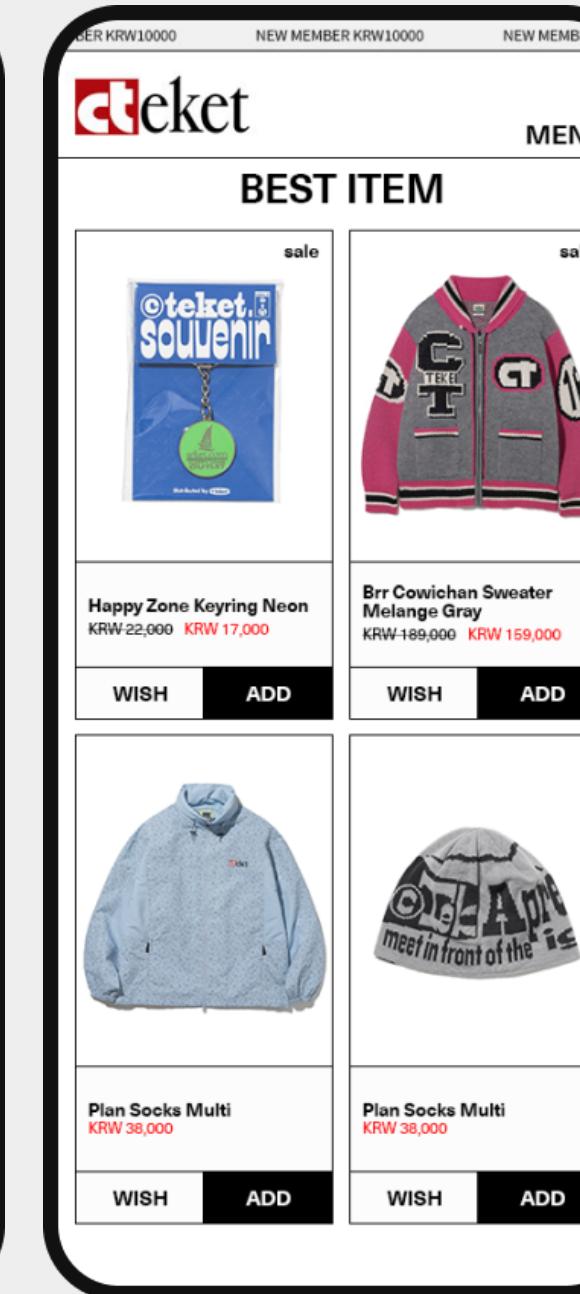
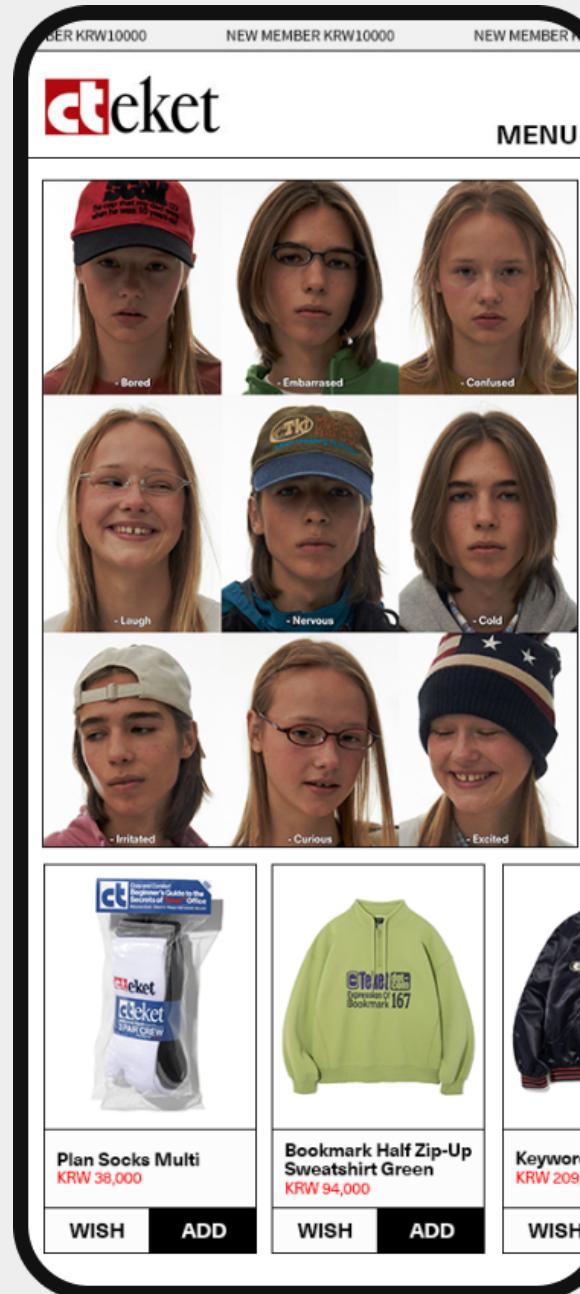
03



MOBILE PAGE

웹 사이트를 기반으로 한 모바일 사이트를
통일감 있는 디자인으로 제작하였습니다.

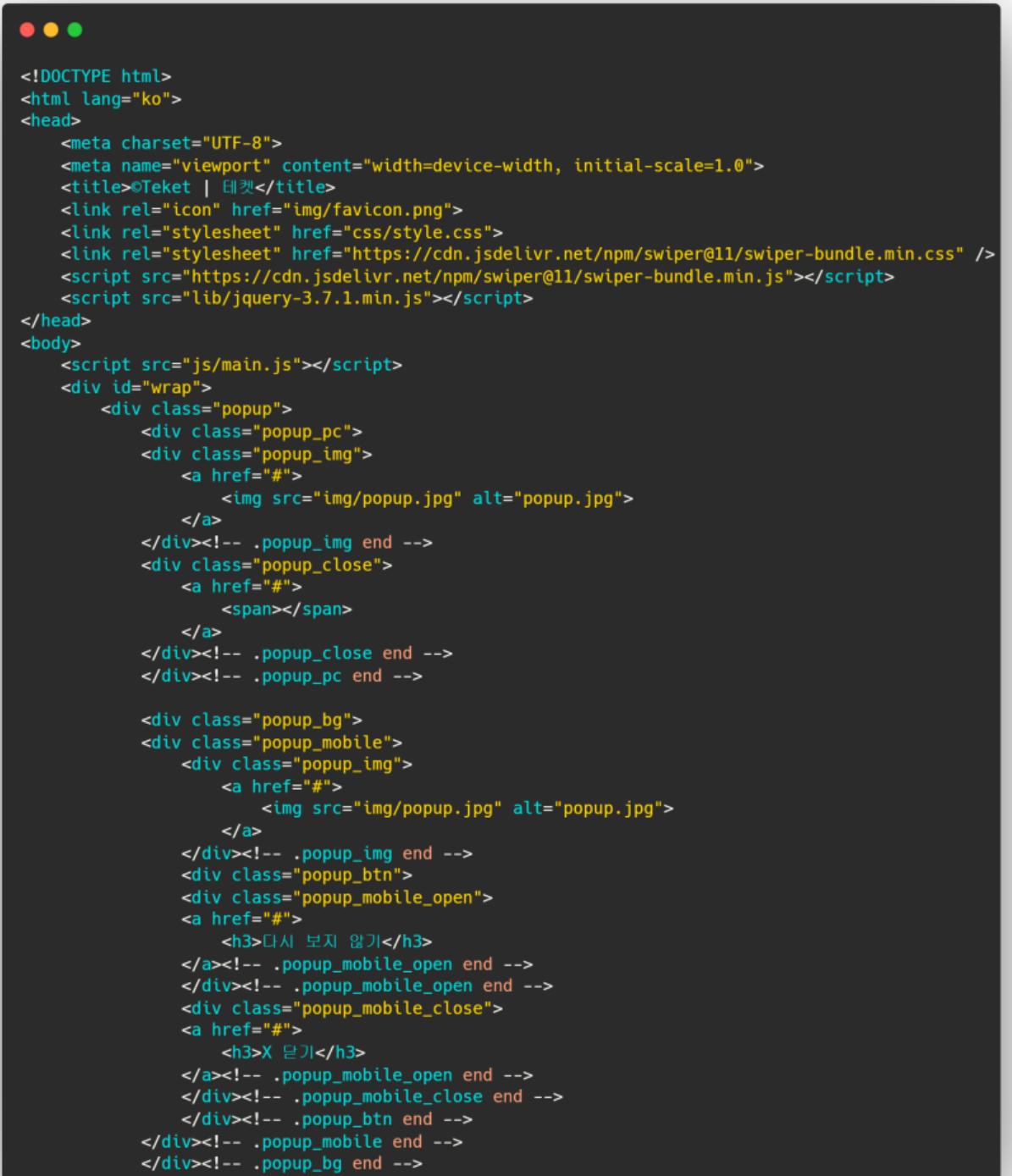




PUBLISHING

PC와 MOBILE에 최적화된 디자인을 구성하고
HTML CSS JS를 사용하여 반응형 사이트의 코딩을 진행하였습니다.

06



A screenshot of a code editor displaying the source code for a responsive website. The code includes HTML for the structure, CSS for styling, and JavaScript for interactivity. The code is well-organized with proper indentation and syntax highlighting.

```
<!DOCTYPE html>
<html lang="ko">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Teket | 테켓</title>
    <link rel="icon" href="img/favicon.png">
    <link rel="stylesheet" href="css/style.css">
    <link rel="stylesheet" href="https://cdn.jsdelivr.net/npm/swiper@11/swiper-bundle.min.css" />
    <script src="https://cdn.jsdelivr.net/npm/swiper@11/swiper-bundle.min.js"></script>
    <script src="lib/jquery-3.7.1.min.js"></script>
</head>
<body>
    <script src="js/main.js"></script>
    <div id="wrap">
        <div class="popup">
            <div class="popup_pc">
                <div class="popup_img">
                    <a href="#">
                        
                    </a>
                </div><!-- .popup_img end -->
                <div class="popup_close">
                    <a href="#">
                        <span></span>
                    </a>
                </div><!-- .popup_close end -->
            </div><!-- .popup_pc end -->

            <div class="popup_bg">
                <div class="popup_mobile">
                    <div class="popup_img">
                        <a href="#">
                            
                        </a>
                    </div><!-- .popup_img end -->
                    <div class="popup_btn">
                        <div class="popup_mobile_open">
                            <a href="#">
                                <h3>다시 보지 않기</h3>
                            </a><!-- .popup_mobile_open end -->
                        </div><!-- .popup_mobile_open end -->
                        <div class="popup_mobile_close">
                            <a href="#">
                                <h3>X 닫기</h3>
                            </a><!-- .popup_mobile_close end -->
                        </div><!-- .popup_btn end -->
                    </div><!-- .popup_mobile end -->
                </div><!-- .popup_bg end -->
            </div><!-- .popup end -->
        </div>
    </body>
```

URL

<https://blushegg.github.io/Teket/>
<https://github.com/blushegg/Teket.git>