Ucla Uni Camp Presents: THE 5TH ANNUAL Swenty Years at River Office Olcla Saturday CARNESALE APRIL 25, 2020 COMMONS Reception and Silent Auction at 5PM Dinner and Program at 7PM 350 De Neve Dr, Los Angeles, CA

# THE 5TH ANNUAL CAMPFIRE GALA

# **SPONSORSHIP FORM**

SPONSORSHIP LEVELS	
☐ Campfire Sponsor - \$25,000 (limit 2)	
☐ Village Sponsor - \$12,000	☐ Cabin Sponsor (10 Campers) - \$6,000
☐ Woodsey Sponsor (5 Campers) - \$3,000	☐ Camper Sponsor (1 Camper) - \$600
☐ I cannot attend but would like to support UCLA UniCamp with a donation of \$	
PROGRAM BOOK ADVERTISEMENTS	
☐ Full Page Ad (5.5" W x 8.5" H) - \$700	
☐ Half Page Ad (5.5" W x 4.25" H) - \$350	
☐ Quarter Page Ad (2.75" W x 4.25" H) - \$200	
Specifications: Full color, high resolution PDF, EPS, or JPG. No Bleeds. Submit no later than April 13 to mmai@unicamp.org	
DDOCDAM DOOK TRIBUTE	
PROGRAM BOOK TRIBUTE	
☐ Have a message to send? We'll include your tribute in this year's Campfire Gala program: - \$50	
e.g "Honoring all the counselors from Diabetic Session 1968"	

### **PAYMENTS**

Please make checks payable to:

UCLA UniCamp 2131 John Wooden Center Los Angeles, CA 90095-1612

\*\*All sponsorships and payments/ donations can be made online at www.unicamp.org/gala

# THE 5TH ANNUAL CAMPFIRE GALA

# **UCLA UNICAMP'S CAMPFIRE GALA SPONSORSHIP LEVELS**

# Campfire Sponsor - \$25,000

- Three (3) VIP Reserved Center Tables for 24 guests at the gala dinner
- Special video produced by volunteers for use on Sponsor's social media platforms
- Company logo included on over 400 UCLA UniCamp volunteer session shirts for summer 2020
- Opportunity to contribute a branded company gift for distribution at the gala
- Full page color, inside front cover advertisement in gala program book
- Prominent recognition in all event advertising, promotional materials, and gala event program
- Company logo prominently displayed at the gala throughout the evening and on step and repeat backdrop
- Included on UCLA UniCamp's website as a major supporter

### Village Sponsor (20 campers) - \$12,000

- Two (2) VIP Reserved Table for 16 guests at the gala dinner
- Full page color, inside back cover advertisement in gala program book
- Opportunity to contribute a branded company gift for distribution at the gala
- Prominent recognition in all event advertising, promotional materials, and gala event program
- Company logo prominently displayed at the gala throughout the evening and on step-and-repeat
- Included on UCLA UniCamp's website as a major supporter

# Cabin Sponsor (10 campers) - \$6,000

- One (1) Reserved Table for 8 guests at the gala dinner
- Full page color advertisement in gala program book
- Recognition in gala event program and gala event emails
- Company displayed at the gala throughout the evening
- Included on UCLA UniCamp's website as a supporter

### Woodsey Sponsor (5 campers) - \$3,000

- One (1) Reserved Table for 8 guests at the gala dinner
- Half page color advertisement in gala program book
- Recognition in gala event program and gala event emails
- Included on UCLA UniCamp's website as a supporter

# Camper Sponsor (1 camper) - \$600

- Two (2) Reserved seats at the gala dinner
- Recognition in gala event program and gala event emails

# Advertisements (Full Color)

Full page advertisement (5.5" W x 8.5" H): \$700.00 Half page advertisement (5.5" W x 4.25" H): \$350.00 Quarter page advertisement (5.5" W x 4.25" H): \$200.00

Tribute Line (100 characters max): \$50.00

