CE/CZ4045 Natural Language Processing

Lecture 00 Introduction

Your Instructor

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 - Research Interests: Text Mining, Information Retrieval, Social Computing ...

Outline for today

Natural Language Processing (NLP)

- Course Expectation
 - Evaluation
- What is NLP?/ Why take NLP course?
 - Example application

Can ah? Can you or can't you? Can hor You are sure then... Can lah Ves Can meh? Are you certain? Can leh Can bo? Yes. I think so. Can or not? Semantics Can lor Can can Yes. Of course. **Confirm** Can hah? Are you sure? Can liao Already can / Done

One Sentence about NLP

- Teaches key theory and methods for NLP:
 - word-level analysis, parsing, semantics, etc.
 - Learn techniques which can be used in practical, robust systems that can (partly) understand human language
- This is **not** a language course
 - Computational methods of processing natural languages
 - But, you are expected to have knowledge of (basic) English grammar

Preparation

- Pre-requisites
 - Basic understanding on English grammar,
 - e.g., verb, noun phrase, preposition
 - Basic algorithm and data structure analysis,
 - e.g., dynamic programming
 - Basic probability concepts,
 - e.g., conditional probability

$$P(B|A) = \frac{P(A,B)}{P(A)}$$

- **Decent** programming skills

My house is on top of that hill.

Possessive pronoun, noun, verb, preposition, noun, preposition, determiner, noun

Noun phrase, verb phrase, prepositional phrase

ı	Divide & Conquer	Dynamic Programming	
	Partitions a problem into independent smaller sub-problems	Partitions a problem into overlapping sub- problems	
	Doesn't store solutions of sub-problems. (Identical sub-problems may arise – results in the same computations are performed repeatedly)	Stores solutions of sub-problems: thus avoids calculations of same quantity twice.	
	Top down algorithms: which logically progresses from the initial instance down to the smallest sub-instances via intermediate sub-instances.	Bottom up algorithms: in which the smallest sub-problems are explicitly solved first and the results of these used to construct solutions to progressively larger sub-nstances.	

Preparation (Cont'd)

Machine learning?

- Machine learning knowledge can be **helpful** for assignment and some parts of lecture
- Not everyone has the same skills
 - Assumes some ability to learn missing knowledge

What computation?

- Lots of statistics!
- Some rules based on linguistic theory

Course Evaluation

Evaluation Objective

Spread evaluation over the whole course, not just one exam or one report

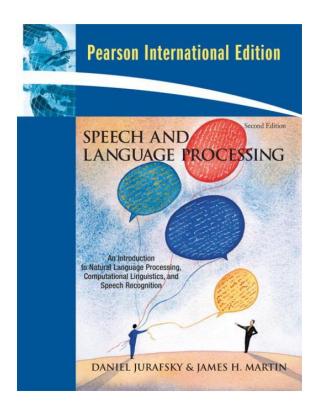
Main Components

- 35% assignment (group assignment)
- 15% mid-term quiz
- 50% final exam

Textbook

SPEECH and LANGUAGE PROCESSING

- <u>Daniel Jurafsky</u> and <u>James H. Martin</u>, 2nd edition,
 Prentice-Hall 2009
- A copy is kept in Library, in the reserve section
- Draft of the 3rd edition:
 https://web.stanford.edu/~jurafsky/slp3/
- Recommended reading
 - Steven Bird, Ewan Klein, and Edward Loper.
 Natural Language Processing with Python. 1st edition, O'Reilly Media; 2009.
 (http://www.nltk.org/book/)



Schedule (tentative)

Week	Lecture topic	Tutorial topic
1	Introduction, Regular Expression (Chap 1, 2)	-
2	Word-level Analysis (Chap 3)	-
3	N-grams (Chap 4)	Regular Expression
4	N-grams (Chap 4)	Word-level Analysis
5	POS Tagging (Chap 5)	N-grams
6	Hidden Markov Model (Chap 6)	POS, HMM
7	(Machine Translation) (Chap 25)	
8	Formal Grammar (Chap 12)	POS, HMM
9	Syntactic Parsing (Chap 13)	Formal Grammar
10	Statistical Parsing (Chap 14)	Syntactic Parsing
11	NLP Applications (Chap 22 – 24)	Statistical Parsing
12	Semantic Analysis (Chap 17 – 21)	NLP Applications

Expectations

- You are final year students;
 - You are willing to learn NLP
- You are expected to participate.
- You are expected to
 - Read lecture slides for reference only
 - Read J&M book and other references
 - Enjoy assignment and programming!

Goals of the field of NLP

- Computers would be a lot more useful if they could
 - handle our email, do our library research, chat to us...
- But someone has to work on the hard problems!
 - How can we tell computers about language?
 - Or help them learn it as kids do?
- In this course we seek to identify many of the open research problems in natural language processing

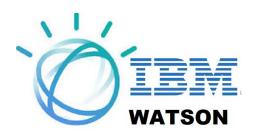
What/where is NLP?

- Goals can be very far reaching ...
 - True text understanding
 - Real-time participation in spoken dialogs
- Or very down-to-earth ... (the Web, business documents)
 - Finding the price of products on the web
 - Sentiment detection about products or stocks
 - Extracting facts or relations from documents
- These days, the latter predominate (as NLP becomes increasingly practical, it is increasingly engineering oriented)

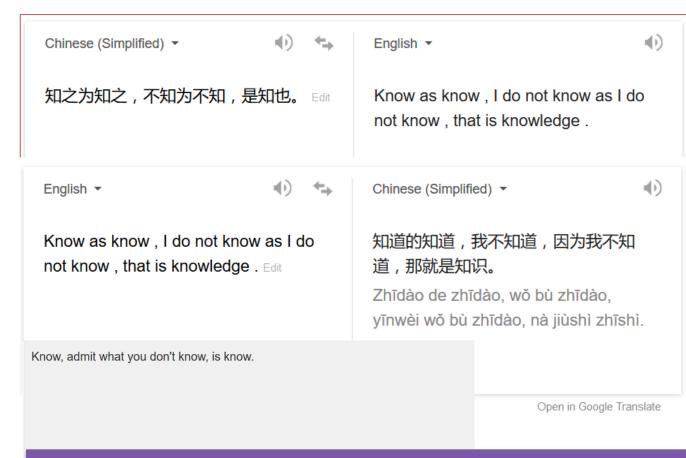
Commercial World: Lots of exciting stuff going on in industry



Microsoft®





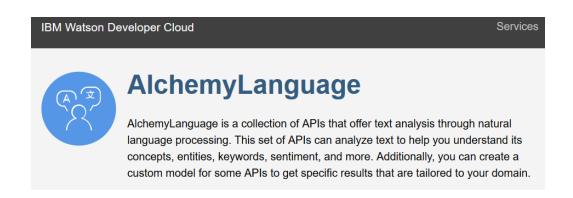


"It is wise to hold what you know and admit what you don't know."

- Baidu Zhidao

Example of down-to-earth Applications

- Some deployed applications
 - Machine translation: Chinese < == > English
 - Question answering: Yahoo! Answer, Baidu Zhidao
 - Information extraction: Extracting product information from the Web
 - Text analytics: Sentiment Analysis
- Example https://alchemy-language-demo.mybluemix.net/



Google Translate



Killing Palestinians and wounding nine in the raids Sector

Nine Palestinians were wounded among civilians in an Israeli air raid in the neighborhood result in the Gaza Strip. This comes immediately after the killing of two prominent Al-Aqsa Martyrs Brigades in the Israeli occupying forces carried out air and infantry forces in the Balata camp in the West Bank.



Bashir meets Fraser, the Security Council will not impose forces Darfur

Is scheduled to meet with Sudanese President Omar al-Bashir Jenday Fraser Assistant Minister for Foreign Affairs of the American attempt to persuade officials in Khartoum, Sudanese Darfur deployment of the nationalities. For his part, US Ambassador to the United Nations that it has no intention of the Security Council to impose its forces in the province.



Rmsfield and Cheney insist on keeping the American forces in Iraq

Called American Defense Minister Donald Rmsfield Americans to show patience on Iraq. I take Vice President Dick Cheney calls Democrats withdrawal of American forces from Iraq link and the possibility of early withdrawal of attacks inside the United States.



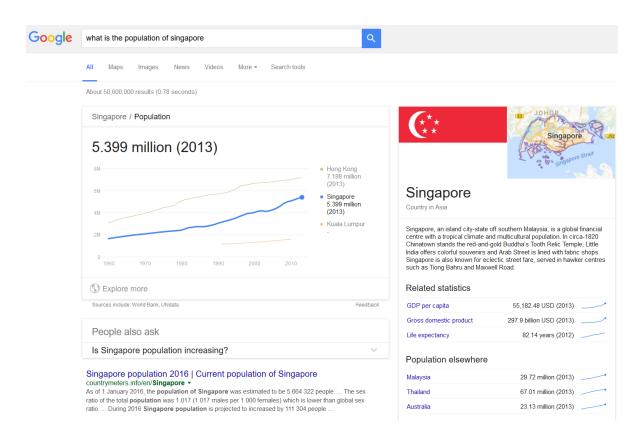
Killing civilians and wounding officer suicide attack in Afghanistan

The international force to help establish security (ISAF) killed civilians and the wounding of an officer in an attack against Afghan forces convoy south Atlantic Afghanistan. In the capital Kabul, a hand grenade exploded at the passage of manufacture French patrol was not reported injuries or damage.

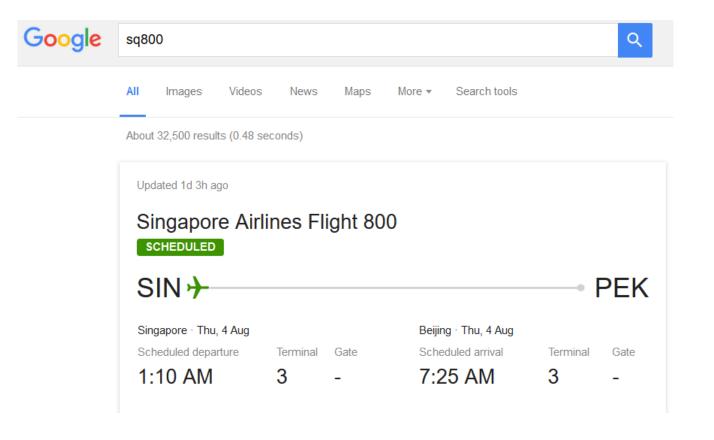


Web Q/A

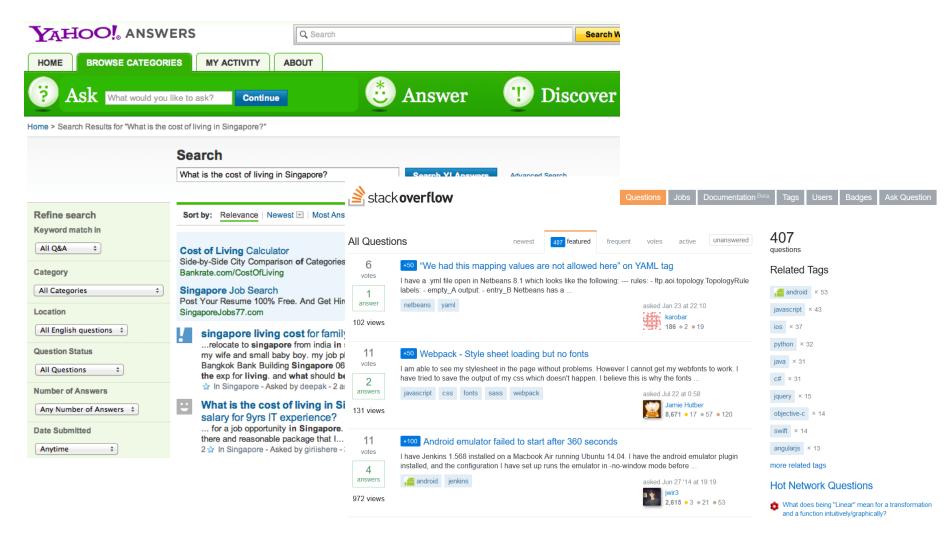
- Get answers directly
 - Without the need of clicking, Recommend related questions, Retrieve relevant information



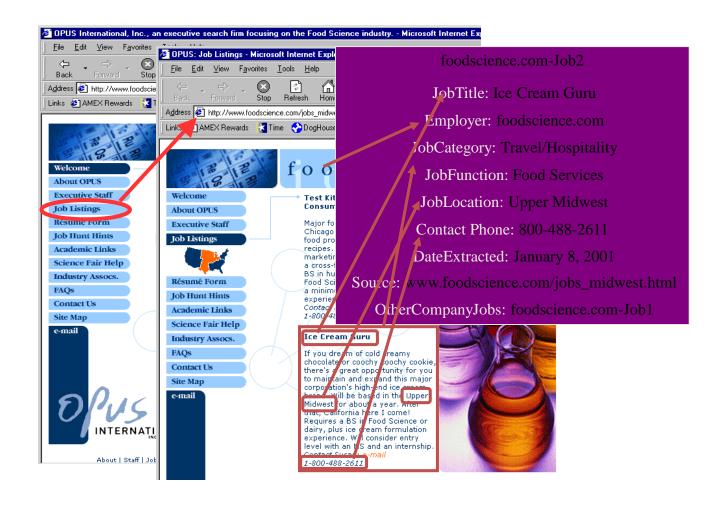
Another example in Web search



Community based QnA



Extracting Job Openings from the Web



The hidden structure of language

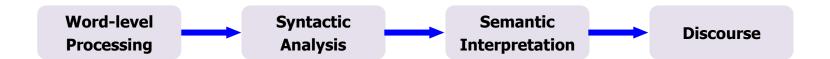
- We're going beneath the surface...
 - Not just string processing
 - Not just keyword matching in a search engine
 - Search Google on "tennis racquet" and "tennis racquets" or "laptop" and "notebook" and the results are quite different ... though these days Google does lots of subtle stuff beyond keyword matching itself
- We want to recover and manipulate at least some aspects of language structure and meaning

Major topics to cover

- Word-level processing:
 - Regular expression, Spelling correction, segmentation
 - Language models, POS tagging
- Syntax: knowledge of structural relation between words
 - Parsing
- Discourse: context

Applications:

- Information extraction,
 Named entity recognition
- Sentiment Analysis
- Machine translation



Example tasks (1)

- Word-level processing
 - Task 1: Locate all verbs and verbs only
 - E.g. the tower collapsed as a result of safety violations
 - Is 'result' here a noun or a verb?
- Syntactic processing
 - Task 2: Answer "Who killed John?"
 - E.g. "Mary killed John."
 - E.g. "John was killed by Mary."
 - E.g. "The guy who loved Mary killed John."
 - E.g. "Mary is not sure of who killed John."
 - Hint: find subject of 'killed' whose object is 'John'

Example tasks (2)

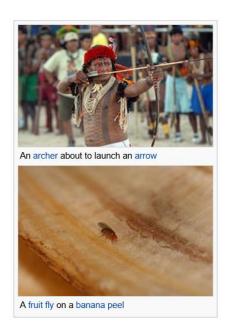
- Semantic processing
 - Task 3: Answer "Who killed John?"
 - E.g. Mary assassinated John.
 - Task 4: Answer "Who snores?"
 - E.g. Everyone who smokes snores and John smokes.
- Discourse analysis
 - Task 5: Answer "Who killed John?"
 - E.g. Mary threw John into sea. He drowned.

Learning Objective

- You will learn natural language processing at a basic level, establishing a solid understanding on the theory of morphological, syntactic, and semantic analysis.
- With that, you will gain skills to apply the NLP techniques to real-world problems by using NLP packages and toolkits.
- Upon completion of the course, you should be able to:
 - Understand and analyze the linguistic characteristics of written English
 - Design and develop a NLP system to analyze and process a general corpus
 - Troubleshoot for domain-specific NLP applications

Caveat

- Why NLP is difficult? NLP has an AI aspect to it.
 - The language is hugely ambiguous
 - We don't often come up with exact solutions/algorithms
- Example
 - Time *flies* like an arrow.
 - Fruit *flies* like a banana.
- What is "Java"?
 - https://en.wikipedia.org/wiki/Java_(disambiguation)



Ambiguity is Pervasive

- Find at least 5 meanings of this sentence: I made her duck
 - "duck" (lexical category): can be a noun or verb
 - "her" (lexical category): can be a possessive ("of her") or dative ("for her") pronoun
 - "make" (lexical semantics): can mean "create" or "cook", and about 100 other things as well
 - ✓ I cooked waterfowl for her
 - ✓ I cooked waterfowl belonging to her
 - ✓ I created the (plaster?) duck she owns
 - ✓ I caused her to quickly lower her head and body
 - I waved my magic wand and turned her into undifferentiated waterfowl

Language is still the ultimate UI (Example: Siri)



More about Assignment

- 4-5 members in a group
- Assignment release (before recess week)
 - Will have room for creativity
- Can use any programming language(s)
 - Can use any third-party libraries
- What you need to deliver:
 - Source code + final report (End of week-12)

Course Web Page

- The course web page can be found at NTULearn
- It will have the lecture notes, announcements, etc.
 - Slides cannot replace the textbook.
 - They are at most a guideline.