



# BRENT MAC

SALESFORCE CONSULTANT



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Denver, CO 

## SALESFORCE CONSULTANT

NEURAFLASH

Neuraflash Salesforce Lightning Consultant, specializing in CPQ and Quote-to-Cash implementations. Additional three years prior experience in the Railroad/Transportation industry as a Revenue and Information Management Analyst. My current role focuses on streamlining client business process through custom SaaS solutions with Salesforce implementations. These implementations leverage the use of Salesforce declarative functionality and Agile methodology.

### TECHNICAL SKILLS

MS Office Professional Suite,  
Lucid chart, Tableau, Oracle BI, Siebel  
CRM, HTML/CSS, SQL, Model-View-  
Controller frameworks

### SALESFORCE CERTIFICATIONS

Salesforce Administrator  
Salesforce Advanced Administrator  
Salesforce Platform App Builder  
Salesforce CPQ Specialist  
Salesforce Sales Cloud Consultant  
Salesforce Service Cloud Consultant  
Salesforce Community Cloud Consultant  
Salesforce Field Service Lightning  
Salesforce Platform Developer I  
Einstein Analytics & Discovery Consultant

### INDUSTRY EXPERIENCE

Railroad/Transportation: IT Analyst  
Hospitality: Restaurant Supervisor  
Non-Profit: Big Brothers Big Sisters Mentor

### ACADEMIC QUALIFICATIONS

#### University of Nebraska (Omaha)

Dual Degree Program • 3.9/4.0 GPA  
BS Management Information Systems  
BS Business Administration (Marketing)

#### ABET Accreditation (IS&T)

Systems Development Certificate

#### AACSB Accreditation (CBA)

Top 10 Percentile in CBA Major Field Test

### KEY EXPERIENCES

#### Salesforce Experience

- Completed 90-day Bluewolf Agile Business Executive Foundations Program specializing in Consultative, Project Management, and Salesforce Configuration skills
- 485 Trailhead Badges & 12 Superbadges completed
- 10 Salesforce Certifications
- Platform Interest: Configure, Price, Quote (CPQ), Einstein Analytics
- Relevant Project Experience:
  - 3 Proof of Concept Orgs/MVP solutions
  - Enterprise Salesforce implementations
  - Client Business Process Reviews for Requirements and KPIs
  - Developing Functional Spec documentation for client orgs

#### Professional Experiences

- Neuraflash (Denver, CO) Sep. 2019 – Current**  
*Role:* Salesforce Lightning Consultant  
*Duties:* Salesforce Implementation – CPQ Team/Specialization
- Bluewolf, an IBM Company (Denver, CO): Jan. 2018 – Sep. 2019**  
*Roles:* Business Analyst, Consultant (05/2019 – Current)  
*Duties:* Salesforce Implementation via Agile methodology  
*Achievements:* Q2 2019 Managers Choice Award
- Union Pacific Railroad (Omaha, NE): Jan. 2015 – Dec. 2017**  
*Roles:* Revenue & Information Management: PT Intern, IT Analyst  
*Duties:* Troubleshoot & Research IT solutions for Sales Department  
*Achievements:* 2 'Extra Mile' awards

#### Previous Leadership Experience

- Big Brothers Big Sisters: *Mentor* (2015 – Current)
- UNO Student Government: *Executive Treasurer* (2016/17)
- Miracle Network Dance Marathon (UNO): *VP of Finance* (2017)
- Union Pacific Interns-4-Interns (ERG): *Philanthropy Chair* (2016)
- Pi Kappa Alpha Fraternity – *Chapter Treasurer* (2015/16)