BRENT MAC

SOLUTION ARCHITECT

ADVANCED TECHNOLOGY GROUP

me@brent-mac.com ✉
402.680.8801 ☎
Denver, CO ⦿
linkedin.com/in/brentmac 🔗

TECHNICAL SKILLS

MS Office Professional Suite, Logik.io, Lucid Chart, Salesforce, Tableau, Oracle BI, Siebel CRM, HTML/CSS, SQL, Model-View-Controller frameworks

SALESFORCE CERTIFICATIONS

Application Architect
Business Analyst
Community Cloud Consultant
CPQ Specialist
Data Architecture & Management Designer
Einstein Analytics & Discovery Consultant
Field Service Lightning
Industries CPQ Developer
Platform App Builder
Platform Developer I
Salesforce Administrator
Salesforce Advanced Administrator
Sales Cloud Consultant
Service Cloud Consultant
Sharing & Visibility Designer
Revenue Cloud Accredited Professional

ADDITIONAL CERTIFICATIONS

FAA Part 107 (UAG – Small)

INDUSTRY EXPERIENCE

High Tech
Railroad/Transportation: IT Analyst
Hospitality: Restaurant Supervisor
Non-Profit: Big Brothers Big Sisters Mentor
Non-Profit: MENTOR Colorado

ACADEMIC QUALIFICATIONS

University of Nebraska (Omaha)
Dual Degree Program • 3.9/4.0 GPA
BS Management Information Systems
BS Business Administration (Marketing)

ABET Accreditation (IS&T)
Systems Development Certificate

AACSB Accreditation (CBA)
Top 10 Percentile in CBA Major Field Test

Certified Salesforce Application Architect specializing in Revenue Cloud implementations. I am currently a CPQ Solution Architect at Advanced Technology Group (ATG) with 5 years of experience in the Salesforce ecosystem, and an additional three years prior experience in the Railroad/Transportation industry as a Revenue and Information Management Analyst. My current role focuses on streamlining client business process through custom SaaS solutions with Salesforce implementations. These implementations leverage the use of Salesforce declarative functionality and a combination of Agile and waterfall methodologies, taking on roles involving Salesforce configuration, data migrations, and managed services.

KEY EXPERIENCES

Salesforce Experience

- Completed Bluewolf Agile Business Executive Foundations Program specializing in Consultative, Project Management, and Salesforce Configuration skills
- 807 Trailhead Badges completed, including 21 Superbadges
- 15 Salesforce Certifications; Salesforce Application Architect
- Platform Specialties: Revenue Cloud, Sales Cloud, Flow
- Relevant Project Experience:
  - 12 Salesforce implementations; 4 Proof of Concepts (Pre-Sales)
  - Client Business Process Reviews for Requirements and KPIs
  - Developing Functional & Technical designs for client orgs

Professional Experiences

- **Advanced Technology Group (Remote) | May 2021 - Current**
  Roles: Sr. Salesforce Consultant, CPQ Solution Architect *(current role)*
  Duties: Salesforce CPQ Discovery/Design/Implementations

- **Neuraflash (Remote) | Sep. 2019 – May 2021**
  Roles: Jr./Sr. Salesforce CPQ Consultant, BA Program Lead
  Duties: Salesforce CPQ Design/Implementations

- **Bluewolf, an IBM Company (Denver, CO) | Jan. 2018 – Sep. 2019**
  Roles: Business Analyst, Package Consultant
  Achievements: Q2 2019 Managers Choice Award

- **Union Pacific Railroad (Omaha, NE) | Dec. 2014 – Dec. 2017**
  Roles: Revenue & Information Management: PT Intern, IT Analyst
  Achievements: 2 'Extra Mile' awards

Previous Leadership Experience

- Big Brothers Big Sisters: *"Big"/Mentor (2015 – Current)*
- UNO Student Government: *Executive Treasurer (2016/17)*
- Children's Miracle Network (UNO): *VP of Finance (2017)*
- Pi Kappa Alpha Fraternity – *Chapter Treasurer (2015/16)*