



BRENT MAC

SALESFORCE CONSULTANT



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Denver, CO 

SR. SALESFORCE CONSULTANT NEURAFLASH

Certified Salesforce Application Architect specializing in CPQ and Quote-to-Cash implementations. Sr. Salesforce Consultant at NeuraFlash with an additional three years prior experience in the Railroad/Transportation industry as a Revenue and Information Management Analyst. My current role focuses on streamlining client business process through custom SaaS solutions with Salesforce implementations. These implementations leverage the use of Salesforce declarative functionality and a combination of Agile and waterfall methodologies, taking on roles involving Salesforce configuration, data migrations, and managed services

TECHNICAL SKILLS

MS Office Professional Suite,
Lucid chart, Salesforce, Tableau, Oracle
BI, Siebel CRM, HTML/CSS, SQL, Model-
View-Controller frameworks

SALESFORCE CERTIFICATIONS

Application Architect
Einstein Analytics & Discovery Consultant
Community Cloud Consultant
CPQ Specialist
Salesforce Administrator
Salesforce Advanced Administrator
Field Service Lightning
Platform App Builder
Platform Developer I
Sales Cloud Consultant
Service Cloud Consultant
Sharing & Visibility Designer
Data Architecture & Management Designer

INDUSTRY EXPERIENCE

Railroad/Transportation: IT Analyst
Hospitality: Restaurant Supervisor
Non-Profit: Big Brothers Big Sisters Mentor
Non-Profit: MENTOR Colorado

ACADEMIC QUALIFICATIONS

University of Nebraska (Omaha)

Dual Degree Program • 3.9/4.0 GPA
BS Management Information Systems
BS Business Administration (Marketing)

ABET Accreditation (IS&T)

Systems Development Certificate

AACSB Accreditation (CBA)

Top 10 Percentile in CBA Major Field Test

KEY EXPERIENCES

Salesforce Experience

- o Completed 90-day Bluewolf Agile Business Executive Foundations Program specializing in Consultative, Project Management, and Salesforce Configuration skills
- o 550 Trailhead Badges completed, including 1 Superbadges
- o 12 Salesforce Certifications; Salesforce Application Architect
- o Platform Interest: Configure, Price, Quote (CPQ), Tableau CRM
- o Relevant Project Experience:
 - 4 Proof of Concept Orgs/MVP solutions
 - 8 Enterprise Salesforce implementations
 - Client Business Process Reviews for Requirements and KPIs
 - Developing Functional Spec documentation for client orgs

Professional Experiences

- o **Neuraflash (Denver, CO) Sep. 2019 – Current**
Roles: Sr./Jr. Salesforce CPQ Consultant
Duties: Salesforce Implementation – CPQ Team/Specialization
Achievements: BA Program Lead (Internal)
- o **Bluewolf, an IBM Company (Denver, CO): Jan. 2018 – Sep. 2019**
Roles: Business Analyst, Consultant (05/2019 – Current)
Duties: Salesforce Implementation via Agile methodology
Achievements: Q2 2019 Managers Choice Award
- o **Union Pacific Railroad (Omaha, NE): Jan. 2015 – Dec. 2017**
Roles: Revenue & Information Management: PT Intern, IT Analyst
Duties: Troubleshoot & Research IT solutions for Sales Department
Achievements: 2 'Extra Mile' awards

Previous Leadership Experience

- o Big Brothers Big Sisters: *Mentor* (2015 – Current)
- o UNO Student Government: *Executive Treasurer* (2016/17)
- o Miracle Network Dance Marathon (UNO): *VP of Finance* (2017)
- o Union Pacific Interns-4-Interns (ERG): *Philanthropy Chair* (2016)
- o Pi Kappa Alpha Fraternity – *Chapter Treasurer* (2015/16)