BRENT MAC

SALESFORCE CONSULTANT

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Denver, CO ⊙

SALESFORCE CONSULTANT
NEURAFLASH

Neuraflash Salesforce Lightning Consultant, specializing in CPQ and Quote-to-Cash implementations. Additional three years prior experience in the Railroad/Transportation industry as a Revenue and Information Management Analyst. My current role focuses on streamlining client business process through custom SaaS solutions with Salesforce implementations. These implementations leverage the use of Salesforce declarative functionality and Agile methodology.

TECHNICAL SKILLS

MS Office Professional Suite, Lucid chart, Tableau, Oracle BI, Siebel CRM, HTML/CSS, SQL, Model-View-Controller frameworks

SALESFORCE CERTIFICATIONS

Salesforce Administrator
Salesforce Advanced Administrator
Salesforce Platform App Builder
Salesforce CPQ Specialist
Salesforce Sales Cloud Consultant
Salesforce Service Cloud Consultant
Salesforce Community Cloud Consultant
Salesforce Field Service Lightning
Einstein Analytics & Discovery Consultant

INDUSTRY EXPERIENCE

Railroad/Transportation: IT Analyst
Hospitality: Restaurant Supervisor
Non-Profit: Big Brothers Big Sisters Mentor

ACADEMIC QUALIFICATIONS

University of Nebraska (Omaha)
Dual Degree Program • 3.9/4.0 GPA
BS Management Information Systems
BS Business Administration (Marketing)

ABET Accreditation (IS&T)
Systems Development Certificate

AACSB Accreditation (CBA)
Top 10 Percentile in CBA Major Field Test

KEY EXPERIENCES

Salesforce Experience

- Completed 90-day Bluewolf Agile Business Executive Foundations Program specializing in Consultative, Project Management, and Salesforce Configuration skills
- 430 Trailhead Badges as of January 2020
- 9 Salesforce Certifications
- Platform Interest: Configure, Price, Quote (CPQ), Einstein Analytics
- Relevant Project Experience:
  - 3 Proof of Concept Orgs/MVP solutions
  - Client Business Process Reviews for Requirements and KPIs
  - Developing Functional Spec documentation for client orgs

Professional Experiences

- **Neuraflash (Remote) Sep. 2019 – Current**
  Role: Salesforce Lightning Consultant
  Duties: Salesforce Implementation – CPQ Team/Specialization

- **Bluewolf, an IBM Company (Denver, CO): Jan. 2018 – Sep. 2019**
  Roles: Business Analyst, Consultant (05/2019 – Current)
  Duties: Salesforce Implementation via Agile methodology
  Achievements: Q2 2019 Managers Choice Award

- **Union Pacific Railroad (Omaha, NE): Jan. 2015 – Dec. 2017**
  Roles: Revenue & Information Management: PT Intern, IT Analyst
  Duties: Troubleshoot & Research IT solutions for Sales Department
  Achievements: 2 'Extra Mile' awards

Previous Leadership Experience

- Big Brothers Big Sisters: *Mentor (2015 – Current)*
- UNO Student Government: *Executive Treasurer (2016/17)*
- Miracle Network Dance Marathon (UNO): *VP of Finance (2017)*
- Union Pacific Interns-4-Interns (ERG): *Philanthropy Chair (2016)*
- Pi Kappa Alpha Fraternity – *Chapter Treasurer (2015/16)*