

Skill	Exceeds – 5	Meets – 3	Needs Revision – 1
Completion	<ul style="list-style-type: none"> All aspects of proposal are complete, fulsome information exceeds the submission requirements 	<ul style="list-style-type: none"> Proposal generally complete, satisfies the submission requirements 	<ul style="list-style-type: none"> Incomplete and missing a significant number of the required content
Content	<ul style="list-style-type: none"> Project idea is probable, realistic Project is a coherent idea with a plan of action Project is ambitious and pushes the team to perform optimally; team will draw from a wide range of skills and abilities to complete project 	<ul style="list-style-type: none"> Project idea is possible, somewhat realistic Project is an idea or group of related ideas where some action is indicated Project is somewhat ambitious and the team will draw from a range of skills and abilities to complete project 	<ul style="list-style-type: none"> Project idea is not likely to succeed, not realistic Project is a coherent idea with a plan of action Project is far too ambitious or not at all ambitious and the team will draw from a limited range of skills and abilities to complete project
Analysis	<ul style="list-style-type: none"> Project idea clearly and substantially enhances employability of team Ideas are communicated very clearly Plan uses multiple, diverse, properly sourced and cited resources Extensive evidence that thoughtful research and analysis has occurred Timeline is ambitious but achievable, detailed, and measured 	<ul style="list-style-type: none"> Project idea enhances employability of team Ideas are communicated clearly, with few unclear areas Plan uses some resources from different sources, and includes some citations Plan generally addresses the most parts of the case properly Some evidence that thoughtful research and analysis has occurred Timeline is generally possible, somewhat general Technical requirements generally understood, some research evident 	<ul style="list-style-type: none"> Project idea not likely to enhance employability of team Ideas not clear Plan does not call for appropriate resources Plan does not address issue properly No evidence that research or detailed analysis has occurred Timeline not realistic or not clear Technical requirements not communicated or not understood, little research evident
Team Vision	<ul style="list-style-type: none"> Team roles assigned based on strengths, weaknesses for each member Team responsibility rationalized, capitalizes on each members' VIPS, balanced workload. The team approached this problem with a very degree of creativity, enthusiasm by using one another's skills and abilities 	<ul style="list-style-type: none"> Team roles assigned Team responsibility suggests breakdown of workload for each member. The team approached this problem with some degree of creativity, enthusiasm 	<ul style="list-style-type: none"> Team responsibility unfairly balanced, or does not indicate breakdown. Proposed solution is not at all innovative The team approached this problem with a low degree of creativity, enthusiasm

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Format & Style	<ul style="list-style-type: none"> Proposal reflects outstanding professional presentation, strong design Sections clearly identified with headers, index Paragraphs used to communicate complete ideas using transition statements Sentences convey meaning using varied forms, tenor Font, margins deployed perfectly Proper grammar and spelling is deployed perfectly with no error 	<ul style="list-style-type: none"> The proposal reflects some standards of professional presentation Sections generally identified, paragraphs are used in most places to communicate sections Full sentences are used in most areas to communicate thoughts Font, margins generally correct Proper grammar and spelling is deployed, with few errors 	<ul style="list-style-type: none"> The proposal reflects few standards of professional presentation, generally unprofessional Sections not properly identified, paragraphs are not used properly, or sections are unclear Sentences are incomplete or unclear Font, margins incorrect or unprofessional Grammar and spelling used improperly, multiple errors
Overall Score /25			