GCM2000 - STYLE TILE

CORE COLOURS









ACCENT/SUPPORT COLOURS









BUTTON STYLES

Arial, Bold 16px, 130px x 40px

Normal

Colour: #9C141C Text: #ffffff

Active

Colour: #0b2c49 Text: #ffffff

Over

Colour: #133a65 Text: #ffffff

Disabled

Colour: #e6e6e6 Text: #b3b3b3

TYPOGRAPHY

H1. Header

Arial, Bold, 28px, #9C141C

H2. HEADER

Arial, Bold, 22px, #dd4b1d, ALL CAPS

H3. HEADER

Arial, Bold, 16px, #595959, ALL CAPS

BODY COPY

Arial, Regular, #282828, 14px x 22px dolor sit amet, consectetur adipiscing elit.

CALL OUT TEXT

Arial, Bold, #282828, 14px x 22px dolor sit amet, consectetur adipiscing elit.

LINK STATES

dolor Link sit ctetur Hover elit, sed do.





#3399CC & #3399CC

UNORDERED LIST

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- · dolor sit amet, consectetur adipiscing

TAB/TABLE EXAMPLE

One Two Three

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lmage

CALL OUT

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QUOTE



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Lorem ipsum dolor sit amet

JOURNEY POINT



DIGITAL BRANDING

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THESE ARE EXAMPLES OF INTRODUCTORY HEADERS

1 Me Inc.

02 Self-Awareness

Me IncWelcome to the Journey



FOOTER

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