Elizabeth Mackin
ui designer & developer

I am a seasoned graphic desiger with a great passion for design and technology. I strive to combine the two to create beautiful and meaningful user experiences. I am commited to staying current and expanding my knowledge by constantly exploring new ideas and technologies. If you would like to learn more about me or my work, please use any of the below links to get in touch, or visit my website, elizabethmackin.ca

905 235 1606 /
289 231 7801

beth@elizabethmackin.ca

linkedin.com/in/emackin

github.com/bmackin

twitter.com/bethmackin1

EXPERIENCE

• June 2012 - Present
GRAPHIC DESIGNER /
Homes & Land Magazine, **York, Durham, Peterborough & Kawarthas Regions**
Design and layout of ads and editorial content
Assisted with rebranding strategy

• August 2012 - Present
CREATIVE DIRECTOR /
North Bear Design, **Toronto, ON**
Creation of brand and marketing strategy
Creative direction of projects

• Dec 2011 - June 2012
CREATIVE DESIGNER /
SNAP Newspapers, **Newmarket ON**
Ad design and layout of editorial content for 3 issues per month

• Nov 2007 - Sept 2011
AD BUILDER/PRE PRESS TECH /
The Record, **Kitchener ON**
Design and layout of ads for newspaper, special section, and Metroland media owned magazines

• April 2003 - Sept 2007
ART DIRECTOR /
Federal Impressions Inc., **Cambridge ON**
Creative and quality control of all projects, in-house and outsourced

• July 1998 - March 2003
Studio B Productions, **Vancouver BC**
STUDIO MANAGER /
Managed creative and administrative staff
Organization of events, parties and PR opportunities
GRAPHIC DESIGNER /
Design of ads, pitch packs, newsletters and press kits for show promotions
MEDIA & PRODUCTION CO-ORDINATOR /
Assisted marketing in developing and running promotional campaigns for in-development properties
Production assistant, "Gahan Wilson's 'The Kid'" (animated mini series, 2001, Nelvana / TMN co-production)

EDUCATION

Sept 1991 - May 1992
Art Fundamentals
Sheridan College,
Oakville, ON

Sept 1992 - May 1995
Graphic Design
Sheridan College,
Oakville, ON

Jan 2014 - March 2014
Web Development
Bitmaker Labs,
Toronto, ON

SKILLS

Professional
• Editorial, Advertising & Web Design
• Logo Design
• Branding
• Typography
• Offset & Digital Printing Technologies
• Object Oriented Programming
• Project Management

Languages / Tools
• HTML5
• CSS3
• Javascript / jQuery
• Ruby/Rails
• PostgreSQL
• Git/GitHub
• Sublime
• WordPress
• Adobe CC
• Quark Express

Personal
• Art & Design
• Sailing
• Running
• Music
• Equestrian Riding
• Cooking