



Elizabeth Mackin ui designer & developer

I am a seasoned graphic designer with a great passion for design and technology. I strive to combine the two to create beautiful and meaningful user experiences. I am committed to staying current and expanding my knowledge by constantly exploring new ideas and technologies. If you would like to learn more about me or my work, please use any of the below links to get in touch, or visit my website, elizabethmackin.ca

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EXPERIENCE

- June 2012 - Present
GRAPHIC DESIGNER /
Homes & Land Magazine, York, Durham, Peterborough & Kawartha Regions
Design and layout of ads and editorial content
Assisted with re-branding strategy
- August 2012 - Present
CREATIVE DIRECTOR /
North Bear Design, Toronto, ON
Creation of brand and marketing strategy
Creative direction of projects
- Dec 2011 - June 2012
CREATIVE DESIGNER /
SNAP Newspapers, Newmarket ON
Ad design and layout of editorial content for 3 issues per month
- Nov 2007 - Nov 2011
AD BUILDER/PRE PRESS TECH /
The Record, Kitchener ON
Design and layout of ads for newspaper, special section, and Metroland media owned magazines
- April 2003 - Sept 2007
ART DIRECTOR /
Federal Impressions Inc., Cambridge ON
Creative and quality control of all projects, in-house and outsourced
- July 1998 - March 2003
Studio B Productions, Vancouver BC
STUDIO MANAGER /
Managed creative and administrative staff
Organization of events, parties and PR opportunities
GRAPHIC DESIGNER /
Design of ads, pitch packs, newsletters and press kits for show promotions
MEDIA & PRODUCTION CO-ORDINATOR /
Assisted marketing in developing and running promotional campaigns for in-development properties
Production assistant, "Gahan Wilson's 'The Kid'" (animated mini series, 2001, Nelvana / TMN co-production)

EDUCATION

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| Sept 1991 - May 1992 Art Fundamentals Sheridan College, Oakville, ON | Sept 1992 - May 1995 Graphic Design Sheridan College, Oakville, ON | Jan 2014 - March 2014 Web Development Bitmaker Labs, Toronto, ON |
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SKILLS

Professional

- Editorial, Advertising & Web Design
- Logo Design
- Branding
- Typography
- Offset & Digital Printing Technologies
- Object Oriented Programming
- Project Management

Languages / Tools

- HTML5
- CSS3
- Javascript / jQuery
- Ruby/Rails
- PostgreSQL
- Git/GitHub
- Sublime
- WordPress
- Adobe CC
- Quark Express

Personal

- Art & Design
- Sailing
- Running
- Music
- Equestrian Riding
- Cooking