

# Brittany Magee

I love to tell stories, tackle challenges and work with creative people. I believe that anything is possible if you stay curious...and have enough coffee.

## contact

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Indianapolis, IN

## education

Northwestern University | Evanston, IL  
Master of Science in Journalism

University of Michigan | Ann Arbor, MI  
Bachelor of Arts in History and Art History

## skills

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
HTML & CSS  
WordPress  
Squarespace  
Photo Editing  
Microsoft Office  
Hootsuite  
Mailchimp  
Constant Contact  
Social Media & Analytics  
Digital Camera & Video

## work experience

**Freelance Copywriter & Editor** | Feb. 2020 – Present  
Community Health Network, Indianapolis, IN

- Write clear, concise copy for hospital patient admission and discharge information materials
- Provide brand continuity to content from hospital subject matter experts and patient educators

**Communications & Development Coordinator** | Aug. 2019 – Feb. 2020

LifeSmart Youth, Indianapolis, IN

- Communicated the agency's mission and ensured accuracy and brand cohesiveness through all forms of content
- Wrote and coordinated publishing agency e-newsletters
- Wrote news-related content for the agency blog
- Wrote social media posts and e-newsletters for the 2019 GivingTuesday campaign
- Proofread and edited the annual appeal mailing and email
- Designed partner thank you card and GivingTuesday image using Adobe Creative Cloud
- Assisted in the selection of photography and design for all marketing materials
- Photographed and assisted with LifeSmart Youth donor and community events

**Writer** | Feb. 2018 – Aug. 2019

GLC — a marketing communications agency, Remote

- Wrote articles and social media content for association and healthcare clients on a per-project basis
- Assisted with digital content with WordPress

**Writer & Marketing Associate** | Sept. 2015 – Feb. 2018

GLC — a marketing communications agency, Skokie, IL

- Wrote copy and long-form articles for multiple association and healthcare magazines, newsletters, blogs and websites
- Served as project manager for an annual report
- Led digital content uploads for websites with WordPress
- Managed social media strategy and content to promote donation campaign
- Created content and managed analytics for social media
- Administered and tracked email marketing campaigns
- Proofread and edited print and digital copy
- Collaborated with our design and digital team members on multiple print and digital projects