

**Docente:** Bruce D. Marron  
**Ciclo:** 25-2  
**Materia:** Terminología Especializada en Económica y Mercados Bursátiles  
**Curso:** IT0524  
**Licenciatura:** Interpretación y Traducción  
**Horario:** Jueves 11:00 – 14:00  
**Grupo:** 5C

**HW\_01.1 Applied Field Presentation Rubric (convert to 10 point scale)**

Criteria	5 - Excellent	4 - Very Good	3 - Satisfactory	2 - Needs Improvement	1 - Unsatisfactory
<b>Mexico-Specific Historical Context</b>	Exceptional and nuanced exploration of applied economics field history specific to Mexico, including unique cultural and technological contributions	Strong presentation of Mexico's economic history with multiple specific examples	Moderate coverage of Mexico's economic history with some relevant details	Minimal discussion of Mexico's economic history	No substantive information about Mexico's economic context
<b>Presentation Delivery</b>	Engaging, well-structured 10-minute presentation with clear communication, confident delivery, and excellent visual/verbal communication	Clear and organized presentation with good communication skills and appropriate pacing	Satisfactory presentation with basic communication and moderate organization	Unclear presentation with limited organization and communication challenges	Poorly executed presentation with minimal coherence
<b>Research Depth and Expertise</b>	Demonstrates profound understanding of applied economics field, showing extensive research and expert-level insights	Shows comprehensive understanding with solid research and clear knowledge	Demonstrates basic understanding with adequate research	Limited understanding and minimal research evidence	Superficial or incorrect understanding of engineering fields