

Licenciatura	Interpretación y Traducción
Materia	Arm. Especial. Econ. Y Mec. Bur
Profesor	Bruce D. Marron
Cuatrimestre	5

Turno	Matutino
Periodo	25-3
Grupo	5A
Curso	IT0522

Unidad	Semanas de clase															Actividades de aprendizaje	Material didáctico
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	F		
I. Foundations of Economics 1. Axioms, Theorems, and Corollaries 2. Economic Systems 3. Economic Entities 4. Economic Resources and Flows																Instructor: Course Introduction / Classroom Expectations / Foundations of Economics Students: Investigations into economics in Mexico / Written reports and oral presentations / Critiques Class: Round table discussions / Socratic seminar	Teams / Whiteboard (physical) / Classroom projector / Laptops / Internet access / Document printing capacity / Student access to docs in PDF format
II. Elements of Academic Work 1. The Elements of Style in Professional Writing 2. Review of Essential English Grammar 3. Critique																Instructor: Elements of Academic Work Students: Exercises from Strunk and White / Exercises from Raymond Murphy's, "English Grammar in Use" / Exercises from the Yale Graduate Writing Center Class: Round table discussions / Socratic seminar	Teams / Whiteboard (physical) / Classroom projector / Laptops / Internet access / Document printing capacity / Student access to docs in PDF format
III. Elements of Professional Consulting 1. Quality Assurance / Quality Control (QA/QC) 2. Document Version Control Systems (VCSs) 3. Marron's Tips for Successful Consulting																Instructor: Elements of Professional Consulting Students: Written and practical exercises in document management and professional consulting practices Class: Round table discussions / Socratic seminars	Teams / Whiteboard (physical) / Classroom projector / Laptops / Internet access / Document printing capacity / Student access to docs in PDF format
IV. AI-Powered Translation 1. Professional Translators in the 21st century 2. AI 3. The Tools																Instructor: AI-Powered Translation Students: Practical exercises in AI-based translation Class: Round table discussions	Teams / Whiteboard (physical) / Classroom projector / Laptops / Internet access / Student access to docs in PDF format
V. Major Elements of the Macro-Economy 1. Banks 2. Stock Markets 3. Business Firms																Instructor: Major Elements of the Macro-Economy Students: Readings, analyses, written critique, written translations, and presentations Class: Round table discussions / Socratic seminar / Presentations	Teams / Whiteboard (physical) / Classroom projector / Laptops / Internet access / Document printing capacity / Student access to docs in PDF format
VI. Interpretation and Translation of Economic Documents 1. Academic Texts 2. Economic Development Strategy and Evaluation Docs 3. Economic Performance Docs 4. Corporate Reports 5. Stock Offerings (Prospectus) 6. Journal Articles																Instructor: Interpretation and Translation of Economic Documents Students: Readings, analyses, written critique, and written translations Class: Round table discussions / Socratic seminar	Teams / Whiteboard (physical) / Classroom projector / Laptops / Internet access / Document printing capacity / Student access to docs in PDF format
VII. Selected Topics in Contemporary Economics 1. The Journal of Economic Structures 2. Financial Innovation 3. Oxford Open Economics																Instructor: Selected Topics in Contemporary Economics Students: Readings from the literature, critique, and written reports Class: Round table discussions / Socratic seminar	Teams / Whiteboard (physical) / Classroom projector / Laptops / Internet access / Document printing capacity / Student access to docs in PDF format
VIII. Vocabulary Building																Instructor: Building Content-based Dictionaries Students: Dictionary building	Teams / Whiteboard (physical) / Classroom projector / Laptops / Internet access / Document printing capacity / Student access to docs in PDF format
<b>First Exam</b> • Demonstrate a solid understanding of the theoretical foundations of economics as well as a basic understanding of economic systems, economic entities, and economic flows • Demonstrate a solid understanding of English grammatical structures and stylistic elements useful for professional writing • Demonstrate a solid understanding of document management and QA/QC as well as other elements of professional consulting • Demonstrate a basic understanding of AI-powered translation and the use of LLMs via APIs																Written Exam	Blank paper / Pencil or pen / Copies of the exam
<b>Second Exam</b> • Demonstrate a solid understanding of the major elements of the macro-economy including banks, stock markets, and business firms • Analyze, evaluate, and translate a variety of different types of texts relevant to economic theory and analysis • Acquire and use vocabulary relevant to modern economics																Written Exam	Blank paper / Pencil or pen / Copies of the exam
<b>Third Exam</b> • Analyze, evaluate, and translate a variety of different types of texts relevant to economic theory and analysis • Demonstrate familiarity with selected topics in contemporary economics • Acquire and use vocabulary relevant to modern economics																Written Exam	Blank paper / Pencil or pen / Copies of the exam
<b>Final Exam</b> Comprehensive																Written Exam	Blank paper / Pencil or pen / Copies of the exam

Evaluación del 1er. Parcial:

Daily Work and Participation	10 %
Homework	60 %
Interim Exam	30 %
	100 %

Evaluación del 2do. Parcial:

Daily Work and Participation	10 %
Homework	60 %
Interim Exam	30 %
	100 %

Evaluación del 3er. Parcial:

Daily Work and Participation	10 %
Homework	60 %
Interim Exam	30 %
	100 %

Calificación del Curso

1P	25 %
2P	25 %
3P	25 %
Final Exam	25 %
	100 %