

House Flipping in King County

An Analysis by Ben Mauss

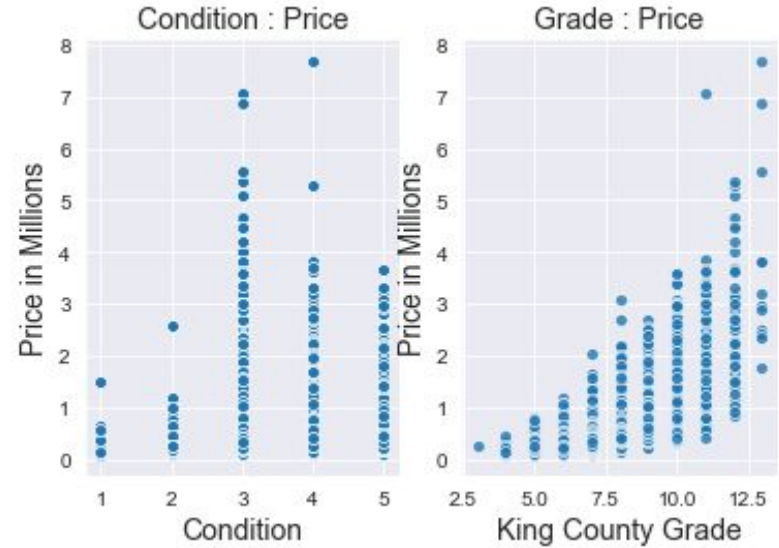
A large, dark blue, diagonal shape that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the slide.

Data Sources

- King County Residential
- Kingcounty.gov
- Google Maps
- Zip-Code.org

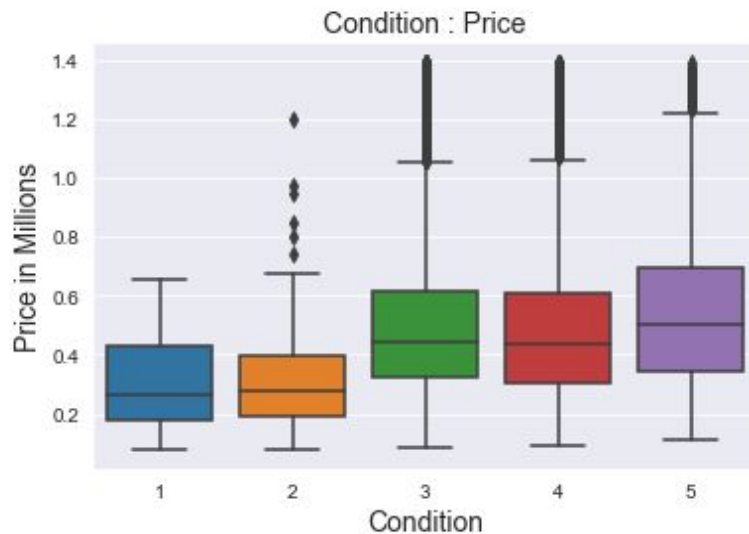
Which is a better predictor
of price: Condition or
Grade?

Grade



- A home's **grade** is a **much better predictor** than condition.

What **condition** should we start with and what should the goal be?



- Going from **“fair”** (2) condition to an **“average”** (3) will yield the **best results**.

King County's Standards for Home Condition

2 = Fair- Badly worn. Much repair needed. Many items need refinishing or overhauling, deferred maintenance obvious, inadequate building utility and systems all shortening the life expectancy and increasing the effective age.

3 = Average- Some evidence of deferred maintenance and normal obsolescence with age in that a few minor repairs are needed, along with some refinishing. All major components still functional and contributing toward an extended life expectancy. Effective age and utility is standard for like properties of its class and usage.

Image Source:

<https://info.kingcounty.gov/assessor/esales/Glossary.aspx?type=r>

What single aspect of a home has the greatest impact on its value?

King County Grade



- The model shows that **King County's** proprietary **grading system** has the **greatest impact** on price.
- **Only focus** on **improving** a home's grade by **one increment**
- Improving a home from a 9 to a 10 will produce the **highest gross increase**, but may be **costly**.

King County's Grading system

6 Lowest grade currently meeting building code. Low quality materials and simple designs.

7 Average grade of construction and design. Commonly seen in plats and older sub-divisions.

8 Just above average in construction and design. Usually better materials in both the exterior and interior finish work.

9 Better architectural design with extra interior and exterior design and quality.

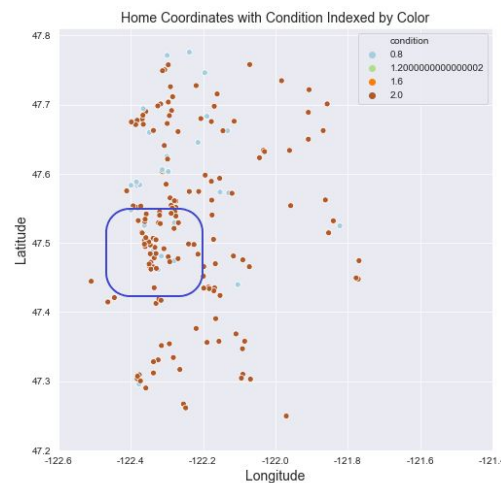
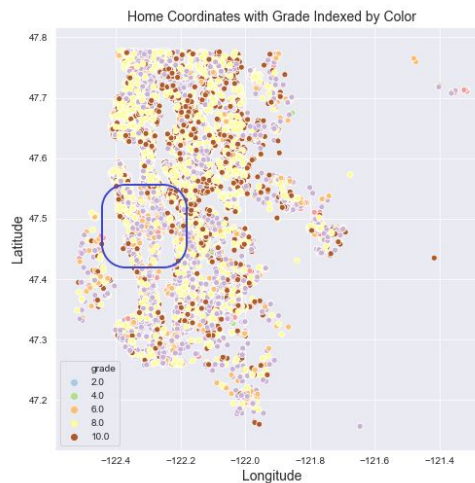
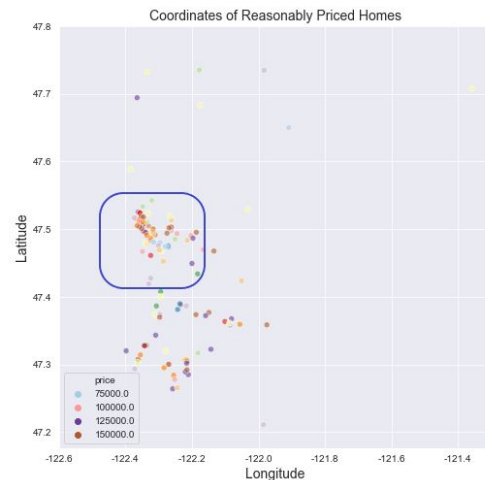
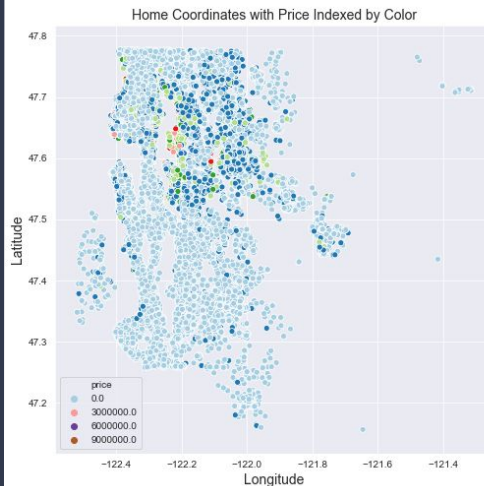
10 Homes of this quality generally have high quality features. Finish work is better and more design quality is seen in the floor plans. Generally have a larger square footage.

Image Source:

<https://info.kingcounty.gov/assessor/esales/Glossary.aspx?type=r>

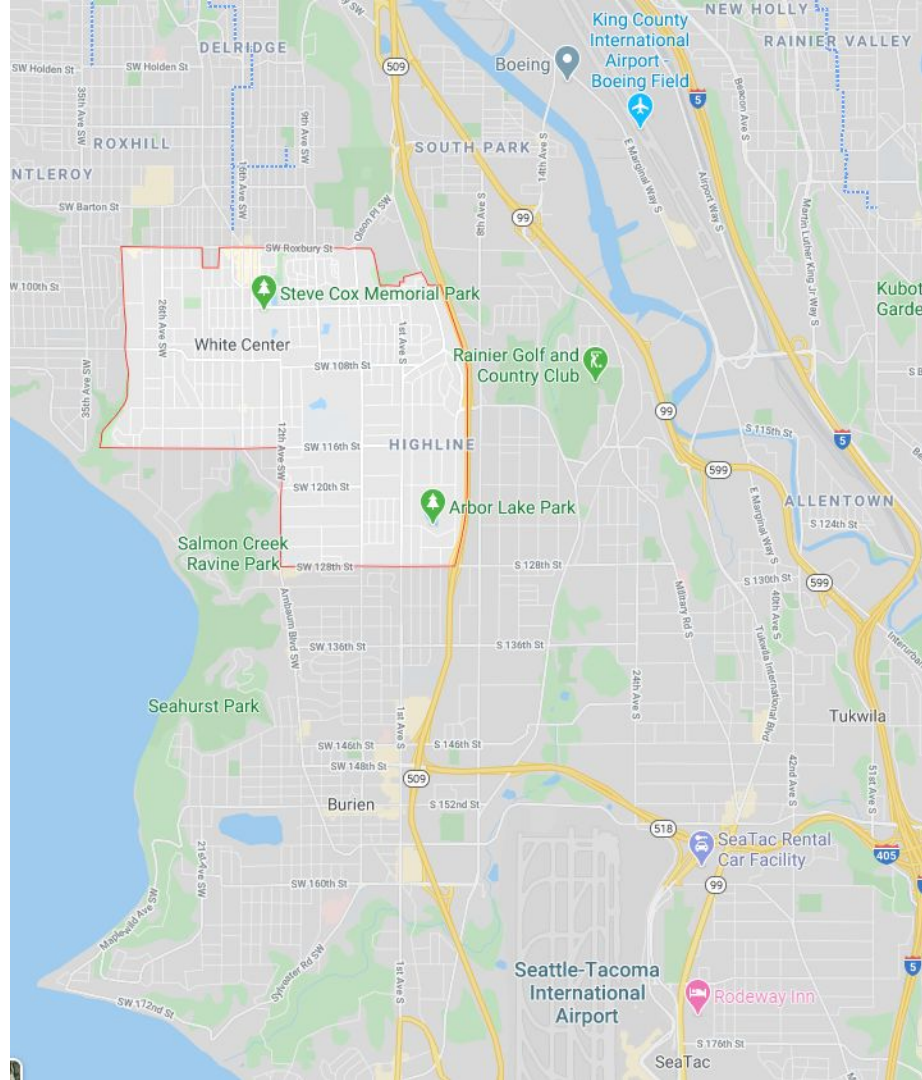
Where should we look for houses to flip?

Latitude : 47.5
Longitude: -122.35



Where should we
look for houses to
flip?

**White Center and
Highline, Seattle**



Summary

Recommendations:

- Purchase home in **fair condition** and has a **decent grade**.
- Focus on **improving** the **grade**.
- Search for homes in the **Highline**, **Seattle** and **White Center** areas.

Future Research:

- Costs incurred in flipping a house from one grade to another.
- Is it more economical to focus on improving condition instead of grade?

Thank
You!

