

Anagh Pranshu

📍 New Delhi ✉ anaghpranshu8@gmail.com ☎ +91 9997945005 in anagh-pranshu 🌐 bmbhi15 💡 Portfolio

Professional Summary

Full-stack Engineer with 2 years of experience building analytics dashboards, mobile apps and marketing landing pages at a fast-paced startup. Led development of a Next.js analytics platform and cross-platform apps with React Native/Expo, and acted as sole maintainer for 3 backends (Django, Node.js) across different tech stacks. Comfortable owning features end-to-end - from schema and APIs to responsive UI and observability — while collaborating in an Agile, product-driven environment.

Technologies

Front-end & Mobile: Next.js, Remix, Expo, React, React native

Backend: Django, Node.js, Express.js, PostgreSQL, MongoDB, GraphQL, REST

Testing & Methodology: Jest, Mocha + Chai, Selenium, Agile, Scrum

DevTools: Git, Docker, Cloudflare, AWS, GCP, Webpack, PNPM, Yarn

Languages: TypeScript, Python, HTML5, CSS3

State Management: Zustand, Redux Toolkit

UI: Tailwind CSS, Shaden UI, MUI, GSAP, Three.js

Libraries: Chart.js, React Hook Form, React Router, yup

Experience

Full-Stack Engineer at Kalagato (full-time, remote)

Aug 2023 - Nov 2025

Front-end

- Orchestrated the frontend development of a scalable analytics dashboard platform using Next.js. Integrated with Chart.js for data visualization components, effectively presenting complex data which significantly improved how business users explore key metrics.
- Incorporated GraphQL for data fetching, reducing over-fetching which resulted in faster dashboard interactions.
- Leveraged custom React Hooks to encapsulate stateful logic, improving code readability and reducing unnecessary component re-renders.
- Developed and maintained cross-platform mobile application using React Native and Expo. Collaborated closely with the UX team to ship a feature that increased app open rate by 50%.
- Drove company-wide adoption of Sentry for error tracking by setting up alerting, reducing time to detect production issues.
- Developed fully responsive beautiful landing pages with scroll trigger animations using Tailwind CSS and GSAP, resulting in increased app downloads by 30%.
- Implemented server-side rendering (SSR) with Next.js, reducing initial load times by 35% and improving SEO scores by 15%.
- Conducted code reviews and mentored 2 interns, improving code quality and reducing the number of production bugs by 50%

Backend & Data

- Co-led the migration of the entire backend infrastructure from AWS to GCP, which resulted in an optimized backend reducing storage costs by 50%.
- Developed RESTful APIs for the analytics dashboard using Django ORM and Django REST Framework, integrating with BigQuery to improve data load times and overall user experience.
- Built an end-to-end ETL pipeline in Google Cloud Dataflow that listens to Cloud Storage, applies a custom transform.js UDF, and loads cleaned data into BigQuery for the analytics dashboard.
- Designed BigQuery table schemas and SQL transformations around product analytics use cases, so queries stayed simple and ran faster for reporting.

Front-End Engineer at Haptik (Intern, remote)

July 2022 - Dec 2022

- Optimized Haptik's Bot Builder platform's performance by using efficient state management using Redux.
- Developed and published a Flutter plugin, which now has 60+ downloads, for seamless integration of Haptik's SDK in Flutter applications.
[Link to the plugin](#) 🔗

Projects

TradeWatch – stock tracking & alert dashboard 🔗

- A Next.js web app where users can register/login, manage a stock watchlist, view charts, read market news, and get email price alerts.
- Used Better Auth, TradingView APIs, Zustand, and React Hook Form to deliver the app with secure auth, rich charts, and scalable state management. Used Inngest to setup AI personalized welcome email and stock alerts.

Velvet Pour – immersive cocktail bar landing page 🔗

- Developed a Next.js landing page that simulates a premium cocktail bar experience with smooth storytelling and responsive UI across devices.
- Implemented SSR, structured metadata, and SEO optimizations, plus GSAP scroll-triggered animations and reusable Tailwind components while keeping performance and Core Web Vitals in check.

Education

BITS Pilani Goa

Msc Physics + BE EEE

Aug 2018 - May 2023