

Re: Letter of Recommendation March 31, 2025

To Whom It May Concern,

It is with great enthusiasm that I write this letter of recommendation for Mr. McGauley. In my years as an entrepreneur, consultant, and community advocate, I have worked with many talented individuals, but few have demonstrated the level of dedication, leadership, and strategic thinking that Mr. McGauley has consistently exhibited.

I first met him through their capstone course at the Craig School of Business, where his team was tasked with developing a website for my councilmember campaign. From the outset, he has demonstrated not only technical prowess but also a rich understanding of branding, community engagement, and strategic messaging. His ability to lead a team, navigate challenges, and deliver high-quality work under tight deadlines has been truly impressive.

Beyond his academic and technical skills, what sets him apart is his ability to see the bigger picture. He effortlessly identifies opportunities for growth, applies a multidisciplinary approach to problem-solving, and remains committed to ethical leadership through service. His resourcefulness and collaborative spirit have made him an indispensable asset, and I have no doubt that these qualities will lead to continued success in business, community development, and leadership roles.

I wholeheartedly recommend Mr. McGauley as an exceptional individual with the intelligence, character, and determination to make a true and lasting impact. Please feel free to contact should you require any additional insights.

Sincerely,

AJ Rassamni

Entrepreneur | Business Consultant | Community Advocate

Candidate for Fresno City Council, District 7