

# Brian McInnis

Postdoctoral Fellow, The Design Lab

University of California at San Diego

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## EDUCATION

Cornell University, Information Science	PhD	2019
Vanderbilt University, Peabody College	MPP, Education Policy	2008
University of California at Davis	BA, Economics & History	2006

## EMPLOYMENT

The Design Lab at UC San Diego	Postdoctoral Fellow	2019 - Current
Cornell e-Rulemaking Initiative (CeRI)	Research Assistant	2013 - 2016
RAND Corporation	Project Associate	2009 - 2013
National Center on Performance Incentives	Research Programming	2008 - 2009
University of California, Office of the President	Engagement Analyst	Summer 2006

## PUBLICATIONS

McInnis, Brian, Leah Ajmani, Steven Dow. (2022). "Engagement or Knowledge Retention: Exploring Trade-offs in Promoting Discussion at News Websites." In Proceedings of the ACM 2022 conference on Computer Supported Cooperative Work (CSCW), pp. 1-38.  
doi: 10.1145/3555194

McInnis, Brian, Leah Ajmani, Lu Sun, Yiwen Hou, Ziwen Zeng, Steven Dow. (2021). "Reporting the Community Beat: Practices for Moderating Online Discussion at a News Website." In Proceedings of the ACM 2021 conference on Computer Supported Cooperative Work (CSCW), pp. 1-25.  
doi: 10.1145/3476074

Feldman, Molly Q and Brian McInnis. (2020). "How we write with crowds." In Proceedings of the ACM 2020 conference on Computer Supported Cooperative Work (CSCW), pp. 1-31.  
doi: 10.1145/3432928

McInnis, Brian, Lu Sun, Jungwon Shin, Steven Dow. (2020). "Rare, but Valuable: Understanding Data-centered Talk in News Website Comment Sections." In Proceedings of the ACM 2020 conference on Computer Supported Cooperative Work (CSCW), pp. 1-27.  
doi: 10.1145/3415245

McInnis, Brian, Xiaotong (Tone) Xu, Steven Dow. (2018). "How Features of a Civic Design Competition Influence the Collective Understanding of a Problem." In Proceedings of the ACM 2018 conference on Computer Supported Cooperative Work (CSCW), pp. 1-25.  
doi: 10.1145/3274389

- McInnis, Brian, Gilly Leshed, Dan Cosley. (2018). "Crafting Policy Discussion Prompts as a Task for Newcomers." In Proceedings of the ACM 2018 conference on Computer Supported Cooperative Work (CSCW), pp. 1-23.  
doi: 10.1145/3274390
- McInnis, Brian, Dan Cosley, Eric Baumer, Gilly Leshed. (2018). "Effects of Comment Curation and Opposition on Coherence in Online Policy Discussion." In Proceedings of the ACM 2018 conference on Supporting Group Work (GROUP), pp. 347-358.  
doi: 10.1145/3148330.3148348
- McInnis, Brian, Dan Cosley, Chaebong Nam, Gilly Leshed. (2016). "Taking a HIT: Designing around rejection, mistrust, risk, and workers' experiences in Amazon Mechanical Turk." In Proceedings of the ACM 2016 conference on Human Factors in Computing Systems (CHI), pp. 2271-2282.  
doi: 10.1145/2858036.2858539
- McInnis, Brian, Elizabeth Murnane, Dmitry Epstein, Dan Cosley, Gilly Leshed. (2016). "One and Done: Factors affecting one-time contributors to ad-hoc online communities." In Proceedings of the ACM 2016 conference on Computer Supported Cooperative Work (CSCW), pp. 609-623.  
doi: 10.1145/2818048.2820075
- Mason, Richard, Brian McInnis, Sid Dalal. (2012). "Machine Learning for the Automatic Identification of Terrorist Incidents in Worldwide News Media." In Intelligence and Security Informatics (ISI), IEEE International Conference, pp. 84-89.  
doi: 10.1109/ISI.2012.6284096

**PUBLIC POLICY REPORTS**

- Perry, Walt, Brian McInnis, Carter Price, Susan Smith and John Hollywood. (2013). "Predictive Policing: The role of crime forecasting in law enforcement operations." RAND Corporation, Washington DC.  
doi: 10.7249/RR233
- Johnston, Judith, Natasha Lander, Brian McInnis. (2013). "National Intelligence University's Role in Interagency Research: Recommendations from the Intelligence Community." RAND Corporation, Washington DC. Report: RR243.

Wong, Anny, Kirsten Keller, Carra Sims, Brian McInnis, Abigail Haddad, Katheryn Giglio, Nelson Lim. (2012). "The Use of Standardized Scores in Officer Career Management and Selection." RAND Corporation, Washington DC. Report: TR952.

Blickstein, Irv, Jeffrey Drezner, Brian McInnis, Megan McKernan, Charles Nemfakos, Jerry Sollinger, Carolyn Wong. (2012). "Aspects of and Insights into Analyzing Root Causes of Nunn-McCurdy Breaches." RAND Corporation, Washington DC. Report: MG1171z2.

Riposo, Jessie, Irv Blickstein, Stephanie Young, Geoffrey McGovern, Brian McInnis. (2011). "A Methodology for Implementing the Department of Defense's Current In-Sourcing Policy" RAND Corporation, Washington DC. Report: TR944.

Augustine, Catherine, Heather Schwartz, Susan Bodilly, Brian McInnis. (2011). "Making Summer Count: How summer programs can boost children's learning." RAND Corporation, Washington DC. Report: MG1120.

## **PERIODICALS**

McInnis, Brian, Gilly Leshed. (2016). "Running user studies with crowd workers." *Interactions Magazine*, ACM, pp. 50-53.  
doi: 10.1145/2968077

## **CONFERENCE WORKSHOPS**

McInnis, Brian, Alissa Centivany, Juho Kim, Marta Poblet, Karen Levy, Gilly Leshed. (2017). "Crowdsourcing law and policy: A design-thinking approach to Crowd-Civic-Systems." Companion of the 2017 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW), pp. 355-361.  
doi: 10.1145/3022198.3022656

## **TEACHING**

TA with Prof. Camille Nebeker. (Spring, 2021). "Ethics in Public Health Research and Practice." *Responsibilities*: Synthesized student reports to identify shared ethical principles.

TA with Prof. Kyle Harms. (Fall, 2018). "Introduction to Web Design." *Responsibilities*: Coached 12 undergrad teaching assistants to teach six sections (120 students).

TA with Prof. Steven Jackson. (Spring, 2017). "Information Ethics, Law and Policy." *Responsibilities*: Developed lectures and led grading for two sections (59 students).

TA with Prof. Solon Barocas. (Fall, 2017). “Ethics and Policy in Data Science.”

*Responsibilities:* Writing coach and grading support for a new course.

Co-instructed with Prof. Gilly Leshed. (Fall, 2016). “MPS Team Projects.”

*Responsibilities:* Developed lectures and helped student teams to meet their project goals.

## **INVITED TALKS**

“Responsibility in designing ethical research”

(2022). Design and Sociotechnical Systems, U.C. San Diego (Profs. Eikey & Heckler)

“Designing for Deliberativeness in Online Discussion Systems.”

(2020). Introduction to Cognitive Science, U.C. San Diego (Prof. Mary Boyle)

“Ethics and Crowd Work.”

(2019). Crowdsourcing, Cornell University (Prof. Molly Q Feldman)

(2017-2018). Crowdsourcing, Cornell University (Prof. Haym Hirsh)

“Crowdsourcing and Teams.”

(2015-2016). Teams and Technology, Cornell University (Prof. Malte Jung)

“UX Design with Crowds.”

(2015). Human-Computer Interaction, Cornell University (Prof. Gilly Leshed)

“Methods to make the Complexity in Non-Major Weapons Programs more Transparent.”

(2012). Western Economics Association Conference, San Francisco, California

## **AWARDS**

2021	CSCW “Impact Recognition” for “Reporting the Community Beat”
2017	Teaching Award, Cornell University, Information Science
2016	Data Science for Social Good Fellowship, University of Chicago
2013-2014	Sage Fellowship, Cornell University
2010	RAND Silver Award for Research: “Designing the Next Australian Submarine”
2005	U.C. Davis Chancellor’s Award for Diversity and Community Achievement
2005	151 Congressional Record (E729) Innovative Voting Project at U.C. Davis
2005	California State Assembly Resolution: Innovating Voting Project at U.C. Davis
2005	University of California Student Advocate of the Year
2004	Donald A. Strauss Fellowship [\$10,000 to develop “get out the vote” technology]

## SERVICE

### Government

2005-2006 California State Preschool through Postsecondary (P-16) Council on Education

### UC San Diego

2021-2022 Cultivating Culture Working Group (CCWG)

2022 Annual Undergraduate Research Conference, Session Moderator

2017 & 2020 Organizing Committee, Design for San Diego (D4SD)

2019 Coordinator, Design Lab Research Seminar

### Cornell University

2016 - 2018 Provost's Working Group on Public and Global Activities

2014 - 2015 Information Science Representative, Graduate and Professional Student Assoc.

April, 2014 Expanding Your Horizons (EYH) Workshop "DIY: Designing Social Networks"

### Computer Supported Cooperative Work (CSCW)

2023 Co-chair, Special Interest Group (SIG) Committee

2021-2022 Awards Committee

2020-2023 Associate Chair, Program Committee

2016-2020 Reviewer

2016-2018 Student Volunteer

### Human Computation and Crowdsourcing (AAAI HCOMP)

2021-2023 Program Committee

### Human Factors in Computing Systems (SIG CHI)

2021-2022 Late-Breaking Work Program Committee

2016-2020 Reviewer

2016 Student Volunteer

## SPONSORED RESEARCH ACTIVITY

R01CA244777, National Institutes of Health, Eric Hekler (PI)

2021/09/01-Ongoing

Title: SMH:INT COT Bioethics Supplement

Role: Postdoctoral Fellow

This study involves co-designing a meaningful informed consent prototype with participants to produce and test a digital health consent blueprint to increase capacity for understanding the function of algorithms used in behavioral interventions.

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## *Curriculum Vitae*

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R34DA050341, National Institutes of Health, Christina Chambers (PI)

2021/09/01-Ongoing

Title: 4/6 Planning for the HEALthy Early Development Study

Role: Postdoctoral Fellow

Our supplement work will focus on: 1- developing capacity within our consortium to evaluate the types of digital health technologies that are proposed for use with our prospective participants; and 2- identifying barriers and facilitators to truly informed consent by engaging with prospective participants to learn how to communicate complex concepts and, subsequently increase data and technology literacy.

SMA- SBE 2124975, National Science Foundation, Camille Nebeker (PI)

2021/09/01-Ongoing

Title: Ethical and Responsible Research in the Design of Sociotechnical Systems

Role: Postdoctoral Fellow

In this project, the research team will facilitate the development of ethical and responsible research (ER2) instructional prototypes designed to prompt dialogue about ER2 practices in social and computing (sociotechnical) systems for health research. The ER2 instructional prototypes will be developed through a three-phased process that includes: (1) an assessment of existing ER2 training and practices in academic programs that provide training in human computer interaction (HCI) (2) interviews with health researchers who use/study/develop sociotechnical systems, and (3) conducting community co-design workshops.

CHS 2009003, National Science Foundation, Steven Dow (PI)

2020/09/01-2021/09/01

Title: CHS: Small: Scaffolding Data-Centered Interactions in Online Civic Discussions

Role: Postdoctoral Fellow

This project seeks to increase the level of evidence-based discussion at news websites by creating scaffolding that supports data-literate contributions and by adopting concepts from crowdsourcing such as micro-task workflows, incentives, and quality control. The research vision is twofold: (1) to help individuals form a deeper understanding of a civic issue so that their contributions are more valuable, and (2) to layer these contributions back into the original news article so that the narrative and data presentation continually improve for people just entering the discussion. Communities everywhere grapple with civic issues, such as housing, mobility, and climate change.

HCC 1314778, National Science Foundation, Claire Cardie (PI)

2013/09/15-2017/08/31

Title: HCC: Large: Social-Computational Support of Civic Engagement in Public Policymaking

Role: Research Assistant

The overarching goals of this work are to understand and to provide socio-computational support for improving the entire cycle of technology-enabled civic engagement: (1) recruitment of people with a stake in the issues; (2) deliberative discussion in which they learn about the policy issues, engage with each other, voice questions and recount experiences; and (3) consensus building in which participants move toward collaborative content-creation, summarization of the knowledge that has emerged in discussion and the development of agreement around key points.