# **Brian McInnis**

# Postdoctoral Fellow, The Design Lab University of California at San Diego bmcinnis@ucsd.edu

## **EDUCATION**

Cornell University, Information Science	PhD	2019
Vanderbilt University, Peabody College	MPP, Education Policy	2008
University of California at Davis	BA, Economics & History	2006

#### **EMPLOYMENT**

The Design Lab at U.C. San Diego	Postdoctoral Fellow	2019 - Current
Cornell e-Rulemaking Initiative (CeRI)	Research Assistant	2013 - 2016
RAND Corporation	Project Associate	2009 - 2013
National Center on Performance Incentives	Research Programming	2008 - 2009
University of California, Office of the President	Engagement Analyst	Summer 2006

## **PUBLICATIONS**

McInnis, Brian, Leah Ajmani, Lu Sun, Yiwen Hou, Ziwen Zeng, Steven Dow. (2021). "Reporting the Community Beat: Practices for Moderating Online Discussion at a News Website." In Proceedings of the ACM 2021 conference on Computer Supported Cooperative Work (CSCW), pp. 1-25. https://doi.org/10.1145/3476074

- Feldman, Molly Q and Brian McInnis. (2020). "How we write with crowds." In Proceedings of the ACM 2020 conference on Computer Supported Cooperative Work (CSCW), pp. 1-31. https://doi.org/10.1145/3432928
- McInnis, Brian, Lu Sun, Jungwon Shin, Steven Dow. (2020). "Rare, but Valuable: Understanding Data-centered Talk inNews Website Comment Sections." In Proceedings of the ACM 2020 conference on Computer Supported Cooperative Work (CSCW), pp. 1-27. https://doi.org/10.1145/3415245
- McInnis, Brian, Xiaotong (Tone) Xu, Steven Dow. (2018). "How Features of a Civic Design Competition Influence the Collective Understanding of a Problem." In Proceedings of the ACM 2018 conference on Computer Supported Cooperative Work (CSCW), pp. 1-25. https://doi.org/10.1145/3274389
- McInnis, Brian, Gilly Leshed, Dan Cosley. (2018). "Crafting Policy Discussion Prompts as a Task for Newcomers." In Proceedings of the ACM 2018 conference on Computer Supported Cooperative Work (CSCW), pp. 1-23. https://doi.org/10.1145/3274390

E: bmcinnis@ucsd.edu W: bmcinnis.github.io

McInnis, Brian, Dan Cosley, Eric Baumer, Gilly Leshed. (2018). "Effects of Comment Curation and Opposition on Coherence in Online Policy Discussion." In Proceedings of the ACM 2018 conference on Supporting Group Work (GROUP), pp. 347-358. https://doi.org/10.1145/3148330.3148348

McInnis, Brian, Dan Cosley, Chaebong Nam, Gilly Leshed. (2016). "Taking a HIT: Designing around rejection, mistrust, risk, and workers' experiences in Amazon Mechanical Turk." In Proceedings of the ACM 2016 conference on Human Factors in Computing Systems (CHI), pp. 2271-2282.

https://doi.org/10.1145/2858036.2858539

McInnis, Brian, Elizabeth Murnane, Dmitry Epstein, Dan Cosley, Gilly Leshed. (2016). "One and Done: Factors affecting one-time contributors to ad-hoc online communities." In Proceedings of the ACM 2016 conference on Computer Supported Cooperative Work (CSCW), pp. 609-623.

https://doi.org/10.1145/2818048.2820075

Mason, Richard, Brian McInnis, Sid Dalal. (2012). "Machine Learning for the Automatic Identification of Terrorist Incidents in Worldwide News Media." In Intelligence and Security Informatics (ISI), IEEE International Conference, pp. 84-89. https://doi.org/10.1109/ISI.2012.6284096

## **PUBLIC POLICY REPORTS**

Perry, Walt, Brian McInnis, Carter Price, Susan Smith and John Hollywood. (2013). "Predictive Policing: The role of crime forecasting in law enforcement operations." RAND Corporation, Washington DC.

https://doi.org/10.7249/RR233

Johnston, Judith, Natasha Lander, Brian McInnis. (2013). "National Intelligence University's Role in Interagency Research: Recommendations from the Intelligence Community." RAND Corporation, Washington DC.

https://www.rand.org/pubs/research\_reports/RR243.html

Wong, Anny, Kirsten Keller, Carra Sims, Brian McInnis, Abigail Haddad, Katheryn Giglio, Nelson Lim. (2012). "The Use of Standardized Scores in Officer Career Management and Selection." RAND Corporation, Washington DC.

https://www.rand.org/pubs/technical\_reports/TR952.html

E: bmcinnis@ucsd.edu W: bmcinnis.github.io

Blickstein, Irv, Jeffrey Drezner, Brian McInnis, Megan McKernan, Charles Nemfakos, Jerry Sollinger, Carolyn Wong. (2012). "Aspects of and Insights into Analyzing Root Causes of Nunn-McCurdy Breaches." RAND Corporation, Washington DC.

https://www.rand.org/pubs/monographs/MG1171z2.html

Riposo, Jessie, Irv Blickstein, Stephanie Young, Geoffrey McGovern, Brian McInnis. (2011). "A Methodology for Implementing the Department of Defense's Current In-Sourcing Policy" RAND Corporation, Washington DC.

https://www.rand.org/pubs/technical\_reports/TR944.html

Augustine, Catherine, Heather Schwartz, Susan Bodilly, Brian McInnis. (2011). "Making Summer Count: How summer programs can boost children's learning." RAND Corporation, Washington DC.

https://www.rand.org/pubs/monographs/MG1120.html

## **PERIODICALS**

McInnis, Brian, Gilly Leshed. (2016). "Running user studies with crowd workers." Interactions Magazine, ACM, pp. 50-53.

https://doi.org/10.1145/2968077

## **CONFERENCE WORKSHOPS**

McInnis, Brian, Alissa Centivany, Juho Kim, Marta Poblet, Karen Levy, Gilly Leshed. (2017). "Crowdsourcing law and policy: A design-thinking approach to Crowd-Civic-Systems." Companion of the 2017 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW), pp. 355-361.

https://doi.org/10.1145/3022198.3022656

## **TEACHING**

TA with Prof. Camille Nebeker. (Spring, 2021). "Ethics in Public Health Research and Practice." *Responsibilities*: Synthesized student reports to identify shared ethical principles.

TA with Prof. Kyle Harms. (Fall, 2018). "Introduction to Web Design." *Responsibilities*: Coached 12 undergrad teaching assistants to teach six sections (120 students).

TA with Prof. Steven Jackson. (Spring, 2017). "Information Ethics, Law and Policy." *Responsibilities*: Developed lectures and led grading for two sections (59 students).

# **Brian McInnis**

E: bmcinnis@ucsd.edu W: bmcinnis.github.io

Curriculum Vitae

TA with Prof. Solon Barocas. (Fall, 2017). "Ethics and Policy in Data Science."

Responsibilities: Writing coach and grading support for a new course.

Co-instructed with Prof. Gilly Leshed. (Fall, 2016). "MPS Team Projects."

Responsibilities: Developed lectures and helped student teams to meet their project goals.

## **INVITED TALKS**

"Designing for Deliberativeness in Online Discussion Systems."

(2020). Introduction to Cognitive Science, U.C. San Diego (Prof. Mary Boyle)

"Ethics and Crowd Work."

(2019). Crowdsourcing, Cornell University (Prof. Molly Q Feldman)

(2017-2018). Crowdsourcing, Cornell University (Prof. Haym Hirsh)

"Crowdsourcing and Teams."

(2015-2016). Teams and Technology, Cornell University (Prof. Malte Jung)

"UX Design with Crowds."

(2015). Human-Computer Interaction, Cornell University (Prof. Gilly Leshed)

"Methods to make the Complexity in Non-Major Weapons Programs more Transparent." (2012). Western Economics Association Conference, San Francisco, California

## **AWARDS**

2017	Teaching Award, Cornell University, Information Science
2016	Data Science for Social Good Fellowship, University of Chicago
2013-2014	Sage Fellowship, Cornell University
2010	RAND Silver Award for Research: "Designing the Next Australian Submarine"
2005	U.C. Davis Chancellor's Award for Diversity and Community Achievement
2005	151 Congressional Record (E729) Innovative Voting Project at U.C. Davis
2005	California State Assembly Resolution: Innovating Voting Project at U.C. Davis
2005	University of California Student Advocate of the Year
2004	Donald A. Strauss Fellowship [\$10,000 to develop "get out the vote" technology]

## **SERVICE**

## Government

2005-2006 California State Preschool through Postsecondary (P-16) Council on Education

# **Brian McInnis**

E: bmcinnis@ucsd.edu W: bmcinnis.github.io

Curriculum Vitae

# **UC San Diego**

2021-Current Cultivating Culture Working Group (CCWG)

2020 Spring Organizing Committee, Design for San Diego (D4SD)

2019-Fall Coordinator, Design Lab Research Seminar

# **Cornell University**

2016 - 2018 Provost's Working Group on Public and Global Activities

2014 - 2015 Information Science Representative, Graduate and Professional Student Assoc.

April, 2014 Expanding Your Horizons (EYH) Workshop "DIY: Designing Social Networks"

# **Computer Supported Cooperative Work (CSCW)**

2020-2022 Associate Chair, Program Committee

2016-2020 Reviewer

2016-2018 Student Volunteer

## **Human Computation and Crowdsourcing (AAAI HCOMP)**

2021 **Program Committee** 

# **Human Factors in Computing Systems (SIG CHI)**

2020 Late-Breaking Work Program Committee

Reviewer 2016-2020

Student Volunteer 2016