Christy Sports

Track Every Ski Across Every Store

NetSuite gives Christy Sports real-time inventory control for rentals, sales, and returns across all Colorado locations.

ORACLE NETSUITE

CHALLENGE

Rental Fleet Tracking
Managing the ski and snowboard rental fleet across multiple locations is complex and prone to errors.

Seasonal Stockouts
High demand during peak seasons leads to frequent stockouts at popular locations.

Fragmented Customer Data
Customer data is fragmented across online and in-store channels, hindering personalized marketing.

End-of-Season Markdowns
Coordinating markdowns across multiple locations is inefficient and inconsistent.

NETSUITE SOLUTION

Real-Time Rental Tracking
NetSuite WMS provides real-time tracking of rental equipment across all locations.

Demand Planning Module
NetSuite Demand Planning optimizes inventory levels based on historical data and forecasts.

NetSuite CRM
NetSuite CRM consolidates customer data from all channels into a single platform.

SuiteCommerce
SuiteCommerce enables centralized markdown management across all sales channels.

Boost rental utilization by 20% during peak season
Implementing real-time tracking and demand planning to ensure optimal equipment availability.

Cut stockouts by 30% in high-demand locations
Leveraging NetSuite's demand planning to maintain optimal inventory levels throughout the season.

Open to 15 minutes next week to map this to your current process?

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