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Problem Statement:
Book lovers need a simple and engaging way to track, rate, and discuss books because current platforms lack a strong community and personalization.

Who is experiencing the problem?
Avid readers are experiencing the problem, as they struggle to find a platform that allows them to easily track, rate, and engage with others about books in a personalized, community-driven environment.

What is the problem?
The problem is that existing platforms for book tracking and discussion lack strong community engagement and personalization, making it difficult for readers to connect with others and organize their reading experiences effectively.

Where does the problem present itself?
The problem presents itself on current book-tracking platforms and social media, where readers struggle to find a cohesive and community-oriented space for meaningful book discussions and personalized recommendations.

Why does it matter?
It matters because readers crave a sense of connection and community around their reading experiences, and without a personalized platform, they miss out on discovering books that truly resonate with them and meaningful discussions with like-minded individuals.