

BRIAN MESSICK

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www.bm-designs.com

EDUCATION:

WordPress & SEO Certification, Mar. 2021
Digital Workshop

UX/UI Design Certification, Feb. 2020
Udemy.com

Web Design and Development Certification,
Sept. 2006
The Art Institute of Colorado

Bachelor's Degree in Visual Communications
The Art Institute of Colorado
Denver, CO. Dec 97
3.4 Cumulative G.P.A.

ACHIEVEMENTS:

C.I.A. Merit Scholarships July 93, March 95
President's List and Dean's List.
Work selected for A.I.C. National
Traveling Portfolio, May 94

EXPERIENCE:

2007-2019: Kroger

- Led the team designing email banners and flash web content for all of the Kroger internet divisions.
- Designed on King Soopers, Fry's, QFC, Ralph's, Smith's, Dillon's, Fred Meyer and Food for Less divisions producing newspaper ads, flyers, End Cap Signage and ROP ads.
- Locating, editing and placing photos using Vision Bank, archive CD's, D.A.M and multiple art servers.
- Problem solved error ads and counseled/trained all the new hires, empowering them with the best practices to help them get up to speed, reduce errors and improve their efficiency.

Graphic/Web/Production Artist

2006-2007: Monigle Associates Inc. Temp

- Formatted & customized AT&T branded, exclusive, retail and non-retail signage guides.
- Photo enhanced retail and non retail AT&T images using Photoshop and uploading them into signchart.
- Compiled content/ images into AT&T exclusive and branded permit pages.

Photo Editor

October 2006: ActiveWebsite.com Temp

- Visualized and updated client websites, formatting/inserting images, content and banners using Dreamweaver.

Jr. Web Designer

1998-2006: The Denver Newspaper Agency

- Built newspaper ads using Quark, Photoshop, Illustrator and Indesign.
- Sent proofs out to the client and made revised corrections on outside proofs.
- Coordinated between the editorial department and the platerooms ensuring final corrections and proper layout were uploaded to the CDF.
- Checking and correcting ads, ensuring the dummy and run sheets match the correct ads and that the ads were published according to scheduled color (B&W, CMYK, Spot).
- Arranged house ads and troubleshooting problem ads.

Graphic Artist/Supervisor

FREELANCE:

May, 2020: Accumed Re-branding Landing Website Pages/UI Prototyping

CAREER SUMMARY:

I have 20 years working in advertising and it has helped me to become fast, efficient, and it's elevated my skills, easing the stress of dealing with multiple deadlines/projects. My goal is to consistently challenge myself to work efficiently, artistically and collaboratively to meet the needs of the clients and company, with a positive, uplifting attitude.