

Brandon Micci

AI & Digital Transformation — Executive Brief



Summary

Transformational AI & data strategy leader with 16+ years driving enterprise-scale outcomes across financial services, aviation, and consulting. I translate AI strategy into measurable results—accelerating time-to-value, improving cost efficiency, and enabling executive alignment across complex organizations. Recently: VP, Head of NextGen AI/ML Solutions at JPMorgan Chase, leading payments-wide AI initiatives and scaled product deployments.

Where I Add Strategic Value

- AI Strategy → ROI: Turn board-level vision into a prioritized, fundable portfolio with KPIs and governance.
- Scaled Delivery & Enablement: Operating models, playbooks, and platforms that let teams ship safely and repeatedly.
- Executive Communication: Clear, outcome-oriented narratives that drive decisions and adoption across the C-suite.

Signature Outcomes

- \$400M+ measurable business impact from AI initiatives across Fortune 500 programs.
- Enterprise LLM at scale: AI Assistant deployed to 27,000+ users in payments.
- Operational efficiency: programs delivering ~30% efficiency gains and improved customer experience.
- IoT + AI value proof: 250% ROI in 6 months; scaled to \$5.8M annual savings at a major airline.
- Analytics platform adoption: enterprise analytics CoE reaching tens of thousands, enabling legacy BI decommission.

Representative Engagements

- Global Bank (Payments): Led NextGen AI/ML portfolio and assistant at scale; instituted governance and delivery patterns for safe rollout across operations.
- Top Airline: Launched IoT/AI operations program; rapid ROI and platform modernization (cloud + streaming), with multi-site rollout.
- Global Insurer: Co-architected fraud analytics engine and operating model; part of a multi-year strategic engagement.

Speaking & Advisory Topics

Enterprise AI strategy & operating models • Scaling LLMs in regulated industries • ROI-driven transformation • AI platforms & governance • Building AI-first orgs

Ways to Engage

Executive briefings & board workshops (60–120 min) • Roadmap & ROI sprint (2–4 weeks) • Monthly advisory blocks • Keynotes / panels • Private roundtables

Credentials (selected)

B.A., Business Administration — The George Washington University (School of Business) • Multi-industry leadership across FS, aviation, consulting • Italian (language)

Email: brandon@brandonmicci.com • LinkedIn: linkedin.com/in/brandonmicci • Site: brandonmicci.com

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