Brandon Lawrence Micci

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Senior Director | AI & Data Strategy Executive

Transformational AI & Data Strategy Executive with 16+ years architecting enterprise-wide digital transformation initiatives across Fortune 500 organizations. Proven track record scaling comprehensive AI solutions that deliver measurable business impact; driving $400M+ in cost savings and new revenue generation. Led global data science organizations (50+ FTEs), managed $45M+ technology portfolios, and architected cloud-native AI platforms achieving 30% operational efficiency gains and 300% faster time-to-insight. Recognized leader in translating complex AI strategies into actionable business outcomes for C-suite stakeholders.

Core Competencies

AI/ML Strategy | Digital Transformation | Data Governance & Architecture | Innovation | Agile Delivery

Cloud Modernization | P&L Management | Cross-Functional Leadership | C-Suite Engagement

AI Ethics & Governance | Strategic Partnerships | Organizational Change Management | Data Monetization

Key Achievements

- Delivered $400M+ in new revenue through strategic AI initiatives across Fortune 500 organizations
- Scaled Gen AI Assistant to 27,000+ enterprise users, representing largest LLM deployment in Payments industry
- Achieved 250% ROI on IoT innovation initiative within 6 months, generating $5.8M annual operational savings

Career Experience

JPMorgan Chase   Dallas, TX | 2024 - Present

VP, Head of NextGen AI/ML Solutions

Drive enterprise AI strategy and implementation across payments operations, leading organization-wide transformation initiatives that enhance operational efficiency and customer experience. Oversee AI product development lifecycle from strategy through deployment and scaling.

- Architected comprehensive AI strategy resulting in 30% efficiency gains and 20% workforce optimization across ops
- Pioneered first-of-its-kind AI Assistant (LLM) scaling to 27,000+ users across the Payments organization
- Deployed intelligent automation handling 40% of customer inquiries while reducing handle time by 300%
- Led strategic AI governance initiatives ensuring responsible AI deployment across multiple business units

Capgemini   Dallas, TX | 2022 - 2022

Senior Director, Intelligent Industry GTM & Solution Leader

Directed go-to-market strategy and solution development for emerging AI technologies, leading cross-functional teams of product managers, solution architects, and sales professionals. Responsible for market penetration strategies and revenue growth in intelligent industry solutions.

- Orchestrated go-to-market strategy for NextGen insurance solutions, achieving 34% market share increase
- Architected telematics solutions for Fortune 50 insurance providers, delivering 60% improvement in loss mitigation
- Launched Industry 4.0 IoT Platform integrating telematics, smart building monitoring, wearables, and industrial equipment under unified ecosystem with real-time AI analytics and detection
- Established innovation practice from ground-up, creating new service offerings and commercializing Industry 4.0, NextGen and AI solutions that expanded market reach across the insurance sector

Ernst & Young (EY)   Dallas, TX | 2021 - 2022

Senior Manager, Forensic Analytics & Data Science

Spearheaded AI/ML strategy and capability development within Ernst & Young's Forensics Practice, serving as Regional Leader and subject matter expert for complex analytics engagements across Financial Services, Life Sciences, and Energy sectors.

- Secured $400MM, 10-year strategic engagement with global insurance leader, delivering real-time AI-powered fraud analytics engine that enhanced threat detection and response capabilities
- Developed Analytics-as-a-Service platform automating Risk, Compliance, and Fraud detection processes, generating $30MM in new continuous annual revenue
- Led talent development initiatives scaling AI/ML capabilities regionally and establishing forensic analytics COE
- Advised C-suite executives on AI strategy implementation and data-driven risk management across multiple industries

Southwest Airlines   Dallas, TX | 2019 - 2021

IoT & Digital Innovation Leader (2019 - 2021)

Promoted to newly created role after identifying advanced operational data needs. Led strategic digital transformation using IoT, AI, and Edge Computing platforms. Reported directly to CIO with $25MM annual technology budget.

- Pioneered breakthrough IoT Fuel Savings pilot delivering 250% ROI within six months, leading to rapid scaling that deployed capabilities to 3 airports monthly and generated $5.8M annual savings
- Led comprehensive innovation transformation implementing IoT capabilities across 3 Fuel Farms, 7 Baggage Handling Systems, and 8 De-Icing Stations while architecting AWS-based platform for enhanced resiliency and reliability
- Migrated 10+ legacy applications to the cloud in 6 months, reducing annual technology spend by $3.2M

Data Enablement & Analytics COE Lead (2019)

Recruited to replicate Capital One's world-record Tableau success. Built comprehensive data community and center of excellence across enterprise analytics platforms.

- Decommissioned hundreds of legacy dashboards across 5 legacy BI platforms, reducing annual support costs by $5M
- Built evangelical Data Analyst Community scaling to 2500+ users with 40% adoption increase of Tableau & Alteryx
- Architected Tier 1 Production Data Environment achieving 100% availability for critical real-time Ops Data

Citigroup   Irving, TX | 2017 - 2019

Vice President, Global Digital and Cloud Transformation Leader

Led global infrastructure transformation initiatives, driving quality improvement and performance optimization across Citigroup's worldwide technology ecosystem. Responsible for strategic technology modernization and cloud enablement programs.

- Architected global telemetry platform increasing environment stability and uptime to 98% across worldwide operations
- Evangelized DevOps transformation program accelerating cloud enablement by 200% through CI/CD pipeline implementation and a microservices architecture
- Drove modernization initiatives across legacy infrastructure stacks, establishing world-class performance standards

Capital One   Plano, TX | 2014 - 2017

Risk Analytics Leader, Auto Finance & Home Loans (2016 - 2017)

Built and led the first Risk & Analytics Reporting Team for Capital One's Auto Finance & Home Loans division. Architected comprehensive data warehouse and analytics platform within 2 months.

- Built and led team of 7 analysts and data engineers, architecting the first dedicated Tableau environment for Auto Finance
- Implemented automated compliance testing with advanced NLP solutions to digest customer complaints and real-time OCR scanning for regulatory requirements, creating automated controls to detect emerging high-risk blind spots

Enterprise Analytics Leader – Enterprise Risk & Compliance (2016)

Led development of large-scale Tableau Dashboard efforts cross-functionally as internal consultant. Managed team of 10 on-shore Data Engineers and Data Analysts across enterprise risk and compliance initiatives.

- Achieved 200% team output increase with 10 Data Engineers/Analysts, delivering 15+ enterprise risk dashboards
- Established enterprise gold standard for Data Quality, including comprehensive data governance frameworks, lineage automation, and validation processes that enhanced organizational capability by 80%

Center of Excellence Leader, Tableau, BI & Big Data Platforms (2015 - 2016)

Established and drove Tableau & Big Data Center of Excellence across Capital One Enterprise. Led comprehensive platform transformation and legacy system modernization initiatives.

- Established enterprise Tableau COE driving adoption to 30,000+ users—largest evangelical Tableau community worldwide
- Appointed to lead development of top-of-house Tableau mobile dashboards for Capital One's CEO, Rich Fairbanks

Booz Allen Hamilton   Tyson's Corner, VA | 2013 - 2014

Senior Consultant, Lead Data Analyst

Commissioned as a Senior Consultant to build out and lead the firm's first Tableau Enterprise Data & Analytics department dedicated to fraud and compliance. Led development of data analytics and BI solutions.

PricewaterhouseCoopers (PwC)   Tyson's Corner, VA | 2009 - 2013

Global Operations and Strategy Associate

As Lead Analyst to the COO of Global Delivery, I was the sole provider of performance metrics reporting and dashboards and spearheaded the firm's first Tableau deployment for optimized dashboard automation.

Education

Bachelor of Arts (BA) Business Administration

The George Washington University, School of Business, Washington, DC