BRONWYN MILNE

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LinkedIn: https://www.linkedin.com/in/bmilne64/ | GitHub: https://github.com/bmilne64

Summary

Motivated and detail-oriented Data Analyst who strives to answer questions with quantitative-driven insights. Backgrounds in both data analysis and business communications provide the unique ability to adeptly evaluate data and communicate meaningful connections to support goals and objectives.

Technical Skills

Python | SQL | Pandas | Matplotlib | Python APIs | SQLAlchemy | MongoDB | Tableau | Leaflet | HTML/CSS

VBA | Excel | PyMongo | Flask | JavaScript | Canva | Adobe InDesign | Adobe Photoshop | Power BI

Projects

Citi Bike Analysis | Tableau

- Utilized Tableau to analyze and visualize over 50,000 records of Citi Bike trips to showcase trends in rider demographics, trip information and station information.

Ideal Vacation Spots | Github

- Utilized API requests, Matplotlib and Pandas to show the weather conditions of 550 random cities in the world, and narrow those conditions to specific preferences to determine the ideal places to vacation.

Employee Data Inquiry | Github

- Utilized SQL, SQLAlchemy and Pandas to analyze over 300,000 records of employee information like average salary for the employer's records, highlighting trends like salary information.

School Performance Trends | Github

- Utilized Pandas to analyze over 39,000 records of district-wide standardized test results and aggregated the data to showcase trends in school performance, giving the district crucial information about the areas it needs improvement in.

Experience

Lovell Communications | Nashville, TN **Marketing Intern | Jan. 2022 - April 2022**

- Supported team in planning campaigns and executing analytics reports for healthcare clients.

Channel V Media | New York, NY **Business Communications Intern | Sept. 2021 - Dec. 2021**

- Conducted media research to secure placements in top publications for B2C and B2B technology clients.

The Decker/Royal Agency | New York, NY **Public Relations Intern | Jan. 2021 - June 2021**

- Supported team in planning campaigns and conducted media research for travel clients.

Education

Certificate of Data Science and Analytics | Georgia Institute of Technology | Atlanta, GA

Bachelor of Science - Public Relations | Magna Cum Laude | Belmont University | Nashville, TN