

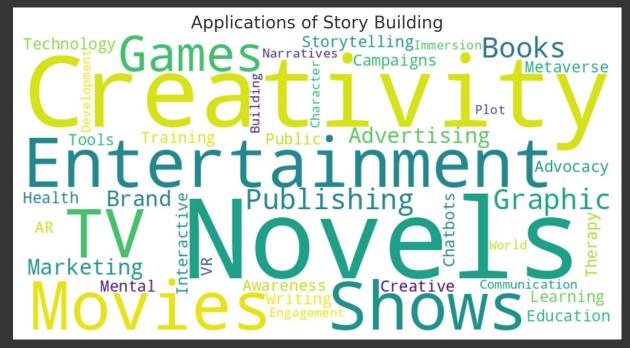
# The Bollywood Project:

AI-powered Story Builder

## Isn't story building just about

books?





# Isn't story-building supposed to be easy and fun?

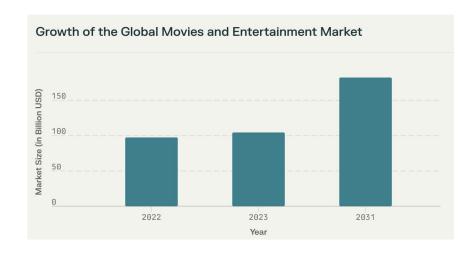
- Writer's Block
- Catering to diverse audiences
- Inconsistent Creativity
- Complexity of Narrative Design
- Time Constraints



### An assistant that handles the hard work, so you can focus on the fun of storytelling!

#### **Business Impact**

- Global Movies and Entertainment Market size is poised to grow from USD 104.49 billion in 2023 to USD 182.23 Billion by 2031.
- Faster content generation leads to more projects completed annually
- Higher quality stories increase potential box office returns
- This product can be generalised to other contexts like developing marketing videos. Developing a video that personifies the product and makes a compelling story can have a great reach.



#### **Solution**

- 5-Act Structure
  - Act 1: Exposition (setting, protagonist, supporting characters, conflict introduction, tone)
  - Act 2: Rising Action (challenges, antagonist, turning points, character development, stakes)
  - Act 3: Climax (critical decision, conflict resolution, protagonist transformation, dramatic tension)
  - Act 4: Falling Action (consequences, loose ends, antagonist outcome, protagonist reflection)
  - Act 5: Resolution (final scene, themes, protagonist's new status quo, closure)
- Multilingual support
- Text-based interaction

#### **Tech Stack**

- Frontend:
  - Hardcore UI: HTML, CSS, JS
- Backend & API:
  - Python-Flask
- AI/ML Layer:
  - OpenAl Assistants API
- Database:
  - MongoDB







### DEMO TIME.