Design

Easy to read/navigate

Dark mode is nice

Organization pages for all of the different sections of the app

Functionality

Would it include just university information or also include information about the surrounding area? ie: train schedules

the apps already exist, we would have to consolidate multiple apps into 1

Live updates for certain places: Hours/Dining Hall Menus

Campus maps suck

should have a campus map with google maps navigation built in

have a section to see your schedule and upcoming due dates

Include a replacement for iClicker

Business

What would it cost?

make a service to consolidate these applications and sell to colleges

Could this be a business or just a one-off app?

we would need someone to actually make an app

What are some previous examples of our product? Did they work?

we would a different app for every university

Getting Info

How would the app get all of the information from the other websites/apps?

would have to scour the various college websites for any useful information, a very time-consuming procedure

we should create offline version of the websites to upload to the app to have the information even when internet is down

how can we make colleges find the benefit in consolidating information in an easy to find area

Advertising

How do we get people to use our idea?

It may be hard to convince people to use another app that's supposed to "make things easier." There has been a lot of previous examples.

we would have to convince universities to adopt the app

people are actually annoyed with the sheer number of apps