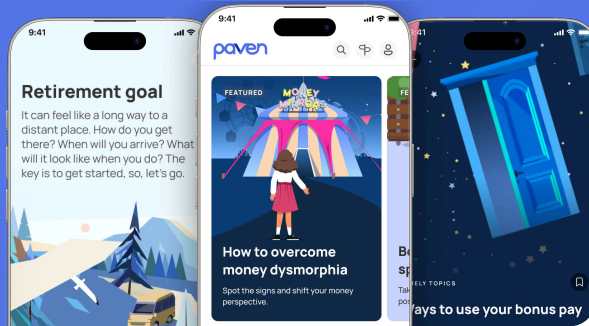


“Where workplace benefits
meet life goals”

paven



Say hello to Paven

Elevate your workforce's financial health and benefit utilization—resulting in higher productivity and retention rates—with Paven. Our holistic approach integrates emotional support with financial guidance to help your employees thrive.

The Problem

Why Paven?

As per our Fortune 10 client's employee wellness survey,

56%

of employees reported experiencing high to medium **financial stress**

100+

hours of **lost productivity** annually for each affected employee.

The Solution

Offerings



Engaging, interactive content featuring articles, videos, and simulators



Comprehensive planning tools for setting financial goals and life planning



Customized content that aligns with your company's benefits and culture



Direct access to financial experts through in-app chat and booking



Seamless omnichannel experience across iOS, Android, and web

What Sets Paven Apart



Hyper-Personalization

- Tailored recommendations based on life circumstances and goals
- Timely reminders and content to maintain financial awareness



Emotion Driven

- Different from other finance apps, we put emotions ahead of numbers.
- Aim to reduce negative emotions like shame, stress, doubt and guilt.



High Tech Enabled

- A visually rich user experience with bite-sized, relevant information
- Interactive tools for a tactile understanding of financial concepts



Minimal Setup

- Get up and running immediately, with zero friction onboarding.
- Complements existing benefits administration systems , with minimal integration



Flexible Platform

- 2-for-1: both a FinWell benefit + a benefits promoter
- Quickly adapt to employer-specific moments & calendars



Adoption

83%

of users have set financial goals in-app

Benefit Adoption

10k+

benefits connections via app

Financial Goal Tracking

58%

of users have engaged with coaches

