Excel Homework Report

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Theater and film count for almost half (46%) of attempted kick starter campaigns, with and a large amount being plays.
* Hardware, documentaries, and rock music have a high success rate and almost always get funded.
* Faith and Plays have the most live campaigns.
* Campaign fundraising peaks in May for the year and cancelation remain steady except 3 months after the Successful peak, they rise temporarily.
* There are more Failed than Successful in December, end of the year.

1. What are some limitations of this dataset?

* There are a lot of other factors for each individual industry and project that could determine whether a campaign succeeds or fails. Say a setback on the job.
* It would be nice to know the average contribution of each backer for each campaign.
* Also, percentages of failed to successful for each category so you can see which is more successful on average.

1. What are some other possible tables and/or graphs that we could create?

* I would make use of a Bar Chart for the second table/graph.
* I would create a table/graph to show the average Success/Failed for each individual category.