



# THE NEXT BIG THING IN MOVIE PRODUCTION

Creating The Movies We Will Cherish  
Forever

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# What Do You Need to Know

- WHAT GENRE OF MOVIES ARE THE MOST POPULAR
- HOW MUCH DID THOSE GENRES MAKE

# GENRES



HORROR



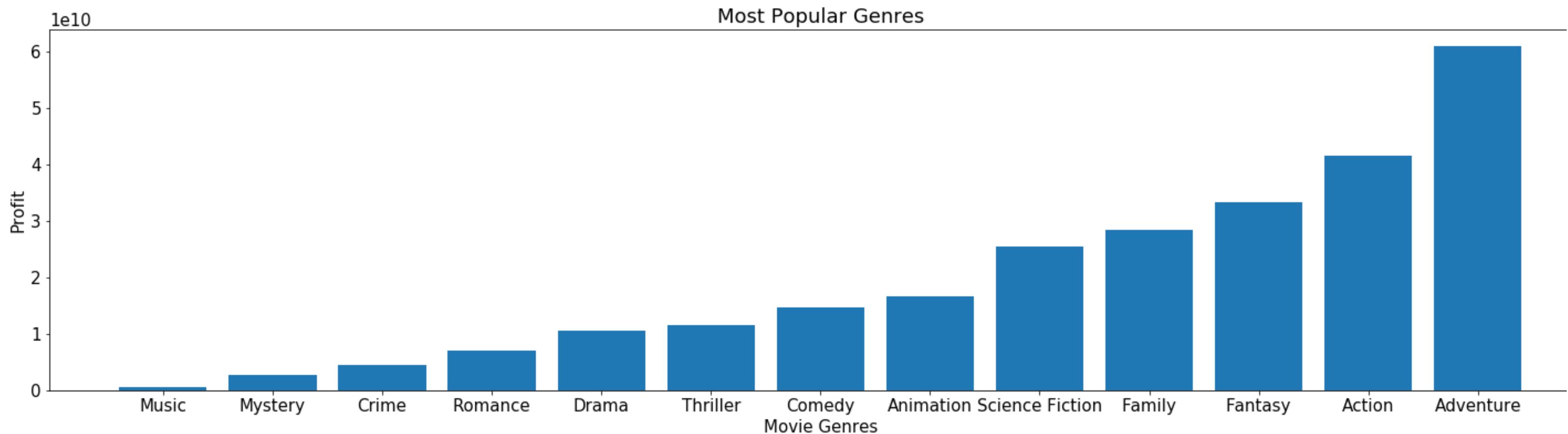
SCIENCE FICTION



ACTION

# Profit: ~ 60 Billion Genre: Adventure

THE CHART SHOWS A VISUAL OF THE MOST POPULAR GENRE THAT BROUGHT IN THE \$\$\$



# RECOMMENDATION

Your First Movie Should Have a  
Genre of : Adventure

The Second One Should be  
Action

To Make a Statement Movie You  
Consider Releasing a Movie With  
the Top Three Genres:  
Adventure, Action, Fantasy





# WHAT'S NEXT

- Use collected to determine who your competition in the industry will be
- Using the data obtained determine the budget you will need to make your first movie.
- Using that budget to determine the director, writer and actors you can hire.

# Questions?