Feature and Target Engineering

Data Set

```
h2o
ames <- AmesHousing::make_ames()</pre>
ames.h2o <- as.h2o(ames)
stratified (Sale_Price) training sample
set.seed(123)
split <- initial_split(ames, prop = 0.7,</pre>
                          strata = "Sale Price")
ames_train <- training(split)</pre>
ames_test <- testing(split)</pre>
log transformation (Sale_Price)
ames_recipe <- recipe(Sale_Price ~ ., data = ames_train) %>%
   step_log(all_outcomes())
ames_recipe
Data Recipe
Inputs:
      role #variables
   outcome
                     80
 predictor
Operations:
Log transformation on all_outcomes
Box-Cox transformation (example)
lambda <- 3
y <- forecast::BoxCox(10, lambda)
inv_box_cox <- function(x, lambda) {</pre>
   # for Box-Cox, lambda = 0 \rightarrow log transform
   if(lambda == 0) \exp(x) else (lambda*x + 1)^(1/lambda)
```

```
}
inv_box_cox(y, lambda)
[1] 10
attr(,"lambda")
[1] 3
# Log transformation
train_log_y <- log(ames_train$Sale_Price)</pre>
test_log_y <- log(ames_train$Sale_Price)</pre>
# Box Cox transformation
lambda <- forecast::BoxCox.lambda(ames_train$Sale_Price)</pre>
train_bc_y <- forecast::BoxCox(ames_train$Sale_Price, lambda)</pre>
test_bc_y <- forecast::BoxCox(ames_test$Sale_Price, lambda)</pre>
# Plot differences
levs <- c("Normal", "Log Transform", "BoxCox Transform")</pre>
data.frame(
  Normal = ames_train$Sale_Price,
 Log_Transform = train_log_y,
 BoxCox_Transform = train_bc_y
) %>%
  gather(Transform, Value) %>%
  mutate(Transform = factor(Transform, levels = levs)) %>%
  ggplot(aes(Value, fill = Transform)) +
    geom_histogram(show.legend = FALSE, bins = 40) +
    facet_wrap(~ Transform, scales = "free_x")
```

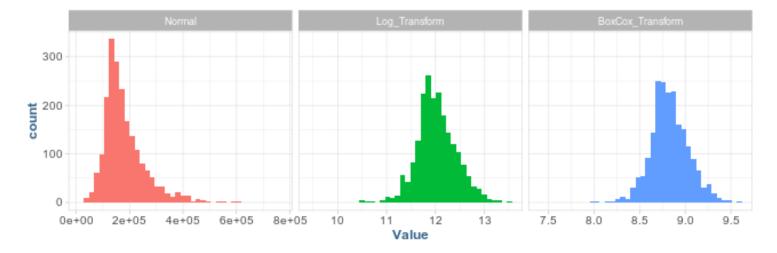
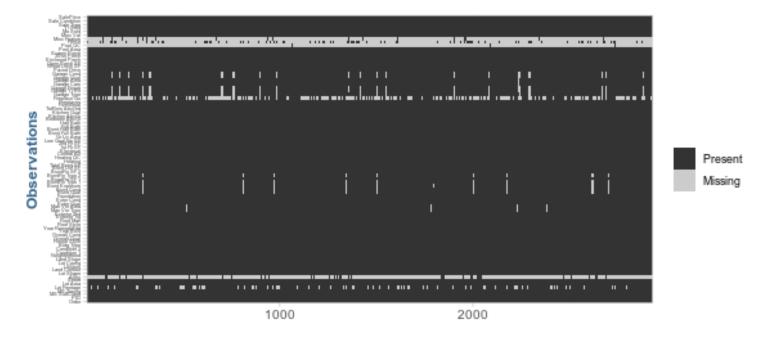


Figure 1: Response variable transformations.

Missing Values

```
sum(is.na(AmesHousing::ames_raw))
[1] 13997
AmesHousing::ames raw %>%
```

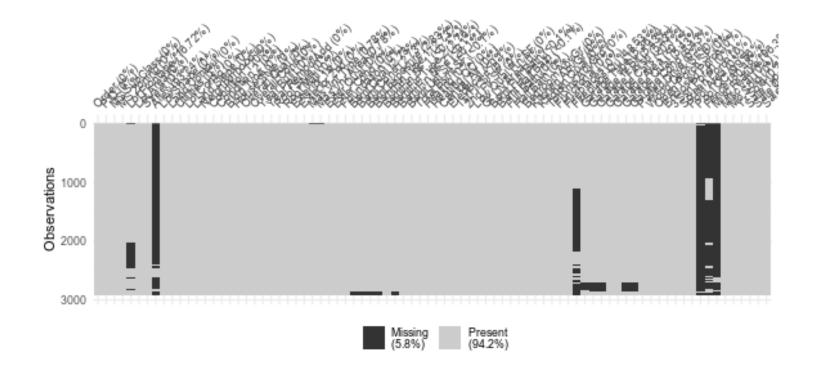


Missing Garage?

1 <na></na>	NA	<na></na>	0	0
2 <na></na>	NA	<na></na>	0	0
3 <na></na>	NA	<na></na>	0	0
4 <na></na>	NA	<na></na>	0	0
5 <na></na>	NA	<na></na>	0	0
6 <na></na>	NA	<na></na>	0	0
7 <na></na>	NA	<na></na>	0	0
8 <na></na>	NA	<na></na>	0	0
9 <na></na>	NA	<na></na>	0	0
10 <na></na>	NA	<na></na>	0	0
# with 147	more rows, and 2 mor	e variables: `Garag	e Qual` <chr>, `Gar</chr>	age
# Cond` <ch< td=""><td>r></td><td></td><td></td><td></td></ch<>	r>			

Missing values w/cluster (visdat)

```
vis_miss(AmesHousing::ames_raw, cluster = T)
```



Missing Value Imputation

basic descriptive statistic

```
ames_recipe %>%
step_medianimpute(Gr_Liv_Area)
```

Data Recipe

```
Inputs:
      role #variables
   outcome
                    80
 predictor
Operations:
Log transformation on all_outcomes
Median Imputation for Gr_Liv_Area
KNN approach (typical k = 5-10)
ames recipe %>%
   step_knnimpute(all_predictors(), neighbors = 6)
Data Recipe
Inputs:
      role #variables
   outcome
                    80
 predictor
Operations:
Log transformation on all_outcomes
K-nearest neighbor imputation for all_predictors
impute_ames <- ames_train</pre>
set.seed(123)
index <- sample(seq_along(impute ames$Gr Liv Area), 50)</pre>
actuals <- ames train[index, ]</pre>
impute_ames$Gr_Liv_Area[index] <- NA</pre>
p1 <- ggplot() +
  geom_point(data = impute_ames, aes(Gr_Liv_Area, Sale_Price), alpha = .2) +
  geom_point(data = actuals, aes(Gr_Liv_Area, Sale_Price), color = "red") +
  scale_x_{log10}(limits = c(300, 5000)) +
  scale_y_{log10}(limits = c(10000, 500000)) +
  ggtitle("Actual values")
# Mean imputation
mean_juiced <- recipe(Sale_Price ~ ., data = impute_ames) %>%
```

step_meanimpute(Gr_Liv_Area) %>%

prep(training = impute_ames, retain = TRUE) %>%

```
juice()
mean impute <- mean juiced[index, ]</pre>
p2 <- ggplot() +
  geom_point(data = actuals, aes(Gr_Liv_Area, Sale_Price), color = "red") +
  geom_point(data = mean_impute, aes(Gr_Liv_Area, Sale Price), color = "blue") +
  scale_x_{log10}(limits = c(300, 5000)) +
  scale_y_log10(limits = c(10000, 500000)) +
  ggtitle("Mean Imputation")
# KNN imputation
knn_juiced <- recipe(Sale_Price ~ ., data = impute_ames) %>%
  step_knnimpute(Gr_Liv_Area) %>%
  prep(training = impute ames, retain = TRUE) %>%
  juice()
knn_impute <- knn_juiced[index, ]</pre>
p3 <- ggplot() +
  geom_point(data = actuals, aes(Gr Liv Area, Sale Price), color = "red") +
  geom_point(data = knn_impute, aes(Gr_Liv_Area, Sale_Price), color = "blue") +
  scale_x_{log10}(limits = c(300, 5000)) +
  scale_y_{log10}(limits = c(10000, 500000)) +
  ggtitle("KNN Imputation")
# Bagged imputation
bagged_juiced <- recipe(Sale_Price ~ ., data = impute_ames) %>%
  step_bagimpute(Gr Liv Area) %>%
  prep(training = impute_ames, retain = TRUE) %>%
  juice()
bagged impute <- bagged juiced[index, ]</pre>
p4 <- ggplot() +
  geom_point(data = actuals, aes(Gr Liv Area, Sale Price), color = "red") +
  geom_point(data = bagged_impute, aes(Gr_Liv_Area, Sale_Price), color = "blue") +
  scale_x_{log10}(limits = c(300, 5000)) +
  scale_y_log10(limits = c(10000, 500000)) +
  ggtitle("Bagged Trees Imputation")
gridExtra::grid.arrange(p1, p2, p3, p4, nrow = 2)
```

Warning: Removed 63 rows containing missing values (geom point).

Increase in training time by model type:

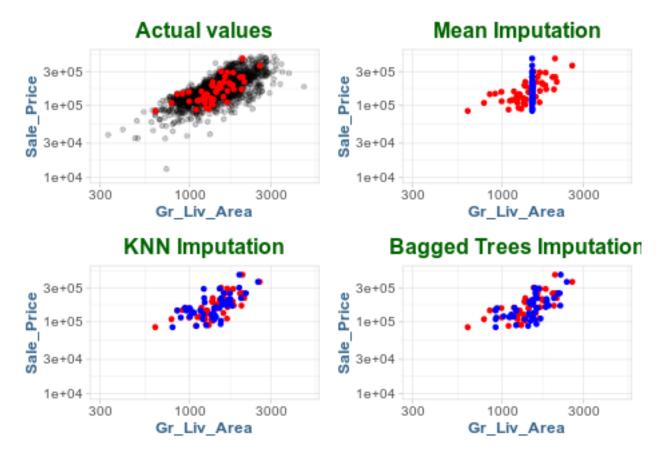
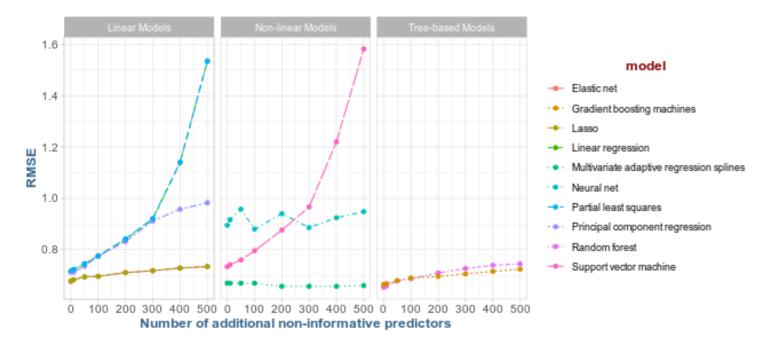


Figure 2: Comparison of three different imputation methods. The red points represent actual values which were removed and made missing and the blue points represent the imputed values. Estimated statistic imputation methods (i.e. mean, median) merely predict the same value for each observation and can reduce the signal between a feature and the response; whereas KNN and tree-based procedures tend to maintain the feature distribution and relationship.

```
model_results <- read_csv(paste0(data.dir, "feature-selection-impacts-results.csv")) %>%
   mutate(type = case_when(
      model %in% c("lm", "pcr", "pls", "glmnet", "lasso") ~ "Linear Models",
      model %in% c("earth", "svmLinear", "nn") ~ "Non-linear Models",
      TRUE ~ "Tree-based Models"
   )) %>%
   mutate(model = case_when(
      model == "lm" ~ "Linear regression",
      model == "earth" ~ "Multivariate adaptive regression splines",
      model == "gbm" ~ "Gradient boosting machines",
      model == "glmnet" ~ "Elastic net",
      model == "lasso" ~ "Lasso",
      model == "nn" ~ "Neural net",
      model == "pcr" ~ "Principal component regression",
      model == "pls" ~ "Partial least squares",
      model == "ranger" ~ "Random forest",
      TRUE ~ "Support vector machine"
  ))
Parsed with column specification:
 model = col_character(),
 NIP = col_double(),
 RMSE = col_double(),
 time = col_double()
)
ggplot(model_results, aes(NIP, RMSE, color = model, lty = model)) +
  geom_line() +
  geom_point() +
 facet_wrap(~ type, nrow = 1) +
```

xlab("Number of additional non-informative predictors")



Rules of thumb for zero variance features:

• The fraction of unique values over the sample size is low (say < 10%)

Street 292.28571

20.52688

Alley

 The ratio of the frequency of the most prevalent value to the frequency of the second most prevalent value is large (say > 20%)

If both of these criteria are met, then it is often advantageous to remove them from the model.

```
caret::nearZeroVar(ames_train, saveMetrics = T) %>%
  rownames_to_column() %>%
  filter(nzv)

  rowname freqRatio percentUnique zeroVar nzv
```

FALSE TRUE

FALSE TRUE

0.09741841

0.14612762

1

2

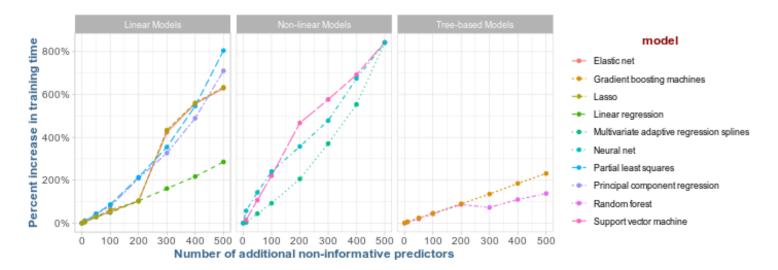


Figure 3: Impact in model training time as non-informative predictors are added.

3	Land_Contour	22.28916	0.19483682	FALSE TRUE
4	Utilities	1025.00000	0.14612762	FALSE TRUE
5	Land_Slope	22.76744	0.14612762	FALSE TRUE
6	Condition_2	203.10000	0.34096444	FALSE TRUE
7	Roof_Matl	126.50000	0.24354603	FALSE TRUE
8	Bsmt_Cond	19.93478	0.29225524	FALSE TRUE
9	BsmtFin_Type_2	21.50617	0.34096444	FALSE TRUE
10	Heating	101.05000	0.24354603	FALSE TRUE
11	Low_Qual_Fin_SF	1013.00000	1.31514856	FALSE TRUE
12	Kitchen_AbvGr	23.68675	0.19483682	FALSE TRUE
13	Functional	38.18000	0.34096444	FALSE TRUE
14	Enclosed_Porch	100.94118	7.40379932	FALSE TRUE
15	Three_season_porch	674.66667	1.16902094	FALSE TRUE
16	Screen_Porch	234.87500	4.52995616	FALSE TRUE
17	Pool_Area	2045.00000	0.43838285	FALSE TRUE
18	Pool_QC	681.66667	0.24354603	FALSE TRUE
19	Misc_Feature	30.49231	0.19483682	FALSE TRUE
20	Misc_Val	165.33333	1.41256698	FALSE TRUE

Numeric Feature Engineering

Skewness can have a drastic impact on the performance of GLMs & regularized models.

Non-parametric models are rarely affected by skewed features; however, normalizing features will not have a negative effect on these models' performance. For example, normalizing features will only shift the optimal split points in tree-based algoirthms. Consequently, when in doubt, normalize.

Skewness

```
Data Recipe

Inputs:

role #variables
outcome 1
predictor 80

Operations:

Yeo-Johnson transformation on all_numeric
```

Standardization

```
ames_recipe %>%
   step_center(all_numeric(), -all_outcomes()) %>%
   step_scale(all_numeric(), -all_outcomes())
Data Recipe
Inputs:
      role #variables
   outcome
                   80
 predictor
Operations:
Log transformation on all outcomes
Centering for all_numeric, -, all_outcomes()
Scaling for all_numeric, -, all_outcomes()
set.seed(123)
x1 <- tibble(</pre>
   variable = "x1",
   `Real Value` = runif(25, min = -30, max = 5),
   `Standardized Value` = scale(`Real Value`) %>% as.numeric()
)
set.seed(456)
x2 <- tibble(</pre>
```

```
variable = "x2",
  'Real value' = rlnorm(25, log(25)),
  `Standardized value` = scale(`Real value`) %>% as.numeric()
)
set.seed(789)
x3 <- tibble(
  variable = "x3",
  Real value = rnorm(25, 150, 15),
  `Standardized value` = scale(`Real value`) %>% as.numeric()
)
x1 %>%
  bind_rows(x2) %>%
 bind_rows(x3) %>%
  gather(key, value, -variable) %>%
  mutate(variable = factor(variable, levels = c("x3", "x2", "x1"))) %>%
  ggplot(aes(value, variable)) +
    geom_point(alpha = .6) +
    facet_wrap(~ key, scales = "free_x") +
    ylab("Feature") +
    xlab("Value")
```

Warning: Removed 150 rows containing missing values (geom_point).

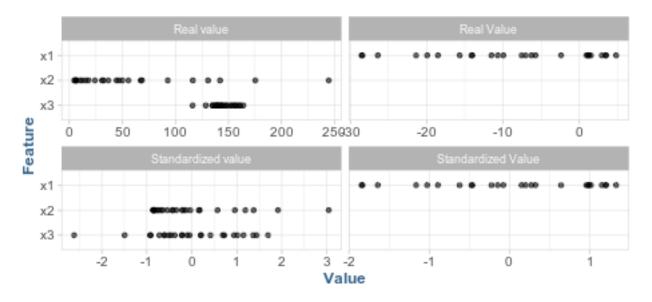


Figure 4: Standardizing features allows all features to be compared on a common value scale regardless of their real value differences.

Categorical Feature Engineering

Lumping

When a feature contains levels that have few observations.

For example:

```
count(ames_train, Neighborhood) %>% arrange(n)
# A tibble: 27 x 2
  Neighborhood
                                                 n
   <fct>
                                             <int>
 1 Green_Hills
                                                 2
                                                 7
 2 Greens
 3 Blueste
                                                 8
                                                17
 4 Northpark_Villa
 5 Briardale
                                                18
 6 Veenker
                                                20
 7 Bloomington Heights
                                                21
 8 South_and_West_of_Iowa_State_University
                                                27
 9 Meadow_Village
                                                29
10 Clear Creek
                                                31
# ... with 17 more rows
count(ames_train, Screen_Porch) %>% arrange(n)
```

```
# A tibble: 93 x 2
   Screen Porch
                      n
           <int> <int>
 1
              40
 2
              63
                      1
 3
              80
                      1
 4
              92
                      1
              94
 5
                      1
 6
              99
                      1
 7
             104
 8
             109
                      1
 9
                      1
             110
10
             111
                      1
# ... with 83 more rows
```

We can benefit from lumping these together into an "other" category when they contain less than 10% of the training sample.

Note: This can have an adverse effect on performance

```
lumping <- recipe(Sale Price ~., data = ames train) %>%
   step_other(Neighborhood, threshold = 0.01,
              other = "other") %>%
   step_other(Screen_Porch, threshold = 0.1,
              other = ">0")
apply_2_training <- prep(lumping, training = ames_train) %>%
  bake(ames train)
# New distribution of Neighborhood
count(apply 2 training, Neighborhood) %>% arrange(n)
# A tibble: 22 x 2
  Neighborhood
                                                n
  <fct>
                                            <int>
 1 Bloomington_Heights
                                               21
 2 South_and_West_of_Iowa_State_University
                                               27
 3 Meadow Village
                                               29
 4 Clear Creek
                                               31
 5 Stone_Brook
                                               34
 6 Northridge
                                               48
 7 Timberland
                                               55
 8 Iowa_DOT_and_Rail_Road
                                               62
 9 Crawford
                                               72
10 other
                                               72
# ... with 12 more rows
# New distribution of Screen_Porch
count(apply_2_training, Screen_Porch) %>% arrange(n)
# A tibble: 2 x 2
  Screen_Porch
  <fct>
               <int>
1 >0
                 174
2 0
                1879
dat \leftarrow data.table(id = 1:9, x = rep(c("a", "b", "c"), 3))
dat
   id x
1: 1 a
2: 2 b
3: 3 c
4: 4 a
5: 5 b
6: 6 c
```

```
7: 7 a
8: 8 b
9: 9 c
# full-rank
dat[, .(id,
       X = a = as.numeric(x == "a"),
       X = b' = as.numeric(x == "b"),
       X = c = as.numeric(x == "c"))
  id X = a X = b X = c
1: 1
         1
              0
                    0
2:
  2
              1
                    0
         0
3: 3
        0
              0
                    1
4: 4
        1
                    0
5: 5
        0
             1
                    0
6: 6
        0
                   1
7: 7
        1
              0
                   0
8: 8
         0
                    0
9: 9
              0
                    1
# one-hot (leave one out)
dat[, .(id,
       X = a = as.numeric(x == "a"),
       X = b = as.numeric(x == "b"))
  id X = a X = b
1:
  1
         1
              0
2: 2
              1
3: 3
         0
              0
4: 4
              0
        1
5: 5
        0
              1
6: 6
              0
        0
7: 7
        1
              0
              1
8: 8
        0
9: 9
        0
              0
```