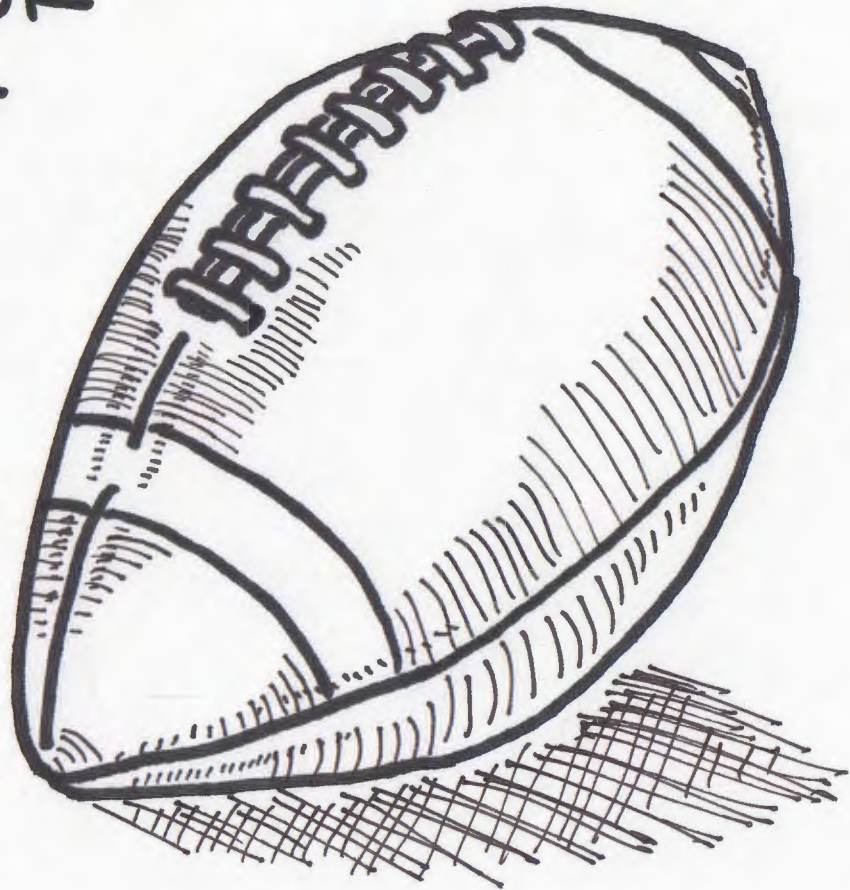


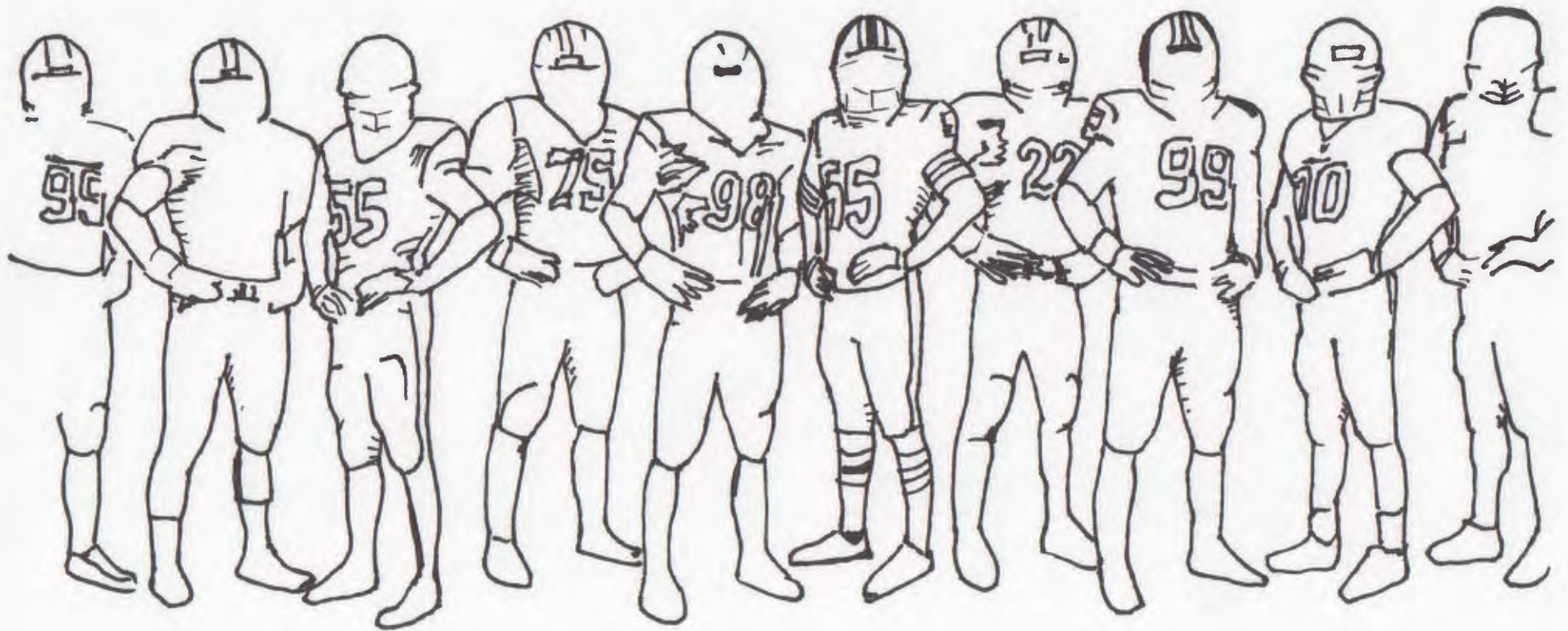
# FANTASY FOOTBALL:

A TOUCHDOWN FOR  
UNDERGRADUATE  
STATISTICS  
EDUCATION

BEN MOTZ  
INDIANA UNIVERSITY



# HOW DOES THE GAME WORK?







WINNER!

LOSER ☹

YOU GET POINTS FROM THESE GUYS

NO POINTS HERE

No Punt Intended				
STARTERS				
POS	Player	Opp	Status	Stats Fantasy Points
QB	M. Stafford	IND	Loss, 33-35	313 Pass Yds, 2 Pass TD, 1 Int 18.52
RB	R. Rice	PIT	Loss, 20-23	78 Rush Yds, 1 Rush TD, 5 Rec Yds 14.30
RB	C. Spiller	JAC	Win, 34-18	77 Rush Yds, 1 Rush TD, 7 Rec Yds 14.40
WR	D. Bryant	PHI	Win, 38-33	98 Rec Yds, 2 Rec TD 21.80
WR	D. Moore	CLE	Loss, 17-20	31 Rec Yds 3.10
TE	J. Gresham	@SD	Win, 20-13	35 Rec Yds, 1 Rec TD, 1 Fum 7.50
WR	B. Brown	@DAL	Loss, 33-38	169 Rush Yds, 2 Rush TD, 1 Fum, 14 Rec Yds 28.30
K	M. Bryant	NO	Win, 23-13	2 PAT, 1 20-29, 1 40-49, 1 50+ 13.00
DEF	Texans	@TEN	Win, 24-10	10 Pts, 6 Sck, 3 Int, 3 Fum 22.00
				Total Points: 142.92

BENCH				
POS	Player	Opp	Status	Stats Fantasy Points
BN	C. Palmer	CLE	Loss, 17-20	351 Pass Yds, 2 Pass TD, 1 Int, 3 Rush Yds 20.34
BN	F. Jones	PHI	Win, 38-33	26 Rush Yds 2.60
BN	R. Bush	NE	Loss, 16-23	64 Rush Yds 6.40
BN	M. Wallace	@BAL	Win, 23-20	44 Rec Yds 4.40
BN	T. Smith	PIT	Loss, 20-23	33 Rec Yds 3.30
BN	A. Dalton	@SD	Win, 20-13	211 Pass Yds, 1 Pass TD, 2 Int, 5 Rush Yds 14.94
				Bench Points: 51.98

Da Helms				
STARTERS				
POS	Player	Opp	Status	Stats Fantasy Points
QB	M. Ryan	NO	Win, 23-13	165 Pass Yds, 1 Pass TD, -2 Rush Yds 10.00
RB	D. Martin	@DEN	Loss, 23-31	56 Rush Yds, 42 Rec Yds 9.20
RB	A. Morris	NYG	Win, 17-16	124 Rush Yds, 1 Fum 10.00
WR	R. Wayne	@DET	Win, 35-33	51 Rec Yds 5.10
WR	A. Green	@SD	Win, 20-13	85 Rec Yds 8.50
TE	K. Rudolph	@GB	Loss, 14-23	51 Rec Yds, 1 Rec TD 11.10
WR	R. Cobb	MIN	Win, 23-14	62 Rec Yds, 5 Rush Yds 6.70
K	J. Tucker	PIT	Loss, 20-23	2 PAT, 1 20-29, 1 40-49 8.00
DEF	Broncos	TB	Win, 31-23	23 Pts, 1 Sck, 1 Int, 1 TD 9.00
				Total Points: 79.00

BENCH				
POS	Player	Opp	Status	Stats Fantasy Points
BN	A. Boldin	PIT	Loss, 20-23	81 Rec Yds, 1 Rec TD 14.10
BN	M. Forte	SEA	Loss, 17-23	66 Rush Yds, 30 Rec Yds, 1 Rec TD 15.60
BN	M. Bush	SEA	Loss, 17-23	39 Rush Yds 3.90
BN	R. Gronkowski	@MIA	Win, 23-16	0.00
BN	L. McCoy	@DAL	Loss, 33-38	0.00
BN	Falcons	NO	Win, 23-13	13 Pts, 1 Sck, 5 Int 15.00
				Bench Points: 48.60

SCREENSHOT FROM NFL.COM FANTASY PLATFORM.  
YES, I ACTUALLY GOT WRITTEN PERMISSION FROM NFL  
TO REPRODUCE THIS IMAGE. THEY STILL OWN IT.



# EMPIRICISM

↳ CURIOSITY ABOUT STATISTICS & DATA SEEM TO COME NATURALLY FROM FANTASY FOOTBALL GAMEPLAY.

HALVERSON & HALVERSON, 2008; COMEAU, 2007

Advanced  
NFL Stats  
.COM

PRO FOOTBALL  
FOCUS

FOOTBALL  
OUTSIDERS

GOLD  
HARD  
FOOTBALL  
FACTS.COM









DATA POINTS

A hand-drawn diagram consisting of the text 'DATA POINTS' at the top. Below the text, there are several black dots of varying sizes. Five arrows originate from the text and point towards specific dots, illustrating the concept of data points in a visual, hand-drawn manner.

# PYTHON + MECHANIZE + BEAUTIFUL SOUP

```
from bs4 import BeautifulSoup
from mechanize import Browser
```

```
url = "http://espn.go.com/nfl/boxscore?gameId=322123009"
mech = Browser()
page = mech.open(url)
html = page.read()
soup = BeautifulSoup(html)
```

```
gamestats = soup.findAll("table")[5]
for row in gamestats.findAll("tr")[1:]:
    for col in row.findAll("td"):
        thisCell = col.get_text()
```





Book1 - Microsoft Excel												
File Home Insert Page Layout Formulas Data Review View Acrobat Design												
Clipboard Font Alignment Number Styles Cells Editing												
A1094		301010013										
gameId	week	season	gameDate	gameWeekday	awayTeam	homeTeam	awayScore	homeScore	gameLocation	gameTime	gameCove	
1140	301031024	8	2010	10/31/2010 SUN	TEN	SD	25	33	Qualcomm Stadium, San Diego, CA	16:05:00	CBS	
1141	301031025	8	2010	10/31/2010 SUN	DEN	SF	16	24	Wembley Stadium, London, ENG	13:00:00	CBS	
1142	301101011	8	2010	11/1/2010 MON	HOU	IND	17	30	Lucas Oil Stadium, Indianapolis, IN	20:30:00	ESPN	
1143	301107001	9	2010	11/7/2010 SUN	TB	ATL	21	27	Georgia Dome, Atlanta, GA	13:00:00	FOX	
1144	301107002	9	2010	11/7/2010 SUN	CHI	BUF	22	19	Rogers Centre, Toronto, Ontario	13:00:00	FOX	
1145	301107005	9	2010	11/7/2010 SUN	NE	CLE	14	34	Cleveland Browns Stadium, Cleveland, OH	13:00:00	CBS	
1146	301107008	9	2010	11/7/2010 SUN	NYJ	DET	23	20	Ford Field, Detroit, MI	13:00:00	CBS	
1147	301107009	9	2010	11/7/2010 SUN	DAL	GB	7	45	Lambeau Field, Green Bay, WI	20:20:00	NBC	
1148	301107013	9	2010	11/7/2010 SUN	KC	OAK	20	23	Oakland-Alameda County Coliseum, Oakland, CA	16:15:00	CBS	
1149	301107016	9	2010	11/7/2010 SUN	ARI	MIN	24	27	Mall of America Field, Minneapolis, MN	13:00:00	FOX	
1150	301107021	9	2010	11/7/2010 SUN	IND	PHI	24	26	Lincoln Financial Field, Philadelphia, PA	16:15:00	CBS	
1151	301107026	9	2010	11/7/2010 SUN	NYG	SEA	41	7	CenturyLink Field, Seattle, WA	16:05:00	FOX	
1152	301107029	9	2010	11/7/2010 SUN	NO	CAR	34	3	Bank of America Stadium, Charlotte, NC	13:00:00	FOX	
1153	301107033	9	2010	11/7/2010 SUN	MIA	BAL	10	26	M&T Bank Stadium, Baltimore, MD	13:00:00	CBS	
1154	301107034	9	2010	11/7/2010 SUN	SD	HOU	29	23	Reliant Stadium, Houston, TX	13:00:00	CBS	
1155	301108004	9	2010	11/8/2010 MON	PIT	CIN	27	21	Paul Brown Stadium, Cincinnati, OH	20:30:00	ESPN	
1156	301111001	10	2010	11/11/2010 THU	BAL	ATL	21	26	Georgia Dome, Atlanta, GA	20:20:00	NFL	
1157	301114002	10	2010	11/14/2010 SUN	DET	BUF	12	14	Ralph Wilson Stadium, Buffalo, NY	13:00:00	FOX	
1158	301114003	10	2010	11/14/2010 SUN	MIN	CHI	13	27	Soldier Field, Chicago, IL	13:00:00	FOX	
1159	301114005	10	2010	11/14/2010 SUN	NYJ	CLE	26	20	Cleveland Browns Stadium, Cleveland, OH	13:00:00	CBS	
1160	301114007	10	2010	11/14/2010 SUN	KC	DEN	29	49	Sports Authority Field at Mile High, Denver, CO	16:05:00	CBS	
1161	301114011	10	2010	11/14/2010 SUN	CIN	IND	17	23	Lucas Oil Stadium, Indianapolis, IN	13:00:00	CBS	
1162	301114015	10	2010	11/14/2010 SUN	TEN	MIA	17	29	Sun Life Stadium, Miami, FL	13:00:00	CBS	
1163	301114019	10	2010	11/14/2010 SUN	DAL	NYG	33	20	MetLife Stadium, East Rutherford, NJ	16:15:00	FOX	
1164	301114022	10	2010	11/14/2010 SUN	SEA	ARI	36	18	U of Phoenix Stadium, Glendale, AZ	16:15:00	FOX	
1165	301114023	10	2010	11/14/2010 SUN	NE	PIT	39	26	Heinz Field, Pittsburgh, PA	20:20:00	NBC	
1166	301114025	10	2010	11/14/2010 SUN	STL	SF	20	23	Candlestick Park, San Francisco, CA	16:15:00	FOX	
1167	301114027	10	2010	11/14/2010 SUN	CAR	TB	16	31	Raymond James Stadium, Tampa, FL	13:00:00	FOX	
1168	301114030	10	2010	11/14/2010 SUN	HOU	JAC	24	31	EverBank Field, Jacksonville, FL	13:00:00	CBS	
1169	301115028	10	2010	11/15/2010 MON	PHI	WSH	59	28	FedEx Field, Landover, MD	20:30:00	ESPN	
1170	301118015	11	2010	11/18/2010 THU	CHI	MIA	16	0	Sun Life Stadium, Miami, FL	20:20:00	NFL	
1171	301121004	11	2010	11/21/2010 SUN	BUF	CIN	49	31	Paul Brown Stadium, Cincinnati, OH	13:00:00	CBS	
1172	301121006	11	2010	11/21/2010 SUN	DET	DAL	19	35	Cowboys Stadium, Arlington, TX	13:00:00	FOX	
1173	301121010	11	2010	11/21/2010 SUN	WSH	TEN	19	16	LP Field, Nashville, TN	13:00:00	FOX	
1174	301121012	11	2010	11/21/2010 SUN	ARI	KC	13	31	Arrowhead Stadium, Kansas City, MO	13:00:00	FOX	
1175	301121014	11	2010	11/21/2010 SUN	ATL	STL	34	17	Edward Jones Dome, St. Louis, MO	16:05:00	FOX	
1176	301121016	11	2010	11/21/2010 SUN	GB	MIN	31	3	Mall of America Field, Minneapolis, MN	13:00:00	FOX	
1177	301121017	11	2010	11/21/2010 SUN	IND	NE	28	31	Gillette Stadium, Foxboro, MA	16:15:00	CBS	
1178	301121018	11	2010	11/21/2010 SUN	SEA	NO	19	34	Mercedes-Benz Superdome, New Orleans, LA	16:05:00	FOX	



## SUMMARIZING AND MANIPULATING DATA IN EXCEL

- WHAT WAS THE BIGGEST SURPRISE OF WEEK 2?
- WHO IS THE MOST CONSISTENT QB, RB, WR, ETC.?

## CORRELATION & REGRESSION ANALYSIS

- WHAT SITES HAVE THE MOST ACCURATE PROJECTIONS?

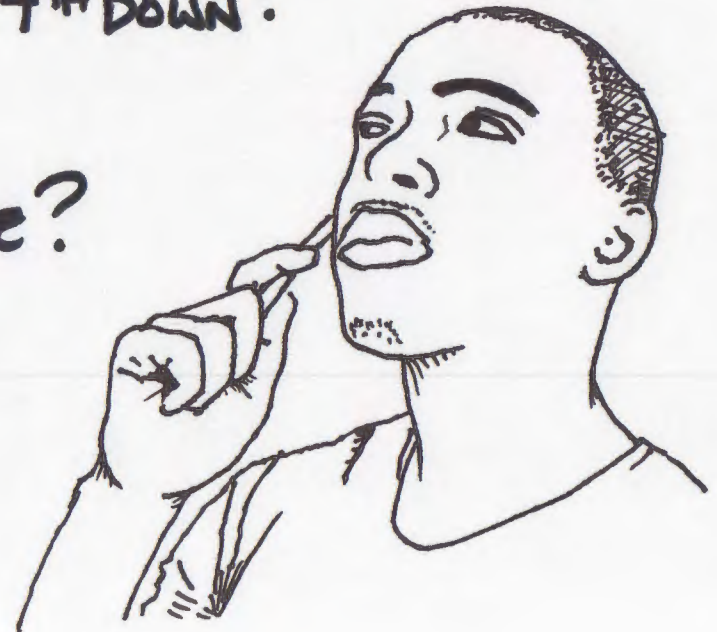
## OPTIMIZATION & SIMULATION

- WHEN SHOULD A TEAM GO-FOR-IT ON 4<sup>TH</sup> DOWN?

## CLUSTER ANALYSIS

- WHAT KIND OF QBs DO YOU HAVE?

FULL SYLLABUS & TOPIC SCHEDULE AT:  
[http://pigskin.psych.indiana.edu/?page\\_id=20](http://pigskin.psych.indiana.edu/?page_id=20)





IF YOU KNOW IT,  
YOU CAN WRITE ABOUT  
IT.

I will be the first to recognize how I am a complete noob in this subject. I have never played fantasy prior to this course nor did I know fantasy football was such a component to this course. The first day of class I was discouraged. I'm a freshman girl who is totally unprepared and taken aback by the course she just sat in. I called my parents frazzled. They advised me to continue and give the course a chance. I am so glad I did. The concept of the course is to arrange classes around something fun and active that students are passionate about. [...]

December 4th, 2012 | One comment

## WHAT TO MAKE OF MURRAY

By bnehrsta

DeMarco Murray first burst onto the scene in Week 7 last year against the St. Louis Rams. In that game, Murray carried the ball 25 times for 253 yards and a touchdown. This resulted in a 31.3 point game in fantasy. Ever since running over the Rams' defense, Murray has been a staple in the Cowboys' offense. The problems occur when he gets injured, which he is prone to do. In Week 14 last year, Murray injured his ankle and did not play the rest of the year. However, while he was playing last year, he was very productive. In games in which he started [...]

December 4th, 2012 | Leave a comment

## DONT SLEEP ON ST. LOUIS

By ltyoon

If you have read my blog posts before, you would know I am a fanatic Rams fan. I grew up in St. Louis and have been watching the blue and gold since Trent Green went down. After 5 losing seasons, and 2 different head coaches, many people in the city have lost faith in the franchise. But this year under new head coach Jeff Fisher, the Rams have made considerable steps toward being a playoff team again. His mentality of physical play and aggressive style has re-amped this franchise. But a coach can only do so much, and three players in particular [...]

December 4th, 2012 | Leave a comment

## BREES WAS A GOOD PICK

By joehobso

Drew Brees has been one of the best quarterbacks in this decade. He has put up some crazy numbers and set numerous records. This is part of the reason that I decided to pick up Drew with my first pick, the second overall pick in my league's draft.

Over the past 3 seasons, out of all the quarterbacks that played, he has the most passing attempts, passing completions, passing yards, and passing touchdowns. This Pivot Table shows some stats from the top quarterbacks over the past 3 seasons. The table is sorted in descending order by passing attempts, but you can still see that Brees [...]

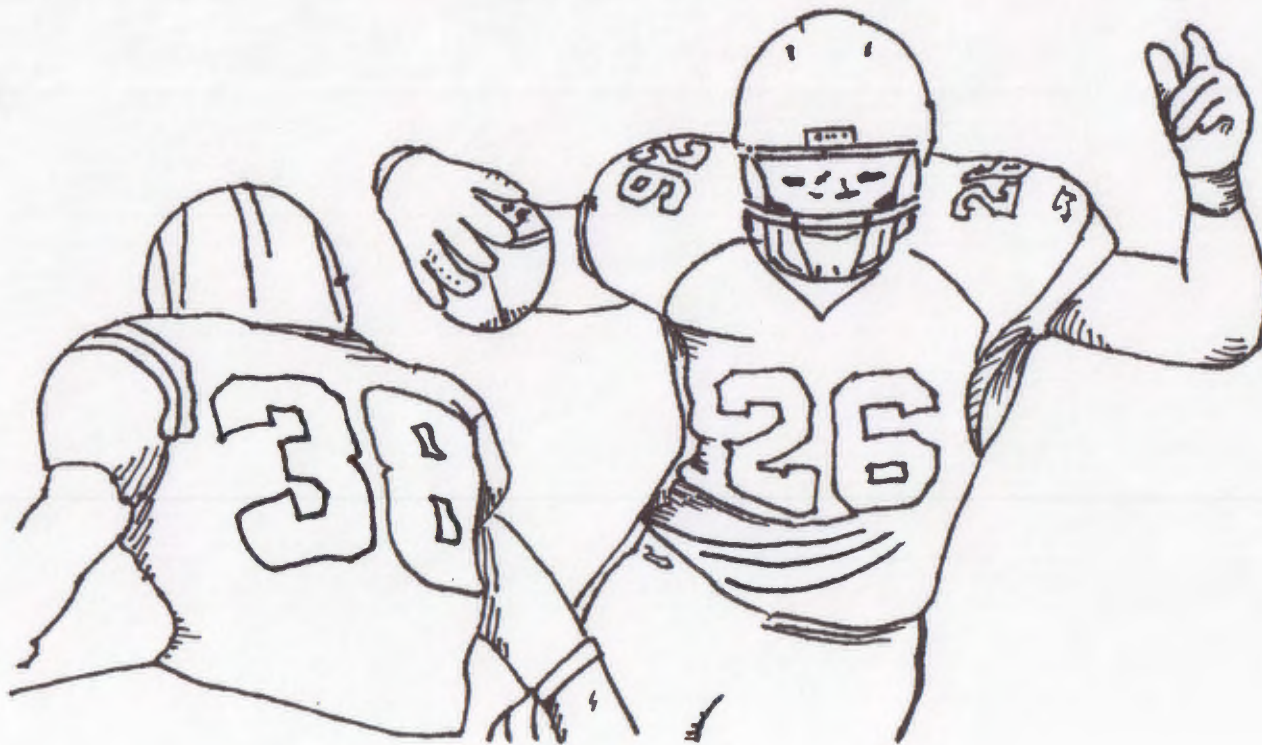
December 3rd, 2012 | 3 comments

## AMAZING ADRIAN

By jgrolina

Over the past few seasons Adrian Peterson has consistently been one of the top running backs in the entire league. Last year, during a game against the Washington Redskins, he suffered a very unfortunate ACL and MCL tear and the diagnoses did not look very good. There was question as to whether Peterson would be able to play in the 2012 season and worst-case scenario, if he would ever play again.

# INSIGHTS

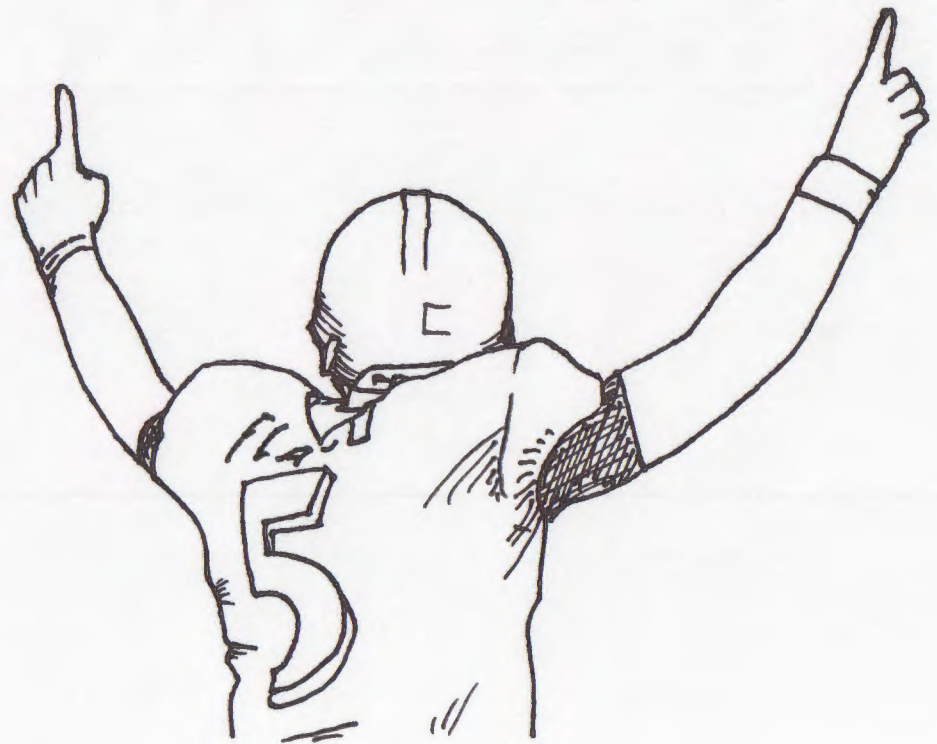


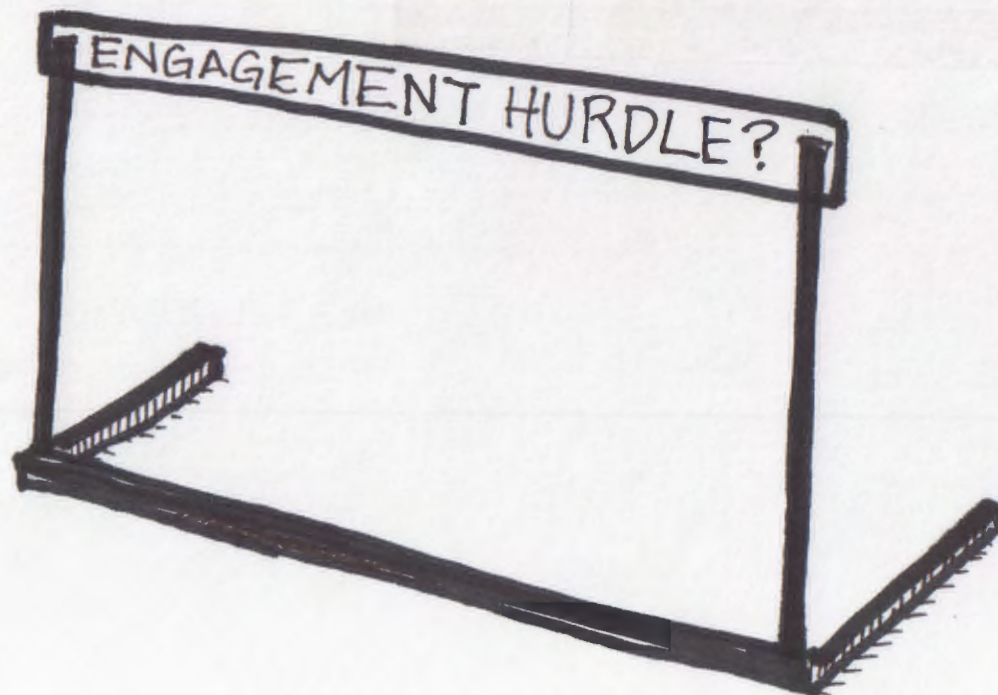
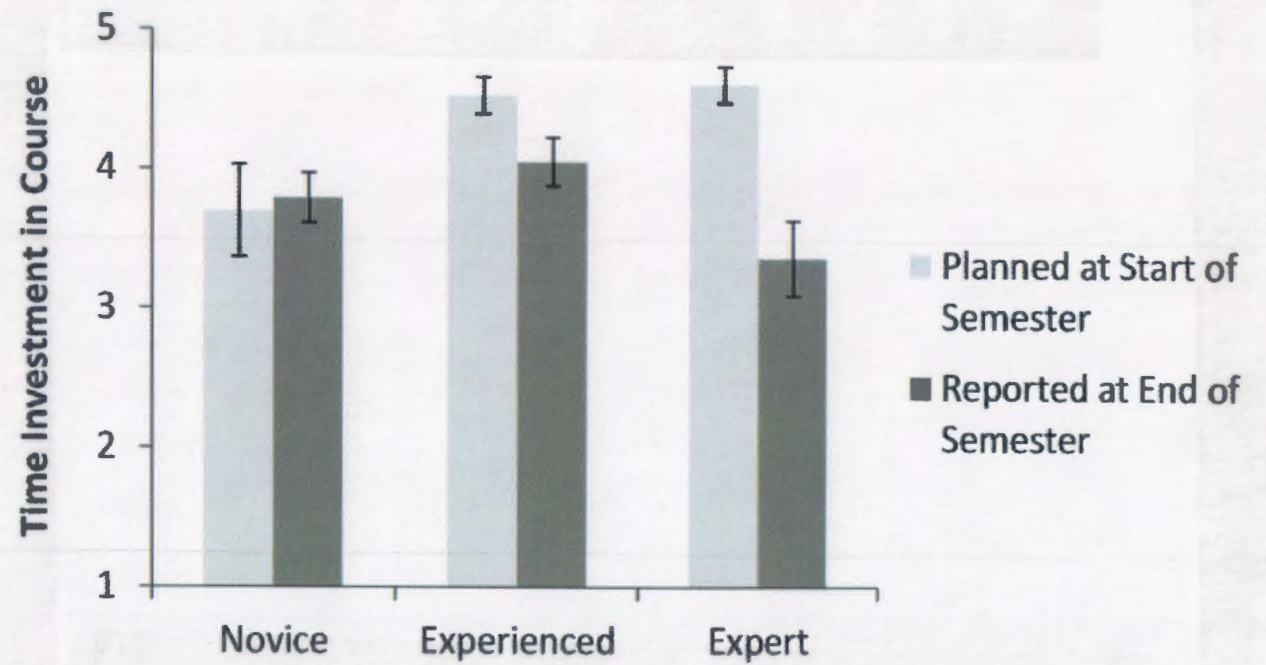


# FF DATA-SAVVY IS GENERALIZABLE

BLOG POSTS (ABOUT FF) WERE HIGHLY CORRELATED  
WITH SCORES ON EXAMS (ABOUT DATA ANALYSIS)

$r = 0.656, p < 0.001$







AVERAGE SCORE IN CLASS WAS  
83%

STUDENT INTEREST IN COURSE  
→ MATERIAL RANKED IN 88<sup>TH</sup>  
PERCENTILE OF ALL UNIVERSITY  
COURSES

REMEMBER:  
THIS IS A [SOMETIMES HARD]  
STATISTICS CLASS!



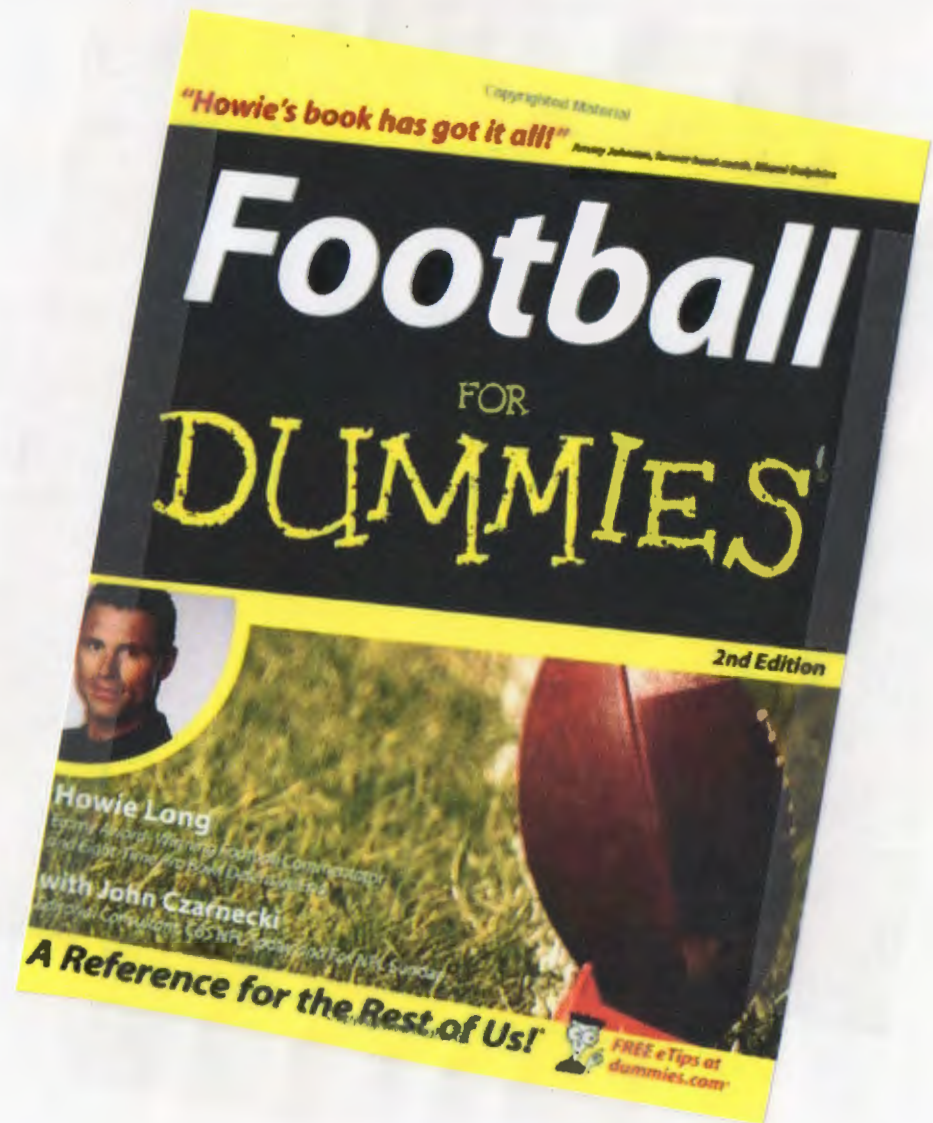
# FANTASY FOOTBALL IS ACCESSIBLE

- NO CORRELATION  
BETWEEN FF  
EXPERIENCE AND END-  
OF-SEMESTER GRADES

$$r = -0.012, ns$$

- NO GRADE DIFFERENCE  
BETWEEN MALE AND  
FEMALE STUDENTS

$$t(57) = .709, ns$$







*also...*

**CORY MUMMERY**

SENIOR DIRECTOR DIGITAL PRODUCT, NFL

**SHAWN BARR**

GRADUATE TEACHING ASST. EXTRAORDINAIRE

**MIKE MCKNIGHT**

CONTRIBUTING WRITER, SPORTS ILLUSTRATED

**LAURA PLUMMER**

INDIANA UNIVERSITY CITL

**NATE RAVITZ**

DEPUTY EDITOR, ESPN.COM FANTASY