

Germany Search Criteria (Prompts)

- 1) Is there text saying "trusted shops" in this.
- 2) Is the text in the image in German?
- 3) Does the image contain any of these words "sale" or 'Rabatt' or 'Ermäßigung' or 'Schlussverkauf' or 'sale' present?
- 4) Does the image contain any of these words "return" or 'Rücksendung' or 'Rückversand' or 'Rückgabe' or 'Rücksendung Informationen' or 'Rückerstattung'?
- 5) Does the image contain any of these words "free returns" or 'Rücksendung kostenlos' or 'Kostenlose Lieferung und Rücksendung'?
- 6) Does this image contain any of these words delivery information?
- 7) Does this image mention free delivery or 'Kostenlose Lieferung' or 'gratisversand' or 'Kostenlose Lieferung' or 'gratisversand' or 'Standardlieferung - Kostenlos ab' or 'Kostenfreier Versand' or 'Kostenloser Versand ab' or 'Kostenloser Versand'?
- 8) Are they showing images from delivery companies 'DHL' or 'Hermes' or 'DPD' or 'UPS' or 'FedEx' or "Deutsche Post"?
- 9) Does this image contain images from payment brands Visa, Mastercard, PayPal?
- 10) Does this image contain images from payment brands klarna, Sofort, giropay?
- 11) Does the image contain the text "FAQ" or 'Fragen und Antworten' or 'Fragen & Antworten'?
- 12) Does the image contain a phone number?
- 13) Does the image contain a chat support icon?

Websites for testing

www.kaufland.de/
www.houseofshoes.de/
www.gute-weine.de/
www.parfois.com/de/de/home/
www.jdsports.de/
www.pearl.de
www.fresnapf.de
www.veepee.de
www.reichelt.de
www.misterspex.de

Spain Search Criteria (Prompts)

- 1) Is there text saying "trustpilot" or "avis verifies" or "google reviews".
- 2) Is the text in the image in Spanish?
- 3) Does the image contain any of these words "sale" or venta or rebajas, or oferta, or descuento, or promoción present?
- 4) Does the image contain any of these words "return" or devolución, retorno, or regres
- 5) Does the image contain any of these words "free returns" or devolución gratuita, devolución gratis, or retorno gratuito.
- 6) Does this image contain the word delivery or entrega or envío?
- 7) Does this image mention free delivery or entrega gratuita, entrega gratis, and envío gratis.?
- 8) Are they showing images from delivery companies Correos, SEUR, MRW, DHL, and UPS
- 9) Does this image contain images from payment brands Visa, Mastercard, PayPal?
- 10) Does this image contain images from payment brands bizum?
- 11) Does the image contain the text "FAQ" or preguntas frecuentes, P+F , and preguntas más comunes?
- 12) Does the image contain a phone number?
- 13) Does the image contain a chat support icon?

Websites for testing

www.decathlon.es/es/
www.prodirectsport.es/
www.parfois.com/es/es/home/
www.vinatis.es/
www.kaffekapslen.es/
www.manomano.es/
www.beliani.es/
www.carrefour.es/
www.skium.com/es/
www.bauhaus.es/

France Search Criteria (Prompts)

- 1) Is there text saying avis verifies, google reviews or TrustPilot in this.
- 2) Is the text in the image in French?
- 3) Does the image contain any of these the words "sale" or soldes,or promotions,or rabais, or offres spéciales.?
- 4) Does the image containany of these the words "return" or retour, renvoi, or remboursement.
- 5) Does the image contain any of these the words "free returns" or retour gratuit, renvoi gratuit, or remboursement sans frais.
- 6) Does this image mention any of these the words delivery or livraison, or remise, or distribution.
- 7) Does this image any of these the words free delivery or livraison gratuite, or livraison offerte, encore frais de port offerts.
- 8) Are they showing images from delivery companies La Poste (Colisimo), Chronopost, DPD, Mondial Relay et UPS.
- 9) Does this image contain images from payment brands Visa, Mastercard, PayPal?
- 10) Does this image contain images from payment brands Carte Bancaire?
- 11) Does the image contain the text "FAQ" or questions fréquentes, or questions courantes?
- 12) Does the image contain a phone number?
- 13)Does the image contain a chat support icon?

Websites for testing

www.jdsports.fr/
www.decathlon.fr/
www.nike.com/fr/
www.spreadshirt.fr/
www.prodirectsport.fr/
www.parfois.com/fr/fr/home/
www.1jour1vin.com/fr
aries-vins.com/
www.vinatis.com/
lecoffeelab.fr/

Brazil Search Criteria (Prompts)

- 1) Is there text saying Trustpilot, Google Reviews or Reclame Aqui or Ebit or Opinion Box. in this.
- 2) Is the text in the image in Portuguese?
- 3) Does the image contain any of these words "sale" or liquidação, promoção, oferta, desconto, present?
- 4) Does the image contain any of these words "return" or devolução, troca, or reembolso.
- 5) Does the image contain any of these words "free returns" or devolução gratuita, devolução grátis, troca gratuita, or frete de devolução grátis.
- 6) Does this image contain any of these words delivery or entrega, remesa, or frete.?
- 7) Does this image mention free delivery or frete grátis, entrega grátis, or entrega gratuita.
- 8) Are they showing images from delivery companies Correios, or Loggi, or Total Expres, or Jadlog, or Azul Cargo Expres.
- 9) Does this image contain images from payment brands Visa, Mastercard, PayPal?
- 10) Does this image contain images from payment brands Elo, or Hipercard, or boleto bancário, or PIX?
- 11) Does the image contain the text "FAQ" or perguntas frequente), or dúvidas frequentes, or perguntas e respostas.?
- 12) Does the image contain a phone number?
- 13) Does the image contain a chat support icon?

Websites for testing

Casabahia.com.br
Netshoes.com.br
Cea.com.br
Mercadolivre.com.br
Amazon.com.br
Dafiti.com.br
Olx.com.br
Farmrio.com.br
Submarino.com.br
Magazineluiza.com.br

Italy Search Criteria (Prompts)

- 1) Is there any text saying TrustPilot Google Recensioni or Altroconsumo in this.
- 2) Is the text in the image in Italian?
- 3) Does the image contain any of these words "sale" or saldi, sconti, offerte, promozioni. present?
- 4) Does the image contain any of these words "return" or reso, restituzione, rimborso.
- 5) Does the image contain any of these words "free returns" or reso gratuito, reso gratis, restituzione gratuita.
- 6) Does this image contain any of these words delivery or consegna, spedizione, recapito?
- 7) Does this image mention free delivery or spedizione gratuita, consegna gratuita.
- 8) Are they showing images from delivery companies Poste Italiane (SDA), BRT (Bartolini), DHL, UPS or GLS.
- 9) Does this image contain images from payment brands Visa, Mastercard, PayPal?
- 10) Does this image contain images from payment brands Postepay, Bancomat or Bancomat Pay or il circuito PagoBancomat.?
- 11) Does the image contain the text "FAQ" or domande frequenti.?
- 12) Does the image contain a phone number?
- 13) Does the image contain a chat support icon?

Websites for testing

www.moschino.com/it_it/
www.spreadshirt.it/
it.benetton.com/
www.prodirectsport.it/
www.decathlon.it/
www.parfois.com/it/it/home/
www.vinatis.it/
www.kaffekapslen.it/
www.caffediem.it/it/
coffeina.it/

UAE Search Criteria (Prompts)

- 1) Is there text saying Google Reviews (جوجل ريفيوز) and Trustpilot (ترست بايلوت) or Yallacompere (يلا كومبير) in this.
- 2) Is the text in the image in Arabic?
- 3) Does the image contain any of these words "sale" or
 - تخفيضات (Takhfidat) - Discounts
 - تنزيلات (Tanzilat) - Price reductions
 - عروض (Urood) - Offers
 - خصومات (Khusumat)
- 4) Does the image contain any of these words "return" or
 - إرجاع (Irja') - Return (of a product)
 - استبدال (Istibdal) - Exchange
 - استرداد (Istirdad) - Refund
- 5) Does the image contain any of these words "free returns" or
 - إرجاع مجاني (Irja' majani) - Free return
 - استبدال مجاني (Istibdal majani) - Free exchange
 - **استرداد مجاني** (Istirdad majani) - Free refund
- 6) Does this image contain any of these words delivery
 - توصيل (Tawseel) - Delivery
 - تسليم (Tasleem) - Delivery
 - شحن (Shahn) - Shipping
- 7) Does this image mention free delivery or
 - توصيل مجاني (Tawseel majani) - Free delivery
 - شحن مجاني (Shahn majani) - Free shipping
- 8) Are they showing images from delivery companies Aramex (أرامكس), FedEx (فيديكس), DHL, and Emirates Post (بريد الإمارات).
- 9) Does this image contain images from payment brands Visa, Mastercard, PayPal?
- 10) Does this image contain images from payment brands Cash on Delivery (COD) (الدفع عند الاستلام)?
- 11) Does the image contain the text "FAQ" or
 - الأسئلة الشائعة (Al-as'ila al-shai'ea)
 - الأسئلة المتكررة (Al-as'ila al-mutakarira)
- 12) Does the image contain a phone number?
- 13) Does the image contain a chat support icon?

Websites for testing

en-ae.namshi.com/men/
ar.elilhaam.com/
en-kw.sssports.com/home
www.noon.com/uae-ar/
www.footlocker.ae/ar/
ar-ae.randbfashion.com/
ar.bloomingdales.ae/
www.mothercare.ae/ar/
www.fordeal.com/ar-AE/
storeus.com/

Japan Search Criteria (Prompts)

- 1) Is there text saying Google レビュー (Google rebyu) or 価格.com (Kakaku.com) 2) Is the text in the image in Japanese?
- 3) Does the image contain any of these words "sale"
 - セール (se-ru) - 一般的なセール
 - バーゲン (ba-gen) - バーゲンセール
 - 割引 (waribiki) - 割引、ディスカウント
 - 特売 (tokubai) - 特別セール
- 4) Does the image contain any of these words "return" or
 - 返品 (henpin) - 商品の返品
 - 交換 (koukan) - 商品の交換
 - 返金 (henkin) - 払い戻し
- 5) Does the image contain any of these words "free returns" or
 - 返品無料 (henpin muryou) - 返品時の送料が無料
 - 送料無料返品 (souryou muryou henpin) - 返品時の送料無料
- 6) Does this image contain any of these words delivery
 - 配送 (haisou) - 配送全般
 - 配達 (haitatsu) - 配達、届けること
 - 発送 (hasou) - 荷物を送ること
- 7) Does this image mention free delivery or 送料無料 (souryou muryou: free shipping)
- 8) Are they showing images from delivery companies ヤマト運輸 (Yamato unyu), 佐川急便 (Sagawa kyuubin), 日本郵便 (ゆうパック) (Nippon yuubin (yuupakku))
- 9) Does this image contain images from payment brands Visa, Mastercard, PayPal?
- 10) Does this image contain images from payment brands 各種クレジットカード (kurejitto ka-do: credit cards), コンビニ決済 (konbini kesai: convenience store payment), 代金引換 (daikin hikikae: cash on delivery)
- 11) Does the image contain the text "FAQ" or 'Fragen und Antworten' or 'Fragen & Antworten'?
- 12) Does the image contain a phone number?
- 13) Does the image contain a chat support icon?

Websites for testing

www.uniqlo.com/jp/ja/men
www.nike.com/jp/
zozo.jp/
www.net-a-porter.com/zh-jp/
www.hirocoffee.jp/
www.shinanoya-tokyo.jp/
likaman.net/
www.miraido-onlineshop.com/
www.cafe.co.jp/
www.covearth.co.jp/

US Search Criteria (Prompts)

- 1) Is there a badge from the "Better Business Bureau" or google reviews or reviews.io or Yotpo in this.
- 2) Is the text in the image in US English?
- 3) Does the image contain any of these words "sale" or, clearance, discount, promotion, present?
- 4) Does the image contain any of these words "returns" or exchange, and refund.
- 5) Does the image contain any of these words "free returns" or free returns, and hassle-free returns.
- 6) Does this image contain any of these words delivery shipping, and fulfillment.?
- 7) Does this image mention free delivery or free shipping
- 8) Are they showing images from delivery companies UPS, FedEx, USPS (United States Postal Service),
- 9) Does this image contain images from payment brands Visa, Mastercard, PayPal?
- 10) Does this image contain images from payment brands American Express, Venmo, Cash App?
- 11) Does the image contain the text "FAQ" or frequently asked questions.?
- 12) Does the image contain a phone number?
- 13) Does the image contain a chat support icon?

Websites for testing

www.ae.com/us/en
www.kohls.com/
www.sephora.com/
www.underarmour.com/en-us/?
www.beautybay.com/
www.bbqgalore.com/
shopwinedirect.com/
www.anuts.com/nuts/
bambinifashion.com/season-sale?country=US