

# Web Traffic Research

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- SEO
- 
- Niche
- Affiliate
- Media Buy
- Crawler
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SEO



Niche

# Niche

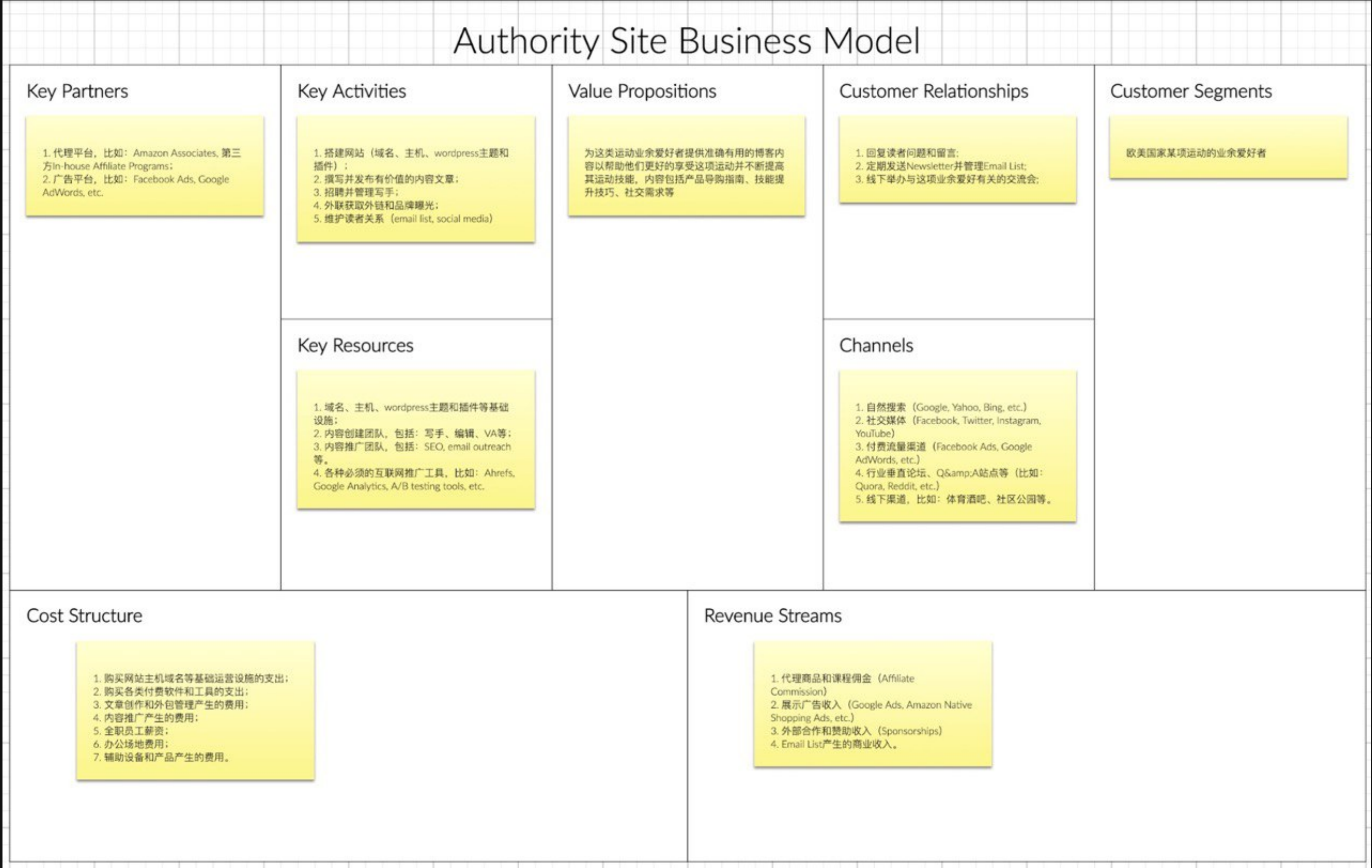
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A niche market is a segment of a larger market that can be defined by its own unique needs, preferences, or identity that makes it different from the market at large.

For example, within the market for women's shoes are many different segments or niches. Shoes for vegan women would be a niche market, as would shoes for plus-sized women, shoes for nurses, and shoes for transgendered people. These are all niche markets within the larger market for women's shoes.



# Authority Site Business Model



## Finding Your Niche: 8 Niche Market Examples to Inspire You

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- Google's suggestions
- SimilarWeb
- SEOquake
- Keyword Surfer
- Google keyword planner
- Google trends
- Social Networks
- Communities
- semrush.com
- ahrefs.com

# Niche Market Ideas







1. Niche PV

2.

3.

4. /

5. Authority Site Business Model

6.

Affiliate

Media Buy

Crawler





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