

House Flipping

King County House Sales

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Overview

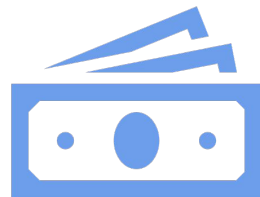
Client Objective

- Refurbish and flip properties



Our Goal

- Understand local markets
- Recommend actions to maximize returns



Outline

- Business and Data Understanding
- Regression Results
- Recommendations
- Next Steps

Business and Data Understanding

Local markets

- Zip Codes
- Distance from Medina

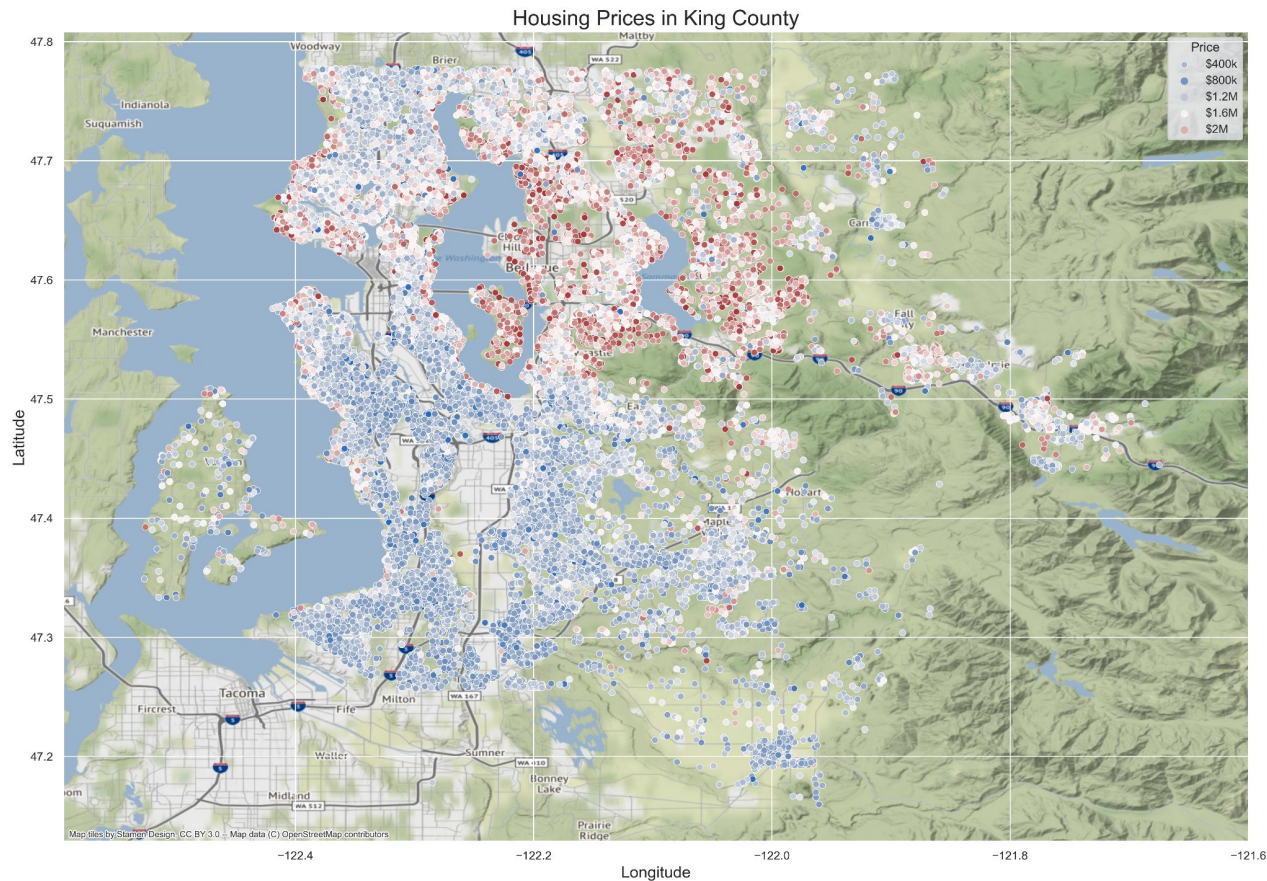


Value-add opportunities

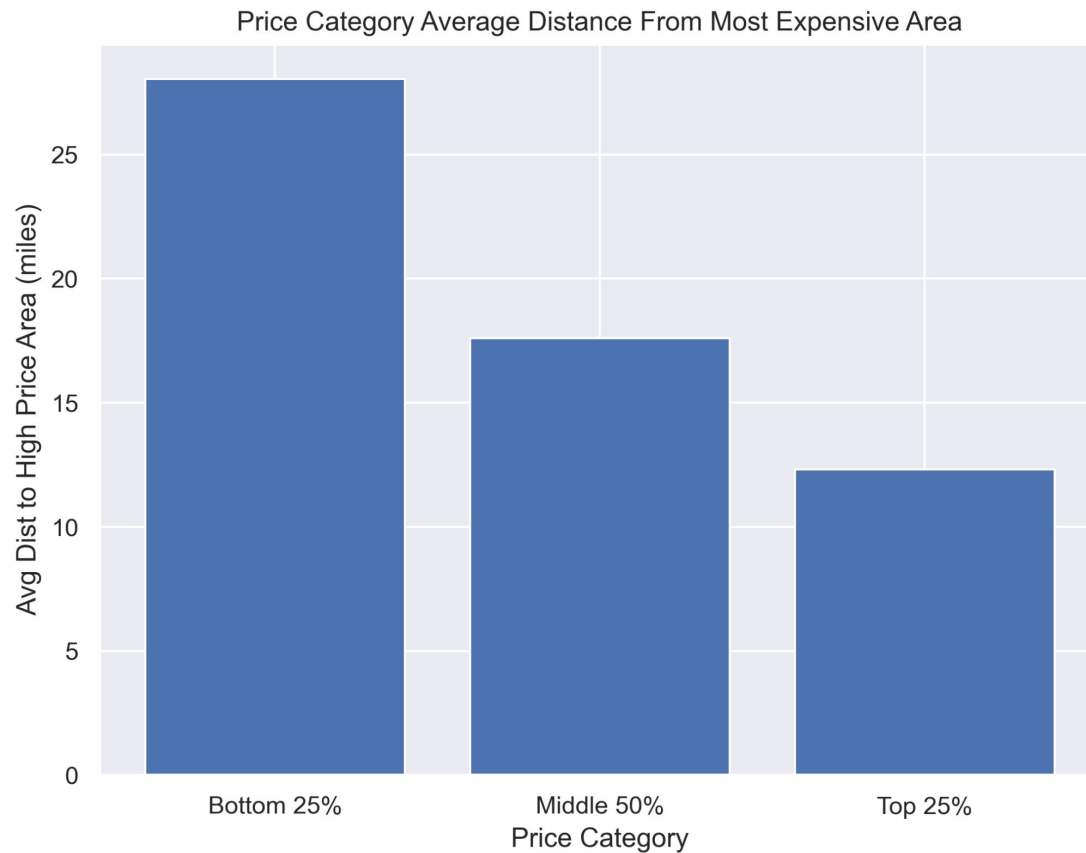
- Building condition
- Renovations



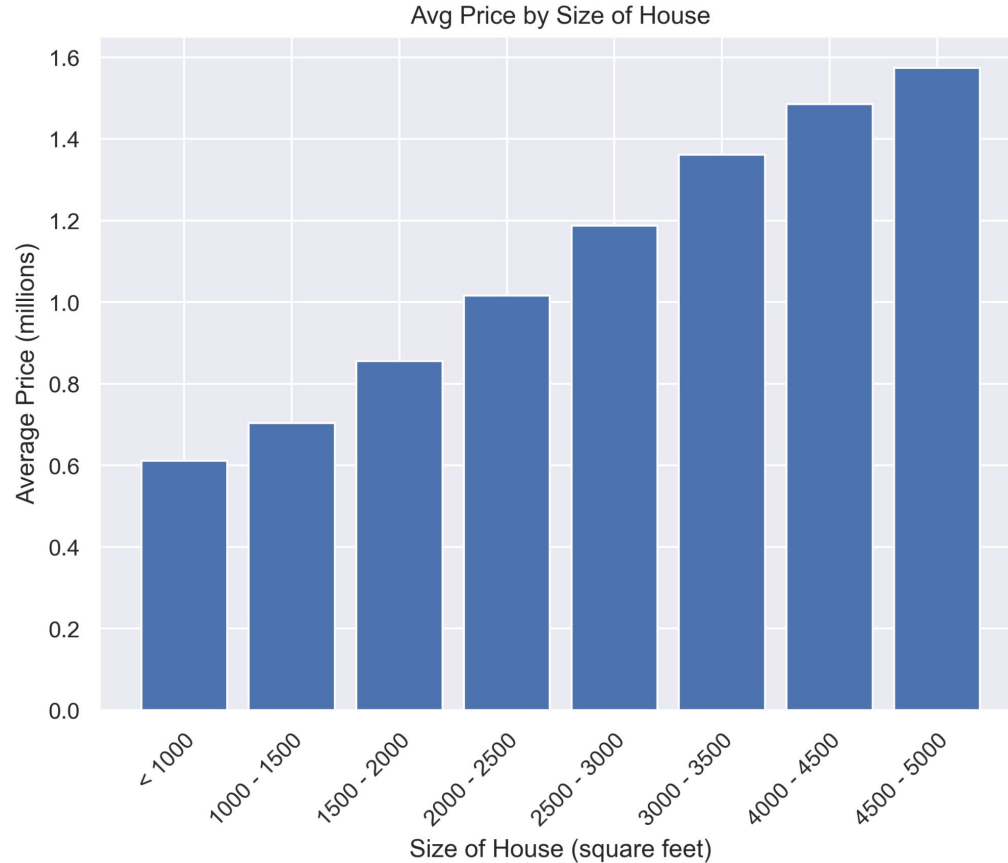
Results: Price of Housing



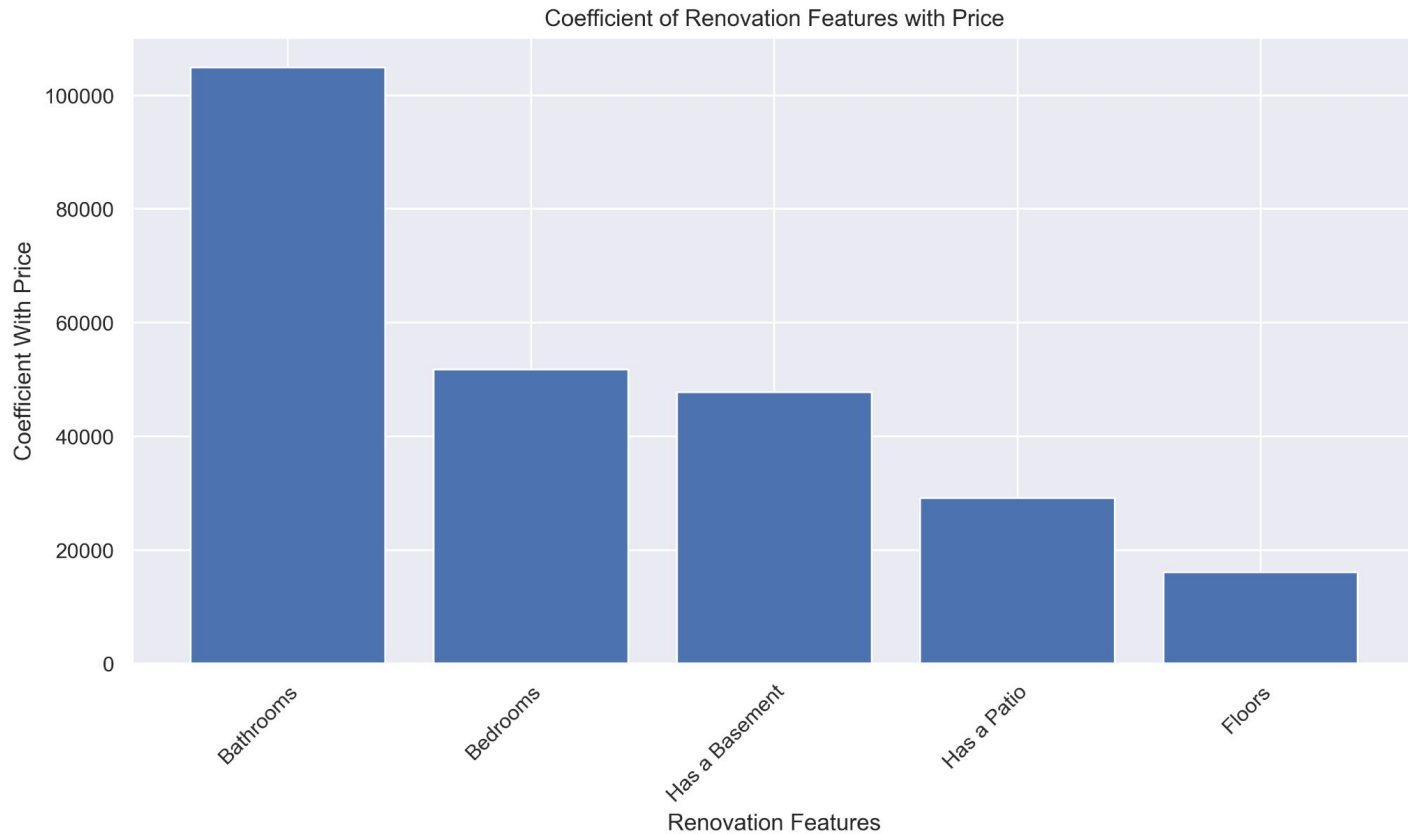
Price of Housing



Additions and Renovations



Additions and Renovations



Condition Rating



Recommendations

1. Purchase fair condition properties that need minor upgrades
2. Increase square footage by adding bathrooms and bedrooms

Next Steps

- Explore more renovation features
- Identify properties and locations based budget

Thank You!

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Github link: <https://github.com/bmsienk/THE-Project-2>