

# Transforming How The World Builds Software

**Pivotal accelerates the transition to a software-driven company.**

For organizations that want to build great software, Pivotal bridges the Silicon Valley state of mind, modern approach, and infrastructure with a business's core expertise and value. Pivotal teams with companies to drive technology innovation, market disruption, and industry transformation. The Pivotal approach is modern, iterative, and collaborative—empowering others to move at start-up speed.

## Our modern approach to building great software.

### Reap the Benefits of a Cloud Native Enterprise

Build great software, not data centers. Focus on applications and APIs, not infrastructure. Avoid lock-in. Open and cloud native, the **Pivotal Cloud Foundry** platform accelerates application delivery and increases business agility.

### Embrace Constant Innovation and Optimize for Change

Accelerate digital transformation. Manage, analyze, and connect data with applications. **Pivotal Big Data Suite** technologies, including scale-out, open source database software, deliver the insights businesses need to respond in real time.

### Focus on Building—Not Buying—Better Software

Grow an internal, collaborative development team. Work iteratively and deliver with start-up speed. With methods that are evolutionary, agile, and lean in practice, **Pivotal Labs** practices empower teams to build new and better solutions, faster.



# Why Pivotal?



## Decades of Industry Know-How

~2,000 of the world's top developers, engineers, consultants, and professionals



## Sustainable and Extensible Solutions for the Digital Age

Positioned as a leader by analysts in overcoming technology, people, and culture challenges



## Open Source Software Leadership

Creators and founding member of Cloud Foundry, as well as a founding member of the ODPI communities



## Pivotal Moments

More than 1,000 Forbes 2000 company customers



## Global Offices and Partnerships

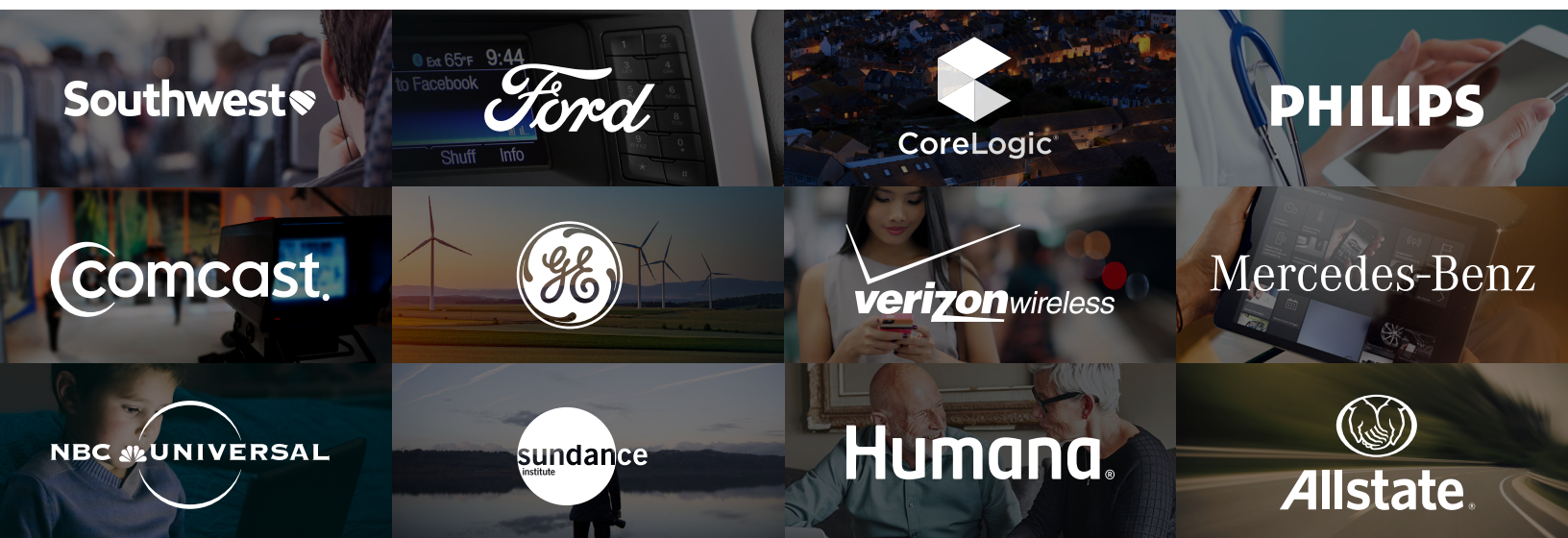
Silicon Valley headquarters, 16 offices worldwide, 130+ technology, consulting, and technology provider partners



## Contagious Culture

Infusing the best of the Silicon Valley state of mind to push the boundaries of human behavior and how business gets done

Pivotal is changing the world by building great software companies.



Adopt the Silicon Valley state of mind with Pivotal.

Learn more at [pivotal.io](http://pivotal.io).