

The Big Parcel Proposal - Funding

Selling Land

- Sell parcels of land directly: Subdivide parcels into ½ to 1 acre plots, sell directly to purchasers. They will own the land in fee simple, subject to restrictive covenants. The intention is that they will use the land for a productive purpose.
- Sell rent-to-own parcels: Subdivide parcels into ½ to 1 acre plots. CityDAO will build habitable structures on the land. The purchaser will be guaranteed 100% ROI over x years, which will come from renting the habitations. Part of the rent will go to the owner, part to equity. Over x years, the tenant will own the habitation.

Selling NFTs

- Big Parcel NFTs: Accredited investors only. These NFTs represent a share of any profits from the Big Parcel, LLC and are paid in dividends annually.
- Governance and Licensed Use NFTs:
 - Open Use NFTs: 1000 NFTs will be sold to govern 5 acres; use to be decided by community governance of NFT holders. License will be to use the land based on what is built there.
 - Agartha NFTs: 1000 NFTs will be sold to govern 20 acres of eco-community / sustainable farming land. License will be to come and help farm.
 - Wellness NFTs: 1000 NFTs will be sold to govern 5 acres devoted as “holy land” to meditation / fitness / wellness. License will be to use the land and structures, attend classes.
 - Sculpture Garden / Tourism: 1000 NFTs will be sold to govern 10 acres of land for the construction of a curated sculpture garden / art space. License will be to visit the land and vote on the art to be purchased.
- Education NFTs: (Unlikely) To support the creation of CityDAO University
 - Course NFTs: 10,000 NFTs will be sold representing student enrollment in one semester (four 16-week courses) at CityDAO University

Raising Money

- Raising money from VCs: What would they want in return?
- Raising money from private investors at CityDAO
- Raising money from private investors outside CityDAO: Crowdfunding. What would they get in return?

Other Possible Ways to Fundraise

- Buy city/state debt in return for given parcel (at a big discount)

Other Possible Ways to Monetize

- Local CityDAO billboard at Parcel entrance earning quadratic fees
(<https://discord.com/channels/860356969521217536/911776873908932608/988858233315799130>)
- Starlink Wi-Fi installation would increase land value (indirect idea)
- Land value tax (Georgism)
- Revenue from local business
- Revenue from non-citizen stays
- Harberger tax on land and rooms/homes reservations
- Big Parcel economic token for in-parcel gating and benefits (discounts on parking, restaurant, stays, etc.) to foster local economic alignment with citizens and non-citizens
- Society-as-a-service subscription model: to keep existing citizens in the loop, while “recruiting” new citizens with no fidelity (they join or leave when they want)
- Host in-parcel events/meetups for other DAOs
- The weirdest places to stay are the most popular on Airbnb. We could put together a cool camping experience with Jupe tents, build a treehouse, etc
- Quadratically funding the land/infrastructure