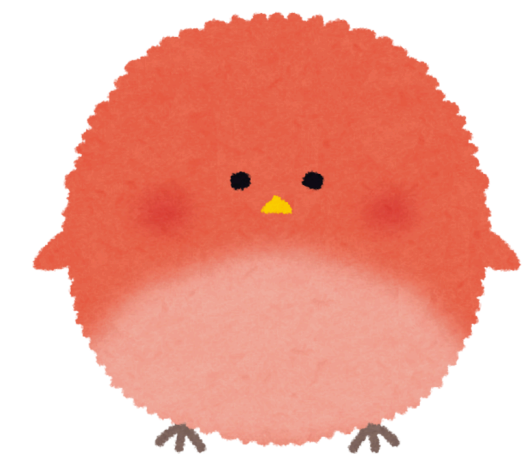# AFFINITY DIAGRAMS

Leadership Structure

Department managers for each section of AskCocky i.e. manager for financial aid dept. (updating and revising AskCocky)

bmwaters

Feedback

Option to rate AskCocky/give review

Abagail Greer

Feedback option to message the people in charge of managing "Ask Cocky" about issues they run into

Jasmine L

Future Business

Ask Cocky app. a verion like "Hey Siri" but with "Hey Cocky" that you can have on your mobile device. (future business idea)

Jasmine L

AskGradCocky - future business / product ideas

bmwaters

Personalization for each user based on grad year - product idea?

bmwaters

Having people have different versions

Veena Patel

Maintain Software

A way to communicate with each department in the school (ex: Financial Aid, Health Services, parking) to update "Ask Cocky" when processes change.

Jasmine L

Have a "last updated" marker

Abagail Greer

Have the software update based on new information

Veena Patel

Having it become more informed on how UofSC manages

Veena Patel

Possible Issues

Funding from USC

Abagail Greer

How do we split up the management and revisions? How do we communicate with each department on the feedback the users give?

bmwaters

How many people are needed to code it?

Abagail Greer

Social Outreach Ideas

Social media account that shares helpful tips and brings awarness to how Ask Cocky can help students.

Jasmine L

Advertise on social media or via flyers. post flyers outside academic/financial advising officers

Abagail Greer

Have more people and teachers advocate for it

Veena Patel

Student Ivolvement

Could get USC students to code project (pay them less)

Abagail Greer

Student organization centered around updating/advertising for AskCocky

Abagail Greer

Have different general answers for broad questions

Veena Patel

Group Members: Jasmine Lee, Veena Patel, Abagail Greer, Blythe Waters