MICHAEL ELDRIDGE

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PERSONAL STATEMENT

I am a Colorado based creative with a unique set of skills that allows me to create compelling media for many types of digital platforms. As a designer I excel at creative problem solving using skills in research, design, motion graphics and photography. I am seeking opportunities where design and technology can be used to share stories that inspire the masses. With the amount of content being consumed at an all time high, I believe it is more important than ever to provide innovative digital imagery.

WORKING TOGETHER

When working on a team I perform effectively by demonstrating the ability to communicate conceptual ideas to others. My strong teamwork, deep understanding of design principles and technical knowledge allow me to work on a wide variety of projects that span across motion graphics, branding, UI/UX, and print design. Having a broad skill set allows me to execute and deliver projects quickly, making me a valuable asset to any organization. My ability to quickly adapt these skills to new platforms is important when working in the ever changing social and consumer digital landscapes.

SPECIALTIES

- Adobe Creative Suite
- On Location Photography
- Cinematography
- Social Media
- Cinema 4D
- Media Asset Management
- HTML/CSS
- Wordpress

EDUCATION

2011-2015 — **BFA in DIGITAL DESIGN**
UNIVERSITY OF COLORADO – DENVER

A studio based program that focuses on screen based mediums including motion graphics, web, interactive design, experimental video and experimental animation.

2013 — **TYPO SF** CONFERENCE

Annual international typography conference where innovative designers, professors, marketing experts, scientists and artists share knowledge about their crafts.

WORK EXPERIENCE

May '15-Present — **WAVELENGTH AUTOMATION**
UX DESIGNER & DEVELOPER

Design and develop an updated user experience for Wavelengths legislative tracking product CapitolTrack. During my time there my responsibilities included: update the current interface using CSS3 best practices, research and prototype new web tools and cross platform mobile application using Adobe XD, design and build the company marketing website complete with animated explainer videos.

Spring 2015 — **WYATT**
MOTION DESIGN INTERN

Design and animate motion graphic packages for network television delivery. During my internship I executed projects from start to finish as well as provided support on larger collaborative projects for clients like National Geographic and Food Network.

2013-Present — **ASPECTNINE**
FREELANCE DESIGN

Worked on projects spanning across multiple disciplines of design including web, video, motion graphics, photography, print and corporate graphic design which included Power Point and Keynote presentations.

2012-2015 — **EXECUTION SPECIALISTS GROUP**
DESIGNER

Responsible for keeping the look and feel consistent throughout all of ESG's collateral including: website, marketing materials and client meeting presentation deck deliverables.