

Larry Adams by Vansh Nagpal

age: 37

residence: Mobile, Alabama

education: High School Diploma, Trade School(Contractor)
Degree

occupation: Construction Contractor

marital status: Divorced with 2 kids, looking for love

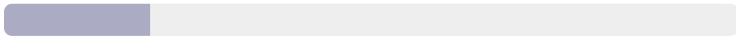


"College football is like fishin', both are more fun with a cold beer"

After a long day of work, Larry likes to crack open a cold one and microwave a frozen dinner and watch TV. Ultimately, he passes out on the couch in a stained wife-beater vest hoping for his children's custody to be magically rewarded to him. His only reprieve in life is his favorite college football team, University of Alabama.

Comfort With Technology

INTERNET



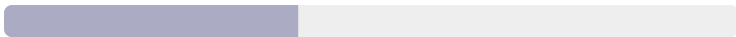
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

An easily accessible app with a simple user interface. Something that allows him to enter parlays on college football teams for him to win money

Needs

- Something that allows him to create an online system of friends relating to college football
- Fantasy Football but for college
- College football betting options

Values

- Honesty
- Integrity
- Self-Respect

Wants

- The custody of his children
- More beer

Fears

- Not being a good enough dad to his children
- Losing his job as a contractor