Statement of Work

TENFINISH

NO 91/2, Elaya Mudali
St, R.K NAGAR,
Korukkupet,
Chennai – 600 021

TENFINISH

SOW 006 for Agreement to Perform Consulting Services to IMIK Technologies

Date	Services Performed By:	Services Performed For:
December 8, 2017	TENFINISH	IMIK Technologies
	NO 91/2, Elaya Mudali St, R.K NAGAR, Korukkupet, Chennai – 600 021	414-A, Tex Park Road, Nehru Nagar West, Civil Aerodrome Post, Coimbatore - 641 014, India

This Statement of Work (SOW) is issued pursuant to the Consultant Services Master Agreement between IMIK Technologies ("Client") and TENFINISH ("Contractor"), effective December 8, 2017 (the "Agreement"). This SOW is subject to the terms and conditions contained in the Agreement between the parties and is made a part thereof. Any term not otherwise defined herein shall have the meaning specified in the Agreement. In the event of any conflict or inconsistency between the terms of this SOW and the terms of this Agreement, the terms of this SOW shall govern and prevail.

This SOW # 006 (hereinafter called the "SOW", effective as of December 8, 2017, is entered into by and between Contractor and Client, and is subject to the terms and conditions specified below. The Exhibit(s) to this SOW, if any, shall be deemed to be a part hereof. In the event of any inconsistencies between the terms of the body of this SOW and the terms of the Exhibit(s) hereto, the terms of the body of this SOW shall prevail.

Period of Performance

The Services shall commence on December 10, 2017, and shall continue through February 8, 2018.

Overview of our approach.

Front-end development.

Some of the things that we focus on improving the professionalism and user experience are

we design everything from scratch and we do not use any frameworks: Your website requires a lot of customization in terms of graphics, scroll animation, navigation, user interface, information architecture and in lot other areas. So using framework have many limitations in customization and also increases the website load time. By doing things from scratch we can design the website and customize any front end corner to give great user experience. In terms of UX/UI, our works will be very placing in all the parts of your website.

Color palette: we choose perfect primary, secondary and tertiary color combination that complement each other as well as other elements of your website.

Target audience analysis: This process makes your website more unique, and stands out in a crowd. We are more excited to do it because this is the foundation for making a great user experience, for representing the information's in right flow, interaction, navigation and for many other essential things. Here we study your target audience(users) from all the aspect to make everything from the content to design according to user taste.

Example1: If most of your users are not tech savvy, we avoid using complex design works and navigations.

Example2: If your users are more knowledgeable, we use rich vocabulary and sentence structure that matches to their lifestyle.

Information architecture: Here we discuss more about your business with you and make sure that we are providing the right information that visitor seeks. For example: if you see the product section of a home page, there is only image and name of a product. Here user will surely expect some other information that helps him to choose the right product like the technical specification, frequently asked a question of a customer about each product and so on. If we miss providing what user except, the probability of successful business conversion might be reduced. So we focus more on this part.

For information architecture, we also need your support, because you have to spend few hours with our information architecture to discuss your business nature, target audience and so on.

Graphic Designing: We have to put more focus on the graphics part of your website. We will use the right blend of vectors, your product, the background that please the overall image.

Image post-processing: There are a lot of images on your website. So we will do post processing work which includes creating light sources in the right direction with a right proposition, smoothing the image noise and many other things. We have in-house photo effect specialist, he will take care of this process. We can use this processing in workshop gallery images and while showing your company team members. Have a look at below original and post-process image to feel the difference

Origin image: https://drive.google.com/open?id=16YTlS6yVDSL7nYsFcZpgwAt5CsrgIjAi

Image after post-production work:
https://drive.google.com/open?id=1JLsMT1b3UMQUmlzDn_J1vViW-cvNU5tJ

Speed optimization: Our website deals with more images so we use .webp format image with a fallback image to progressive JPEG to reduce the load time.

Back-end development.

We have gone through the website and listed our understandings below.

1. This is E-Commerce Website developed in PrestaShop.

2. The existing website functionality will be applied to the new design we make.

3. We have noticed the payment gateway in the checkout "Credit Cards and Local Payment" option is not working.

So when considering the backend, we will implement all the existing functionality of a current website. As per your request, the unit testing and continuous integration testing will be done.

Some common things we do for all clients

Deep-work: No multitasking - We believe in deep work. Once the project is assigned to the team, they work on that alone until completion. By doing so, the team can use their deep cognitive power for your project.

Responsiveness for every pixel: we make your website responsive for every pixel (practical for every 10 pixels). So your website looks great on any devices. Even if a new product between iPhone and iPad is discovered, still your website looks stable and great.

User-centered design: You may be our clients and our work is supposed to satisfy you. But 99.9%, your website is going to be used by your users. So we put more focus on making it comfortable to them.

Regular upgrade: We always do research on a user interface, experiment different features, build creative designs, study how the gap in the offline business can be filled online and we do update us in many ways. So at least twice a year we offer the free upgrade for your website.

Engagement Resources

S.No	Resource Name	Profile	Experience [(In Year(s)]	Skills	Uniqueness
1	Balachandiran	Business Analyst	5	➢ Business Analysis. ➢ Creative writing. ➢ Consulting. ➢ Human Resources	Creative thinker in addressing business challenges. Value based and keeps clients satisfaction first.
1	Ponraj	Graphic designer	2	➢ Indesign. ➢ Illustrator ➢ Photoshop ➢ Sketchup.	He is good on choosing right color pallets, making graphics design that changes user mood.
2	Bhuvanesh	Front end developer	1	➢ JavaScript. ➢ Angular JS. ➢ HTML 5. ➢ CSS 3.	Artistic designer. Gives major importance to user interface, navigation, custom animations and core.
3	Suresh	Backend developer	3	➢ PHP. ➢ MYSQL. ➢ WordPress. ➢ Java ➢ Testing & Maintenance	Carefully analyses processing speed, security.

Scope of Work

Contractor shall provide the Services and Deliverable(s) as follows:

S. No	Deliverables	Duration (In Days)	Buffer period (In Days)	Delivery Date
1	Business analysis phase	4	2	16th Dec 2017
2	Wireframe design.	4	2	22nd Dec 2017
3	Photoshop Design	5	3	30th Dec 2017
4	Frontend development	15	5	19th Jan 2018
5	Backend development	10	2	31st Jan 2018
6	Testing & maintenance	7	1	8th Feb 2018
Total		**45+ 15 = 60 Days**		

Client Responsibilities

1. Images of all your products with minimum of 800 * 800 resolutions
2. Give us details about your target audiences, business nature and other detailed requirement during first 5 days (approx.), half hour day (min) for analysis phase days.
3. Other contents, links of contact information and team member profile will be collected when we start the project.

Fee Schedule

This engagement will be conducted on a Time & Materials basis. The total value for the Services pursuant to this SOW shall not exceed ☐78000 unless otherwise agreed to by both parties via the project change control procedure, as outlined within. A PCR will be issued specifying the amended value.

This figure is based on 60 days of professional services. Contractor will provide up to 5 resources based on the following functional/rate structure.

Item Description	Number of Resources	Cost
Business analysis phase	1	5,000.00
Frontend layout design.	1	7,000.00
Frontend development	1	16,000.00
Backend development	1	45,000.00
Testing & maintenance	1	5,000.00
Total	**5**	**78,000.00**

Note: 50% percent should be paid in advance to start the work. Upon completion of this Performance Period, Contractor and Client will have the option to renew this agreement for an additional then-stated number of hours at the then-current hourly rate for those resources identified.

Bill To Address	Client Project Manager
414-A, Tex Park Road, Nehru Nagar West, Civil Aerodrome Post, Coimbatore - 641 014, India	Bhuvanesh

Out-of-Pocket Expenses / Invoice Procedures

Client will be invoiced monthly for the consulting services and T&L expenses. Standard Contractor invoicing is assumed to be acceptable. Invoices are due upon receipt.

Client will be invoiced all costs associated with out-of-pocket expenses (including, without limitation, costs and expenses associated with meals, lodging, local transportation and any other applicable business expenses) listed on the invoice as a separate line item. Reimbursement for out-of-pocket expenses in connection with performance of this SOW, when authorized and up to the limits set forth in this SOW, shall be in accordance with Client's then-current published policies governing travel and associated business expenses, which information shall be provided by the Client Project Manager. The limit of

reimbursable expenses pursuant to this SOW is estimated to be 15% of the fees unless otherwise authorized in writing and agreed to by both parties via the project change control procedure outlined within.

Invoices shall be submitted monthly in arrears, referencing this Client's SOW Number to the address indicated above. Each invoice will reflect charges for the time period being billed and cumulative figures for previous periods. Terms of payment for each invoice are due upon receipt by Client of a proper invoice. Contractor shall provide Client with sufficient details to support its invoices, including time sheets for services performed and expense receipts and justifications for authorized expenses, unless otherwise agreed to by the parties. Payments for services invoiced that are not received within 30-days from date of invoice will be subject to a 5% penalty per calendar month.

Completion Criteria

Contractor shall have fulfilled its obligations when any one of the following first occurs:

- Contractor accomplishes the Contractor activities described within this SOW, including delivery to Client of the materials listed in the Section entitled "Deliverable Materials," and Client accepts such activities and materials without unreasonable objections. No response from Client within 2-business days of deliverables being delivered by Contractor is deemed acceptance.
- Contractor and/or Client has the right to cancel services or deliverables not yet provided with [20] business days advance written notice to the other party.

Project Change Control Procedure

The following process will be followed if a change to this SOW is required:

- A Project Change Request (PCR) will be the vehicle for communicating change. The PCR must describe the change, the rationale for the change, and the effect the change will have on the project.
- The designated Project Manager of the requesting party (Contractor or Client) will review the proposed change and determine whether to submit the request to the other party.
- Both Project Managers will review the proposed change and approve it for further investigation or reject it. Contractor and Client will mutually agree upon any charges for such investigation, if any. If the investigation is authorized, the Client Project Managers will sign the PCR, which will constitute approval for the investigation charges. Contractor will invoice Client for any such charges. The investigation will determine the effect that the implementation of the PCR will have on SOW price, schedule and other terms and conditions of the Agreement.

- Upon completion of the investigation, both parties will review the impact of the proposed change and, if mutually agreed, a Change Authorization will be executed.
- A written Change Authorization and/or PCR must be signed by both parties to authorize implementation of the investigated changes.

IN WITNESS WHEREOF, the parties hereto have caused this SOW to be effective as of the day, month and year first written above.

IMIK Technologies   TENFINISH

By: _____   By: _____

Name: Jagadeshwaran.   Name: Bhuvanesh

Title: Founder   Title: Founder