

SHUBHANKAR BAGCHI

COPY WRITER

DETAILS

ADDRESS

Galgotias University
Greater Noida, Uttar Pradesh,
203201
India

PHONE

9910985900

EMAIL

bagchi.shubhankar3@gmail.com

LINKS

[Twitter](#)

[Portfolio](#)

[Swipe File](#)

SKILLS

Creative / Storytelling
based writing

Value/ Sales Email

Short-form Scripts

Digital persuasion

Creative advertising

Social Media engagement

Brand voice development

Trend analysis & Market
research

Collaborative Teamwork &
Spirit

LANGUAGES

Hindi

English

PROFILE

I'm a copywriter who loves turning words into impact. I help brands and businesses connect with their audience through engaging, persuasive, and marketing-driven content. Whether it's adaptive writing, ad, email, or social media post, my goal is simple: to make people stop, read, and take action.

WORK

Swetabh Gangwar Course SOFT SELL

- Designed a CTA-driven email structure to smoothly transition from storytelling to conversion.
- Positioned the product as a practical, results-driven solution through personal storytelling
- Applied consumer psychology to address common productivity pain points and create relatability
- [ATTACK MODE SALES EMAIL - Google Docs](#)

Short IG SCRIPT (make money)

- Crafted a bold, attention-grabbing hook to drive curiosity and increase interaction.
- Created short-form sales script optimized for Instagram engagement.
- Provided a simple, actionable framework to drive real-world financial results.
- [stop listening to ALEX HORMOZI](#)

EDUCATION

AISSCE, Kendriya Vidyalaya Vikaspuri

2009 — 2021

Uttam Nagar, Delhi

B.Tech CSE, Galgotias University

Oct 2021 — May 2025

Greater Noida, Uttar
Pradesh

COURSES

Copywriting Foundation, COPY LAUNCHPAD

EXTRA

BOOKS

Copywriting Secrets : Jim Edwards

Take Their Money : Kyle Milligan