

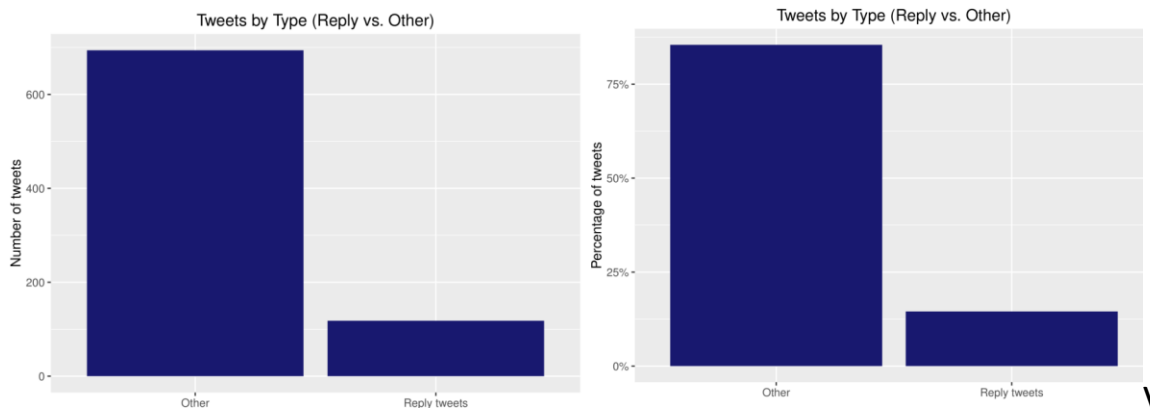
DS8006: Lab 3 “Twitter Basic – Analyzing Metadata”
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1. Briefly explain how you modified the scripts in Step 1 to load data directly from Twitter.

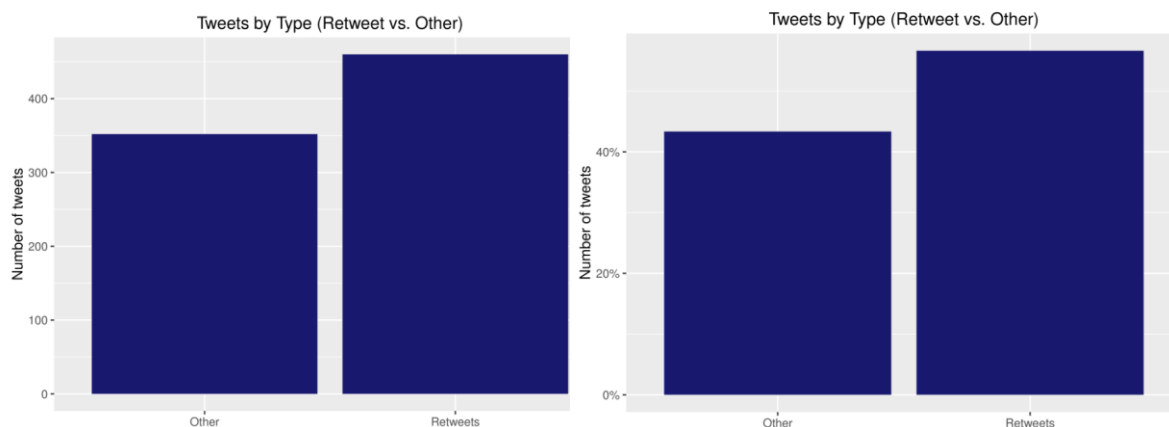
The change was fairly straightforward, instead of using `read.csv()` to load tweets into a data frame, I used `searchTwitter("@RyersonU", n=1000)`. There are also a couple of additional steps to get to call `searchTwitter` (oAuth setup using `setup_twitter_oauth`) and return a data frame (using `twListToDF()` to transform the output obtained from `searchTwitter()`).

2. Include screenshots for the four new charts (Task/Chart 1 – 4).

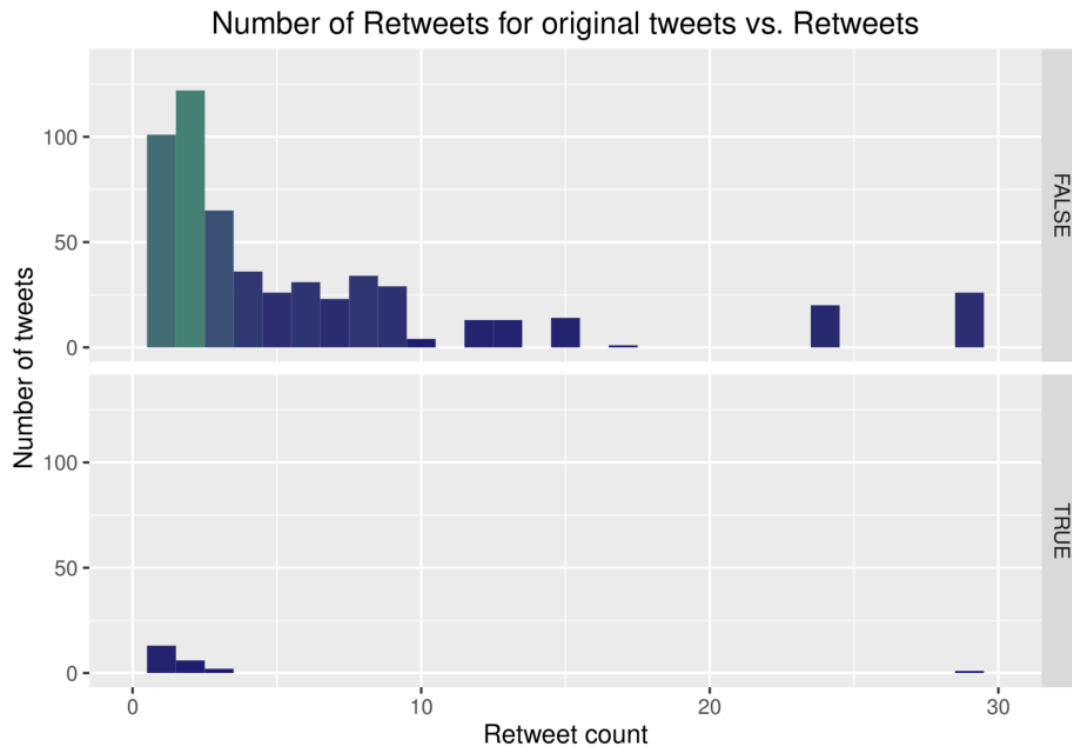
Task 1 – Tweets by Reply Type (as number and as percentage)



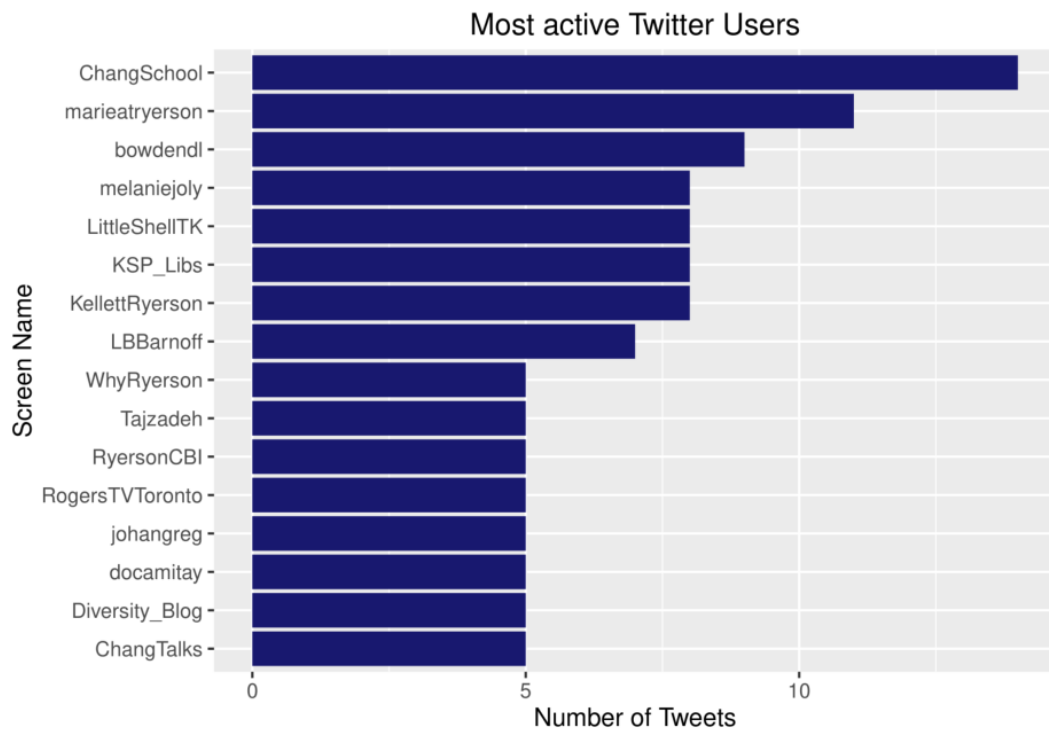
Task 2 – Tweets by Retweet type (Retweets vs Other) (as number and as percentage).



Task 3 – Comparison of retweet distribution for original vs retweet



Task 4 – New chart proposed to visualize other metadata fields: Number of tweets per Screen Name.



3. How would you change the script to display percentages instead of the actual counts in Charts 1&2?

Here is an example of the change required, compared side by side with differences highlighted.

Counts	Percentage
<pre>ggplot(ryeTweets, aes(ryeTweets\$isReply)) + geom_bar(fill = "midnightblue") + theme(legend.position="none", axis.title.x = element_blank()) + ylab("Number of tweets") + ggtitle("Tweets by Type (Reply vs. Other)") + scale_x_discrete(labels=c("Other", "Reply tweets"))</pre>	<pre>ggplot(ryeTweets, aes(ryeTweets\$isReply)) + geom_bar(aes(y=(..count../ sum(..count..))), fill = "midnightblue") + theme(legend.position="none", axis.title.x = element_blank()) + scale_y_continuous(labels=percent) + labs(title = "Tweets by Type (Reply vs. Other)", y="Percentage of tweets") + scale_x_discrete(labels=c("Other", "Reply tweets"))</pre>

4. Briefly explain why someone would be interested in (meta)data represented in Chart 4.

Chart 4 helps bringing context who are the top 10 users more interactive with the account. This helps in understanding who are the users interacting the most and influenced by the @RyersonU account tweets.

5. What was the most challenging part of this lab?

The most challenging part was getting in the right mindset to understand ggplot2 concepts.