

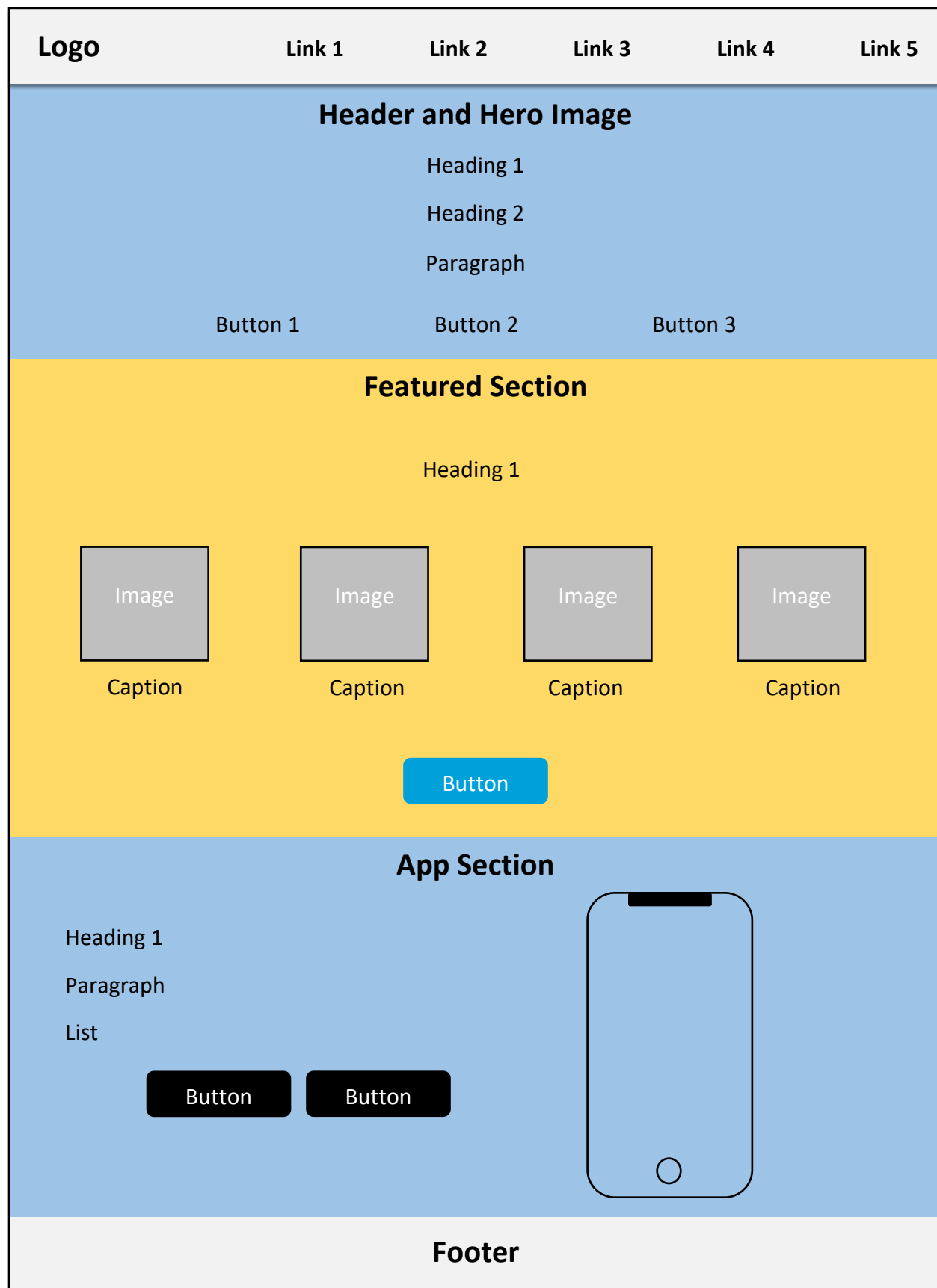
## Pacific Donuts – Website Plan

Student Name: Brenda Nardi

### Website Plan

Topic	Questions	Answers
<b>Purpose of Website</b>	What is the purpose and goal of the website?	The purpose and goal of the website is to promote a donut shop named “Pacific Donuts”, grow the business online, offer various options on how to order its products, and showcase all establishment locations.
<b>Target Audience</b>	Describe the target audience (age, gender, demographics)	The targeted audience is anyone who enjoys donuts and is financially independent. Also, people who have a culture of drinking tea or coffee.
<b>Graphics</b>	What graphics will you use on the website?	The main graphics that will be used on the website are product related graphics: Pacific Donuts logo and trademarks, donuts, coffee, tea, etc. Also, share images of the CEO, staff, and one of the establishments customers can visit.
<b>Color</b>	What colors will you use within the site to enhance the purpose and brand?	The main colours that will be used are the Pacific Donuts “DNA” colours that can be found on the logo: wild watermelon and medium turquoise. Additional colours are white/grey and black.
<b>Accessibility</b>	How will the website accommodate people with disabilities?	The website will be built with a Mobile-First Design in mind and will accommodate all types of devices. The website will allow keyboard only navigation. All images will be attributed the “Alt Text” tag.
<b>Project Timeline</b>	Identify the project timeline	17 days.

## Wireframe



















Logo	Link 1	Link 2	Link 3	Link 4	Link 5
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## Menu Section

Heading 1

Sub-nav

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Footer

Logo	Link 1	Link 2	Link 3	Link 4	Link 5
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Location Section

Heading 1

Paragraph

Map

Heading 3

Paragraph

List

Paragraph

List

Map

Heading 3

Paragraph

List

Paragraph

List

Footer

<b>Logo</b>	<b>Link 1</b>	<b>Link 2</b>	<b>Link 3</b>	<b>Link 4</b>	<b>Link 5</b>
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## About Us Section

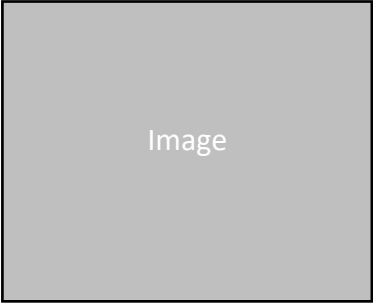
Heading 1

Logo

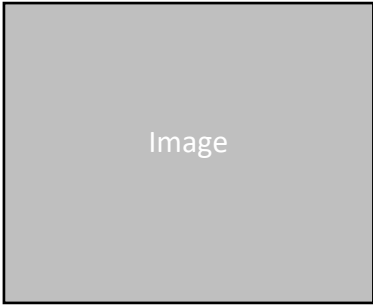
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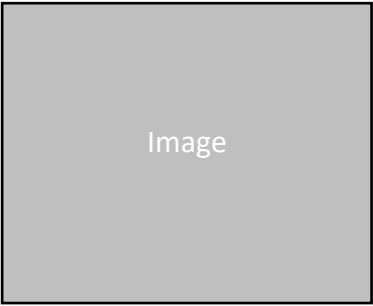
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Paragraph

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Heading 1

Paragraph



## Footer

<b>Logo</b>	<b>Link 1</b>	<b>Link 2</b>	<b>Link 3</b>	<b>Link 4</b>	<b>Link 5</b>
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## Contact Us Section

Heading 1

Heading 2

Paragraph

Paragraph

Paragraph

Form

Button

**Footer**

## Pacific Donuts – Site Map

Student Name: Brenda Nardi

### Site Map

