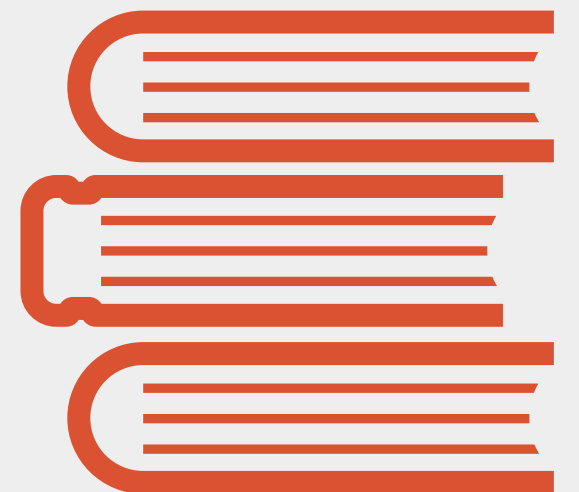Björn Westerberg Nauclér

Today

Check-in
Weekly intro
Info
Gift of the week
Pitch event brief
Check-out

Check-in:

What was the most unexpected thing which happened during the break?

weekly intro

This week

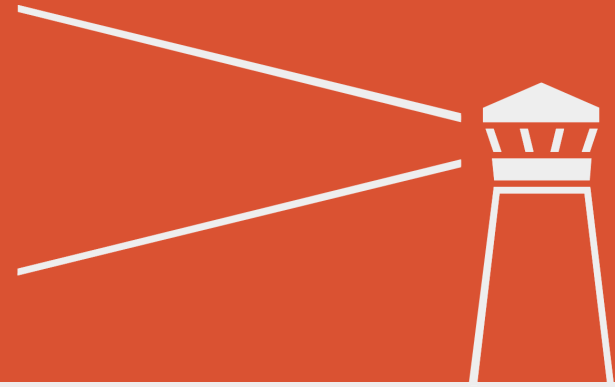| INTRO & brief	Coding	Improv	Sharing	Pitching
Project work	Coding	Project work	Project work	Project work
Project work	Coding	Project work	Project work	
Project work	Project work	Project work	Project work	

info

Info

Ghost: Ugne

Auri update

Toolbox status

Organize a theme day?

Computers tomorrow

Play room action cleanup

pitch event

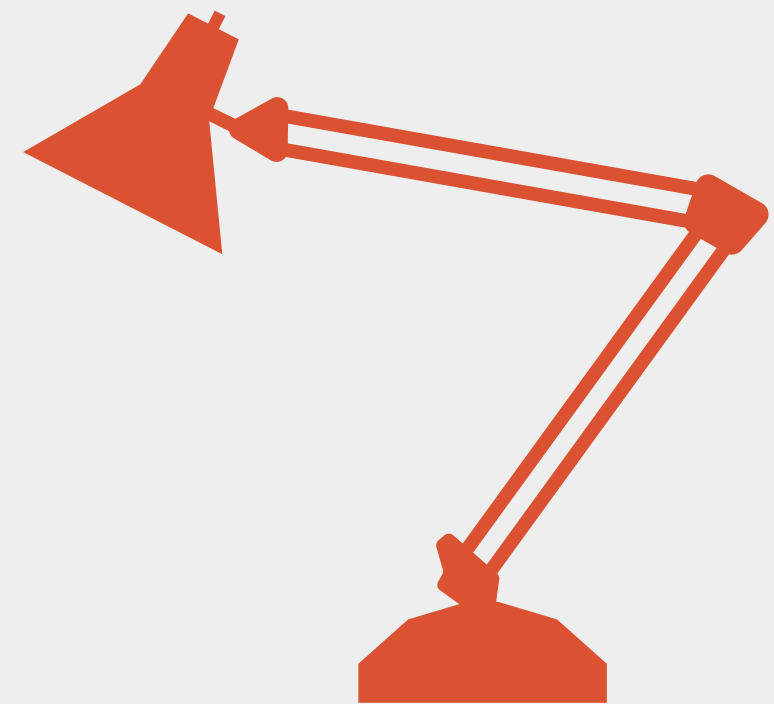# Pitch event
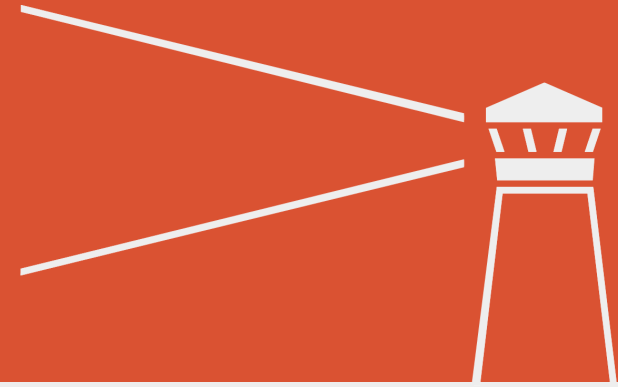
Intention:

Share our learning process with relevant stakeholders & guests.
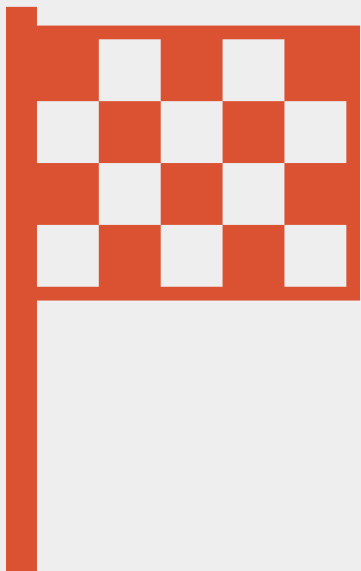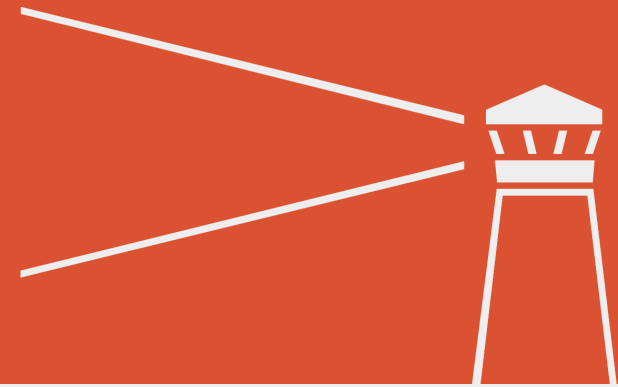
Practice presentation skills in a live environment.

Desired outcome:

Give our guests a deeper insight into the work of change course.
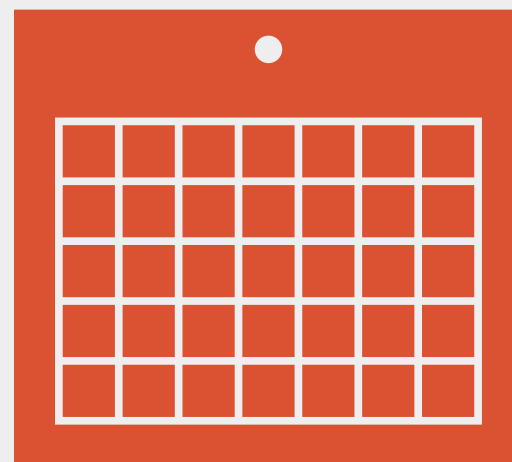
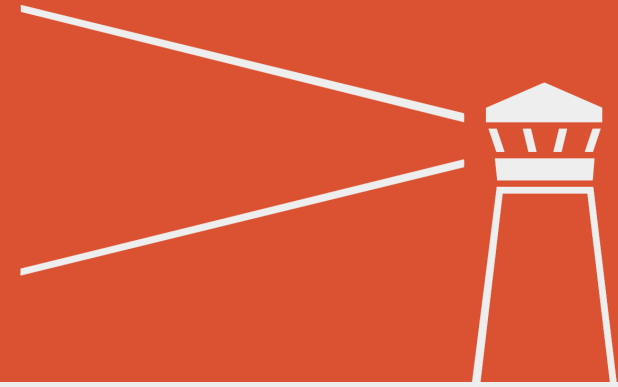Get actionable feedback from third parties.

Pitch event

Agenda:

Welcoming and introduction
Presentation: Upplevelselabbet
Upplevelselabbet Q&A
Presentation: Y
Y Q&A
Presentation of Conference
Closing

Responsible:

Björn
Upplevelselabbet
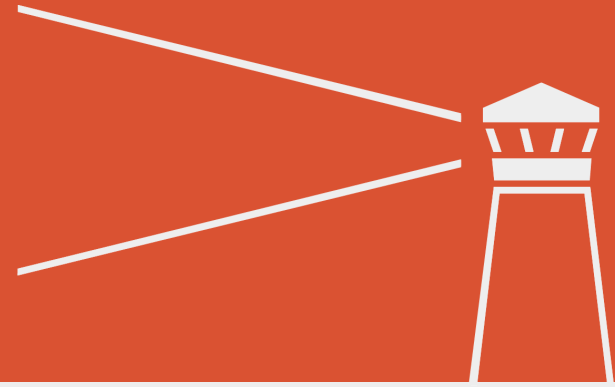Upplevelselabbet & Björn
Y
Y & Björn
Conference PM
Björn

Roles:

Björn is the event host.
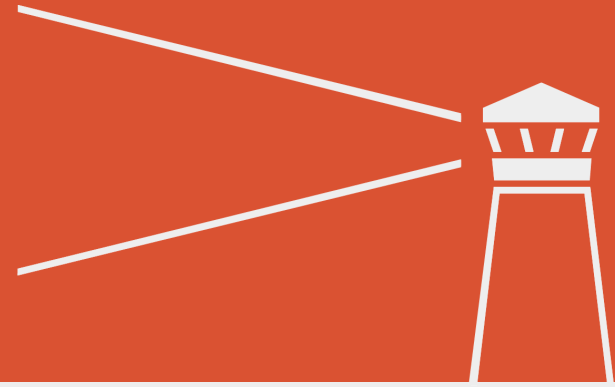CC participants will actively
contribute with content.

Pitch event

Time & location:

Friday 13 (yikes) February - 10.20-11.45
Gullvivan - Väddö fhsk

Pitch event

Presentation format:

Approximately 15 minutes with supporting material
Followed by a Q&A session hosted by Björn
Open doors (everyone welcome, no registration needed)

Pitch event

Presentation contents:

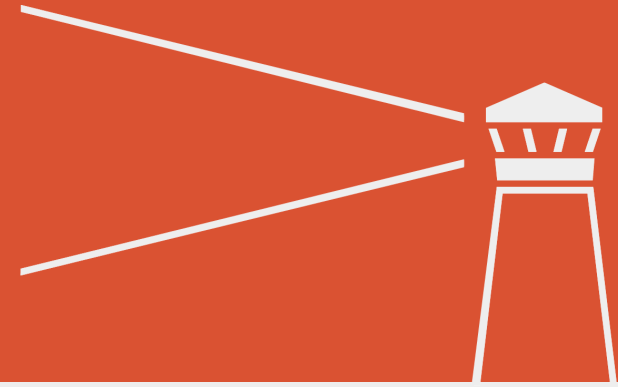What need does your project address?
Why is it important?
What are you doing to address the need? (The how & what)
What has your working process looked like thus far?
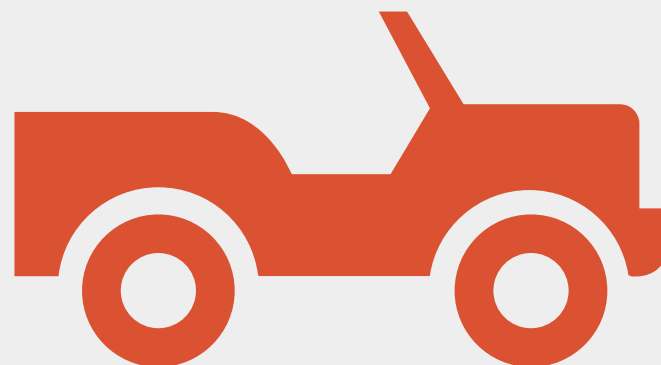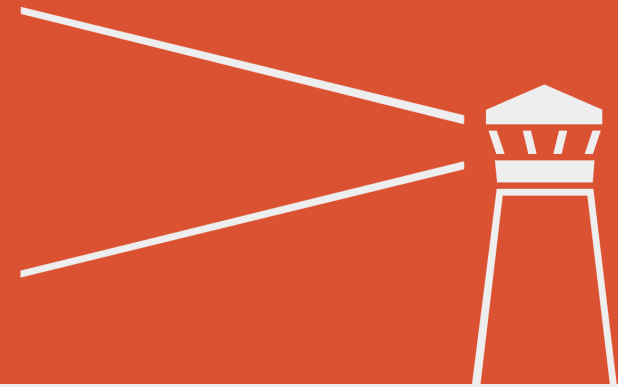Call to action - how can the audience help you?

Pitch event

General notes:

Please note that the intention here is not to showcase a result (we'll do this during the final conference), but for the attendees to get insight into our learning process. Do not try to hide difficulties or mistakes as they are an essential part of the learning process.
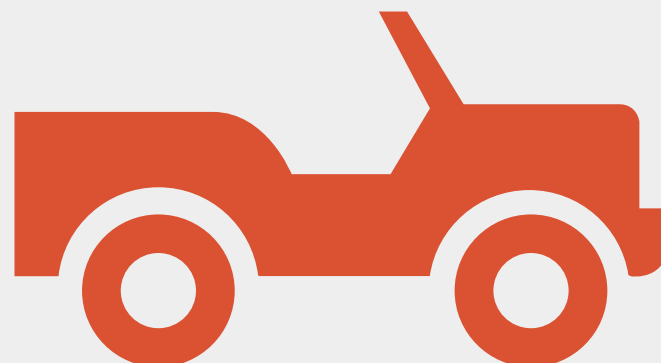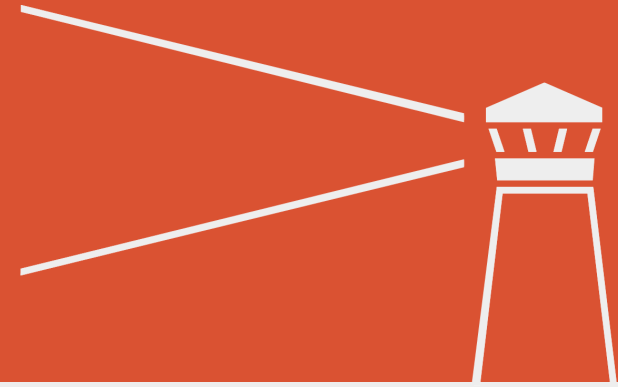
Pitch event

General notes:

As it is generally difficult to gain interest over a long period of time from a short event like this, a strong recommendation is to leverage the interest while you have it. In other words - chat the attendees up directly after the event - particularly the ones who had interesting questions during Q&A.

Pitch event

TODO:

Make an event poster - Any volunteers?
Prepare presentations - Both project groups
Invite stakeholders & guests - Everyone

Check-out:

Label something
with one word

finished