



today



Disclaimers

NGOs

Foundations

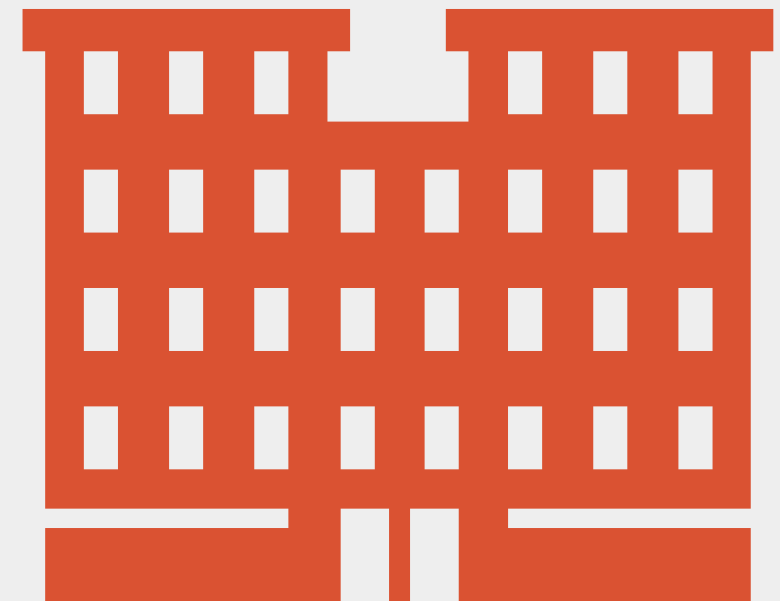
For-profits

Start-ups

Social enterprises

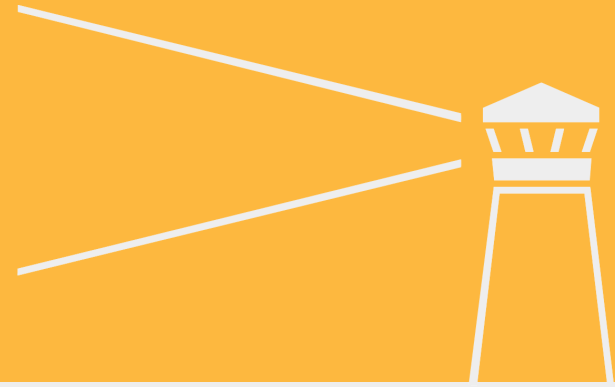
Assignments

Presentations



disclaimers

disclaimer #1



**This is based (mainly) on
Sweden, different rules apply.**

disclaimer #2



Some translations are my own, hope it makes sense.

NGOs



Going in to this in detail
would be a waste of time
after 2 days with Patrik





Quick reference:



- Operates based on a number of statutes or by-laws
- Non-profit
- Many things can be zero taxed
- Has members
- Members have no personal responsibility

foundations

foundations



The term has no precise definition. Might be different in different countries / contexts.

Same goes for legal definitions.

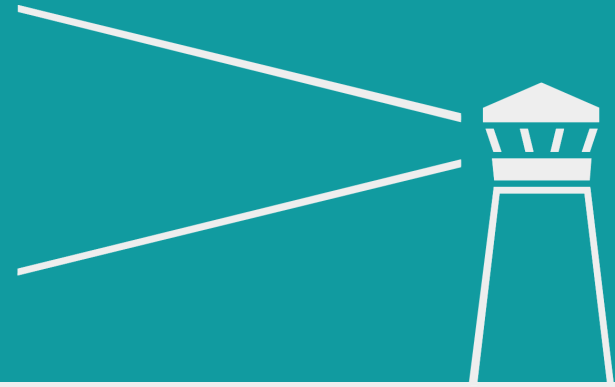


foundations



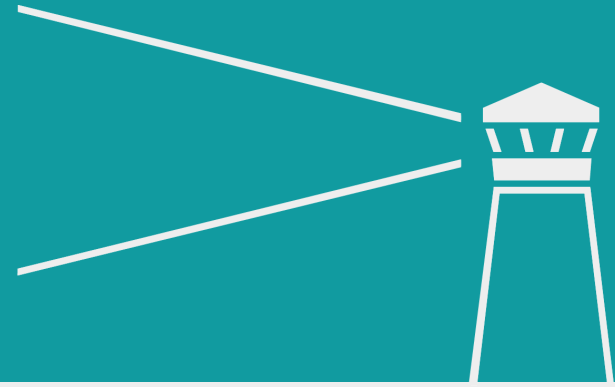
Public charities & Private foundations

public charities



Generally not taxed
Operate based on a set of statutes
Broad public support

private foundations

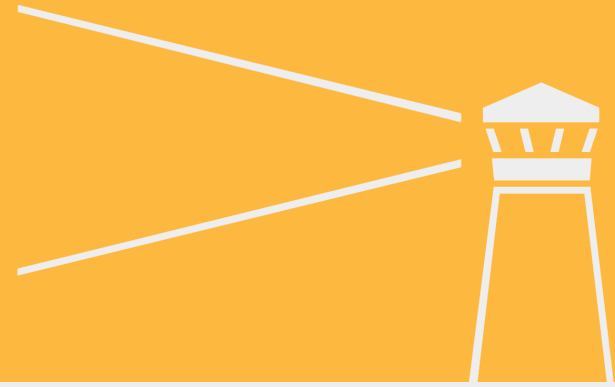


Independent
Family
Religious
Heritage
Equity management



for-profit

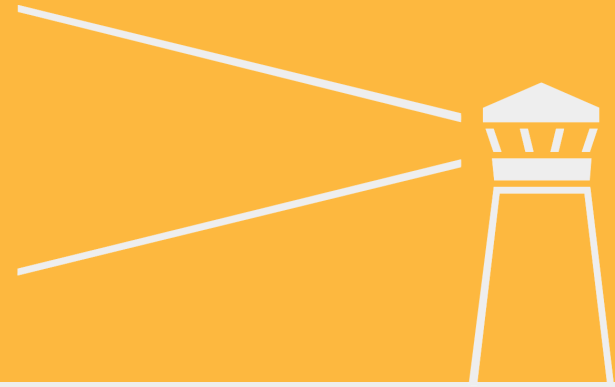
for-profit



1. Self-employment
2. Independent contractor
3. Trading company
4. Limited company



for-profit



Self-employment:
'hired' by an agency
No need to incorporate

for-profit

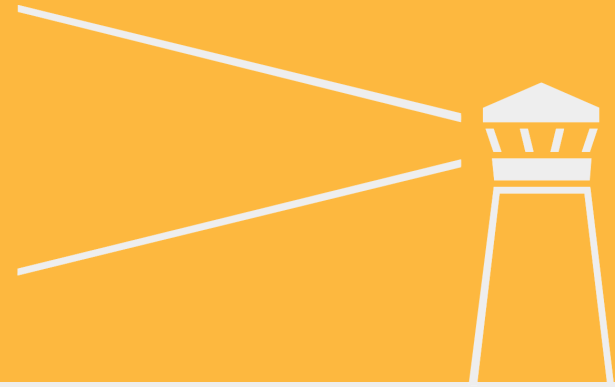


Independent contractor:

Owner and business being the same legal person

Quick, cheap and easy to start

for-profit



Trading company:

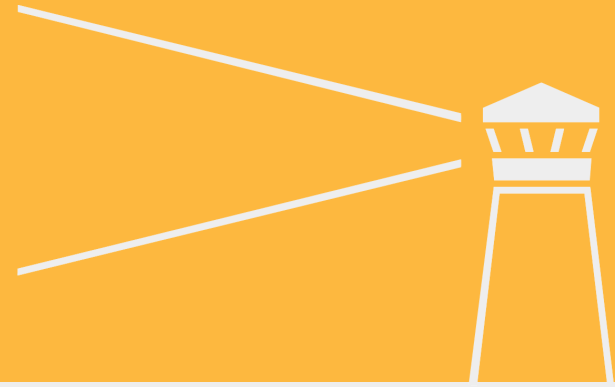
Shared ownership

Owners can be individuals or other legal persons

Profit distribution based on legal agreement



for-profit



Limited company:

Ownership through shares

Has a board, chosen by shareholders

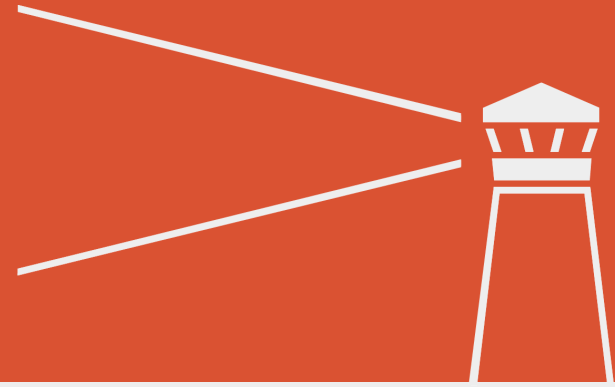
Owner and company are different legal persons

Capital return with low taxation



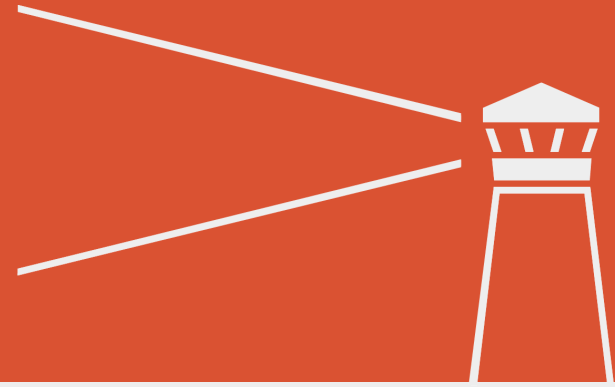
start - up

start-up



Not really an organizational type at all
Definition unclear
In an early stage





"A startup is a company working to solve a problem where the solution is not obvious and success is not guaranteed"

- Neil Blumenthal, co-founder of Warby Parker.

start-up



Seed investment:
Bootstrapping & Angels



9/10 fail

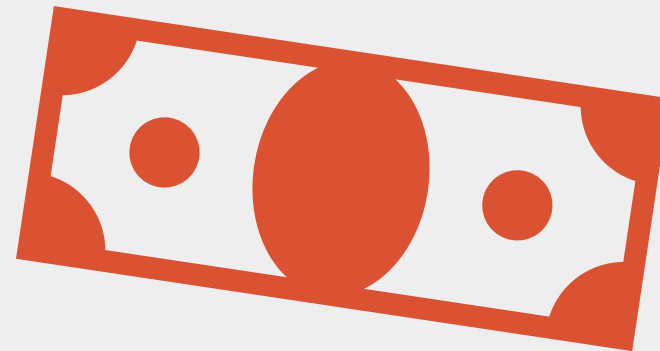
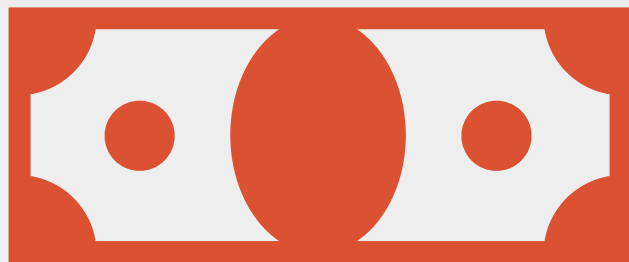
start-up



Series a - getting profitable - millions

Series b - growing - 10x millions

Series c - acquisitions & new markets - 100x millions



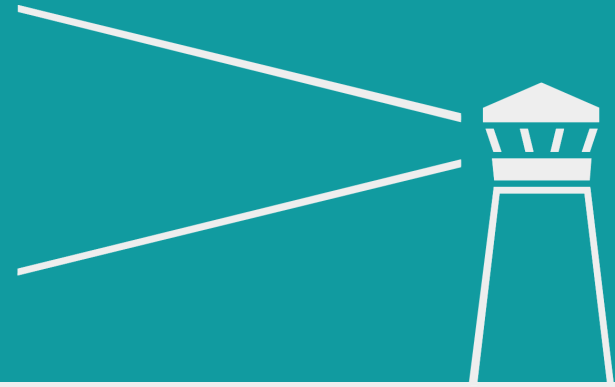
start-up



IPO

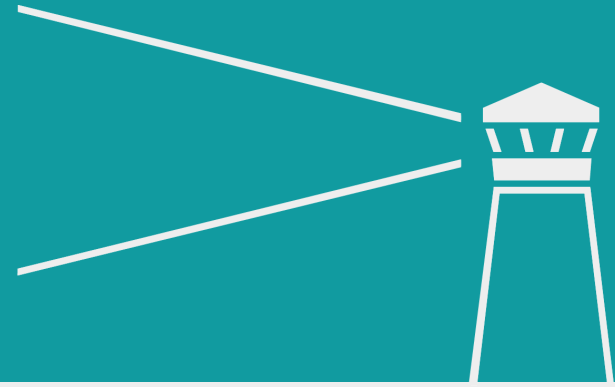
social
enterprise

social enterprise



“A social enterprise is a cause-driven business whose primary reason for being is to improve social objectives and serve the common good.”

social enterprise



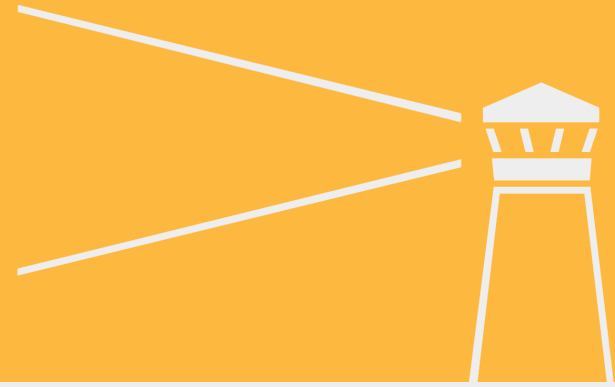
Not a form of incorporation (SE)

Not publicly owned

Profit is re-invested in own or similar activity

assignments

assignment #1



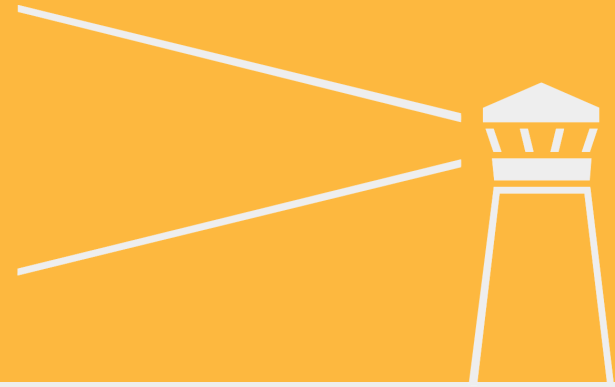
Find an interesting organization

How are they incorporated?

Why did they choose this model?

Speculate, or even better - ask them.

assignment #2



Pick a business case:

1. You want to be the biggest ice-cream manufacturer in the world.
2. You want to protect a certain piece of forest and have capital available to buy it.
3. You want to create a school for social entrepreneurs.
4. You want to create a platform for newcomers to the country to live of their art.
5. You want to validate that companies uphold fair trade agreements.
6. You want to end capitalism.

13 : 40

share

sharing



Which organization did you research?
How are they incorporated and why?

What is the organizational form of your business case?
Why this form?



sharing



What did you learn today?

;